

# The County Agent

A PUBLICATION OF THE NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS

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**2005**

**PROFESSIONAL IMPROVEMENT AND  
AWARDS PROGRAMS  
AND  
COMMITTEE DIRECTORY**

***ANNUAL MEETING & PROFESSIONAL IMPROVEMENT CONFERENCE  
Buffalo, New York - JULY 17-21, 2005***

***OFFICIAL PUBLICATION OF  
NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS***

# HAPPY NEW YEAR - 2005!

NOW is the time to look at this edition of THE COUNTY AGENT – Special Edition. NOW is the time to take advantage of wonderful professional improvement opportunities and professional growth and career advancement. The SUCCESS of these programs depends on your participation.

We all do outstanding programs in our own county/region. NOW is the time to showcase those programs that benefit our clientele and thus allow other Extension Agents / Specialists from across the U.S. to learn from your positive experiences. Let's spread the knowledge from your local area to all 50 states and some 3000 counties. Do it by signing up to present a program at the AM/PIC.

Give some real thought as to the potential and opportunity you hold in your hands. We all know that we must participate, but it's up to us to fill out the forms and send em' in.

March 15<sup>th</sup> will be here before you know it so take a hint, APPLY EARLY, APPLY OFTEN and APPLY FOR MORE THAN ONE PROGRAM or AWARD. We want your program featured at our AM/PIC in Buffalo, your colleagues are constantly looking for new ideas, new venues, so showcase some of the outstanding programs that exist with Extension throughout the U. S. We also encourage you to apply for the educational tours, the seminars, the workshops, and the scholarships that are available.

We need your participation as a tremendous number of NACAA Committee people, National Board members, and especially our industry sponsors are relying on you to make these professional improvement opportunities possible. Put this magazine on TOP OF THE LIST of things to complete.

You'll notice a change in THE COUNTY AGENT – Special Edition magazine. Where's the state contacts? This book has always been 60 pages.....WHAT HAPPENED? In this day of electronic communication check out the web! To make it easier for you, to keep copies available even when we've lost the original, check out NACAA.COM! All the names, complete application, and all the programs are listed at the NACAA.COM website. Make it your homepage!



*Glenn F. Rogers*  
NACAA President

## January, 2005

**The County Agent** is a publication of the National Association of County Agricultural Agents  
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**The County Agent** - Scott Hawbaker, NACAA Executive Director, 252 N. Park Street, Decatur, IL 62523

**Professional Improvement Programs** Coordinated by Chuck Otte - Vice President, NACAA, PO Box 28, Junction City, KS 66441, Phone (785) 238-4131, Fax: (785) 238-7166, Email: [cotte@oznet.ksu.edu](mailto:cotte@oznet.ksu.edu).

**All program entries must be in possession of respective committee state chair by March 15, 2005, except where noted. Applying earlier is encouraged.**

Current members of the NACAA Board may **not** enter the professional improvement programs with the exceptions of DSA and AA. State chairs, regional vice chairs, and national chairs may participate in the programs which their committees are administering according to criteria determined by the NACAA Board of Directors. Contact NACAA Vice President Chuck Otte for further details.

### Attendance Requirement

NACAA policy states that all Achievement Award (AA), Distinguished Service Award (DSA), National Finalists, and National Winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the designated ceremony to receive their award. The respective National Committee Chair, in concert with the National Committee Vice Chairs and the NACAA Vice President, will make rulings on requests for non-attendance. Excuses may be granted to AA, DSA, National Finalists, and National Winners for extreme personal or family illness; circumstances which would seriously jeopardize their job; or

similar extreme situations. The intent of this requirement is that awards are inclusive of cash, plaques, and certificates.

In the event a national winner does not receive an excused absence from attending the AM/PIC, the national winner's award will be presented to the next ranking National Finalist who attends the AM/PIC. If none of the National Finalists attend the AM/PIC, a national winner award will not be presented.

In the event a national finalist does not receive an excused absence from attending the AM/PIC, the national finalist award will be forfeited. If a national finalist award is forfeited, there will be no replacement from lower ranking entries.

Decisions on excused absences will be made on a case by case basis by consultation among the respective national committee chair, council chair and vice president of national board.

# GENERAL APPLICATION FORM

## 2005 NACAA AWARDS PROGRAM

**Note: NACAA policy states that all first place national winners and all national finalists must register and attend the AM/PIC to receive their award. (See inside front cover under "Attendance Requirement").**

(Please Print) \_\_\_\_\_ State \_\_\_\_\_ Region \_\_\_\_\_  
 Name \_\_\_\_\_ Office Address \_\_\_\_\_  
 (Phoenetic spelling) \_\_\_\_\_ City \_\_\_\_\_ County \_\_\_\_\_  
 Position \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 SS# (Required) \_\_\_\_\_ Home ( ) \_\_\_\_\_  
 Telephone: Office ( ) \_\_\_\_\_ Email \_\_\_\_\_  
 Fax ( ) \_\_\_\_\_

If this application represents a team effort, include the names of team members here (attach additional sheet if necessary):

Name _____	Name _____
Address _____	Address _____
Media: (1) Name _____	Fax _____
Address _____	City _____ State _____ Zip _____
(2) Name _____	Fax _____
Address _____	City _____ State _____ Zip _____

Would you want releases made directly to media?  Yes  No

**Awards programs applicants must be a member at the time they submit an application.**

My signature verifies that I am a paid-up member of my state association and NACAA, have read and understand the rules, and certifies that my entry meet these requirements. (for "Poster Session" entry, my signature also certifies this paper has not been presented previously at another national/regional meeting or published in a refereed national journal).

Signature \_\_\_\_\_ Date \_\_\_\_\_

My signature verifies that I am the committee chair of the award applicant. This application accurately represents the efforts of this individual.

Name \_\_\_\_\_ Address \_\_\_\_\_ Title \_\_\_\_\_

**Please check the program for which you are applying. Use a separate form for each program you enter. This form may be photocopied. All entries must be in the possession of the state chair by March 15, 2005. Earlier application is encouraged.**

**Professional Improvement Council**

- Animal Science Pre AM/PIC Seminar & Tour
- Horticulture Pre AM/PIC Workshop & Tour
- Horticulture/Turfgrass Study Tour
- Remote Sensing & GIS Decision Support Seminar

**Program Recognition Council**

- Search for Excellence in Remote Sensing & Precision Agriculture
- Search for Excellence in Crop Production
- Search for Excellence in Landscape Horticulture
- Search for Excellence in 4-H/Youth
- Search for Excellence in Farm and Ranch Financial Management
- Search for Excellence in Livestock Production
- Search for Young, Beginning, or Small Farmers/Ranchers
- Poster Session - check category \_\_\_\_\_ Applied Research \_\_\_\_\_ Extension Education Prog.
- PRIDE Program
- Scholarship

Communications Award Program - check category:

- \_\_\_ 1. Radio
- \_\_\_ 2. Published Photo or Feature Story
- \_\_\_ 3. Slide, transparencies, or computer graphics
- \_\_\_ 4. Direct Mail Piece
- \_\_\_ 5. Personal Column
- \_\_\_ 6. Feature Story
- \_\_\_ 7. Newsletter, Individual
- \_\_\_ 8. Newsletter, Team
- \_\_\_ 9. Video Tape/Television
- \_\_\_ 10. Fact Sheet
- \_\_\_ 11. Publication
- \_\_\_ 12. Home Page on WWW
- \_\_\_ 13. Learning Module/Notebook

**Incentive program to members who bring in new sponsors. The program is as follows:**

Sponsor Level	Incentive
\$2,000 - \$4,999	AM/PIC registration fee reimbursed
\$5,000 - \$9,999	AM/PIC registration fee reimbursed and \$500 travel voucher to attend the AM/PIC
\$10,000 - up	AM/PIC registration fee reimbursed and \$1,000 travel voucher to attend the AM/PIC

**Note: Where abstracts are required, see page 13 for example and format that must be followed.**

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# REMOTE SENSING & GIS DECISION SUPPORT SEMINAR *NASA/NACAA FELLOWS PROGRAM*

## **PURPOSE**

This program is designed to provide hands-on experience and materials for selected NACAA members to study and have access to manipulation of remotely-sensed imagery (RS), coupled with GPS (global positioning systems) and GIS (geographic information systems). Elements of a RS/GPS/GIS decision support system could improve many ongoing Extension programs and enhance the sustainability of agriculture. Specific applications in precision agriculture and land-use planning will allow participants to have hands-on experience with small, portable systems. Successful participants will receive a small hand-held computer, a GPS unit, and GPS/image management software. NASA imagery will also be made available to participants.

