

# *The County Agent*

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## **2006**

**PROFESSIONAL IMPROVEMENT AND  
AWARDS PROGRAMS  
AND  
COMMITTEE DIRECTORY**

***ANNUAL MEETING & PROFESSIONAL IMPROVEMENT CONFERENCE  
Cincinnati - JULY 23-27, 2006***

***OFFICIAL PUBLICATION OF  
NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS***

## AM I MY BROTHER'S KEEPER?

Bad things happen to all of us at some point in our lives. The thing that keeps us all going is that we have friends that help to pick us up when we fall. Sometimes they do it before we fall. As I write this article I am reminded of this point because of something that has happened in my own life.

This past week I have been feeling sorry for my self because of an encounter with a kidney stone. But, then I get a phone call from my good friend Frank FitzSimons. He has a way of making one feel better. It's a talent I guess. After the phone call I travel down memory lane to other NACAA members that have helped me in the past. One particular incident stands out from the rest.

I had invited 2 Ag Economists up to Blairsville from Athens to a Beef Cattle Update. These 2 fellows were Ron Atkinson and Bill Givan. After the meeting we were talking and they encouraged me to enter an application in the PRIDE Program. I didn't really know how to write up my efforts so they volunteered to help. I gathered the information and attempted an outline. Bill and Ron then critiqued the outline. I made the adjustments and sent the application to them. They made more suggestions. After I made these additions I sent the application in to our state Chair. Sometime in May, Frank FitzSimons called me to congratulate me for being a national winner in the PRIDE Program.

The encouragement and support of two people that I really respected helped me to win a national award. The moral of the story is that each of us knows someone that was in my shoes. A little encouragement can go a long way in NACAA. Pick up your phone and call a young agent and tell them to enter some of these award categories. Who knows what kind of influence you can have on someone's life?

We have a number of award categories in which you as an NACAA member should apply. One that I wish to draw special attention to is the Hall of Fame Award. This is a revamped Pinnacle Award. It puts more emphasis on a member's contribution to NACAA and that member's contribution as an educator. One winner chosen from each region will win \$1,000. These awards will be presented at the DSA Banquet on Thursday evening of the AM/PIC.

This past year I was fortunate enough to be promoted within Georgia Extension's promotion system. The primary reason for this was that NACAA provided the opportunity for me to make presentations on a national level. A County Extension Educator is very limited in being able to make National Presentations. NACAA provided me that opportunity through the Awards Programs.

Let me conclude by saying that you should take advantage of the NACAA Awards Programs. Also, if you know someone that would be a good candidate for a particular award, encourage them to fill out an application. Better yet, do you part in helping that member fill out the application.



*Mickey Cummings*  
NACAA President

### January, 2006

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President: Mickey Cummings

Editor: Scott Hawbaker

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252 N. Park Street

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Phone (217) 877-3425 FAX (217) 877-5382

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**The County Agent** - Scott Hawbaker, NACAA Executive Director, 252 N. Park Street, Decatur, IL 62523

**Professional Improvement Programs** Coordinated by N. Fred Miller, 1175 S. Brady Avenue, PO Box 389, Newton, NC 28658, Ph: 828-465-8240, Fax: 828-465-8428, Email: [Fred\\_Miller@ncsu.edu](mailto:Fred_Miller@ncsu.edu)

**All program entries must be in possession of respective committee state chair by March 15, 2006, except where noted. Applying earlier is encouraged.**

Current members of the NACAA Board may **not** enter the professional improvement programs with the exceptions of DSA and AA. State chairs, regional vice chairs, and national chairs may participate in the programs which their committees are administering according to criteria determined by the NACAA Board of Directors. Contact NACAA Vice President Fred Miller for further details.

### **Attendance Requirement**

NACAA policy states that all Achievement Award (AA), Distinguished Service Award (DSA), National Finalists, and National Winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the designated ceremony to receive their award. Decisions on requests for non-attendance and excused absences will be made on a case by case basis by consultation among the respective National Committee Chair, in concert with the National Committee Vice Chairs and the NACAA Vice President. Excuses may be granted to AA, DSA, National Finalists, and National Winners for extreme personal or family illness; circumstances

which would seriously jeopardize their job; or similar extreme situations. The intent of this requirement is that awards are inclusive of cash, plaques, and certificates.

In the event a national winner does not receive an excused absence from attending the AM/PIC, the national winner's award will be presented to the next ranking National Finalist who attends the AM/PIC. If none of the National Finalists attend the AM/PIC, a national winner award will not be presented.

In the event a national finalist does not receive an excused absence from attending the AM/PIC, the national finalist award will be forfeited. If a national finalist award is forfeited, there will be no replacement from lower ranking entries.

Note: The National Winner who is asked to make a program presentation at the AM/PIC is eligible for a reimbursement of the AM/PIC registration fee. In case of a team presentation, the value will equal one registration.

# GENERAL APPLICATION FORM

## 2006 NACAA AWARDS PROGRAM

**Note:** NACAA policy states that all first place national winners and all national finalists must register and attend the AM/PIC to receive their award. (See inside front cover under "Attendance Requirement").

(Please Print) \_\_\_\_\_

Name \_\_\_\_\_

(Phoenetic spelling) \_\_\_\_\_

Position \_\_\_\_\_

Telephone: Office ( ) \_\_\_\_\_

Telephone: Fax ( ) \_\_\_\_\_

State \_\_\_\_\_ Region \_\_\_\_\_

Office Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Home ( ) \_\_\_\_\_

Email \_\_\_\_\_

If this application represents a team effort, include the names of team members here (attach additional sheet if necessary):

Name \_\_\_\_\_

Address \_\_\_\_\_

Media: (1) Name \_\_\_\_\_

Address \_\_\_\_\_

(2) Name \_\_\_\_\_

Address \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Would you want releases made directly to media?  Yes  No

**Awards programs applicants must be a member at the time they submit an application.**

My signature verifies that I am a paid-up member of my state association and NACAA, have read and understand the rules, and certifies that my entry meet these requirements. (for "Poster Session" entry, my signature also certifies this paper has not been presented previously at another national/regional meeting or published in a refereed national journal).

Signature \_\_\_\_\_ Date \_\_\_\_\_

My signature verifies that I am the committee chair of the award applicant. This application accurately represents the efforts of this individual.

Name \_\_\_\_\_ Address \_\_\_\_\_ Title \_\_\_\_\_

**Please check the program for which you are applying. Use a separate form for each program you enter. This form may be photocopied. All entries must be in the possession of the state chair by March 15, 2006. Earlier application is encouraged.**

**Professional Improvement Council**

- Animal Science Pre AM/PIC Seminar & Tour
- Horticulture Pre AM/PIC Workshop & Tour
- Horticulture/Turfgrass Study Tour
- Remote Sensing & GIS Decision Support Seminar

**Program Recognition Council**

- Search for Excellence in Remote Sensing & Precision Agriculture
- Search for Excellence in Crop Production
- Search for Excellence in Landscape Horticulture
- Search for Excellence in 4-H/Youth
- Search for Excellence in Farm and Ranch Financial Management
- Search for Excellence in Livestock Production
- Search for Young, Beginning, or Small Farmers/Ranchers
- Poster Session - check category  
     \_\_\_\_\_ Applied Research \_\_\_\_\_ Extension Education Prog.
- PRIDE Program
- Scholarship

**Note: Where abstracts are required, see page 13 for example and format that must be followed.**

Communications Award Program - check category:

- \_\_\_ 1. Radio
- \_\_\_ 2. Published Photo or Feature Story
- \_\_\_ 3. Slide, transparencies, or computer graphics
- \_\_\_ 4. Direct Mail Piece
- \_\_\_ 5. Personal Column
- \_\_\_ 6. Feature Story
- \_\_\_ 7. Newsletter, Individual
- \_\_\_ 8. Newsletter, Team
- \_\_\_ 9. Video Tape/Television
- \_\_\_ 10. Fact Sheet
- \_\_\_ 11. Publication
- \_\_\_ 12. Home Page on WWW
- \_\_\_ 13. Learning Module/Notebook

**Incentive program to members who bring in new sponsors. The program is as follows:**

Sponsor Level	Incentive
\$2,000 - \$4,999	AM/PIC registration fee reimbursed
\$5,000 - \$9,999	AM/PIC registration fee reimbursed and \$500 travel voucher to attend the AM/PIC
\$10,000 - up	AM/PIC registration fee reimbursed and \$1,000 travel voucher to attend the AM/PIC

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# NACAA COTTON MARKETING SEMINAR

## PURPOSE

Agents will have the opportunity to learn and enhance marketing skill. Emphasis will be on Cotton marketing utilizing futures and options.

## ELIGIBILITY

NACAA members in good standing with responsibilities in commodity marketing are eligible to participate in this post AM/PIC seminar. The seminar will start Thursday afternoon, July 20 and conclude Friday noon, July 21, 2006.

## ENTRY AND JUDGING CRITERIA

Use the entry form on page 1 and prepare a written plan, not to exceed one page on:

- 1) Why you wish to participate?
- 2) How you intend to use the seminar information in your educational program.
- 3) Describe your major commodity marketing program emphasis
- 4) Entries should be sent to the Professional Improvement Council - State Ag Economics and Community Development Chair.

## AWARDS

Each selected participant is expected to attend the full session. Participant is responsible for travel, lodging and meals that may occur and the sponsor will award each person \$200, with a maximum of 20 participants, to offset costs.

## DEADLINE

Submit entry by March 15, 2006 to your Professional Improvement Council - State Ag Economics and Community Development Chair. If no state chair exists then forward to appropriate Regional Vice Chair from the Ag Economics and Community Development Committee (see pages 24-25).

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.

Support provided by:



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## CALL FOR ANIMAL SCIENCE SPEAKERS

Extension educators are invited to present successful and/or unique programs at the Animal Science workshops to be held during the 2006 NACAA Annual Meeting and Professional Improvement Conference in Cincinnati, Ohio. Each successful applicant will have 15 minutes to share their program followed by a five-minute discussion period. These workshops are intended to provide an opportunity for professional development as well as allowing presenters the opportunity to share successful animal science extension programs with their peers.

To submit your presentation for review, send the application form (page 1) and an abstract (page 12) from the Professional Improvement and Awards issue of the County Agent magazine to Mark Stewart, North Central Region Animal Science Committee Vice Chair, 5803 County Road 302, Fulton, MO 65251 by March 15<sup>th</sup>. For additional information contact Mark at [StewartM@missouri.edu](mailto:StewartM@missouri.edu) or 573-642-0755.

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## ANIMAL SCIENCE COMMITTEE PRE-AM/PIC SEMINAR & TOUR

### PURPOSE

This program is designed to provide the opportunity for NACAA members to study and analyze livestock systems in Kentucky and Ohio. Participants will also have a chance for one on one exchange of ideas with local producers, faculty, and industry personnel.

### ELIGIBILITY

NACAA members in good standing with responsibilities in livestock and/or alternative markets are eligible to participate in this Pre-AM/PIC tour. The event will take place on Friday-Saturday, July 21-22, 2006 and will depart from the Cincinnati area on Friday morning July 21, 2006.

### ENTRY & JUDGING CRITERIA

**Complete the "General Application Form" found on page 1.** Also, applicant must prepare a written plan, not to exceed one single spaced typewritten page on:

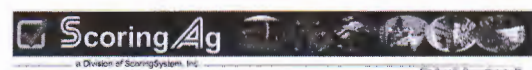
1. Why you wish to attend the tour.

2. How you intend to use the tour information in your educational programs.
3. Describe your major animal science program emphasis.

### AWARDS

Each successful applicant is responsible for their transportation to Cincinnati and should arrive on Thursday, July 20. Two nights of double occupancy lodging (Thursday & Friday) will be included in the tour scholarship as well as tour transportation and most meals. A maximum of 20 participants will be selected for the tour. **Submit entries by April 28, 2006 to Barry S. Foushee, National Chair, Animal Science Committee, 2222-A S. Fayetteville Street, Asheboro, NC 27205.**

**THIS PRE-AM/PIC TOUR IS SPONSORED BY SCORING AG a division of SCORINGSYSTEMS, INC**



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# PLAN TO PARTICIPATE IN THE ANIMAL SCIENCE PRE-AM/PIC TOUR IN KENTUCKY and OHIO

## Agriculture - A River of Diverse Opportunities

The Animal Science Committee would like to thank Scoring Ag a division of ScoringSystems Inc for there continued support of our Pre-Conference Animal Science Tour.

The Animal Science committee is planning to hold a pre-conference tour in conjunction with the 2006 AM/PIC in Cincinnati. The 2006 Pre-AM/PIC Animal Science Tour will be held on July 21-22, 2005. Participants will need to arrive in Cincinnati on the afternoon of July 20th, for a group meeting, with the tour being held on the 21st and 22nd.

This year's tour will encompass 2 states, Kentucky and Ohio. Participants will have an opportunity to see and learn about agriculture diversity in both states.

### Tour highlights:

- \* Commercial crossbred cows; calves sold through the Kentucky Certified Pre-Conditioned Health Program
- \* Horse Operation
- \* Registered Angus Farm; Several bulls in AI stud

- \* Meat Goats; sold on tele-auction
- \* Freshwater shrimp
- \* Dutch Dairy; 1500 head
- \* Pheasant Farm; sells eggs and trains dogs
- \* Boar Stud Farm
- \* Large Dairy Goat Farm

We are again offering the tour to extension educators on a scholarship basis, with the only cost to participant being transportation to Cincinnati.

For more specific information regarding the tour, contact Barry Foushee, National Animal Science Chair, via e-mail at Barry\_Foushee@ncsu.edu or call at 336-318-6007.