## **ELIGIBILITY**

Members of NACAA in good standing with their state association with responsibility in agricultural production systems are eligible (could include horticulture/livestock/crops/ other). State Agronomy and Pest Management Committee Chairs are ineligible to participate in this program.

## **ENTRY & JUDGING CRITERIA**

Complete the general application form in this booklet and prepare a written plan, not to exceed one typewritten page on:

1. Why you wish to attend.
2. How you intend to use this workshop information in your local extension programs.
3. What your past RS/GPS/GIS experience has been.
4. The potential impacts of your improved RS/GPS/GIS program.

Successful applicants will be selected on the basis of:

1. The potential benefits to other professionals and clientele in their geographic area. Preference will be given to applicants who plan to train others (both agents and clientele) upon completion of the program.
2. Geographic and other diversity considerations. Since this is a prototypical program, it is desirable to have representatives from all four NACAA regions.
3. Experience & past activities of the applicant that would form a synergy with this training program.
  - A) Plan of Extension work following this training (65 pts)
  - B) Local Extension program expected impacts, expected results, and program evaluation methods (30 pts)
  - C) Experience and past Extension activities with this technology (5 pts)

## **AWARDS**

Plans for this program are for approximately 4 participants, nationally, will be selected on a competitive basis. Economy air travel will be provided to successful applicants (October 2005 – at the NASA Space Dynamics facility in Logan, UT. Specific date to be determined by participants). Meals & lodging expenses also will be paid by the program sponsors. However, incidental and additional expenses will be the responsibility of the participants. A limited number of additional participants may be accommodated if they provide all of their travel and others expenses. Successful participants will also receive a small hand-held computer, a GPS unit, and GPS/image management software.

## **DEADLINE**

Entry must be in possession of your Agronomy and Pest Management State Committee Chair by March 15, 2005. If no state chair exists then forward to appropriate Regional Vice Chair from the Agronomy and Pest Management Committee.

Support provided by:

# NASA

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## CALL FOR ANIMAL SCIENCE SPEAKERS

Extension educators are invited to present successful and/or unique programs at the Animal Science Professional Improvement Workshops to be held during the 2005 NACAA Annual Meeting and Professional Improvement Conference in Buffalo, NY. Each successful applicant will have 15 minutes to share their program followed by a five-minute discussion period. These workshops are intended to provide an opportunity for the speaker to gain professional development through presentation at a professional meeting, as well as the opportunity for participants to learn about successful animal science extension programs conducted by their peers.

To submit your presentation for review, send the "Presentation Application Form" on page 10 and an abstract (see page 13 for example and format that must be followed) to: Mark Stewart, North Central Region Animal Science Committee Vice Chair, 5803 County Road 302, Fulton, MO 65251. For additional information contact Mark at StewartM@missouri.edu or 573-642-0755. Both the application form and abstract must be in his possession by March 15, 2005.

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# ANIMAL SCIENCE COMMITTEE PRE-AM/PIC SEMINAR & TOUR

## PURPOSE

This program is designed to provide the opportunity for NACAA members to study and analyze livestock systems in New York state. Participants will also have a chance for one on one exchange of ideas with local producers, faculty, and industry personnel.)

## ELIGIBILITY

NACAA members in good standing with responsibilities in animal science and/or alternative markets are eligible to participate in this pre-AM/PIC tour. The event will take place on Friday-Saturday, July 15-16 and will depart from Buffalo, New York on Friday morning.

## ENTRY & JUDGING CRITERIA

Complete the "General Application Form" found on page 1. Also, applicant must prepare a written plan, not to exceed one single-spaced typewritten page on:

1. Why you wish to attend the (tour).
2. How you intend to use the tour information in your educational programs.
3. Describe your major animal science program emphasis.

## AWARDS

Each successful applicant is responsible for their own transportation to Buffalo and arrive on Thursday, July 15. Two nights of double occupancy lodging (Thursday & Friday) will be included in the tour scholarship as well as tour transportation and most meals. A maximum of 30 participants will be selected for the tour. Submit entries by May 2, 2005 to Barry S. Foushee, National Chair, Animal Science Committee, 2222-A S. Fayetteville Street, Asheboro, NC 27205.

**THIS PRE-AM/PIC TOUR IS CONTINGENT UPON ADEQUATE FINANCIAL SUPPORT FROM DONORS/ SPONSORS.**

*Support Pending*

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## PLAN TO PARTICIPATE IN THE ANIMAL SCIENCE PRE-AM/PIC TOUR IN BUFFALO

### *NEW YORK LIVESTOCK - OUR COMPETITIVE ADVANTAGE*

Once again the Animal Science committee is planning to hold a pre-conference tour in conjunction with the AM/PIC in Buffalo. The 2005 Pre-AM/PIC Animal Science Tour will be held on July 15-16, 2005. Participants will need to arrive in Buffalo on the afternoon of July 14<sup>th</sup>, for a group meeting, with the tour being held on the 15<sup>th</sup> and 16<sup>th</sup>.

Participants will learn what competitive advantages make New York livestock operations profitable. The proximity to a large population base allow producers access to byproduct feeds and markets unique to heavily populated areas. Additionally, the commitment of the land grant institution and state government has led to a one of a kind program used by NY livestock producers to reduce disease, increase bio-security and enhance overall competitiveness of their farms. While the majority of the landscape in NY is considered rural, farming amongst the masses has its opportunities. Plan to travel through out the Empire State to learn what those opportunities are.

Tour highlights:

- \* Organic livestock (sheep and cattle) and vegetable operation
- \* Organic dairy
- \* Goat farm catering to ethnic markets
- \* Feedlot utilizing human food processing co-products
- \* New York Cattle Health Assurance Program Farm

So as to not be all work and no play, participants will sample the local bounty through an estate winery tour.

We are again offering the tour to extension educators on a scholarship basis, with the only cost being getting to Buffalo.

For more specific information regarding the tour, contact Barry Foushee, National Animal Science Chair, via e-mail at [Barry\\_Foushee@ncsu.edu](mailto:Barry_Foushee@ncsu.edu) or call at 336-318-6007.

Remember the application deadline is May 2, 2005 and space is limited, so don't delay!

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# NACAA PRE-AM/PIC HORTICULTURE WORKSHOP & TOUR

## PURPOSE

This program is designed to provide the opportunity for selected NACAA members to study and analyze urban horticulture in western New York. Sponsorship of this tour is currently being sought and will be necessary for this study tour to take place.

## ELIGIBILITY

NACAA members in good standing in their state association and with horticulture as a major responsibility are eligible to participate in this seminar and tour. The NACAA Pre-AM/PIC seminar and tour will be held on Saturday, July 16 and Sunday, July 17, 2005.

## ENTRY AND JUDGING CRITERIA

Complete the general application form in this booklet and prepare a written plan not to exceed one double spaced typewritten page on: 1) Why you wish to attend; 2) How you intend to use this information in your educational programs; 3) What your present ornamental horticulture education thrusts are.

## AWARDS

Each selected participant is responsible for their own transportation to Buffalo, NY on Friday, July 15, 2005. Selected members will be provided a stipend for one night lodging. All meals on July 16 and breakfast on the 17<sup>th</sup> will be provided to participants.

Approximately seven members will be selected from each NACAA Region with a maximum of 30 participants eligible for the seminar and tour. Members should submit their applications to their State Horticulture Committee Chair. If the State Horticulture Chair is one of the applicants, a judge should be appointed to rank all of the applications. The State Horticulture Chairs will submit the ranked application to the Regional Horticulture Committee Chairs. Regional Chairs will then recommend seven candidates and seven alternates to the National Horticulture and Turfgrass Committee Chair. If insufficient candidates apply from a region, the National Chair will select the most qualified applicants from the pool of candidates.

## DEADLINE

Entry must be in possession of State Horticulture Committee Chair by March 15, 2005.

Support provided by *Support Pending*

**PLANTAMERICA®** 



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## CLASSIFIED SECTION

Washington State University Extension Educator for Irrigated Vegetable and Seed Crop Systems, Grant/Adams Area, Ephrata, WA (12-month, tenure track faculty position). **Required:** Earned Master's in horticulture, agricultural science, plant pathology, or closely related discipline. Screening: **February 1, 2005**. For position description listing all qualifications and application process, visit: <http://www.hrs.wsu.edu/employment/FAPvacancies.asp> (Search #3910). Contact Rebecca Armstrong, WSU Extension, 509-335-2822, [armstro@wsu.edu](mailto:armstro@wsu.edu). EEO/AA/ADA

## *The County Agent* Publication Deadlines

**April, 2005**

**Annual Meeting Registration**

Submission Deadline: March 1, 2005

Mail Date: April 5, 2005

**August, 2005**

**Annual Meeting/Recap - Award Winners**

Submission Deadline: July 25, 2005

Mail Date: August 15, 2005

**November, 2005**

**Open Topics/News Highlights**

Submission Deadline: October 1, 2005

Mail Date: October 31, 2005

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# SEARCH FOR EXCELLENCE IN REMOTE SENSING AND PRECISION AGRICULTURE

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in utilizing remote sensing and/or precision agricultural techniques.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 9. Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 13 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your (Extension Programs Committee State Chair) by March 15, 2005.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2005.

Support provided by

# NASA

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# SEARCH FOR EXCELLENCE IN CROP PRODUCTION

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in crop production.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 10.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 13 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2005

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2005.

Support Pending

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# SEARCH FOR EXCELLENCE IN LANDSCAPE HORTICULTURE

## PURPOSE

To recognize a NACAA member who has developed and carried out an outstanding extension educational program in horticulture.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Program Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1,200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 9.

Send **no more than three (3)** supporting documents.

An abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 13 for abstract example and format that must be followed.

Entries should be landscape horticulture (e.g., ways in which plantings are used to enhance beauty of properties, or improve management/installation of plantings, or benefit wildlife in

suburban/urban areas, or show other environmental benefits [cooling, erosion control etc]).

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAAAM/PIC. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2005.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2005.

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# SEARCH FOR EXCELLENCE IN 4-H & YOUTH

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension youth development program(s) for 4-H and other youth.

## ELIGIBILITY

All members of NACAA with 4-H and youth development programs who are in good standing with their state association may be considered for this program. Previous state and regional winners and national finalists are encouraged to participate again. State 4-H and Youth Chairs are eligible but must follow established guidelines.

## ENTRY

The entry should consist of 1) the general application form, 2) a narrative not to exceed 1000 words, 3) support material not to exceed 5 pages (one side of page), and 4) a letter from the entrant's immediate supervisor verifying the program accomplishments. Judging of the entry will be based on: problem identification - 10 points; specific target audience identified - 10 points; goals established - 10 points; teaching methods and activities - 25 points; measurable results, target audience reached, changes noted - 25 points; organization, clearness, readability - 20 points. Along with each entry, an abstract of 150-250 words is *required* based on the above criteria. Both a written and electronic copy of the abstract are to be submitted. See page 13 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAAAM/PIC. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your 4-H and Youth Committee State Chair by March 15, 2005.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2005.

*Support Pending*



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# SEARCH FOR EXCELLENCE IN FARM AND RANCH FINANCIAL MANAGEMENT

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm and ranch financial management.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 9.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 13 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2005.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2005.



JOHN DEERE

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# SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in livestock production.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Complete general application form and submit with entry that should not exceed 1200 words and should reflect program activities and accomplishments **within the past three years.**

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on this page.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract are to be submitted. See page 13 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2005.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2005.

Support Pending

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# SEARCH FOR EXCELLENCE FOR YOUNG, BEGINNING, OR SMALL FARMERS/RANCHERS

## **PURPOSE**

To recognize NACAA members who have developed and carried out outstanding Extension educational programs for Young (<35 years of age), Beginning (< 10 years management experience), Small Farmer/Ranchers (<\$250,000 annual agricultural sales).

## **ELIGIBILITY**

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members must be current members of NACAA. State Extension Program Chairs are eligible but must follow established guidelines. Entries will not be considered unless all required signatures are complete on the application form. Application must be signed by a current NACAA member.

## **ENTRY**

Complete general application form and submit with entry that should not exceed 1,200 words and should reflect program activities and accomplishments within the past three years.

Entries should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement and Evaluation. The score sheet for all Extension Programs is located on page 9. Send No more than three (3) supporting documents.

Abstract is required with application. Both a written and electronic copy of the abstract is to be submitted. See page 13 for abstract example and format that must be followed.

## **AWARDS**

State first place winners will receive \$100. Four Regional Finalists will receive \$500. The National winner will receive \$1,000. Awards will be cumulative, per donors request for this program.

The National winner will present his/her program at the designated function at the NACAA AM/PIC. National winner will also attend the Farm Credit Council Annual Meeting to be recognized there (Farm Credit Council expense).

In the event of a team winning entry, one cash prize will be given in the amount indicated along with appropriate plaque to the person submitting the application. Certificates will be distributed to all winning team members.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## **DEADLINE**

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2005.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2005.

## **Support provided by:**

**FARM CREDIT SYSTEM FOUNDATION, INC.**

[www.fcsfoundation.org](http://www.fcsfoundation.org)



**THE FARM  
CREDIT SYSTEM  
FOUNDATION, INC.**

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## MARKETING EXTENSION PROGRAMS TO DECISION MAKERS AND ELECTED OFFICIALS A Call For Presentations

## **PURPOSE**

To recognize an NACAA member or team of members who have developed and carried out an outstanding educational Extension Program for elected officials and other decision makers.

## **ELIGIBILITY**

All NACAA members in good standing with their state association are eligible. Team entries will be accepted. All team members must be a current member of NACAA. State Public Relations & Ag Issues Committee Chairs are eligible, but, must follow established guidelines.

## **ENTRY**

Complete the general application form and submit with entry that should not exceed 500 words and should reflect program activities and accomplishments.

Entries will be evaluated on the following criteria: Originality, Simplicity, Objectives, Programs Activities, Teaching Methods, Impact, Results and Evaluation.

## **PRESENTATION**

The top four entries will be selected and these members will make presentations during the Public Relations and Agricultural Issues Committee portion of the program on Tuesday of the 2005 NACAA AM/PIC. Up to 50% of entries not to exceed twenty will be included in the Proceedings of the NACAA AM/PIC.

## **DEADLINE**

Entry must be in possession of Edmund Gomez, Chair, Public Relations and Agricultural Issues Committee by March 15, 2005. Entries will then be judged by a panel of Life Members and a representative of the Public Relations and Agricultural Issues Committee.

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# NACAA EXTENSION PROGRAMS SCORE SHEET

_____ Crop Production	Area:	Points
_____ Livestock Production	Educational Objectives	20
_____ Farm and Ranch Financial Management	Program Activities	10
_____ Landscape Horticulture	Teaching Methods	10
_____ Remote Sensing and Precision Agriculture	Results	20
_____ Young, Beginning or Small Farmers/Ranchers	Impact Statement	20
	Evaluation	20

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## ADDITIONAL RECOGNITION FOR SEARCH FOR EXCELLENCE AND PRIDE ENTRIES

This year additional recognition is being offered for NACAA members submitting entries for the following programs.

- Search for Excellence in 4-H and Youth
- Search for Excellence in Crop Production
- Search for Excellence in Livestock Production
- Search for Excellence in Farm and Ranch Financial Management
- Search for Excellence in Landscape Horticulture
- Search for Excellence in Precision Agriculture
- Search For Excellence For Young, Beginning, or Small Farmers/Ranchers
- The PRIDE Program

State winners will be selected at the state level as has been done in past years. However, this year all state entries will be submitted for consideration for abstract publication. A designated number of abstracts in each program will be selected for publication in the AM/PIC Proceedings.

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### *Notes*

# CALL FOR PRESENTERS FOR THE PROFESSIONAL IMPROVEMENT SESSIONS 2005 NACAA AM/PIC

**PURPOSE:**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs.

To provide to the NACAA membership professional improvement presentations that will enable them to be a more knowledgeable Cooperative Extension professional.

The Professional Improvement Council/Extension Development Council Committees will determine the number of accepted presentations.

The Regional Vice Chairs of the Professional Improvement Committees will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chairs will be final. Presentations will be made on Tuesday of the 2005 AM/PIC.

**ELIGIBILITY:**

NACAA members in good standing must submit an abstract of their proposed presentation to the National Chair of the Professional Improvement Council Committee or Extension Development Council Committee that administers the professional improvement session in which the proposed presentation would be made. Professional Improvement Council committees include: Agronomy and Pest Management; Agriculture Economics and Community Development; Animal Science; Natural Resources; Aquaculture/Sea Grant; or Horticulture. Extension Development Council committees include: Public Relations & Ag Issues; Early Career Development; Administrative Skills Development; or Teaching and Educational Technologies, Communications.

**RECOGNITION:**

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

**ENTRY:**

"Presentation Application Form" below and an abstract must be in the possession of the appropriate Professional Improvement/Extension Development Committee National Chair by March 15, 2005. See page 13 for abstract example and format that must be followed.