**Remember the application deadline is April 28, 2006 and space is limited, so don't delay!**

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## NACAA PRE-AM/PIC HORTICULTURE WORKSHOP & TOUR

### PURPOSE

This program is designed to provide the opportunity for selected NACAA members to study and analyze urban horticulture in Ohio & Kentucky. Sponsorship of this tour is currently being sought and will be necessary for this study tour to take place.

### ELIGIBILITY

NACAA members in good standing in their state association and with horticulture as a major responsibilities are eligible to participate in this seminar and tour. The NACAA Pre-AM/PIC seminar and tour will be held on Saturday, July 22 and Sunday, July 23, 2006.

### ENTRY AND JUDGING CRITERIA

Complete the general application form in this booklet and prepare a written plan not to exceed one double spaced typewritten page on: 1) Why you wish to attend; 2) How you intend to use this information in your educational programs; 3) What your present ornamental horticulture education thrusts are.

### AWARDS

Each selected participant is responsible for their own transportation to Cincinnati, OH on Friday, July 21, 2006. Selected members will be provided a stipend for one night lodging. All meals on July 22 and breakfast on the 23<sup>rd</sup> will be provided to participants.

Approximately seven members will be selected from each NACAA Region with a maximum of 30 participants eligible for the seminar and tour. Members should submit their applications to their State Horticulture Committee Chair. If the State Horticulture Chair is one of the applicants, a judge should be appointed to rank all of the applications. The State Horticulture Chairs will submit the ranked application to the Regional Horticulture Committee Chairs. Regional Chairs will then recommend seven candidates and seven alternates to the National Horticulture and Turfgrass Committee Chair. If insufficient candidates apply from a region, the National Chair will select the most qualified applicants from the pool of candidates.

### DEADLINE

Entry must be in possession of State Horticulture Committee Chair by March 15, 2006.

**Support Pending**

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# SEARCH FOR EXCELLENCE IN REMOTE SENSING AND PRECISION AGRICULTURE

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in utilizing remote sensing and/or precision agricultural techniques.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years**.

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 8.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 12 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your (Extension Programs Committee State Chair) by March 15, 2006.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.

*Support pending*

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# SEARCH FOR EXCELLENCE IN CROP PRODUCTION

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in crop production.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years**.

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 8.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 12 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2006.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.

*Support Pending*

*Support Pending*

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# SEARCH FOR EXCELLENCE IN LANDSCAPE HORTICULTURE

## PURPOSE

To recognize a NACAA member who has developed and carried out an outstanding extension educational program in horticulture.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Program Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1,200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 8.

Send **no more than three (3)** supporting documents.

An abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 12 for abstract example and format that must be followed.

Entries should be landscape horticulture (e.g., ways in which plantings are used to enhance beauty of properties, or improve management/installation of plantings, or benefit wildlife in

suburban/urban areas, or show other environmental benefits [cooling, erosion control etc]).

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2006.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.  
*Support Provided by:*

**TRUGREEN ChemLawn**

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# SEARCH FOR EXCELLENCE IN 4-H & YOUTH

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension youth development program(s) for 4-H and other youth.

## ELIGIBILITY

All members of NACAA with 4-H and youth development programs who are in good standing with their state association may be considered for this program. Previous state and regional winners and national finalists are encouraged to participate again. State 4-H and Youth Chairs are eligible but must follow established guidelines.

## ENTRY

The entry should consist of 1) the general application form, 2) a narrative not to exceed 1000 words, 3) support material not to exceed 5 pages (one side of page), and 4) a letter from the entrant's immediate supervisor verifying the program accomplishments. Judging of the entry will be based on: problem identification - 10 points; specific target audience identified - 10 points; goals established - 10 points; teaching methods and activities - 25 points; measurable results, target audience reached, changes noted - 25 points; organization, clearness, readability - 20 points. Along with each entry, an abstract of 150-250 words is *required* based on the above criteria. Both a written and electronic copy of the abstract are to be submitted. See page 12 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your 4-H and Youth Committee State Chair by March 15, 2006.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.

*Support Pending*

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# SEARCH FOR EXCELLENCE IN FARM AND RANCH FINANCIAL MANAGEMENT

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm and ranch financial management.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 8.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 12 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2006.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.

*Support Pending*

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# SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in livestock production.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 8.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 12 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2006.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.

*Support Pending*



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# SEARCH FOR EXCELLENCE FOR YOUNG, BEGINNING, OR SMALL FARMERS/RANCHERS

## **PURPOSE**

To recognize NACAA members who have developed and carried out outstanding Extension educational programs for Young (<35 years of age), Beginning (< 10 years management experience), Small Farmer/Ranchers (<\$250,000 annual agricultural sales).

## **ELIGIBILITY**

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be current members of NACAA. State Extension Program Chairs are eligible but must follow established guidelines. Entries will not be considered unless all required signatures are complete on the application form. Application must be signed by a current NACAA member.

## **ENTRY**

Complete general application form and submit with entry that should not exceed 1,200 words and should reflect program activities and accomplishments within the past three years.

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement and Evaluation. The score sheet for all Extension Programs is located on page 8. Send No more than three (3) supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract is to be submitted. See page 12 for abstract example and format that must be followed.

## **AWARDS**

State first place winners will receive \$100. Four Regional Finalists will receive \$500. The National winner will receive \$1,000. Awards will be cumulative, per donors request for this program.

The National winner will present his/her program at the designated function at the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. National winner will also attend the Farm Credit Council Annual Meeting to be recognized there (Farm Credit Council expense).

In the event of a team winning entry, one cash prize will be given in the amount indicated along with appropriate plaque to the person submitting the application. Certificates will be distributed to all winning team members.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## **DEADLINE**

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2006.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2006.

**Support provided by:**  
**FARM CREDIT SYSTEM  
FOUNDATION, INC.**  
[www.fcsfoundation.org](http://www.fcsfoundation.org)



**THE FARM  
CREDIT SYSTEM  
FOUNDATION, INC.**

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## MARKETING EXTENSION PROGRAMS TO DECISION MAKERS AND ELECTED OFFICIALS A Call For Presentations

## **PURPOSE**

To recognize an NACAA member or team of members who have developed and carried out an outstanding educational Extension Program for elected officials and other decision makers.

## **ELIGIBILITY**

All NACAA members in good standing with their state association are eligible. Team entries will be accepted. All team members must be a current member of NACAA. State Public Relations & Ag Issues Committee Chairs are eligible, but, must follow established guidelines.

## **ENTRY**

Complete the general application form and submit with entry that should not exceed 500 words and should reflect program activities and accomplishments.

Entries will be evaluated on the following criteria: Originality, Simplicity, Objectives, Programs Activities, Teaching Methods, Impact, Results and Evaluation.

## **PRESENTATION**

The top four entries will be selected and these members will make presentations during the Public Relations and Agricultural Issues Committee portion of the program on Tuesday of the 2006 NACAA AM/PIC. Up to 50% of entries not to exceed twenty will be included in the Proceedings of the NACAA AM/PIC.

## **DEADLINE**

Entry must be in possession of Edmund Gomez, Chair, Public Relations and Agricultural Issues Committee by March 15, 2006. Entries will then be judged by a panel of Life Members and a representative of the Public Relations and Agricultural Issues Committee.

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# NACAA EXTENSION PROGRAMS SCORE SHEET

_____ Crop Production	Area:	Points
_____ Livestock Production	Educational Objectives	20
_____ Farm and Ranch Financial Management	Program Activities	10
_____ Landscape Horticulture	Teaching Methods	10
_____ Remote Sensing and Precision Agriculture	Results	20
_____ Young, Beginning or Small Farmers/Ranchers	Impact Statement	20
	Evaluation	20

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## ADDITIONAL RECOGNITION FOR SEARCH FOR EXCELLENCE AND PRIDE ENTRIES

This year additional recognition is being offered for NACAA members submitting entries for the following programs.

Search for Excellence in 4-H and Youth  
Search for Excellence in Crop Production  
Search for Excellence in Livestock Production  
Search for Excellence in Farm and Ranch Financial Management  
Search for Excellence in Landscape Horticulture  
Search for Excellence in Precision Agriculture  
Search For Excellence For Young, Beginning, or Small Farmers/Ranchers  
The PRIDE Program

State winners will be selected at the state level as has been done in past years. However, this year all state entries will be submitted for consideration for abstract publication. A designated number of abstracts in each program will be selected for publication in the AM/PIC Proceedings.

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*Notes*

# CALL FOR PRESENTERS FOR THE PROFESSIONAL IMPROVEMENT SESSIONS 2006 NACAA AM/PIC

**PURPOSE:**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs.

To provide to the NACAA membership professional improvement presentations that will enable them to be a more knowledgeable Cooperative Extension professional.

**ELIGIBILITY:**

NACAA members in good standing must submit an abstract of their proposed presentation to the National Chair of the Professional Improvement Council Committee or Extension Development Council Committee that administers the professional improvement session in which the proposed presentation would be made. Professional Improvement Council committees include: Agronomy and Pest Management; Agriculture Economics and Community Development; Animal Science; Natural Resources; Aquaculture/Sea Grant; or Horticulture. Extension Development Council committees include: Public Relations & Ag Issues; Early Career Development; Administrative Skills Development; or Teaching and Educational Technologies, Communications.

The Professional Improvement Council/Extension Development Council Committees will determine the number of accepted presentations.

The Regional Vice Chairs of the Professional Improvement Committees will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chairs will be final. Presentations will be made on Tuesday of the 2006 AM/PIC.

**RECOGNITION:**

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

**ENTRY:**

"Presentation Application Form" below and an abstract must be in the possession of the appropriate Professional Improvement/Extension Development Committee National Chair by March 15, 2006. See page 12 for abstract example and format that must be followed.

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## PRESENTATION APPLICATION FORM

*To make an oral presentation at the 2006 NACAA AM/PIC Professional Improvement and Extension Development Sessions*

(Please Print)

Name \_\_\_\_\_

Position \_\_\_\_\_

Telephone: Office (\_\_\_\_) \_\_\_\_\_

Home (\_\_\_\_) \_\_\_\_\_

Email (\_\_\_\_) \_\_\_\_\_

State \_\_\_\_\_ Region \_\_\_\_\_

Office Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_

**Applicants must be a member at the time they submit an application.**

My signature verifies that I am a paid-up member of my state association and NACAA, have read and understand the rules, and certifies that my entry meets these requirements.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please check the program for which you are applying. Use a separate form for each program abstract you enter. This form may be photocopied. All entries must be in possession of the appropriate Extension Development Council or Professional Improvement Council National Committee Chair by March 15. National Committee Chairs are listed on pages 24-28.

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Agronomy and Pest Management      | <input type="checkbox"/> Animal Science           | <input type="checkbox"/> Agricultural Economics                | <input type="checkbox"/> Natural Resources |
| <input type="checkbox"/> Horticulture & Turfgrass          | <input type="checkbox"/> Aquaculture/Sea Grant    | <input type="checkbox"/> Teaching and Educational Technologies |  |
| <input type="checkbox"/> Administrative Skills Development | <input type="checkbox"/> Early Career Development |  |  |

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# CALL FOR PAPERS FOR THE POSTER SESSION

## PURPOSE

To showcase NACAA members work by giving them the opportunity to present posters at the Annual Meeting/ Professional Improvement Conference. This award program has two categories to recognize NACAA members. The first category gives individuals an opportunity to present a poster on applied research they have conducted. The other category is designed to give members an opportunity to present a poster on new or different educational methods or technologies he or she has used. It is also an opportunity to discuss how an identified educational need in the community was addressed and what the observed results were.

## ELIGIBILITY

An NACAA member in good standing must submit contributed papers, originated by one or more investigators. At least one abstract author is required to register and participate in the 2006 NACAA AM/PIC poster session. *Otherwise, their abstract will not be published.*

## GUIDELINES

- A member can only be the senior author (the first name appearing on the poster) on one poster in each category each year.
- Poster size must be no larger than 44" x 44". This allows all posters to fit nicely on the frames used at AM/PIC.
- There is no limit to the number of posters on which a member can be listed as a junior author.
- **Any member who does not follow these guidelines and submits more than one poster on which he/ she is the lead author in the same category, will have all posters disqualified.**
- *No poster or abstract will be presented at the AM/PIC that has been presented before at a regional or national meeting or printed in a refereed national journal.*
- The Poster Session Committee will have full authority to accept or reject a poster abstract upon evaluation of the title and submitted abstract. Rejection of poster abstract by the Poster Session Committee will be final.

## RECOGNITION

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

## JUDGING

Poster judging will be based on the following criteria:

- |  |     |
|--|-----|
| 1. Scientific/Educational Merit                  | 60% |
| 2. Poster Presentation                           | 30% |
| 3. Follow instructions for presentation/mounting | 10% |

## ENTRY

Complete the "General Application Form" on page 1 and write an abstract. Both must be sent and in the possession of your Professional Excellence Committee State Chair by March 15, 2006. See page 12 for abstract example and format that must be followed.

## AWARDS

Awards for the best poster papers in each category at the annual meeting are as follows:

Best Contributed Poster	\$500 and a certificate w/holder
Second Place	\$250 and a certificate w/holder
Third Place	\$150 and a certificate w/holder
Region Winners	Certificate

**CASH AWARDS WILL BE DISTRIBUTED IF ADEQUATE FUNDING IS SECURED FROM A NATIONAL DONOR/SPONSOR.**

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## GUIDELINES FOR APPLIED RESEARCH AND EXTENSION EDUCATION POSTER SESSION

### Mounting of the Poster:

**Black foam-core display boards** are provided to you. The size of the provided display board is 4x4 feet. If something other than the provided display board is used, it must be no larger than 4x4 feet. Pushpins must be used and you must provide your own.

### Program Title, Author, Institution and Address:

Poster title, author names, and affiliations *should appear on the top* of the poster. A simple sans-serif typeface (i.e., Arial or Helvetica) should be used. Lettering for the title should be at least one half (1/2) inch.

### Abstract:

The abstract that was submitted with the poster session application has to appear on the poster. The abstract title, author(s) and affiliations can be omitted in the abstract affixed to the poster. However, the word "abstract" should appear at the top of the abstract text. Minimum size for abstract typeface is 16 points.

**Extension Education abstracts should show program impact. Applied Research abstracts should include research data.**

### Supporting Materials:

Material that supports the poster (i.e., workshop workbooks, handouts, etc.) may be placed below the poster on the floor. Room for supporting material is limited to space directly below your poster. A pocket will be attached below each poster to allow people who are interested in learning more about your program to drop their business card into it.

### Content:

Do not prepare a poster as if it were a manuscript. Primarily use tables and figures and limit verbiage. Details of the work can be discussed during the "Meet the Author Sessions" with interested parties. Make sure that the selected typeface is easy to read. No more than two different typefaces should be used on the poster. Lettering for text and illustrations should range in size between 24 and 48 point type.

24 point      48 point

### **"Quality Matters When Preparing a Poster"**

**Adapted from Communicaid article by Evie Liss and Bernadine Strik, 1991**

- 1. How well is the message conveyed (simplicity and clarity of the message)?** Most people spend less than ten minutes at a poster. Each poster will be reviewed for one to three main points or themes the presenter wants people to retain. Also, each poster will be evaluated for a center of interest to identify and introduce the message.
- 2. How easy is the poster to read at three feet?** The judges will look for posters with text tables and figures in letter (type) sizes that are easy to read at three feet. Readability of lettering style is also important.
- 3. Is the poster visually balanced and organized?** Successful posters do not crowd the information. Details can be shared on a handout. Attractive posters have a logical order with figures, photos, and text throughout.
- 4. Does the poster use colors and contrast to visually attract the readers?** Contrasting colors are used to lead the viewer's eye throughout the poster, and imaginative ways to add color might include photographs, illustrations. Charts graphs, and colored poster board.

# NACAA Annual Meeting

## July 23-27 – Cincinnati, OH

### INSTRUCTIONS FOR SUBMITTING ALL ABSTRACTS WHERE REQUIRED

#### I. Abstract Format

1. The text should be roughly 150 -250 words. An original copy of the abstract has to be submitted. Electronic copies of the abstract are also required. They should be sent on a DOS compatible diskette in Wordperfect or Microsoft Word.

2. **TITLES SHOULD BE COMPLETELY CAPITALIZED**, and typed from the left margin on the first line. It should not be underlined. The body of the abstract should be fully justified (both margins even).

3. Name(s) of author (s), institutional affiliation(s), and address(es) should be entered two lines below the title line. Name(s) of author(s) should be underlined and written in the order of family name and the initials of the given and middle name. The last name of the presenter should be marked with an asterisk \* at right.

4. Insert an empty line before beginning to type text. Text should be preceded with a space of three letters.

5. Scientific names (i.e., botanical names) should be written in italic type or underline.

#### II. General Instructions for Applications that require an abstract.

1. **Written and electronic copies** of the abstract are to be submitted with the application to the appropriate State Committee Chair. Be sure to send them in an envelope supported with cardboard so that they will not be bent.

2. Abstracts will not be accepted if they do not conform to the instructions contained herein, both in content and/or format.

3. The following is an example of the abstract format that must be followed for all abstracts. The abstract selected is the 2005 National Winner of the Poster Session Applied Research category.

#### Sample

#### FORMAT FOR ALL NACAA ABSTRACTS

When published, the entire abstract (including the title and by-line), will be printed by phototype process exactly as you submit it. Author(s) underlined and written in order of family name, given and middle initials, with an asterisk (\*) to the right of the presenting author; followed by the address; and that the text starts on the next two lines, indented three spaces.)

The Committee responsible for the award category **may choose not to publish an abstract if it does not meet the required rules and format layout.**

Abstracts must be in the hands of the respective committee state chair by March 15, 2006. Additional information (the schedule of presentation, details on presentation methods, and so on) will be provided after the abstract has been approved.

#### CONTROL OF AUTUMN OLIVE USING BASAL HERBICIDE APPLICATIONS

Loyd,\* B.M.<sup>1</sup>, Chandran, R.S.<sup>2</sup>

<sup>1</sup> Extension Agent, West Virginia University Extension Service-Lewis County, Weston, West Virginia 26452

<sup>2</sup> Extension Specialist, Agriculture and Natural Resources Program Unit, West Virginia University Extension Service, Morgantown, West Virginia 26506

Autumn Olive (*Elaeagnus umbellata*) is a spreading, upright, shrub that was introduced to the United States from eastern Asia for use in conservation plantings. It is listed as a noxious weed in 23 north central and western West Virginia counties. Many farmers consider autumn olive to be a severe brush problem. It spreads easily and can take over pastures or idle fields, removing many acres from active grass production. Mechanical control, such as brush hogging, mowing, or grubbing, is not a feasible long term option due to the ability of this plant to resprout easily. Although foliar herbicide applications can be effective to control autumn olive, these applications can be very difficult, depending on terrain, brush size, and plant density. Basal stem applications, where the stem is sprayed from ground level to a height of about 15 inches, have a number of advantages. These include greater flexibility in timing of applications, the ability to target plants when brush is mixed with non-target plants, safety, ease of application, and fewer equipment requirements. Field trials were conducted in 2002-2004 in Lewis County, West Virginia, to determine the effectiveness of basally applying 4% Crossbow (triclopyr + 2,4-D) or 20% Remedy (triclopyr) using No. 2 diesel oil as a carrier, to control autumn olive plants of varying sizes. Applications were done in October, February, March, and May. Excellent (>95%) brush control was observed following application of either herbicide treatment.

# PRIDE Program

## PURPOSE

To recognize NACAA members or team of members for outstanding use of Public Relations in Daily Efforts that improve the understanding of agriculture in their communities.

## ELIGIBILITY

All entrants must be members of both their State and National Associations of County Agricultural Agents. Regarding Team entries, only the lead applicant of the team must be a member of the State and National Association. Public Relations efforts submitted for judging must have been conducted between January 1, 2005 and March 15, 2006. Previous regional winners are ineligible for a period of one year. State Public Relations Committee Chairs are eligible but must follow established guidelines.

## ENTRY

Each entry should follow the outline listed under the entry criteria section. The report should be typewritten and of sufficient length to cover each section of the entry criteria as outlined. Please title each section of your report according to the entry criteria. There is not a separate category for team entries. Please submit your entries in an assembled notebook, portfolio or similar type cover. Along with each entry, submit an abstract of 150-250 words based on the above criteria and on the abstract example and format as outlined on page 12. National winners will be asked to prepare additional materials in support of their entries for display at the NACAA Public Relations exhibit at the next annual meeting.

## ENTRY CRITERIA

Complete the general application form and send it with the following support materials.

**County Situation (10 points possible).** Describe your county situation; total acreage, farmed acreage, agricultural income, major crops and livestock, total population and farm vs. non-farm shares of total population; economic importance of agriculture, agribusiness and other industries, and community attitudes toward agriculture and public relations opportunities.

**Public Relations Objective (30 points possible)** Explain how and by whom objectives were established. List Public Relations objectives. They should be pertinent, realistic, specific, measurable and aimed directly at achieving a better

understanding of agriculture in your community. Explain the relationship of your objectives to the situation in your county.

**Program Execution (30 points)** Describe your Public Relations activities; what was done; your role and contributions; actions and responsibilities of others. Explain how activities related to objectives.

**Results and Evaluation (30 points possible)** Explain your results and how they relate to objectives. List number of persons reached personally through media, etc. Describe effects on attitudes toward agriculture.

## RECOGNITION AND AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Public Relations Committee State Chair by March 15, 2006.

State Chairs should send all state entries with the state winning entry designated to their region Vice Chair by April 1, 2006.

Support Provided by:



## 2006 Service to American/World Agriculture Nomination Form

**DEADLINE:** March 15, 2006

**ATTENTION:** North Central and Southern Region NACAA Members. You or your state has the opportunity to nominate an individual to receive from NACAA for their contribution to agriculture.

## PURPOSE:

To recognize a U.S. citizen who has made a major contribution to American/World Agriculture and is so recognized by peers and the general public. Recipient is expected to attend the 2006 Annual Meeting and Professional Improvement Conference in Cincinnati, OH to accept the award, and will receive appropriate expenses to attend the annual meeting.

## GUIDELINES:

1. Nominations are encouraged by any member of NACAA in the eligible region. Nominees must be residents of the region hosting the annual meeting and must have the approval of the State Extension Director and the President of your State County Agent Association. The recipient of this award will be from either the North Central or Southern Region in 2006.

2. The nominee may be a public official, lay leader or other professional individual who has made a significant contribution to American and/or World agriculture, but not limited to, Cooperative Extension and/or research.

3. Entries must be received by March 15. Send to Fred Miller, Vice-President -NACAA, 1175 S. Brady Ave., PO Box 389, Newton, NC 28658.

4. Attach credentials in 1,000 words or less for nomination.

Nominee _____
Title or Position _____
Address _____
City _____ State _____ Zip _____
Primary reason for recognition (in 10 words or less)
_____
Private Citizen _____
Public Official _____
Other (specify) _____
Name of person making nomination _____
Approval Signature of State Association President _____
Approval Signature of State Extension Director _____

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# NACAA HALL OF FAME AWARD

## PURPOSE:

The purpose of the NACAA Hall of Fame Award is to recognize NACAA individuals for demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator, consideration for association involvement at both the state and national level, and outstanding humanitarian service. This award recognizes NACAA members with sustained and distinguished careers.

This award will be presented annually to one person from each of the four NACAA regions. The Vice Chairs of Recognition and Awards from each region will be responsible for collection of applicants from the states. The Program Recognition & Awards Committee reserves the right to reject any applicant if minimum standards are not met.

## ELIGIBILITY:

All current and life members of the National Association of County Agricultural Agents are eligible, except previous winners. The candidate must have previously been awarded the Distinguished Service Award (DSA).

## NOMINATION:

Each state association has the opportunity to nominate one applicant from their state association to be forwarded to the Regional Vice Chair of Recognition & Awards. The nomination process at the state level will be determined by each state but the award deadlines will align with the Achievement Awards (AA) and Distinguished Service Awards (DSA). The state may choose a candidate or an applicant may apply to the State Chair of Recognition & Awards. **However, all applications will be submitted to State Chairs of Recognition & Awards by March 15, 2006. State Chairs will submit State Winners' applications to Recognition & Awards Regional Vice Chairs by April 1, 2006.**

Nominations are to be double spaced, typed essays of not more than 500 words describing the activities listed in the criteria section. Nominations are to be accompanied by a letter from the state president (or vice president if the president is the nominee) verifying the state association's support of the nominee and that the nominee is a member in good standing of both the state and national associations. The nomination

packet should contain 2 testimonial letters from clientele who have knowledge of the educational programming efforts.

## CRITERIA:

- **40% Demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator.** Quality of Extension Programs includes the scope, innovation and appropriateness of the nominee's program to the identified needs of the people and community within his or her assigned area or state.
- **30% Association involvement at the State and National level.** Involvement includes length of membership, committee assignments, offices held, AM/PIC attendance, and special assignments.
- **30% Humanitarian activities and leadership outside of normal Extension programming.** Humanitarian activities may span any length of time and involve any type of service to one's community beyond the normal call of duty. Examples: Volunteerism (Red Cross, civic organizations, hospital, EMT, church, youth organizations, crisis teams, etc.); Leadership (Civic organizations, community action groups, church, schools, crisis teams, boards, etc.); Personal (Acts of heroism, care of foster children or elderly, philanthropy, etc.)

A cash award of up to is \$1000. The winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the Awards Banquet and Donor Reception to receive their award.

- One winner from each region will be recognized at the Annual Banquet.
- Winners are expected to attend the Donor Reception.
- All state winner applications received by the established deadline will be reviewed and judged by the NACAA Recognition & Awards Committee.

Support provided by:



**JOHN DEERE**

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## COMMUNICATIONS AWARDS PROGRAM

### PURPOSE

To recognize NACAA members who excel in communicating programs and ideas to their clientele.

### ELIGIBILITY AND JUDGING CRITERIA

Members of NACAA in good standing with their state association are eligible to enter, including team entry members. Extension editors and/or other paraprofessional Extension Communication specialists are not eligible. Only one entry per class per individual. All classes are open to entries from one or more NACAA members with the exception of Class 2 - published photo, Class 5 - personal column and Class 7 - individual newsletter, which are open to individual entries only. Entries must have been used by member between March 15, 2005 and March 15, 2006.

Entry materials that have already been state, regional, or national winners are not eligible again. First place national winners may not repeat in consecutive years in the same category. Communications Committee State, Regional, and National Chairs are not eligible to participate in this program **unless they are one**

**member of a team entry with another person as the primary entrant.**

Judging criteria for each category follows on pages 16-17.

### ENTRY

Submit materials in a file folder (with folder tab removed). Attach copy of application form on outside. Application form may be photocopied or retrieved from the NACAA HomePage as needed. Do not submit entries in note covers or binders (exception - category 13).

**Note:** NACAA will do everything possible to safeguard entry materials. However, it is recommended that members duplicate valuable entry materials in case materials are lost.

### ABSTRACT

**Each entry must have an abstract.** Include members' name, state, and county (team entries should list all NACAA members who contributed to the entry); a short summary that includes objective, purpose (why, when, how, audience, and audience



number, and results); and how the entry was prepared (i.e. recorded, edited, printed, or duplicated professionally or by field staff on field office equipment), how distributed and how many were distributed. The abstract should include the member's contribution to the final product. Abstracts for all regional and national winners will be published. See page 13 for abstract example and format that must be followed.