## PRESENTATION APPLICATION FORM

*To make an oral presentation at the 2005 NACAA AM/PIC Professional Improvement and Extension Development Sessions*

(Please Print)

Name _____	State _____ Region _____
Position _____	Office Address _____
Social Security Number (Required) _____	City _____ County _____
Telephone: Office (____) _____	State _____ Zip Code _____
Fax (____) _____	Home (____) _____
	Email (____) _____

**Applicants must be a member at the time they submit an application.**

My signature verifies that I am a paid-up member of my state association and NACAA, have read and understand the rules, and certifies that my entry meets these requirements.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please check the program for which you are applying. Use a separate form for each program abstract you enter. This form may be photocopied. All entries must be in possession of the appropriate Extension Development Council or Professional Improvement Council National Committee Chair by March 15. National Committee Chairs are listed on pages 24-28.

<input type="checkbox"/> Agronomy and Pest Management	<input type="checkbox"/> Animal Science	<input type="checkbox"/> Agricultural Economics	<input type="checkbox"/> Natural Resources
<input type="checkbox"/> Horticulture & Turfgrass	<input type="checkbox"/> Aquaculture/Sea Grant	<input type="checkbox"/> Teaching and Educational Technologies	
<input type="checkbox"/> Administrative Skills Development	<input type="checkbox"/> Early Career Development		

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# CALL FOR PAPERS FOR THE POSTER SESSION

## PURPOSE

To showcase NACAA members work by giving them the opportunity to present posters at the Annual Meeting/ Professional Improvement Conference. This award program has two categories to recognize NACAA members. The first category gives individuals an opportunity to present a poster on applied research they have conducted. The other category is designed to give members an opportunity to present a poster on new or different educational methods or technologies he or she has used. It is also an opportunity to discuss how an identified educational need in the community was addressed and what the observed results were.

## ELIGIBILITY

An NACAA member in good standing must submit contributed papers, originated by one or more investigators. At least one abstract author is required to register and participate in the 2005 NACAA AM/PIC poster session. *Otherwise, their abstract will not be published.*

## GUIDELINES

- A member can only be the senior author (the first name appearing on the poster) on one poster in each category each year.
- Poster size must be no larger than 44" x 44". This allows all posters to fit nicely on the frames used at AM/PIC.
- There is no limit to the number of posters on which a member can be listed as a junior author.
- **Any member who does not follow these guidelines and submits more than one poster on which he/ she is the lead author in the same category, will have all posters disqualified.**
- *No poster or abstract will be presented at the AM/PIC that has been presented before at a regional or national meeting or printed in a refereed national journal.*
- The Poster Session Committee will have full authority to accept or reject a poster abstract upon evaluation of the title and submitted abstract. Rejection of poster abstract by the Poster Session Committee will be final.

## RECOGNITION

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

## JUDGING

Poster judging will be based on the following criteria:

- |  |     |
|--|-----|
| 1. Scientific/Educational Merit                  | 60% |
| 2. Poster Presentation                           | 30% |
| 3. Follow instructions for presentation/mounting | 10% |

## ENTRY

Complete the "General Application Form" on page 1 and write an abstract. Both must be sent and in the possession of your Professional Excellence Committee State Chair by March 15, 2005. See page 13 for abstract example and format that must be followed.

## AWARDS

Awards for the best poster papers in each category at the annual meeting are as follows:

Best Contributed Poster	\$500 and a plaque
Second Place	\$250 and a plaque
Third Place	\$150 and a plaque
Region Winners	Certificate

**CASH AWARDS WILL BE DISTRIBUTED IF ADEQUATE FUNDING IS SECURED FROM A NATIONAL DONOR/SPONSOR.**

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## GUIDELINES FOR APPLIED RESEARCH AND EXTENSION EDUCATION POSTER SESSION

### **Mounting of the Poster:**

**Black foam-core display boards** are provided to you. The size of the provided display board is 4x4 feet. If something other than the provided display board is used, it must be no larger than 4x4 feet. Pushpins must be used and you must provide your own.

### **Program Title, Author, Institution and Address:**

Poster title, author names, and affiliations *should appear on the top* of the poster. A simple sans-serif typeface (i.e., Arial or Helvetica) should be used. Lettering for the title should be at least one half (1/2) inch.

### **Abstract:**

The abstract that was submitted with the poster session application has to appear on the poster. The abstract title, author(s) and affiliations can be omitted in the abstract affixed to the poster. However, the word “abstract” should appear at the top of the abstract text. Minimum size for abstract typeface is 16 points.

**Extension Education abstracts should show program impact. Applied Research abstracts should include research data.**

### **Supporting Materials:**

Material that supports the poster (i.e., workshop workbooks, handouts, etc.) may be placed below the poster on the floor. Room for supporting material is limited to space directly below your poster. A pocket will be attached below each poster to allow people who are interested in learning more about your program to drop their business card into it.

### **Content:**

Do not prepare a poster as if it were a manuscript. Primarily use tables and figures and limit verbiage. Details of the work can be discussed during the “Meet the Author Sessions” with interested parties. Make sure that the selected typeface is easy to read. No more than two different typefaces should be used on the poster. Lettering for text and illustrations should range in size between 24 and 48 point type.

24 point      48 point

### **“Quality Matters When Preparing a Poster”**

**Adapted from Communicaid article by Evie Liss and Bernadine Strik, 1991**

- 1. How well is the message conveyed (simplicity and clarity of the message)?** Most people spend less than ten minutes at a poster. Each poster will be reviewed for one to three main points or themes the presenter wants people to retain. Also, each poster will be evaluated for a center of interest to identify and introduce the message.
- 2. How easy is the poster to read at three feet?** The judges will look for posters with text tables and figures in letter (type) sizes that are easy to read at three feet. Readability of lettering style is also important.
- 3. Is the poster visually balanced and organized?** Successful posters do not crowd the information. Details can be shared on a handout. Attractive posters have a logical order with figures, photos, and text throughout.
- 4. Does the poster use colors and contrast to visually attract the readers?** Contrasting colors are used to lead the viewer’s eye throughout the poster, and imaginative ways to add color might include photographs, illustrations. Charts graphs, and colored poster board.

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# NACAA Annual Meeting

## July 17 – 21 – Buffalo, NY

### INSTRUCTIONS FOR SUBMITTING ALL ABSTRACTS WHERE REQUIRED

#### I. Abstract Format

1. The text should be roughly 150 -250 words. An original copy of the abstract has to be submitted. Electronic copies of the abstract are also required. They should be sent on a DOS compatible diskette in Wordperfect or Microsoft Word.
2. **TITLES SHOULD BE COMPLETELY CAPITALIZED**, and typed from the left margin on the first line. It should not be underlined. The body of the abstract should be fully justified (both margins even).
3. Name(s) of author (s), institutional affiliation(s), and address(es) should be entered two lines below the title line. Name(s) of author(s) should be underlined and written in the order of family name and the initials of the given and middle name. The last name of the presenter should be marked with an asterisk \* at right.
4. Insert an empty line before beginning to type text. Text should be preceded with a space of three letters.
5. Scientific names (i.e., botanical names) should be written in italic type or underline.

#### II. General Instructions for Applications that require an abstract.

1. **Written and electronic copies** of the abstract are to be submitted with the application to the appropriate State Committee Chair. Be sure to send them in an envelope supported with cardboard so that they will not be bent.
2. Abstracts will not be accepted if they do not conform to the instructions contained herein, both in content and/or format.
3. The following is an example of the abstract format that must be followed for all abstracts. The abstract selected is the 2004 National Winner of the Search for Excellence in the Remote Sensing and Precision Agriculture category.

#### Sample

##### FORMAT FOR ALL NACAA ABSTRACTS

When published, the entire abstract (including the title and by-line), will be printed by phototype process exactly as you submit it. Author(s) underlined and written in order of family name, given and middle initials, with an asterisk (\*) to the right of the presenting author; followed by the address; and that the text starts on the next two lines, indented three spaces.)

The Committee responsible for the award category *may choose not to publish an abstract if it does not meet the required rules and format layout.*

Abstracts must be in the hands of the respective committee state chair by March 15, 2005. Additional information (the schedule of presentation, details on presentation methods, and so on) will be provided after the abstract has been approved.