**Please include disc in a pocket or envelope attached inside the folder. Abstracts must be on a standard high-density floppy disc. Zip discs will not be accepted. Submit both hard copy and disc with entry material.**

#### CATEGORIES

1. **Radio** - 1 to 15 minute presentation. Can be a complete program or only a segment of radio programs to be judged, however the segment of a longer tape must be dubbed off onto a blank cassette tape or CD for judging. Member(s) must have been a major contributor to the presentation or conducted the interview(s). Cassette must be recorded at the standard 1 7/8 inches per second, cd must be formatted to play in standard cd player. Indicate date and time(s) used, station(s) where program aired, and where taped (agent's office or station).

2. **Published Photo & Caption** - One or more black and white or colored photos taken by member which tell a story. Include clipping containing the photo (2); outline and story (if used). Pictures should be 5x7 inches. Provide explanation if original photos are not available. Original copy must be included for outline and/or story. Only photo and caption will be judged. If digital photos were used and transmitted directly to the newspaper, please indicate the digital photo in a JPEG format on a diskette as well as a printed copy.

3. **35mm Slide Set, Transparencies or Computer Generated Graphics Presentation** - Maximum of 80 slides or transparencies up to 15 minutes in length or if longer, entrant must designate portion of set to be judged by indicating the portion to be judged on the script. Computer generated graphics presentations (i.e. Powerpoint, Presentation, Harvard Graphics) are now eligible for inclusion in this class. Entries may be submitted on disk in the "pack and go format" when Windows 95 compatible, or printed out in hard copy for other operating systems. If a tape is used, the tape must be only the portion to be judged indicating the slide to start on. Submit 35mm slides in clear plastic slide sheets. A written script must be included.

4. **Direct Mail Promotional Piece** - One short, promotional item used to advertise a program or event and/or alert the reader to an important current issue. It should create awareness and call for action. Indicate audience to whom the item was sent and the number distributed as well as results of number registered.

5. **Personal Column** - Clippings and original copy for two columns for two different dates. Photocopies of the final published article will be accepted if original clipping is not available.

6. **Feature Story** - Clipping and original copy of one article. A straight news story will not qualify, although a news feature story will be accepted. Photocopies of the final published article will be accepted if original clipping is not available.

7. **Newsletter, Individual** - Two issues of a newsletter written by a member that is informal and personal. It may contain several unrelated topics. Indicate audience to whom letter was sent and the number distributed.

8. **Newsletter, Team** - Two *different* issues of a newsletter written by **one or more members**. Non-members may be a part of a team entry (i.e. NRCS). Entry may be a portion of a multi-county, area extension newsletter, or multi-agency newsletter.

9. **Video Tape/Television** - One presentation that **one or more members** contributed to or produced, not over 15 minutes long. It

can be a segment of a longer tape, but the segment must be dubbed off onto a blank tape for judging. Entries must be on a 1/2 inch video cassette. Indicate audience, purpose and how the presentation was used. DVD format is acceptable.

10. **Fact Sheet** - An educational piece on a single subject produced on a single sheet of paper. (size and format unspecified). Indicate audience, purpose and number distributed.

11. **Publication** - An educational publication on one or more subjects that is more extensive than class 10 - Fact Sheet. Publication may be a fact sheet that is more than one page or a bulletin. Indicate intended audience, purpose and number distributed, agent/educator's role in the development, writing and production.

12. **Home Page on the World Wide Web**- Entry will consist of abstract and http address for the Home Page. Person submitting should be the person primarily responsible for content, design and maintenance of the Home Page.

13. **Learning Module/Notebook** - Entry will consist of total materials written and compiled as learning/teaching aids for specific Extension Programs, (i.e...Master Gardener Notebook). Entry materials can be of several media (print, audio, video, etc.). Significant portions of the entry material should be the work of the entrants.

#### AWARDS

Awards in each of the thirteen (13) categories are as follows:

\*National Category Winner - Plaque and cash if donor available.

\*3 National Category Finalists - Plaque and cash if donor available.

\*8 Regional Category Finalists - Certificate

\*State Category Winners - Certificate

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

**NOTE: First place National Winner and all National Finalists must register and attend AM/PIC to receive award.** National winners are expected to prepare a poster display of their award winning entry for the AM/PIC.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member.

#### DEADLINE

Entry must be in possession of your Communications Committee State Chair by March 15, 2006.

State Chairs should send state winning entries to their region Vice Chair by April 1, 2006. Region Vice Chairs must send to National Committee Chair by April 15.

*Support provided by:*



**SCORECARD CLASS 1** Possible Points  
**RADIO PROGRAM**

1. **CONTENT** 30  
Does the program contain useful information? Is sufficient information given so listeners can use it? Was there good reason for discussing selected subject at the time the program was aired? Will it interest a majority of the audience? Was information localized as appropriate?
  2. **FORMAT** 20  
Do opening remarks attract attention and arouse audience interest? Do topics follow one another in logical sequence? Does information discussed flow smoothly and naturally? Is the closing friendly and direct? Will it prompt the listener to tune in again?
  3. **STYLE** 30  
Does the entire show have sparkle? Does a pleasing and friendly personality show through? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?
  4. **TECHNICAL QUALITY** 20  
Does the technical quality of the tape meet broadcast standards?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 2** Possible Points  
**NEWS OR FEATURE PHOTO CAPTION**

1. **STORYTELLING ABILITY** 20  
Does it contain all the elements necessary to tell the story? Are the elements in a logical relationship? Is it generally free of distracting or unnecessary elements?
  2. **APPROPRIATE CAPTIONS AND/OR TEXT** 20  
Do the caption and text provide orientation or cues as to how the picture are to be interpreted? Do they avoid repeating what is obvious from viewing the photos?
  3. **PHOTOGRAPHIC QUALITY** 40  
Are the photos clear and sharp and of a high technical quality? Do the photos have good composition?
  4. **IMPACT** 20  
Does the photo have the ability to capture the viewers' attention?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 3** Possible Points  
**SLIDE SET**  
**TRANSPARENCIES,**  
**GRAPHICS PRESENTATION**

1. **ORGANIZATION AND CONTINUITY** 40  
Maximum of 80 slides or transparencies. Is the presentation clear and logical? Does each visual add to the message, and is there continuity from one visual to another?
  2. **APPROPRIATE SCRIPT** 20  
Is the script succinct and clearly written? Does it complement the visuals rather than merely repeat their content?
  3. **QUALITY OF VISUALS** 40  
Are the visuals clear and sharp and of a high technical quality? Do the visual aids have good composition? Does creativity heighten interest?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 4** Possible Points  
**DIRECT MAIL PIECE**

1. **CONTENT** 40  
Does material open by interesting reader in topic or event? Is it made clear for whom the information is intended? Is information timely, vital, and helpful? Is the writing concise while including all essential information? Does piece ask clearly for reader action?
  2. **READABILITY** 20  
Is the piece clearly written using uncomplicated language, concise paragraphs, correct spelling and punctuation? Are headings or subtitles used to organize information? Is the tone appropriate for the message?
  3. **DESIGN AND APPEARANCE** 40  
Do the format and design attract and guide the reader to the intended action? Do the illustrations clarify the information and support the message? Is the design appropriate for the audience? Is the tone appropriate for the message?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 5** Possible Points  
**PERSONAL COLUMN**

1. **CONTENT** 25  
Does the column contain useful, timely information? Does it provide enough details for the reader to be able to use the information or tell the reader where to learn more?
2. **PERSONALIZED APPROACH** 20  
Is the column written in a conversational style? Does the writer make use of personal or local anecdotes to get his/her point across? Does the writer talk to the readers rather than down to them?

3. **CREATIVITY** 25  
Does the writer show originality in choice of topics or presentation of material? Does the writer's personality come through in his/her writing? Does the lead paragraph hook the reader and make him/her want to continue reading? Is the column well-written?
  4. **READABILITY** 20  
Is the writing well-organized with good paragraph transitions, generally short sentences, short paragraphs and easily understood terms? Is the writing free of spelling, grammar and punctuation error?
  5. **APPEARANCE OF ORIGINAL COPY** 10  
Is the copy double-spaced with indented paragraphs and margins of at least one inch on all sides?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 6** Possible Points  
**FEATURE STORY**

1. **CONTENT** 30  
Is the subject important, interesting, timely and appropriate for the audience? Is the central theme clearly and fully developed? If human interest elements are incorporated, are they used purposefully?
  2. **ORGANIZATION** 30  
Are the facts and ideas presented logically, building on each other and guiding the reader through the story? Are extraneous, unrelated facts eliminated from the story?
  3. **READABILITY** 30  
Is the writing style direct, crisp and lively? Is there variety in sentence and paragraph length and structure? Is the writing free of spelling, grammar and punctuation errors? Are capitalization, identification and other style considerations consistent throughout the story?
  4. **ORIGINAL COPY APPEARANCE** 10  
Is the copy double-spaced and cleanly reproduced with indented paragraphs and margins of at least one inch?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 7** Possible Points  
**NEWSLETTER, INDIVIDUAL**

1. **CONTENT** 35  
Two issues of a newsletter written and/or edited by a member. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**  
Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.

**TOTAL POINTS 100**

**SCORECARD CLASS 8 Possible Points**  
**NEWSLETTER, TEAM**

**1. CONTENT 35**  
Two issues of a newsletter written and/or edited by one or more members. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**  
Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.

**TOTAL POINTS 100**

**SCORECARD CLASS 9 Possible Points**  
**VIDEO TAPE/TELEVISION PRESENTATION**

**1. CONTENT 35**  
Does the subject matter reach the stated objectives? Is the subject matter practical and educational? Is the subject matter appropriate for the intended audience? Is it pertinent to the locality?

**2. FORMAT 30**  
Do opening remarks attract audience attention and arouse interest? Does the presentation flow freely? Is the video and audio quality clear? Does the agent make good use of the visuals and props (location, special effect, models and animation)? Is the closing friendly and direct? Has the viewer gained a new knowledge or skill about the subject?

**3. STYLE 35**  
Does the entire show capture the viewers' attention? Is the agent enthusiastic about his/her subject? Does the agent use clear and concise

terms? Does the agent make the information easy to understand? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**TOTAL POINTS 100**

**SCORECARD CLASS 10 Possible Points**  
**FACT SHEET**

**1. CONTENT 30**  
Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**  
Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**  
Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 11 Possible Points**  
**PUBLICATION**

**1. CONTENT 30**  
Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**  
Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**  
Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 12 Possible Points**  
**HOME PAGE ON THE WORLD WIDE WEB**

**1. CONTENT 30**  
Is it immediately clear what the content of the site is? Is the subject matter appropriate to the audience? Is it in-depth, up to date relevant and factual (research-based)? Does the site offer links to more detailed information?

**2. EASE OF USE 30**  
Is it obvious how to find information? Are the pages easy to understand? Is there a navigation tool to quickly get you to the desired location? Is there some redundancy to accommodate different used learning styles (e.g. is there more than one way to get to the same information)? Are there unnecessary layers between the home page and the information you seek? Does the use get to it fairly directly?

**3. OVERALL APPEARANCE 20**  
Is there appropriate use of color and graphics? Is there a consistent look through the page? Is the page interesting? Does it have continuity?

**4. TECHNICAL QUALITY 20**  
Does the homepage offer search capability? Do images load quickly? Does everything function as it should? Does it make good use of the medium (e.g. colors, links, sound, video, dynamic pages, databases, etc., which are not well suited in print or other media)? Is it interactive; does it let the user leave message or provide feedback? Is the code clear and well documented?

**TOTAL POINTS 100**

**SCORECARD CLASS 13 Possible Points**  
**LEARNING MODULE/NOTEBOOK**

**1. CONTENT 30**  
Is the material useful, relevant, and appropriate in the teaching/learning of the topic to the intended audience? Are the instructional materials of high quality? Does the Learning Module contain different types of media useful and applicable to the intended audience?

**2. ORGANIZATION 35**  
Is the Learning Module/Notebook organized in a way to facilitate the learning/teaching process and arranged logically to follow the course/unit curriculum? Could another Educator take the material and have the essentials to teach this subject?

**3. MEMBER CONTRIBUTION 35**  
What is the contribution of the member in the overall teaching module? Does it go beyond the compilation of relevant material? Does it include some original work?

**TOTAL POINTS 100**

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# INDIVIDUAL OR GROUP NACAA SCHOLARSHIP APPLICATION FORM

(Please type or print answer 1,2,3 on additional page)

Name \_\_\_\_\_ Email Address \_\_\_\_\_  
Mailing Address \_\_\_\_\_ Phone: Home ( ) \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Office ( ) \_\_\_\_\_  
Present position \_\_\_\_\_ Years in same \_\_\_\_\_ NACAA Member as of March 15  Yes  No  
Amount requested from NACAA Foundation \$ \_\_\_\_\_ Approximate starting date of course or tour \_\_\_\_\_  
**Has applicant (group members) contributed \$40 to NACAA Scholarship Fund by June 30, 2005 ?**  Yes  No  
Has applicant ever received an NACAA Scholarship?  Yes  No If yes, give total amount received: \$ \_\_\_\_\_

**Applications Must Include the Following (See NACAA Website for Example)**

1. Description in detail your plan for this training or activity (sponsoring institution, location, courses dates and tour itinerary).
2. Describe in detail the training/activity justifications and application of knowledge gained for/from this activity, and detailed itinerary.
3. Finances: Using a **detailed budget** describe how the funds will be spent (i.e. tuition, fees, books supplies, travel, lodging, meals, etc.)
  - a) Estimated cost of training \$ \_\_\_\_\_ (attach details).
  - b) Amount received from other sources such as full or part salary, assistantship, expense account, other scholarships, etc. \$ \_\_\_\_\_

**Criteria for Awarding Scholarships (in 2006)**

1. Application must carry signature or electronic submission of State Association President or his/her designee, State Scholarship Chair and Appropriate State Extension Administrator.
2. **Each participant must have contributed at least \$40 to the NACAA Scholarship Fund by June 30, 2005. (Check with your State Scholarship Committee Chair to confirm this prior to submitting an application. (If one person within the group has not contributed \$40 by June 30th, it disqualifies the entire group).**
3. Study or training (1) must start within 14 months of the 2006 AM/PIC (July 23-27, 2006) & cannot be initiated before application is approved by the Scholarship Selection Committee and the Trustees of the NACAA Educational Foundation (July 17, 2006).
4. Applications will be judged and funded based on completeness, plan for training, how it will be used/applied post training, and availability of funds.
5. Award is for individual or group professional improvement which may include advanced degrees, graduate credits, tours, seminars, research or other specialized training.
6. Maximum scholarship is \$1000 per year, & a total of \$2,000 during a member's Extension career. (This amount includes scholarships received as an individual or as part of a group.)
7. Scholarship funds will not be awarded until 60 days prior to study or training begins. It is the recipient's responsibility to advise the National Scholarship Chair if impending date of educational activity changes.
8. Report must be made to National Scholarship Chair within 30 days after the training is completed. That report must include a 75-word abstract of the approved educational activity and documentation that the expenses were spent according to the stated educational objectives of the application. The penalty for misuse of NACAA Scholarship Funds is repayment of the funds to NACAA & prohibition from future NACAA Scholarships.
9. Recipients will be selected by the Scholarship Selection Committee with final approval of the Trustees, NACAA Educational Foundation.
10. No scholarship will be awarded a person, if as a result of such grant, any member of the Scholarship Selection Committee, National Board of NACAA, or any Trustee of the Foundation shall derive a private benefit, either directly or indirectly.
11. Selection for Scholarships shall be made on an objective & nondiscriminatory basis, regardless of race, creed, color, gender, or religion of the applicant.

**Send seven (7) copies of the application form to the Scholarship Committee State Chair by June 1. Six copies will then be sent onto the Regional Vice Chair prior to June 15. Applications must reach the National Chair by July 1. If applying electronically, send e-mail with attachments.**

**FOR GROUP APPLICATIONS** - All tour members must meet criteria, including address and social security number, home and office phone, contribution of \$40 to the NACAA Scholarship Fund by June 30, 2005, whether they received a previous scholarship and if so, how much. List this on a separate sheet of paper and attach to the scholarship application.

My signature verifies that (I am) (we are) paid up members of the State Association and NACAA, have read the criteria and any other rules governing scholarship selection, and certifies that this entry meets all the requirements. I further certify that (I) (we) am/are not related to any member of the Scholarship Selection Committee, the NACAA Officers or Board of Directors, or any Trustee of the NACAA Educational Foundation, and that no member of above committee, Officers, Directors, or Trustees should derive a private benefit, either directly or indirectly. For electronic submission, type name on appropriate line and place an X in box on that line.

Signature of applicant (or group leader) \_\_\_\_\_ Date \_\_\_\_\_  
Application approved by State Scholarship Chair \_\_\_\_\_ Date \_\_\_\_\_  
Application approved by State President or his/her designee \_\_\_\_\_ Date \_\_\_\_\_  
Application approved by State Extension Administrator \_\_\_\_\_ Date \_\_\_\_\_

**(Do not use older application form)**

**Revised 10/05**

# 2006 NACAA COMMITTEES

## 2006 OFFICERS



### **PRESIDENT**

Mickey Cummings  
185 Welborn Street  
Civic Center - Room 5  
Blairsville, GA 30512  
Ph: 706-439-6030  
Fax: 706-439-6036  
coosa@uga.edu



### **PRESIDENT - ELECT**

Chuck Otte  
PO Box 28  
Junction City, KS 66441  
Ph: 785-238-4161  
Fax: 785-238-7166  
cotte@ksu.edu



### **VICE-PRESIDENT**

N. Fred Miller  
1175 S. Brady Avenue,  
PO Box 389  
Newton, NC 28658  
Ph: 828-465-8240  
Fax: 828-465-8428  
Fred\_Miller@ncsu.edu



### **SECRETARY**

Leon J. Church  
3301 East 10th  
Amarillo, TX 79104  
Ph: 806-373-0713  
Fax: 806-373-7946  
l-church@tamu.edu



### **TREASURER**

Chuck Schwartau  
863 30th Ave SE  
Rochester, MN 55904-4915  
Ph: 507-536-6301  
Fax : 507-280-2872  
cschwart@umn.edu



### **PAST PRESIDENT**

Glenn Rogers  
278 South Main Street, Suite 2  
St. Albans, VT 05478  
Ph: 802-524-6501 ext. 210  
Fax: 802-524-6062  
glenn.rogers@uvm.edu

## 2006 DIRECTORS

## 2006 VICE DIRECTORS

### NORTH CENTRAL REGION



Stan Moore (2007)  
PO Box 427  
Bellaire, MI 49615  
Ph: 231-533-8818  
Fax: 231-533-8392  
moorest@msu.edu



Chuck Schwartau (2007)  
863 30th Ave SE  
Rochester, MN 55904-4915  
Ph: 507-536-6301  
Fax : 507-280-2872  
cschwart@umn.edu

### NORTH EAST REGION



R. David Myers (2007)  
Maryland Cooperative Extension  
7320 Ritchie Hwy, Suite 210  
Glen Burnie, MD 21061  
Ph: 410-222-6759  
Fax: 410-222-6747  
myersrd@umd.edu



Paul H. Craig (2007)  
1451 Peters Mtn. Rd.  
Dauphin, PA 17032  
Ph: 717-921-8803  
Fax: 717-921-0135  
phc8@psu.edu

### SOUTHERN REGION



Jim Riddell (2006)  
Virginia Cooperative Extension  
106C Hutcheson Hall, Virginia Tech  
Blacksburg, VA 24061  
Ph: 540-231-9347  
Fax: 540-231-5545  
jriddell@vt.edu



James Devillier (2006)  
4419 Idlewild Rd.  
Clinton, LA 70722  
Ph: 225-683-3101  
Fax: 225-683-3281  
Email: jdevillier@agctr.lsu.edu



Henry Dorough (2007)  
132 N. Court Street  
Talladega, AL 35160  
Ph: 256-362-6187  
Fax: 256-362-4506  
Email: dorouhd@auburn.edu



Dirk Webb (2007)  
125 W. Main  
Cordell, OK 73632  
Ph: 580-832-3356  
Fax: 580-332-5832  
wdirk@okstate.edu

### WESTERN REGION



Sandy Macnab (2006)  
Sherman County Extension  
P.O. Box 385, 409 Hood Street  
Moro, OR 97039  
Ph: 541-565-3230  
Fax: 541-565-3330  
sandy.macnab@oregonstate.edu



Michele Hebert (2006)  
University Park Bldg., Room 138  
PO Box 758155  
Fairbanks, AK 99775-8155  
Ph: 907-474-2423  
Fax: 907-474-6885  
ffmah@uaf.edu

# 2006 SPECIAL ASSIGNMENTS

## **NACAA HEADQUARTERS & THE COUNTY AGENT**

Scott Hawbaker - Executive Director  
252 N. Park Street  
Decatur, IL 62523  
Ph: 217-876-1220  
Fax: 217-877-5382  
nacaemail@aol.com

## **ELECTRONIC COMMUNICATIONS COORDINATOR**

John Dorner, IV - (2008)  
740 Glover Street  
Hendersonville, NC 28792-4470  
Ph: 828-697-4891  
Fax: 828-697-4581  
Email: john\_dorner@ncsu.edu

## **NACAA POLICY CHAIR**

Gary Hall  
205 South 6th  
PO Box 360  
Westcliffe, CO 81252  
Ph: 719-783-2514  
Fax: 719-783-0908  
ghall@coop.ext.colostate.edu

## **JOURNAL OF EXTENSION REPRESENTATIVE**

Gary Gao  
OSU Extension, PO Box 670  
Owensville OH 45160-0670  
Ph: 513-732-7070  
Fax: 513-732-7060  
gao.2@osu.edu

## **NACAA EDUCATIONAL FOUNDATION BOARD OF TRUSTEES**

**2005**

Gary Hall, Treasurer  
205 South 6th  
PO Box 360  
Westcliffe, CO 81252  
Ph: 719-783-2514 Fax: 719-783-2885  
ghall@coop.ext.colostate.edu

**2006**

Curtis Grissom- President  
22154 Missy Leigh Lane  
Athens, AL 35613  
Ph: (256) 233-1483  
curt@pclnet.net

**2006**

Dave McManus-  
Vice President/ Secretary  
7657 High Mesa Road  
Olathe, CO 81425  
Ph: 970-323-6572  
davekathy@frontier.net

## **ASSOCIATION POLICY COMMITTEE**

Dave Phillips  
712 W. Main  
Lewistown, MT 59457  
(406) 538-3919, FAX (406) 538-5144  
E-mail: acxdp@montana.edu

Gary Hall  
205 South 6th  
PO Box 360  
Westcliffe, CO 81252  
Ph: 719-783-2514 Fax: 719-783-2885  
ghall@coop.ext.colostate.edu

Steven E. Munk  
220 W. 6th Street  
Sioux Falls, SD 57104-6001  
Ph: (605) 367-7877  
Fax: (605) 367-4609  
smunk@minnehahacounty.org

## **2006 COUNCIL CHAIRS**



### *Professional Improvement Council*

Tom Benton (2006)  
PO Box 1247  
Stinnett, TX 79083  
Ph: 806-878-4026  
Fax: 806-878-4021  
t-benton@tamu.edu



### *Extension Development Council*

Micheal Heimer (2008)  
9020 FM 1484  
Conroe, TX 77303  
Ph: 936-539-7822  
Fax: 936-788-8394  
m-meimer@tamu.edu



### *Program Recognition Council*

Neil Broadwater (2007)  
109 Jay Bee Drive  
Winona, MN 55987  
Ph: 507-536-6300  
Fax: 507-280-2872  
Email: broad007@umn.edu

# 2006 NACAA ANNUAL MEETING

## COMITTEE CHAIRS

### AMPIC Co-Chairs:

Tim Hendrick (KY)  
Mike Hogan (OH)

### AMPIC Treasurer:

Glen Arnold (OH)

### AMPIC Secretary:

Mike Phillips (KY)

### Executive Committee

#### AM/PIC Co-Chair

Mike Hogan (OH)  
32 West Main Street  
Carrollton, OH 44615-1336  
Ph: 330-627-4310  
Fax: 330-627-0098  
Cell: 740-381-7377  
Home: 330-627-7683  
E-mail: hogan.1@osu.edu

#### AM/PIC Co-Chair

Tim Hendrick (KY)  
440 Main Street, Suite 6  
Carrollton, KY 41008-1060  
Ph: 502-732-7030  
Fax: 502-732-7023  
Cell: 502-396-0744  
Home: 502-732-5976  
E-mail: thendric@uky.edu

#### AM/PIC Treasurer

Glen Arnold (OH)  
219 S. Oak Street  
PO Box 189  
Ottawa, OH 45875-0189  
Ph: 419-523-6294  
Fax: 419-523-3192  
Cell: 419-235-4724  
Home: 419-538-6635  
E-mail: arnold.2@osu.edu

#### Doug Wilson (KY)

2705 Olivet Church Road  
Paducah, KY 42001-9755  
Ph: 270-554-9520  
Fax: 270-554-8283  
Cell: 270-559-7860  
Home: 270-856-3630  
E-mail: dawilson@uky.edu

#### AM/PIC Secretary

Gary Wilson (OH)  
7868 CR 140, Suite B  
Findlay, OH 45840  
Ph: 419-422-3851  
Fax: 419-422-3866  
Cell: 419-348-3500  
Home: 419-326-4372  
E-mail: wilson.26@osu.edu

#### Rob Amburgey (KY)

205 South First Street  
Nicholasville, KY 40356-1527  
Ph: 859-885-4811  
Fax: 859-885-7491  
Cell: 859-338-1816  
Home: 859-885-7883  
E-mail: ramburge@uky.edu

#### Bob Davis (OH)

64601 SR 56  
Creola, OH 45622  
Ph: 740-596-3132  
Fax: 740-596-3131  
E-mail: countrypleasures@hockinghills.com  
Home: 740-596-3132

#### Mike Phillips (KY)

368 E. Main St.  
Carlisle, KY 40311-1158  
Ph: 859-749-1656  
Fax: 859-289-5018  
Cell: 895-749-1656  
Home: 859-289-5018  
E-mail: mphilip@uky.edu

### Budget & Finance Committee

#### \*Glen Arnold (OH Co-Chair)

219 S. Oak Street  
PO Box 189  
Ottawa, OH 45875-0189  
Ph: 419-523-6294  
Fax: 419-523-6294  
Cell: 419-235-4724  
Home: 419-538-6635  
E-mail: arnold.2@osu.edu

#### Rob Amburgey (KY Co-Chair)

205 South First Street  
Nicholasville, KY 40356-1527  
Ph: 859-885-4811  
Fax: 859-885-7491  
Cell: 859-338-1816  
E-mail: ramburge@uky.edu

### Facilities Committee

#### \*Gary Gao (OH Co-Chair)

1000 Locust Street  
PO Box 670  
Owensville, OH 45160-0670  
Ph: 513-732-7070  
Fax: 513-732-7060  
Cell: 513-520-2340  
Home: 513-528-7516  
E-mail: gao.2@osu.edu