##### UTILIZATION OF REMOTE SENSED DATA FOR FIELD VERIFICATION IN THE SMART PROGRAM

Thomas,\* J.G.1, Blaine, M.A.2

1Extension Leader/Professor, Agricultural Engineering Department, Mississippi State University/Extension Service, Mississippi State, Mississippi, 39762

2Extension Professor, Plant and Soil Science Department, Mississippi State University/Extension Service, Mississippi State, Mississippi 39762

(indent 3 spaces) Randomly scouting fields is the accepted standard used today. Utilizing remotely sensed data is thought to be a method that will improve scouting techniques by giving geo-referenced coordinates and aerial extent of stressed areas in a field. This information can then be ground truthed by use of GPS technology. The main objective is to determine the cause of variations in the reflectivity patterns from geo-referenced multi-spectral data in the selected SMART (Soybean Management by Application or Research and Technology) fields. Areas that are indicated as stressed areas from the data are field scouted using GPS receivers to navigate to these areas. Use of this system is compared to random scouting techniques that are more commonly used today in row-crop agriculture. This methodology will be used to locate and identify causes of stress more accurately and in a timelier manner. Scouting and field treatment decisions can be made quicker and more accurately when collection of remotely sensed data can be obtained and processed in a judicious manner. Post harvest data is collected in the fall on as many of the fields as possible. Grid soil samples for nutrient analysis, and yield maps are used to help determine if there is a correlation between growing season information, earlier data collected, and the remote sensed data that is available during the growing season.

# PRIDE Program

## PURPOSE

To recognize NACAA members or team of members for outstanding use of Public Relations in Daily Efforts that improve the understanding of agriculture in their communities.

## ELIGIBILITY

All entrants must be members of both their State and National Associations of County Agricultural Agents. Regarding Team entries, only the lead applicant of the team must be a member of the State and National Association. Public Relations efforts submitted for judging must have been conducted between January 1, 2004 and March 15, 2005. Previous regional winners are ineligible for a period of one year. State Public Relations Committee Chairs are eligible but must follow established guidelines.

## ENTRY

Each entry should follow the outline listed under the entry criteria section. The report should be typewritten and of sufficient length to cover each section of the entry criteria as outlined. Please title each section of your report according to the entry criteria. There is not a separate category for team entries. Please submit your entries in an assembled notebook, portfolio or similar type cover. Along with each entry, submit an abstract of 150-250 words based on the above criteria and on the abstract example and format as outlined on page 13. National winners will be asked to prepare additional materials in support of their entries for display at the NACAA Public Relations exhibit at the next annual meeting.

## ENTRY CRITERIA

Complete the general application form and send it with the following support materials.

County Situation (10 points possible). Describe your county situation; total acreage, farmed acreage, agricultural income, major crops and livestock, total population and farm vs. non-farm shares of total population; economic importance of agriculture, agribusiness and other industries, and community attitudes toward agriculture and public relations opportunities.

Public Relations Objective (30 points possible) Explain how and by whom objectives were established. List Public Relations objectives. They should be pertinent, realistic, specific, measurable and aimed directly at achieving a better

understanding of agriculture in your community. Explain the relationship of your objectives to the situation in your county.

Program Execution (30 points) Describe your Public Relations activities; what was done; your role and contributions; actions and responsibilities of others. Explain how activities related to objectives.

Results and Evaluation (30 points possible) Explain your results and how they relate to objectives. List number of persons reached personally through media, etc. Describe effects on attitudes toward agriculture.

## RECOGNITION AND AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Public Relations Committee State Chair by March 15, 2005.

State Chairs should send all state entries with the state winning entry designated to their region Vice Chair by April 1, 2005.

Support provided by National Rural Electric Cooperative Association and National Rural Telecommunications Cooperative and NASCO



Nasco



## 2005 Service to American/World Agriculture Nomination Form

**DEADLINE:** March 15, 2005

**ATTENTION:** Northeast Region NACAA Members

You or your state has the opportunity to nominate an individual to receive from NACAA for their contribution to agriculture.

### PURPOSE:

To recognize a U.S. citizen who has made a major contribution to American/World Agriculture and is so recognized by peers and the general public. Recipient is expected to attend the 2005 Annual Meeting and Professional Improvement Conference in Buffalo, NY to accept the award, and will receive appropriate expenses to attend the annual meeting.

### GUIDELINES:

1. Nominations are encouraged by any member of NACAA in the eligible region. Nominees must be residents of the region hosting the annual meeting and must have the approval of the State Extension Director and the President of your State County Agent Association. The recipient of this award will be from the Northeast Region in 2005.

2. The nominee may be a public official, lay leader or other professional individual who has made a significant contribution to American and/or World agriculture, but not limited to, Cooperative Extension and/or research.

3. Entries must be received by March 15. Send to Chuck Otte, Vice-President -NACAA, PO Box 28, Junction City, KS 66441.

**4. Attach credentials in 1,000 words or less for nomination.**

Nominee _____
Title or Position _____
Address _____
City _____ State _____ Zip _____
Primary reason for recognition (in 10 words or less) _____ _____
Private Citizen _____
Public Official _____
Other (specify) _____
Name of person making nomination _____
Approval Signature of State Association President _____
Approval Signature of State Extension Director _____



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# NACAA PINNACLE AWARD

## FOR OUTSTANDING HUMANITARIAN SERVICE

### PURPOSE:

The purpose of the NACAA Pinnacle Award for Outstanding Humanitarian service is to recognize an active NACAA member who has distinguished him/herself as an outstanding humanitarian in the area(s) in which they have lived and served, and who delivers an effective Agricultural extension educational program.

This award is presented annually to one person. Competition for this award will be nation wide. Regional directors will forward one nominee from their region for the NACAA Board to consider. A cash award of up to is \$5000 is contingent upon donor/sponsor funding. The winner must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the designated ceremony to receive their award.

### ELIGIBILITY

All members of the National Association of County Agricultural Agents are eligible, except previous winners.

### NOMINATION

Each state association has the responsibility for nominating one member from their state association for this award. Nominations are to be double spaced, typed essays of not more than 500 words describing the humanitarian activities and agricultural extension educational programs of the nominee. The nominations are to be prepared according to the information contained in the "criteria" section. Nominations are to be accompanied by a letter from the state president (or vice president if the president is the nominee) verifying the state association's support of the nominee and that the nominee is a member in good standing of both the state and national associations.

### CRITERIA:

\* Weighted 65% on humanitarian activities outside one's normal Extension program: 35% on the overall quality of one's Agricultural Extension education program.

\* Humanitarian activities may span any length of time and involve any type of service to one's community, person or group of persons but must be beyond the normal call of duty.

Examples: Volunteerism (Red Cross, civic organizations, hospital, EMT, church, youth organizations, crisis teams, etc.)

Leadership (Civic organizations, community action groups, church, schools, crisis teams, boards, etc.)

Personal (Acts of heroism, care of foster children or elderly, philanthropy, etc.)

\* Quality of Extension Programs will include the scope, innovation and appropriateness of the nominee's program to the identified needs of the people and community within his or her assigned area or state.

### DEADLINE AND SELECTION

Send properly completed nominations to your NACAA Regional Director by March 15, 2005 (page 21). The NACAA Regional Directors will select one finalist from their region and forward their selection onto the NACAA Vice President to present to the NACAA Board. The NACAA Board will select a winner from the four selected nominations at the spring board meeting.

**CASH AWARDS WILL BE DISTRIBUTED IF ADEQUATE FUNDING IS SECURED FROM A NATIONAL DONOR/SPONSOR.**

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## COMMUNICATIONS AWARDS PROGRAM

### PURPOSE

To recognize NACAA members who excel in communicating programs and ideas to their clientele.

### ELIGIBILITY AND JUDGING CRITERIA

Members of NACAA in good standing with their state association are eligible to enter, including team entry members. Extension editors and/or other paraprofessional Extension Communication specialists are not eligible. Only one entry per class per individual. All classes are open to entries from one or more NACAA members with the exception of Class 2 - published photo, Class 5 - personal column and Class 7 - individual newsletter, which are open to individual entries only. Entries must have been used by member between March 15, 2004 and March 15, 2005.

Entry materials that have already been state, regional, or national winners are not eligible again. First place national winners may not repeat in consecutive years in the same category. Communications Committee State, Regional, and National Chairs

are not eligible to participate in this program **unless they are one member of a team entry with another person as the primary entrant.**

Judging criteria for each category follows on pages 17-18.

### ENTRY

Submit materials in a file folder (with folder tab removed). Attach copy of application form on outside. Application form may be photocopied or retrieved from the NACAA HomePage as needed. Do not submit entries in note covers or binders (exception - category 13).

**Note:** NACAA will do everything possible to safeguard entry materials. However, it is recommended that members duplicate valuable entry materials in case materials are lost.