#### Brittany Edelson (KY Co-Chair)

1117 Frankfort Rd  
Shelbyville, KY 40065  
Ph: 502-633-4593  
Fax: 502-633-6713  
Cell: 502-220-0893  
Home: 502-633-5903  
E-mail: bedelson@uky.edu

### Tours Committee

Dave Samples (OH Co-Chair)  
17 Standpipe Rd  
PO Box 110  
Jackson, OH 45640-0110  
Ph: 740-286-5044  
Fax: 740-286-1578  
Home: 740-286-5280  
E-mail: samples.1@osu.edu

#### \*Don Sorrell (KY Co-Chair)

3500 Alexandria Pike  
Highland Heights, KY 41076-1705  
Ph: 859-572-2600  
Fax: 859-572-2619  
Cell: 859-816-9139  
Home: 859-441-8540  
E-mail: dsorrell@uky.edu

### Registration Committee

Chris Zoller (OH Co-Chair)  
419 16<sup>th</sup> Street SW  
New Philadelphia, OH 44663-6403  
Ph: 330-339-2337  
Fax: 330-339-7442  
Cell: 330-827-0249  
Home: 740-922-6737  
E-mail: zoller.1@osu.edu

#### \*Lyndall Harned (KY Co-Chair)

2420 Center Street  
Cattlettsburg, KY 41129-1279  
Ph: 606-739-5184  
Fax: 606-739-4014  
Cell: 606-615-4742  
Home: lharned@uky.edu

### Exhibits Committee

#### \*Mike Estadt (OH Co-Chair)

Box 29  
110 Island Road, Suite B  
Circleville, OH 43113-0029  
Ph: 740-474-7534  
Fax: 740-474-7967  
Cell: 614-286-3374

#### Chris Ammerman (KY Co-Chair)

224 S. Main Street  
Williamstown, KY 41097-1220  
Ph: 859-824-3355  
Fax: 859-824-3391  
Cell: 859-743-1927  
E-mail: ammerman@uky.edu  
Home: 614-875-1522

E-mail: estadt.3@osu.edu

### Sons and Daughters Committee

#### Chris Bruynis (OH Co-Chair)

109 S. Sandusky Avenue  
Room 16  
Upper Sandusky, OH 43351-1423  
Ph: 419-294-4931  
Fax: 419-294-6415  
Cell: 419-310-1726  
Home: 419-294-3385  
E-mail: bruynis.1@osu.edu

#### \*Mike Reed (KY Co-Chair)

169 Maple Street  
Stanton, KY 40380-2074  
Ph: 606-663-6405  
Fax: 606-663-6404  
Cell: 606-481-1012  
Home: 606-663-5439  
E-mail: mreed@uky.edu

### First Timer Committee

#### \*Steve Schumacher (OH Co-Chair)

101 North Market, Suite A  
St. Clairsville, OH 43950-9772  
Ph: 740-695-1455  
Fax: 740-695-5614  
Cell: 740-391-8012  
Home: 740-472-5184  
E-mail: schumacher.1@osu.edu

#### Greg Drake II (KY Co-Chair)

Box 370  
Morgantown, KY 42261  
Ph: 270-526-3767  
Fax: 270-526-2357  
Cell: 270-999-1281  
Home: 270-526-6282  
E-mail: gdrake@uky.edu

### VIP Committee

#### Ken Simeral

135 Main Street, Suite A  
Wintersville, OH 43952  
Ph: 740-264-2212  
Fax: 740-264-2039  
Cell: 740-381-7209  
Home: 740-765-4746

#### \*Tommy Yankey (KY Co-Chair)

1026 County Park Rd  
Lawrenceburg, KY 40342-1235  
Ph: 502-839-7271  
Fax: 502-839-9829  
Home: 606-787-2257  
E-mail: tyankey@uky.edu  
E-mail: simeral.1@osu.edu

\* indicates lead contact person for committee



**Transportation Committee**

\*Ray Wells (OH Co-Chair)  
376 Albright Mill Rd  
Chillicothe, OH 45601-2280  
Ph:  
Fax:  
Cell: 740-253-0930  
Home: 740-772-6101  
E-mail: wells.1@osu.edu

Robbie Smith (KY Co-Chair)  
317 S. Third Street  
Bardstown, KY 40004-1032  
Ph: 502-348-9204  
Fax: 502-348-9270  
Cell: 502-507-4769  
Home: 859-336-9323  
E-mail: robsmith@uky.edu

**4-H Talent Review Committee**

Maurus Brown (OH Co-Chair)  
1495 W. Longview Avenue  
Suite 206  
Mansfield, OH 44906  
Ph: 419-747-8755  
Fax: 419-747-8770  
Cell: 419-610-7695  
Home: 419-756-2272  
E-mail: brown.989@osu.edu

\*Pat Hardesty (KY Co-Chair)  
1143 South Columbia Avenue  
Campbellsville, KY 42718-2456  
Ph: 270-465-4511  
Fax: 270-789-2455  
Cell: 270-469-0429  
Home: 270-465-5159  
E-mail: phardest@uky.edu

**Inspiration/Opening Ceremonies Committee**

\*Gary Wilson (OH)  
7868 CR 140, Suite B  
Findlay, OH 45840  
Ph: 419-422-3851  
Fax: 419-422-3866  
Cell: 419-348-3500  
Home: 419-326-4372  
E-mail: Wilson.26@osu.edu

Kevin Lyons (KY Co-Chair)  
1194 Columbia Avenue  
Tompkinsville, KY 42167-1246  
Ph: 270-487-5504  
Fax: 270-487-6176  
Cell: 270-407-3567  
Home: 270-427-4603  
E-mail: klyons@uky.edu

**Hospitality Committee**

\*Chris Penrose (OH Co-Chair)  
155 E. Main Street, Suite 320  
PO Box 179  
McConnelsville, OH 43756-0179  
Ph: 740-962-4854  
Fax: 740-962-6508  
Home: 740-557-3154  
E-mail: penrose.1@osu.edu

Val Shields (KY Co-Chair)  
45 David Pribble Drive  
Falmouth, KY 41010  
Ph: 859-654-3395  
Fax: 859-654-3397  
Cell: 859-391-0758  
E-mail: vshields@uky.edu

**Life Member Committee**

Dianne Shoemaker (OH Co-Chair)  
OARDC, Admin. Bldg  
1680 Madison Avenue  
Wooster, OH 44691-4096  
Ph: 330-263-3799  
Fax: 330-263-3667  
Cell: 330-257-3377  
Home: 330-537-3325  
E-mail: shoemaker.3@osu.edu

\*Ron Catchen (KY Co-Chair)  
106 East Locust Street  
Mt. Sterling, KY 40353-1400  
Ph: 859-498-8741  
Fax: 859-498-8712  
Cell: 859-404-3750  
Home: 859-498-0741  
E-mail: rcatchen@uky.edu

**Education Committee**

John Barker (OH Co-Chair)  
1025 Harcourt Road  
PO Box 1268  
Mt. Vernon, OH 43050-1268  
Ph: 740-397-0401  
Fax: 740-393-0126  
Cell: 740-398-1254  
Home: 740-366-6921  
E-mail: barker.41@osu.edu

\*Joanna Coles (KY Co-Chair)  
3132 Nashville Road  
Bowling Green, KY 42101  
Ph: 270-842-1681  
Fax: 270-842-1684  
Cell: 270-725-6622  
Home:  
E-mail: jcoles@uky.edu

**Publicity Committee**

\*Dave Marrison (OH Co-Chair)  
39 Wall Street  
Jefferson, OH 44047-1137  
Ph: 440-576-9008  
Fax: 440-576-5821  
Cell: 440-812-6668  
Home: 440-576-3272  
E-mail: marrison.2@osu.edu

Carol LaFaver (KY Co-Chair)  
3132 Nashville Road  
Bowling Green, Kentucky 42101  
Ph: 270-842-1681  
Fax: 270-842-1684  
Cell: 270-792-0694  
Home: 270-782-2054  
E-mail: clafaver@uky.edu

**Labor Pool Committee**

\*Gary Graham (OH Co-Chair)  
OARDC, Admin. Bldg  
1680 Madison Avenue  
Wooster, OH 44691-4096  
Ph: 330-263-3799  
Fax: 330-263-3667  
Cell: 330-465-1797  
E-mail: graham.124@osu.edu

Lincoln Martin (KY Co-Chair)  
PO Box 658  
Benton, KY 42025-0658  
Ph: 270-527-3285  
Fax:  
Cell:  
Home:  
E-mail: lmartin@uky.edu

**Banquet Committee**

\*Jeff McCutcheon (OH Co-Chair)  
1025 Harcourt Road  
PO Box 1268  
Mt. Vernon, OH 43050-1268  
Ph: 740-397-0401  
Fax: 740-393-0126  
Cell: 740-398-8678  
Home: 740-745-1277  
E-mail: mccutcheon.30@osu.edu

Lori Bowling (KY Co-Chair)  
2420 Center Street  
Cattlesburg, KY 41129-1279  
Ph: 606-739-5184  
Fax: 606-739-4014  
Cell: 606-232-6057  
Home:  
E-mail: lbbowlin@uky.edu

**Reception/Information Committee**

Greg LaBarge (OH Co-Chair)  
8770 SR 108, Suite A  
Wauseon, OH 43567-8607  
Ph: 419-337-9210  
Fax: 419-335-0813  
Cell: 419-460-0600  
Home: 419-335-0114  
E-mail: labarge.1@osu.edu

\*Kim Strohmeier (KY Co-Chair)  
265 Ellis Hwy  
Owenton, KY 40359-9300  
Ph: 502-484-5703  
Fax: 502-484-5704  
Cell: 502-750-2107  
Home: 502-484-5733  
E-mail: kstrohme@uky.edu

**Wednesday BBQ Committee**

Barry Ward (OH Co-Chair)  
103 Ag Admin Bldg  
2120 Yfffe Rd  
Columbus, OH 43210  
Ph: 614-688-3959  
Fax: 614-292-4749  
Cell: 937-408-7190  
Home:  
E-mail: ward.8@osu.edu

\*Jerry Brown (KY Co-Chair)  
PO Box 876  
Burlington, KY 41005-0876  
Ph: 859-586-6101  
Fax: 859-586-6107  
Cell: 859-743-1224  
Home: 859-586-1536  
E-mail: gdbrown@uky.edu

**Special Meals Committee**

\*Mark Mechling (OH Co-Chair)  
225 Underwood Street  
Room 6  
Zanesville, OH 43701-3789  
Ph: 740-454-0144  
Fax: 740-454-0154  
Cell: 740-252-2335  
Home: 740-674-5045  
E-mail: mechling.1@osu.edu

Ron Bowman (KY Co-Chair)  
317 S. Third St.  
Bardstown, KY 40004-1032  
Ph: 502-348-9204  
Fax: 502-348-9270  
Cell: 502-507-2333  
Home: 502-348-1246  
E-mail: rbowman@uky.edu

**Spouse Committee**

\*John Grimes (OH Co-Chair)  
119 Gov Foraker Pl  
Hillsboro, OH 45133-1092  
Ph: 937-393-1918  
Fax: 937-393-0222  
Cell: 937-763-6000  
Home: 937-764-1198  
E-mail: grimes.1@osu.edu

Doug Wilson (KY Co-Chair)  
2705 Olivet Church Rd  
Paducah, KY 42001-9755  
Ph: 270-554-9520  
Fax: 270-554-8283  
Cell: 270-559-7860  
Home: 270-856-3630  
E-mail: dawilson@uky.edu

**Signs & Decorations**

\*Alan Sundermeier (OH Co-Chair)  
440 E. Poe Rd., Suite 101  
Bowling Green, OH 43402-1351  
Ph: 419-354-9050  
Fax: 419-352-7413  
Cell: 419-261-0625  
Home: 419-352-3791  
E-mail: sundermeier.5@osu.edu

Frank Hicks (KY Co-Chair)  
1400 Fortune Drive  
Winchester, KY 40391  
Ph: 859-744-4682  
Fax: 859-744-4698  
Cell: 859-556-1066  
Home:  
E-mail: fhicks@uky.edu

# PROFESSIONAL IMPROVEMENT COUNCIL



Council Chair  
Tom Benton '06  
PO Box 1247  
Stinnett, TX 79083  
Ph: 806-878-4026  
Fax: 806-878-4021  
t-benton@tamu.edu



## WESTERN REGION

Michael Rethwisch '07  
290 N. Broadway  
Blythe, CA 92225-1649  
Ph: 750-921-7884  
Fax: 750-921-7887  
E-mail: mdrethwisch@ucdavis.edu

## AGRONOMY & PEST MANAGEMENT



Russell Duncan '07  
11A West Rigby Street  
Manning, SC 29102-3227  
Ph: 803-435-8429  
Fax: 803-435-4218  
Email: rdcn@clemson.edu

## AGRICULTURAL ECONOMICS & COMMUNITY DEVELOPMENT



Milton Green '07  
2011 Fairgrounds Road  
Casper, WY 82604  
Ph: 307-235-9400  
Fax: 307-265-0419  
Email:  
mgreen@natronacounty-wy.gov



## NORTH CENTRAL REGION

Gary Cramer '06  
7001 W. 21st Street North  
Wichita, KS 67205  
Ph: 316-722-7721  
Fax: 316-722-7727  
Email: gcramer@oznet.ksu.edu

## NORTH CENTRAL REGION

Willie Huot '06  
151 So. 4th St., Suite 302  
Grand Forks, ND 58201  
Ph: 701-780-8229  
Fax: 701-780-8309  
Email: whuot@ndsuxent.nodak.edu



## NORTH EAST REGION

William Bamka '06  
RCE Burlington Co.  
49 Rancocas Road  
Mount Holly, NJ 08060  
Ph: 609-265-5757  
Fax: 609-265-5613  
Email: bamka@acsop.rutgers.edu



## NORTH EAST REGION

Madeline Flahive DiNardo '07  
300 North Ave. East  
Westfield, NJ 07090  
Ph: 908-654-9854  
Fax: 607-272-7088  
Email: Flahive@rcrc.rutgers.edu



## SOUTHERN REGION

(Same as National Chair - Russell Duncan)

## SOUTHERN REGION

Emmett Lanier Jordan  
PO Box 220  
Newton, GA 39870  
Ph: 229-734-3015  
Fax: 229-734-4642  
Email: emmett3@uga.edu

## WESTERN REGION

Milton Green (See National Chair Information)

## ANIMAL SCIENCE



Barry S. Foushee '05 - National Chair  
2222 A S. Fayetteville Street  
Asheboro, NC 27205  
Ph: 336-318-6007  
Fax: 336-318-6011  
Email: barry\_foushee@ncsu.edu



## NORTH CENTRAL REGION

Mark Stewart '05  
Livestock Specialist  
5803 Co. Rd 203  
Fulton, MO 65251  
Ph: 573-642-0755  
Fax: 573-642-8552  
Email: stewartm@missouri.edu



## NORTHEAST REGION

Wendy Sorrell '06  
UVM Adams House, 601 Main  
Burlington, VT 05401  
Ph: 802-656-5418  
Fax: 802-656-8642  
Email: wendy.sorell@uvm.edu

## SOUTHERN REGION

See National Chair Information - Barry S. Foushee



## WESTERN REGION

Randy Mills '06  
721 SE Third, Suite 3  
Pendleton, OR 97801  
Ph: (541)278-5404  
Fax: (541)278-5436  
Email:  
randy.mills.oregonstate.edu

## NATURAL RESOURCES



Derek C. Godwin - National Chair '07  
3180 Center St. NE  
Rm 1361  
Salem, OR 97301  
Ph: 503-566-2909  
Fax: 503-566-4940  
Email:  
Derek.Godwin@oregonstate.edu



## NORTH CENTRAL REGION

Al Ulmer '06  
PO Box 37  
LaMoure, ND 58458  
Ph: 701-883-5301 ext. 209  
Fax: 701-883-4229  
Email:  
aulmer@ndsuxt.nodak.edu



## NORTH EAST REGION

Eddie Johnson '06  
PO Box 1836  
Salisbury, MD 21801  
Ph: 410-749-6141 ext. 109  
Fax: 410-548-5126  
Email: EJohnso3@umd.edu



## SOUTHERN REGION

Daniel Goerlich '07  
PO Box 757  
Halifax County Office  
Halifax, VA 24558  
Ph: 434-476-2147  
Fax: 434-476-7777  
Email: dalego@vt.edu

## WESTERN REGION

See National Chair Information (Derek Godwin)

## HORTICULTURE & TURFGRASS



Jule-Lynne Macie '06  
1329 Suite C Portman Drive  
Conyers, GA 30094  
Ph: 770-785-5952  
Fax: 770-785-5957  
Email: jlmacie@uga.edu

### NORTH CENTRAL REGION



Jennifer L. Barnes-Schutter '07  
503 E. Northtown Road  
Kirksville, MO 63501  
Ph: 660-665-9866  
Fax: 660-665-9876  
Email: schutterjl@missouri.edu

### NORTHEAST REGION



Jim Willmott '07  
152 Ohio Avenue  
Clementon, NJ 08021  
Ph: 856-566-2906  
Fax: 856-566-2910  
Email:  
willmott@aesop.rutgers.edu

### SOUTHERN REGION

See National Chair Information (Jule-Lynne Macie)



### WESTERN REGION

JoAnn Robbins '06  
600 2nd Avenue West  
Jerome, ID 83338  
Ph: 208-324-7578  
Fax: 208-324-7562  
Email: jrobbins@uidaho.edu

## AQUACULTURE/ SEAGRANT



Charles Pistis '07  
CED/District Sea Grant Agent  
333 Clinton Avenue  
Grand Haven, MI 49417  
Ph: 616-846-8250  
Fax: 616-846-0655  
pistis@msue.msu.edu

### NORTH CENTRAL REGION

Same as National Chair - Charles Pistis '07

### NORTH EAST REGION

See National Chair - (Charles Pistis) '07



### SOUTHERN REGION

Jim Steeby Ph.D '06  
P O Box 239  
Belzoni, MS 39038  
Ph: 662-247-2915  
Fax: 662-247-3823  
Email: jsteeby@ext.msstate.edu



### WESTERN REGION

Patrick W. Torres '06  
Santa Fe Co. Ext. Agent  
3229 Rodeo Road  
Santa Fe, NM 87505  
Ph: 505-471-4711  
Fax: 505-471-6076  
Email: patorres@nmsu.edu

# EXTENSION DEVELOPMENT COUNCIL



Micheal Heimer (2008)  
9020 FM 1484  
Conroe, TX 77303  
Ph: 936-539-7822  
Fax: 936-788-8394  
m-heimer@tamu.edu



## SOUTHERN REGION

Jerry Clemons '07  
640 S. Sixth St., Suite B  
Arkadelphia, AR 71923  
Ph: 870-246-2281  
Fax: 870-246-7583  
Email: jclemons@uaex.edu

## PUBLIC RELATIONS & AG ISSUES



R. Edmund Gomez '07  
National Chair  
New Mexico State University  
PO Box 159  
Alcalde, NM 87511  
Ph: 505-852-2668  
Fax: 505-852-2857  
Email: gr@nmsu.edu

## EARLY CAREER DEVELOPMENT



Mark Nelson '06  
National Chair  
PO Box 466  
Beaver, UT 84713  
Ph: 435-438-7822  
Fax: 435-438-6481  
Email: markn@ext.usu.edu



## NORTH CENTRAL REGION

Dan Downing '06  
205 Ag Engineering  
Columbia, MO 65211  
Ph: 573-882-0085  
Fax: 573-884-5650  
Email: downingd@missouri.edu



## NORTH CENTRAL REGION

David L. Marrison '07  
Cooperative Extension,  
Ashtabula  
39 Wall Street  
Jefferson, OH 44047  
Ph: 440-576-9008  
Fax: 440-576-5821  
Email: marrison.2@osu.edu



## NORTH EAST REGION

Pedro Perdomo '06  
PO Box 900  
Morristown, NJ 07960  
Ph: 973-285-8307  
Fax: 973-605-8195  
Email:  
perdomo@aesop.rutgers.edu



## NORTH EAST REGION

Steve Hadcock '07  
Cooperative Extension,  
Columbia  
479 Route 66  
Hudson, NY 12534  
Ph: 518-828-3346  
Fax: 518-828-3069  
Email: seh11@cornell.edu



### SOUTHERN REGION

Julie Speight '06  
2536 McConnell Road  
Fayetteville, AR 72704  
Ph: 479-444-1755  
Fax: 479-444-1764  
Email: jspeight@uaex.edu



### WESTERN REGION

Bruce Hinrichs '06  
3005 N. Prince  
Clovis, NM 88101  
Ph: 505-762-1052  
Fax: 505-762-1053  
Email: bhinrich@nmsu.edu

### WESTERN REGION

See National Chair Information (Mark Nelson)

## ADMINISTRATIVE SKILLS DEVELOPMENT



J. Lee Miller '06  
1000 Third Street, Suite 102  
Beaver, PA 15009  
Ph: 724-774-3003  
Fax: 724-544-2900  
Email: jlmiller@psu.edu

### NORTH CENTRAL REGION



Richard Fechter '07  
130 South Pennsylvania,  
PO Box 647  
Howard, KS 67349-0647  
Ph: 620-374-2174  
Fax: 620-374-2889  
Email: rfechter@oznet.ksu.edu

### NORTH EAST REGION

See National Chair Information (J. Lee Miller)



### SOUTHERN REGION

Jerry Warren '07  
3355 Cherry Ridge, Suite 212  
San Antonio, TX 78230  
Ph: 210-467-6575  
Fax: 210-930-1753  
Email: jw-warren@tamu.edu

## TEACHING & EDUCATIONAL TECHNOLOGIES



David Rice '06 - National Chair  
115 Morrill Hall, NDSU  
Fargo, ND 58105  
Ph: 701-231-7381  
Fax: 701-231-7044  
Email:  
drice@ndsuxext.nodak.edu  
(NORTHCENTRALREGION)



### NORTH EAST REGION

Karen Vines '07  
313 Henning Building  
University Park, PA 16802  
Ph: 814-865-3097  
Fax: 814-863-6042  
Email: kvines@psu.edu



### SOUTHERN REGION

John Dorner IV '06  
740 Glover Street  
Hendersonville, NC 28792  
Ph: 828-679-4891  
Fax: 828-679-4581  
Email: john\_dorner@ncsu.edu



### WESTERN REGION

Dr. Susan R. Kerr '07  
228 W. Main Str, MS-CH-12  
Goldendale, WA 98620  
Ph: 509-773-5817  
Fax: 509-773-5707  
Email: kerrs@wsu.edu

# PROGRAM RECOGNITION COUNCIL



Neil Broadwater (2007)  
Council Chair  
109 Jay Bee Drive  
Winona, MN 55987  
Phone: 507-536-6300  
Fax: 507-280-2872  
Email: broad007@umn.edu



## SOUTHERN REGION

Larry Williams '07  
5479 Old Bethel Road  
Crestview, FL 32536  
Ph: 850-689-8580  
Email:  
lwilliams@co.okaloosa.edu

## COMMUNICATIONS



David Whitson '07  
201 N. College  
Neosho, MO 64850  
Ph: 417-455-9500  
Fax: 417-455-9505  
Email: whitsond@missouri.edu



## WESTERN REGION

Robert Call '06  
450 S. Haskell  
Willcox, AZ 85643  
Ph: (520)384-3594  
Fax: (520)384-3681  
Email: recall@ag.arizona.edu



## NORTH CENTRAL REGION

Mark Schuler '07  
115 South Sixth, Box 160  
Mound City, KS 66056  
Ph: 913-795-2879  
Email: mschuler@oznet.ksu.edu

## EXTENSION PROGRAMS



Hugh Soape '07  
Extension Agent - CEP (AgNR)  
1305 E. Blue Belle Rd., St. 104  
Brenham, TX 77833  
Ph: 979-277-6212  
Fax: 979-277-6223  
Email: h-soape@tamu.edu



## NORTH EAST REGION

Norman Conrad '06  
343 Chestnut Street, Suite 3  
Mifflinburg, PA 17844  
Ph: 570-966-8194  
Fax: 570-966-8199  
Email: ngc1@psu.edu



## NORTH CENTRAL REGION

Bradley Brummond '06  
101 County Road 12B  
Park River, ND 58270  
Ph: (701)284-6248  
Fax: (701)284-7383  
Email:  
bbrummon@ndsuxext.nodak.edu



### **NORTH EAST REGION**

Dick Brzozowski '07  
PO Box 9300  
Portland, ME 04104-9300  
Ph: 207-780-4205  
Fax:  
Email: rbrz@umext.maine.edu



### **NORTHEAST REGION**

Nancy M. Kadwill '06  
1015 Bridge Road, Suite H  
Collegeville PA 19426  
Ph: 610-489-4315  
Fax: 610-489-9277  
Email: nmk1@psu.edu



### **SOUTHERN REGION**

David Harrison '07  
PO Box 210  
Hodgenville, KY 42748  
Ph: 270-358-3401  
Email:  
David.Harrison@uky.edu

### **SOUTHERN REGION**

Sherry Eudy '07  
421 N. Main Street  
Nashville, AR 71852  
Ph: 870-845-7517  
Email: seudy@uaex.edu

### **WESTERN REGION**

Bob Gorman '06  
2221 E. Northern Lights Blvd.  
Suite 118  
Anchorage, AK 99509  
Ph: 907-786-6323  
Fax: 907-786-6312  
Email: ffrfg@uaf.edu



### **WESTERN REGION**

Ken Hart '06  
PO Box 9  
Nez Perce, ID 83543  
Ph: 208-937-2311  
Fax: 208-937-9238  
Email: khart@uidaho.edu

## **4-H AND YOUTH COMMITTEE**



Nelda Starks '07  
National Chair  
PO Box 9641  
Mississippi State, MS 39762  
Ph: 662-325-3350  
Fax: 662-325-5207  
Email: nelda@ext.msstate.edu

## **PROFESSIONAL EXCELLENCE**



Donald C. Fretts '06  
National Chair  
Penn State Cooperative Extension  
34 W. Peter Street  
Uniontown, PA 15401  
Ph: (724)438-0111  
Fax: (724)430-3063  
Email: dcf3@psu.edu



### **NORTH CENTRAL REGION**

Mike Christian '07  
KSU, 1007 Throckmorton Hall  
Manhattan, KS 66506-5503  
Ph: 785-532-5833  
Fax: 785-532-5887  
Email: mchristi@oznet.ksu.edu



### **NORTH CENTRAL REGION**

Gary Zoubek '07  
2345 Nebraska Avenue  
York, NE 68467  
Ph: 402-362-5508  
Fax: 402-362-5509  
Email: gzoubek@unl.edu





### **NORTH EAST REGION**

Richard Smith '06  
Sullivan County Extension  
RR2, Box 2022A  
Dushore, PA 18614-9704  
Ph: 570-928-8941  
Fax: 570-928-7469  
Email: rss7@psu.edu



### **SOUTHERN REGION**

Charles Phillips '06  
3300B Evans to Locks Road  
Martinez, GA 30907  
Ph: 706-868-3413  
Fax: 706-868-3418  
Email: charlesp@uga.edu