### ABSTRACT

**Each entry must have an abstract.** Include members' name, state, and county (team entries should list all NACAA members

who contributed to the entry); a short summary that includes objective, purpose (why, when, how, audience, and audience number, and results); and how the entry was prepared (i.e. recorded, edited, printed, or duplicated professionally or by field staff on field office equipment), how distributed and how many were distributed. The abstract should include the member's contribution to the final product. Abstracts for all regional and national winners will be published. See page 13 for abstract example and format that must be followed.

**Please include disc in a pocket or envelope attached inside the folder. Abstracts must be on a standard high-density floppy disc. Zip discs will not be accepted. Submit both hard copy and disc with entry material.**

#### CATEGORIES

1. **Radio** - 1 to 15 minute presentation. Can be a complete program or only a segment of radio programs to be judged, however the segment of a longer tape must be dubbed off onto a blank cassette tape or CD for judging. Member(s) must have been a major contributor to the presentation or conducted the interview(s). Cassette must be recorded at the standard 1 7/8 inches per second, cd must be formatted to play in standard cd player. Indicate date and time(s) used, station(s) where program aired, and where taped (agent's office or station).

2. **Published Photo & Caption** - One or more black and white or colored photos taken by member which tell a story. Include clipping containing the photo (2); outline and story (if used). Pictures should be 5x7 inches. Provide explanation if original photos are not available. Original copy must be included for outline and/or story. Only photo and caption will be judged. If digital photos were used and transmitted directly to the newspaper, please indicate the digital photo in a JPEG format on a diskette as well as a printed copy.

3. **35mm Slide Set, Transparencies or Computer Generated Graphics Presentation** - Maximum of 80 slides or transparencies up to 15 minutes in length or if longer, entrant must designate portion of set to be judged by indicating the portion to be judged on the script. Computer generated graphics presentations (i.e. Powerpoint, Presentation, Harvard Graphics) are now eligible for inclusion in this class. Entries may be submitted on disk in the "pack and go format" when Windows 95 compatible, or printed out in hard copy for other operating systems. If a tape is used, the tape must be only the portion to be judged indicating the slide to start on. Submit 35mm slides in clear plastic slide sheets. A written script must be included.

4. **Direct Mail Promotional Piece** - One short, promotional item used to advertise a program or event and/or alert the reader to an important current issue. It should create awareness and call for action. Indicate audience to whom the item was sent and the number distributed as well as results of number registered.

5. **Personal Column** - Clippings and original copy for two columns for two different dates. Photocopies of the final published article will be accepted if original clipping is not available.

6. **Feature Story** - Clipping and original copy of one article. A straight news story will not qualify, although a news feature story will be accepted. Photocopies of the final published article will be accepted if original clipping is not available.

7. **Newsletter, Individual** - Two issues of a newsletter written by a member that is informal and personal. It may contain several unrelated topics. Indicate audience to whom letter was sent and the number distributed.

8. **Newsletter, Team** - Two different issues of a newsletter written by one or more members. Non-members may be a part of a team entry (i.e. NRCS). Entry may be a portion of a multi-county, area extension newsletter, or multi-agency newsletter.

9. **Video Tape/Television** - One presentation that one or more members contributed to or produced, not over 15 minutes long. It can be a segment of a longer tape, but the segment must be dubbed off onto a blank tape for judging. Entries must be on a 1/2 inch video cassette. Indicate audience, purpose and how the presentation was used. DVD format is acceptable.

10. **Fact Sheet** - An educational piece on a single subject produced on a single sheet of paper. (size and format unspecified). Indicate audience, purpose and number distributed.

11. **Publication** - An educational publication on one or more subjects that is more extensive than class 10 - Fact Sheet. Publication may be a fact sheet that is more than one page or a bulletin. Indicate intended audience, purpose and number distributed, agent/educator's role in the development, writing and production.

12. **Home Page on the World Wide Web**- Entry will consist of abstract and http address for the Home Page. Person submitting should be the person primarily responsible for content, design and maintenance of the Home Page.

13. **Learning Module/Notebook** - Entry will consist of total materials written and compiled as learning/teaching aids for specific Extension Programs, (i.e...Master Gardener Notebook). Entry materials can be of several media (print, audio, video, etc.). Significant portions of the entry material should be the work of the entrants.

#### AWARDS

Awards in each of the thirteen (13) categories are as follows:

- \*National Category Winner - Plaque and cash if donor available.
- \*3 National Category Finalists - Plaque and cash if donor available.
- \*8 Regional Category Finalists - Certificate
- \*State Category Winners - Certificate

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

**NOTE: First place National Winner and all National Finalists must register and attend AM/PIC to receive award.**

National winners are expected to prepare a poster display of their award winning entry for the AM/PIC.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each member.

#### DEADLINE

Entry must be in possession of your Communications Committee State Chair by March 15, 2005.

State Chairs should send state winning entries to their region Vice Chair by April 1, 2005. Region Vice Chairs must send to National Committee Chair by April 15.



**SCORECARD CLASS 1** Possible Points  
**RADIO PROGRAM**

1. **CONTENT** 30  
Does the program contain useful information? Is sufficient information given so listeners can use it? Was there good reason for discussing selected subject at the time the program was aired? Will it interest a majority of the audience? Was information localized as appropriate?
  2. **FORMAT** 20  
Do opening remarks attract attention and arouse audience interest? Do topics follow one another in logical sequence? Does information discussed flow smoothly and naturally? Is the closing friendly and direct? Will it prompt the listener to tune in again?
  3. **STYLE** 30  
Does the entire show have sparkle? Does a pleasing and friendly personality show through? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?
  4. **TECHNICAL QUALITY** 20  
Does the technical quality of the tape meet broadcast standards?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 2** Possible Points  
**NEWS OR FEATURE PHOTO CAPTION**

1. **STORYTELLING ABILITY** 20  
Does it contain all the elements necessary to tell the story? Are the elements in a logical relationship? Is it generally free of distracting or unnecessary elements?
  2. **APPROPRIATE CAPTIONS AND/OR TEXT** 20  
Do the caption and text provide orientation or cues as to how the picture are to be interpreted? Do they avoid repeating what is obvious from viewing the photos?
  3. **PHOTOGRAPHIC QUALITY** 40  
Are the photos clear and sharp and of a high technical quality? Do the photos have good composition?
  4. **IMPACT** 20  
Does the photo have the ability to capture the viewers' attention?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 3** Possible Points  
**SLIDE SET**  
**TRANSPARENCIES,**  
**GRAPHICS PRESENTATION**

1. **ORGANIZATION AND CONTINUITY** 40  
Maximum of 80 slides or transparencies. Is the presentation clear and logical? Does each visual add to the message, and is there continuity from one visual to another?
  2. **APPROPRIATE SCRIPT** 20  
Is the script succinct and clearly written? Does it complement the visuals rather than merely repeat their content?
  3. **QUALITY OF VISUALS** 40  
Are the visuals clear and sharp and of a high technical quality? Do the visual aids have good composition? Does creativity heighten interest?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 4** Possible Points  
**DIRECT MAIL PIECE**

1. **CONTENT** 40  
Does material open by interesting reader in topic or event? Is it made clear for whom the information is intended? Is information timely, vital, and helpful? Is the writing concise while including all essential information? Does piece ask clearly for reader action?
  2. **READABILITY** 20  
Is the piece clearly written using uncomplicated language, concise paragraphs, correct spelling and punctuation? Are headings or subtitles used to organize information? Is the tone appropriate for the message?
  3. **DESIGN AND APPEARANCE** 40  
Do the format and design attract and guide the reader to the intended action? Do the illustrations clarify the information and support the message? Is the design appropriate for the audience? Is the tone appropriate for the message?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 5** Possible Points  
**PERSONAL COLUMN**

1. **CONTENT** 25  
Does the column contain useful, timely information? Does it provide enough details for the reader to be able to use the information or tell the reader where to learn more?
2. **PERSONALIZED APPROACH** 20  
Is the column written in a conversational style? Does the writer make use of personal or local anecdotes to get his/her point across? Does the writer talk to the readers rather than down to them?