### **WESTERN REGION**

Richard Gibson '07  
820 E. Cottonwood Ln, Bldg., C  
Casa Grande, AZ 85222  
Ph: 520-836-5221  
Fax: 520-836-1750  
Email:  
gibsonrd@ag.arizona.edu



### **NORTH EAST REGION**

J. Craig Williams '07  
118 Main Street  
Courthouse Annex  
Wellsboro, PA 16901  
Ph: 570-724-9120  
Fax: 570-724-6819  
E-mail: jcw17@psu.edu



### **SOUTHERN REGION**

Larry Moorehead '06  
PO Box 188  
Lynchburg, TN 37352  
Ph: 931-759-7163  
Fax: 931-759-6384  
Email: lmmoreh1@utk.edu



### **WESTERN REGION**

Bob Kattnig '07  
An Sci Dept., 239 Shantz  
Bldg.  
University of Arizona  
Tucson, AZ 85721  
Ph: 520-621-9757  
Fax: 520-621-9435  
Email: rkattnig@cals.arizona.edu

## **PUBLIC RELATIONS**



Charles Davis '06  
National Chair  
PO Box 161  
St. Matthews, SC 29135  
Ph: 803-874-2354  
Fax: 803-874-2461  
Email: cdvs@clemson.edu



### **NORTH CENTRAL REGION**

Brad Carlson '06  
320 NW 3rd Street  
Faribault, MN 55021  
Ph: 507-332-6109  
Fax: 507-333-3838  
Email: bcarlson@umn.edu

## **RECOGNITION & AWARDS**



Alan B. Galloway '06  
National Chair  
900 South Walnut Avenue  
Cookeville, TN 38501  
Ph: 931-526-4561  
Fax: 931-526-7197  
Email: abgalloway@utk.edu



### **NORTH CENTRAL REGION**

Todd Lorenz '06  
608 East Spring Street  
Boonville, MO 65233  
Ph: 660-882-5661  
Fax: 660-882-5662  
Email: LorenzT@missouri.edu

## NORTH EAST REGION

Carol Schurman '07  
827 Water Street  
Indiana, PA 15701-1755  
Ph: 724-465-3880  
Fax: 724-465-3888  
Email: cjs4@psu.edu



## SOUTHERN REGION

Charles E. (Eddie) Eskew '06  
PO Box 1407  
Jennings, LA 70546  
Ph: 337-824-1773  
Fax: 337-824-0748  
Email: eeskew@agctr.lsu.edu



## WESTERN REGION

Jim Church '07  
Courthouse, Room 3  
Grangeville, ID 83530  
Ph: 208-983-2667  
Fax: 208-983-0251  
Email: jchurch@uidaho.edu

## SCHOLARSHIP



James Jones '07  
National Chair  
1700 N. Broadway  
Ada, OK 74820-1406  
Ph: 580-336-4621  
Fax: 580-336-7304  
E-mail: jj.jones@okstate.edu



## NORTH CENTRAL REGION

Chris Bruynis '06  
109 S. Sandusky Ave., Room 6  
Upper Sandusky, OH 43351  
Ph: 419-294-4931  
Fax: 419-294-6415  
Email: bruynis.1@osu.edu



## NORTH EAST REGION

Robert Mickel '06  
PO Box 2900  
Flemington, NJ 08822  
Ph: (908) 788-1338  
Fax: (908) 806-4735  
Email:  
mickel@aesop.rutgers.edu



## SOUTHERN REGION

Eric Eberly '07  
177 Morton Land, PO Box 488  
Appomattox, VA 24522-0488  
Ph: 434-352-8244  
Email: eeberly@vt.edu

## WESTERN REGION

Eric Norton '07  
PO Box 3485  
Parker, AZ 85344  
Ph: 928-669-9843  
Email: enorton@ag.arizona.edu

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New Items added weekly -

stay tuned for more

“E” County Agent updates!

## LIFE MEMBER



Dick Curran - National Chair  
339 Hook Road  
Westminster, MD 21157-5918  
Ph: (410) 848-9109  
Email: dankadick@aol.com



Hal Tatum - National Chair  
Elect  
134 Clack Circle  
Eatonton, GA 31024  
Ph: (706) 923-0068  
Email: tatumsp@bellsouth.net



### NORTH EAST REGION

Duane Duncan  
49 "E" Street  
Carlisle, PA 17013-1405  
Ph: (717) 243-8069  
Email: dgd1@psu.edu



### SOUTHERN REGION

Ed Overton  
155 Cooley  
Williamsburg, VA 23188  
Ph: 757-229-4734  
Email:  
moverton@widowmaker.com



### NORTH CENTRAL REGION

Larry Casey  
12740 E. St. Hwy 33  
Newton, IL 62448  
Ph: (618) 783-2534  
Email:  
caseyljd@bsbnewton.com



### WESTERN REGION

Dave McManus  
7657 High Mesa Road  
Olathe, CO 81425  
Ph: (907) 323-6572  
Email:  
dkhighmesa@earthlink.com



### PAST NATIONAL CHAIR

Bill Hambleton  
825 West Fairmount  
Fresno, CA 93705  
Ph: (559) 225-3267  
Email:  
hambleton@ispcenter.net

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## OPEN COMMITTEE CHAIR AND VICE CHAIR POSITIONS 2006 - 2008

When you read through the Special Edition of The County Agent, it is obvious that committee work and related activities is the essence of what it takes to achieve NACAA's mission. Historically NACAA has been fortunate to have committed, hard working members fill those leadership positions. This year as every year there is an opportunity for members to expand and share their leadership and professional improvement skills by applying for committee positions that are open. Becoming active in the NACAA committee structure will provide you with a wealth of both professional and personal growth. Give serious consideration to any of the state and national committee positions that are available.

Application/nominations will be available shortly after January 1, 2006 and will be due sometime after March 1, 2006. Appointments will be made at the Spring Board Meeting.

<b>Professional Improvement Council</b>	<b>Region Open To Application</b>	
Professional Improvement Council Chair		3 year term
Agronomy & Pest Management - Vice Chair	North East and North Central	2 year term
Ag Economics & Comm. Dev. - Vice Chair	Southern and North Central	2 year term
Animal Science - Vice Chair	North East and Western	2 year term
Natural Resources - Vice Chair	North East and North Central	2 year term
Horticulture - Vice Chair	Southern and Western	2 year term
Aquaculture/Sea Grant - Vice Chair	Southern and Western	2 year term

<b>Extension Development Council</b>	<b>Region Open To Application</b>	
Public Relations & Ag Issues - Vice Chair	North East and North Central	2 year term
Early Career Development - Vice Chair	Southern and Western	2 year term
Administrative Skills Dev. - Vice Chair	North East and Western	2 year term
Teaching & Communications - Vice Chair	Southern and North Central	2 year term

<b>Program Recognition Council</b>	<b>Region Open To Application</b>	
Communications - Vice Chair	North East and Western	2 year term
Extension Programs - Vice Chair	Western and North Central	2 year term
4-H and Youth - Vice Chair	Western and North East	2 year term
Professional Excellence - Vice Chair	Southern and North East	2 year term
Public Relations - Vice Chair	North Central and Southern	2 year term
Recognition & Awards - Vice Chair	Southern and North Central	2 year term
Scholarship - Vice Chair	North Central and North East	2 year term

<b>Program Recognition Council Committee Chair Openings</b>	<b>Open to General Membership</b>	
Recognition and Awards	National Chair	2 year term
Professional Excellence	National Chair	2 year term
Public Relations	National Chair	2 year term

# Call of the Week



We encourage County Agents to submit some of their humorous, strange or unusual calls you've had over the years. These are the ones that make you shake your head in amazement or just tickle your funny bone. We know you've had some. Take a minute and E-mail them to us at [nacaaemail@aol.com](mailto:nacaaemail@aol.com) or send them by snail mail to NACAA, Attn: Call of the Week, 252 N. Park St. Decatur, IL 62523.

Upon returning a call regarding "weevils in tobacco crop," I quickly learned that they are not growing the crop. Instead they purchased the "tobacco" from India, the best they can remember, and it had black bugs in it. A quick internet search revealed to them that the bugs were weevils. So not wanting to waste this fine product, they proceeded to smoke the tobacco still containing the weevil.

The question is, should they go to the hospital?

Kevin Fry  
Kittanning, PA

I was requested to make a farm visit to a grower of scallions or green bunching onions. When I arrived at the farm the farmer has his head in his hands and was very, very sad because his Wife was a vegetable in a nursing home, his Daughter had married a Jewish fellow and his Son would not talk to the his Daughter any longer. The clientele was wondering what to do.

I realized that we weren't going to work with his onion problem that day; but I knew of a Pastoral Counseling Center in the next town of Lowell, Massachusetts. I was an Advisory Board Member of a similar Center in my home town. I referred this

man to the Center and suggested he go there for help.

He never discussed the results with me but her grew onions until his farm sold for houses as so many farms were doing in that town. Sometimes Extension Agents can help clientele in unexpected ways.

Alden Miller, 17 Armstrong Drive, Westboro, MA

One of our agents from Bartow County, GA, just north of Atlanta got this one:

"My lawn is full of piranhas what can I do about them?  
The client meant poa annua which is Kentucky Bluegrass a weed here

Agent said - be real careful those are real man-eaters  
Chuckled and then re-stated the question to the client

We call them full moon calls when clients call and ask off the wall questions

Gary Peiffer, DeKalb County, GA 11/23/05



## College of Agricultural Sciences & Natural Resources

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- Master of Science in Crop Science
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Some degree programs require on-campus or off-campus sessions. For more information, visit [www.casnr.ttu.edu](http://www.casnr.ttu.edu) or call (806)742-2808.

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# Clemson Extension

Clemson University, the 1862 Land Grant University in South Carolina, has openings for five (5) Cooperative Extension Service County Agent positions. The closing date for each position is February 3, 2006.

## Agronomic Area Agent

The area of focus for this program will include providing expertise and leadership in educational programming for adults in agronomic crop production. The major emphases in agronomy will be cotton, peanut and tobacco production. To a lesser extent, support will be provided in corn, wheat and soybean production. In addition to these responsibilities, the County Extension Agent will provide expertise and leadership in educational programs and assistance to limited resource producers. They will also assist the 4-H Agent and Volunteer 4-H leaders in providing resources and materials for 4-H agricultural clubs.

This position will be headquartered in Williamsburg County, SC.

*Masters Degree in an Agricultural discipline is required. Masters Degree in Agronomy preferred.*

## Horticulture Area Agent (2)

The area of focus for this program will include providing expertise and leadership in educational programming for adults in horticultural crop production. The major emphasis is to provide leadership and direction for fruit and vegetable production programs in assigned region. Develop and conduct educational programs and field demonstrations for commercial fruit and vegetable producers. Provide technical support/assistance to commercial fruit and vegetable producers in the areas of production and pest management. Act as a resource person for county offices, and provide assistance on a limited basis by providing resources and materials for 4-H club activities and Master Gardener programs in assigned region in fruit and vegetable production but maintaining primary focus on commercial production of fruits and vegetables.

One position will be headquartered in Lexington County and one in Spartanburg County.

*Master's Degree in Horticulture required for both positions.*

## Livestock Area Agent (2)

The area of focus for this program will include providing expertise and leadership in educational programming for adult programs in livestock production. The major emphasis on livestock production will be beef cattle and marketing. Education efforts will address a broad range of production issues to include nutrition, genetics, reproductive physiology, forage systems, marketing and relevant national and international issues. The Area Livestock Agent will also provide leadership and expertise to Junior 4-H livestock programs to include and assist other County 4-H Agents and 4-H volunteers in training competitive judging teams across the region. The performance of the assigned responsibilities is governed by the philosophy, policies, and procedures of the Clemson University Extension Service.

One position will be headquartered in Florence County and one in Chester County.

*Master's degree in Animal Science required for the Florence County position.*

*Bachelor of Science Degree in Animal Science required for the Chester County position.*

*Selected individual will be required to obtain a Master's Degree in Animal Science within five (5) years of employment.*

For further information and application instructions, please visit our employment website:

***<http://www.clemson.edu/psahr>***

Clemson University Cooperative Extension Service offers its programs to people of all ages, regardless of race, color, gender, religion, national origin, disability, political beliefs, sexual orientation, marital or family status and is an equal opportunity employer.

# NACAA Commemorative Knives Available

The NACAA Educational Foundation and the Scholarship Committee have just under 200 limited edition NACAA Case Knives available for purchase.

The knife, a three bladed medium stockman, has a green Jade Bone handle. The three blades, a clip, spey and sheepfoot have the NACAA logo in color etched onto the largest blade. The medium stockman measures  $3\frac{5}{8}$  inches closed and weighs 2.5 oz. The knife is in a commemorative tin with the NACAA logo printed on the lid.

These fine knives can be purchased by contacting Scott Hawbaker at the NACAA office and he can send one to you. The price including shipping is \$50 per knife.

The money raised from the selling of these knives will go to the foundation to fund travel scholarships.

These knives will make great Birthday and Holiday presents as well as a good retirement gift for agents.



Don't miss this opportunity to own a collectible Case knife. If you have any questions about these knives call James (J.J.) Jones at 580-336-4621 or Scott Hawbaker at the NACAA headquarters at (217) 876-1220.

[www.nacaa.com](http://www.nacaa.com)

## ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES

*2006*

Cincinnati/Northern Kentucky... July 23-27

*2008*

Greensboro, NC... July 13-17

*2007*

Grand Rapids, MI... July 15-19

*2009*

Portland, OR... September 20-24

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## *The County Agent*

POSTMASTER: SEND ADDRESS CHANGES TO:  
*The County Agent* - NACAA, 252 N. Park Street  
Decatur, IL 62523 - Attn: Scott Hawbaker