3. **CREATIVITY** 25  
Does the writer show originality in choice of topics or presentation of material? Does the writer's personality come through in his/her writing? Does the lead paragraph hook the reader and make him/her want to continue reading? Is the column well-written?
  4. **READABILITY** 20  
Is the writing well-organized with good paragraph transitions, generally short sentences, short paragraphs and easily understood terms? Is the writing free of spelling, grammar and punctuation error?
  5. **APPEARANCE OF ORIGINAL COPY** 10  
Is the copy double-spaced with indented paragraphs and margins of at least one inch on all sides?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 6** Possible Points  
**FEATURE STORY**

1. **CONTENT** 30  
Is the subject important, interesting, timely and appropriate for the audience? Is the central theme clearly and fully developed? If human interest elements are incorporated, are they used purposefully?
  2. **ORGANIZATION** 30  
Are the facts and ideas presented logically, building on each other and guiding the reader through the story? Are extraneous, unrelated facts eliminated from the story?
  3. **READABILITY** 30  
Is the writing style direct, crisp and lively? Is there variety in sentence and paragraph length and structure? Is the writing free of spelling, grammar and punctuation errors? Are capitalization, identification and other style considerations consistent throughout the story?
  4. **ORIGINAL COPY APPEARANCE** 10  
Is the copy double-spaced and cleanly reproduced with indented paragraphs and margins of at least one inch?
- 
- TOTAL POINTS** 100

**SCORECARD CLASS 7** Possible Points  
**NEWSLETTER, INDIVIDUAL**

1. **CONTENT** 35  
Two issues of a newsletter written and/or edited by a member. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**  
Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.

**TOTAL POINTS 100**

**SCORECARD CLASS 8 Possible Points**  
**NEWSLETTER, TEAM**

**1. CONTENT 35**  
Two issues of a newsletter written and/or edited by one or more members. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**  
Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.

**TOTAL POINTS 100**

**SCORECARD CLASS 9 Possible Points**  
**VIDEO TAPE/TELEVISION PRESENTATION**

**1. CONTENT 35**  
Does the subject matter reach the stated objectives? Is the subject matter practical and educational? Is the subject matter appropriate for the intended audience? Is it pertinent to the locality?

**2. FORMAT 30**  
Do opening remarks attract audience attention and arouse interest? Does the presentation flow freely? Is the video and audio quality clear? Does the agent make good use of the visuals and props (location, special effect, models and animation)? Is the closing friendly and direct? Has the viewer gained a new knowledge or skill about the subject?

**3. STYLE 35**  
Does the entire show capture the viewers' attention? Is the agent enthusiastic about his/her subject? Does the agent use clear and concise

terms? Does the agent make the information easy to understand? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**TOTAL POINTS 100**

**SCORECARD CLASS 10 Possible Points**  
**FACT SHEET**

**1. CONTENT 30**  
Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**  
Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**  
Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 11 Possible Points**  
**PUBLICATION**

**1. CONTENT 30**  
Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**  
Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**  
Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 12 Possible Points**  
**HOME PAGE ON THE WORLD WIDE WEB**

**1. CONTENT 30**  
Is it immediately clear what the content of the site is? Is the subject matter appropriate to the audience? Is it in-depth, up to date relevant and factual (research-based)? Does the site offer links to more detailed information?

**2. EASE OF USE 30**  
Is it obvious how to find information? Are the pages easy to understand? Is there a navigation tool to quickly get you to the desired location? Is there some redundancy to accommodate different used learning styles (e.g. is there more than one way to get to the same information)? Are there unnecessary layers between the home page and the information you seek? Does the use get to it fairly directly?

**3. OVERALL APPEARANCE 20**  
Is there appropriate use of color and graphics? Is there a consistent look through the page? Is the page interesting? Does it have continuity?

**4. TECHNICAL QUALITY 20**  
Does the homepage offer search capability? Do images load quickly? Does everything function as it should? Does it make good use of the medium (e.g. colors, links, sound, video, dynamic pages, databases, etc., which are not well suited in print or other media)? Is it interactive; does it let the user leave message or provide feedback? Is the code clear and well documented?

**TOTAL POINTS 100**

**SCORECARD CLASS 13 Possible Points**  
**LEARNING MODULE/NOTEBOOK**

**1. CONTENT 30**  
Is the material useful, relevant, and appropriate in the teaching/learning of the topic to the intended audience? Are the instructional materials of high quality? Does the Learning Module contain different types of media useful and applicable to the intended audience?

**2. ORGANIZATION 35**  
Is the Learning Module/Notebook organized in a way to facilitate the learning/teaching process and arranged logically to follow the course/unit curriculum? Could another Educator take the material and have the essentials to teach this subject?

**3. MEMBER CONTRIBUTION 35**  
What is the contribution of the member in the overall teaching module? Does it go beyond the compilation of relevant material? Does it include some original work?

**TOTAL POINTS 100**

# INDIVIDUAL OR GROUP NACAA SCHOLARSHIP APPLICATION FORM

(Please type or print answer 1,2,3 on additional page)

Name \_\_\_\_\_ Social Security Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone: Home ( ) \_\_\_\_\_

Office ( ) \_\_\_\_\_

Present position \_\_\_\_\_ Years in same \_\_\_\_\_ NACAA Member as of March 15  Yes  No

Amount requested from NACAA Foundation \$ \_\_\_\_\_ Approximate starting date of course or tour \_\_\_\_\_

Has applicant (group members) contributed \$40 to NACAA Scholarship Fund by June 30, 2004 ?  Yes  No

Has applicant ever received an NACAA Scholarship?  Yes  No If yes, give total amount received: \$ \_\_\_\_\_

1. Describe in detail your plan for training (sponsoring institution, location, courses dates and tour itinerary).
2. State how this training will help increase your competency as an Extension worker.
3. Finances: Describe in detail how the funds will be spent (i.e. tuition, fees, books supplies, travel, lodging, meals, etc.)
  - a) Estimated cost of training \$ \_\_\_\_\_ (attach details).
  - b) Amount received from other sources such as full or part salary, assistantship, expense account, other scholarships, etc. \$ \_\_\_\_\_

My signature verifies that (I am) (we are) paid up members of the State Association and NACAA, have read the criteria and any other rules governing scholarship selection, and certifies that this entry meets all the requirements. I further certify that (I) (we) am/are not related to any member of the Scholarship Selection Committee, the NACAA Officers or Board of Directors, or any Trustee of the NACAA Educational Foundation, and that no member of above committee, Officers, Directors, or Trustees should derive a private benefit, either directly or indirectly.

Signature of applicant (or group leader) \_\_\_\_\_ Date \_\_\_\_\_

Application approved by State Scholarship Chair \_\_\_\_\_ Date \_\_\_\_\_

Application approved by State President or his/her designee \_\_\_\_\_ Date \_\_\_\_\_

Application approved by State Extension Administrator \_\_\_\_\_ Date \_\_\_\_\_

## Criteria for Awarding Scholarships (in 2005)

1. Application must carry signature of State Association President or his/her designee, State Scholarship Chair and Appropriate State Extension Administrator.
2. **Each participant must have contributed at least \$40 to the NACAA Scholarship Fund by June 30, 2004. (Check with your State Scholarship Committee Chair to confirm this prior to submitting an application. (If one person within the group has not contributed \$40 by June 30th, it disqualifies the entire group).**
3. Study or training (1) must start within 14 months of the 2005 AM/PIC (July 17-21, 2005) & cannot be initiated before application is approved by the Scholarship Selection Committee and the Trustees of the NACAA Educational Foundation (July 18, 2005).
4. Must describe in detail the training and how it will help improve the competency of the Extension professional.
5. Award is for individual or group professional improvement which may include advanced degrees, graduate credits, tours, seminars, research or other specialized training.
6. Maximum scholarship is \$1000 per year, & a total of \$2,000 during a member's Extension career. (This amount includes scholarships received as an individual or as part of a group.)
7. Scholarship funds will not be awarded until 60 days prior to study or training begins. It is the recipient's responsibility to advise the National Scholarship Chair if impending date of educational activity changes.
8. Report must be made to National Scholarship Chair within 30 days after the training is completed. That report must include a 75-word abstract of the approved educational activity and documentation that the expenses were spent according to the stated educational objectives of the application. The penalty for misuse of NACAA Scholarship Funds is repayment of the funds to NACAA & prohibition from future NACAA Scholarships.
9. Recipients will be selected by the Scholarship Selection Committee with final approval of the Trustees, NACAA Educational Foundation.
10. No scholarship will be awarded a person, if as a result of such grant, any member of the Scholarship Selection Committee, National Board of NACAA, or any Trustee of the Foundation shall derive a private benefit, either directly or indirectly.
11. Selection for NACAA Scholarships shall be made on an objective & nondiscriminatory basis, regardless of race, creed, color, gender, or religion of the applicant.

Send seven (7) copies of the application form to the Scholarship Committee State Chair by June 1. Six copies will then be sent onto the Regional Vice Chair prior to June 15. Applications must reach the National Chair by July 1.

**FOR GROUP APPLICATIONS** - All four members must meet criteria, including address and social security number, home and office phone, contribution of \$40 to the NACAA Scholarship Fund by June 30, 2004, whether they received a previous scholarship and if so, how much. List this on a separate sheet of paper and attach to the scholarship application.

(Do not use older application forms)

Revised 12/01

# 2005 NACAA COMMITTEES

## 2005 OFFICERS



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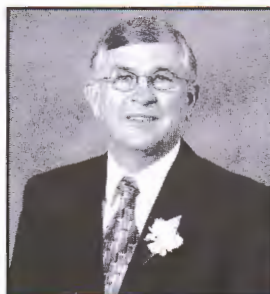
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# 2005 NACAA ANNUAL MEETING

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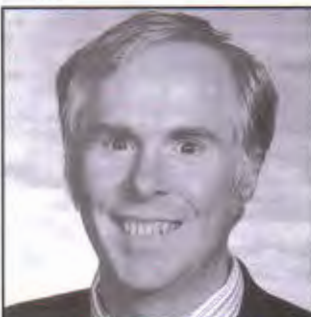


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## OPEN COMMITTEE CHAIR AND VICE CHAIR POSITIONS 2005 - 2007

When you read through the Special Edition of The County Agent, it is obvious that committee work and related activities is the essence of what it takes to achieve NACAA's mission. Historically NACAA has been fortunate to have committed, hard working members fill those leadership positions. This year as every year there is an opportunity for members to expand and share their leadership and professional improvement skills by applying for committee positions that are open. Becoming active in the NACAA committee structure will provide you with a wealth of both professional and personal growth. Give serious consideration to any of the state and national committee positions that are available.

Application/nominations will be available shortly after January 1, 2005 and will be due sometime after March 1, 2005. Appointments will be made at the Spring Board Meeting.

### Professional Improvement Council

Agronomy & Pest Management - Vice Chair  
 Ag Economics & Comm. Dev. - Vice Chair  
 Animal Science - Vice Chair  
 Natural Resources - Vice Chair  
 Horticulture - Vice Chair  
 Aquaculture/Sea Grant - Vice Chair

### Region Open To Application

Southern and Western 2 year term  
 North East and Western 2 year term  
 Southern and North Central 2 year term  
 Southern and Western 2 year term  
 North East and North Central 2 year term  
 North East and North Central 2 year term

### Extension Development Council

Extension Development Council Chair  
 Public Relations & Ag Issues - Vice Chair  
 Early Career Development - Vice Chair  
 Administrative Skills Dev. - Vice Chair  
 Teaching & Communications - Vice Chair

### Region Open To Application

3 year term  
 Southern and Western 2 year term  
 North East and North Central 2 year term  
 Southern and North Central 2 year term  
 North East and Western 2 year term

### Program Recognition Council

Communication - Vice Chair  
 Extension Programs - Vice Chair  
 4-H and Youth - Vice Chair  
 Professional Excellence - Vice Chair  
 Public Relations - Vice Chair  
 Recognition & Awards - Vice Chair  
 Scholarship - Vice Chair

### Region Open To Application

Southern and North Central 2 year term  
 North East and Southern 2 year term  
 Southern and North Central 2 year term  
 North Central and Western 2 year term  
 North East and Western 2 year term  
 North East and Western 2 year term  
 Southern and Western 2 year term

### Program Recognition Council

#### Committee Chair Openings

Communications  
 Extension Programs  
 4-H and Youth  
 Scholarship

#### Open to General Membership

National Chair 2 year term  
 National Chair 2 year term  
 National Chair 2 year term  
 National Chair 2 year term

# Call of the Week



*By Stuart Hawbaker, Life Member, Illinois*

*We encourage County Agents to submit some of their humorous, strange or unusual calls you've had over the years. These are the ones that make you shake your head in amazement or just tickle your funny bone. We know you've had some. Take a minute and E-mail them to us at [nacaaemail@aol.com](mailto:nacaaemail@aol.com) or send them by snail mail to NACAA, Attn: Call of the Week, 252 N. Park St. Decatur, IL 62523.*

I need some information from you, please. At "Fatboy's" restaurant in Kinderhook this morning over coffee, an argument started between two of Hull's finest residents. A few others and myself listened intently, but could not help determine who was right. So, I turn to you, our very knowledgeable extension agent!! Question is : whose milk has the greatest amount of butterfat, a camel or a whale. One says a whale, and the other says a camel. They agree the butterfat content is 37%, but differ on which critter.

See what happens when we have a wet fall and it continues to rain in the Hull bottoms? If you can settle this argument, it would be greatly appreciated!

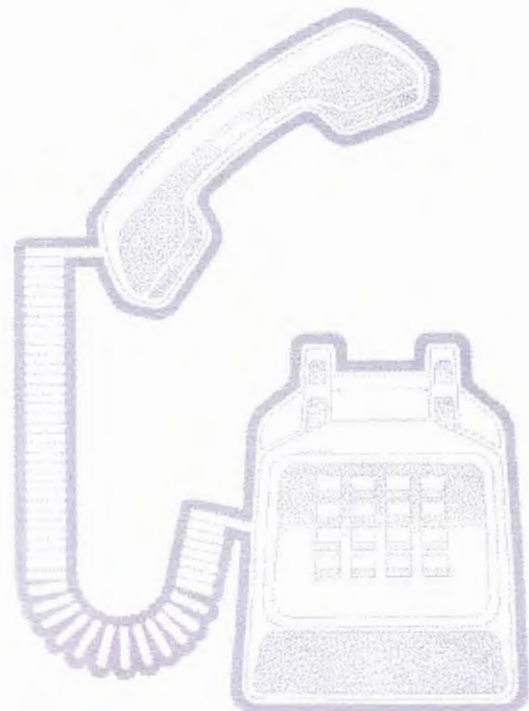
*Mike Roegge                      University of Illinois Extension  
330 S. 36th Street              Adams/Brown Unit  
Quincy, IL 62301                Mailto:roeggem@uiuc.edu  
Phone: 217-223-8380              FAX: 217-223-9368*

A couple of years ago, a kindly-sounding lady called the office with a gardening question, so the secretaries transferred the phone call back to me. After introducing herself, the caller gave me the classic: "This is probably a silly question...but...". That should have been my clue that something good was about to follow. She then switched to a very quiet voice, almost as if she was trying not to be heard, and said: "I took some decorative lightning rods off of an old barn, and would like to put them in my flower beds for decoration, but if I do that, will lightning strike my flowers??" I simply responded: "No, I think you'll be OK." I somehow found the strength not to ask if her flower beds were on top of the house.

**Jonathan Ferris**  
County Extension Director  
1201 Race St, Suite 303  
New Castle, IN 47362-4626  
Ph: 765-529-5002  
FAX: 765-529-8966  
[ferrisj@purdue.edu](mailto:ferrisj@purdue.edu)

"How has the carbon cycle changed in this county over the past 1,000 years?" That was the question from a student whose graduate degree depended upon a natural history biography he was authoring for Macon County, IL. Since the student's knowledge of the carbon cycle was limited, I had to reach way back in memory to explain the concept and provide a current example of how carbon cycles through the soil, atmosphere, crops, and local industry. Comparing today's crop and livestock production practices with the prairie of 1000 A.D. makes you realize there has been quite a change in that part of the carbon cycle. Although the research and conversation certainly increased my awareness of the change, I am glad I was apparently awake that day in class when the carbon cycle was discussed.

**Stu Ellis**  
Unit Leader-University of Illinois Extension  
Macon County Unit  
2535 Millikin Parkway  
Decatur, IL 62526  
217/877-6042



# NACAA Commemorative Knives Available

The NACAA Educational Foundation and the Scholarship Committee has worked out an agreement with W.R. Case and Sons Cutlery Company to offer to the membership of NACAA a limited addition NACAA Case knife.

W.R. Case and Sons have been making one of the world's finest pocket knives since 1889. Whether you are a knife collector or just like carrying around a good pocket knife this will be a knife you will be proud to own for many years. The knife, a three bladed medium stockman, will have a green Jade Bone handle. The three blades, a clip, spey and sheepfoot will have the NACAA logo in color etched onto the largest blade. The medium stockman measures 3<sup>5</sup>/<sub>8</sub> inches closed and weighs 2.5 oz. The knife will be in a commemorative tin with the NACAA logo printed on the lid.

These fine knives can be purchased by contacting Scott Hawbaker at the NACAA office and he can send one to you. The price including shipping is \$50 per knife.

The money raised from the selling of these knives will go to the foundation to fund travel scholarships.



These knives will make great Birthday presents as well as a good retirement gift for agents. Don't miss this opportunity to own a collectible Case knife. Quantities will be limited and are sure not to last. If you have any questions about these knives call James (J.J.) Jones at (931) 823-2735 or Scott Hawbaker at the NACAA headquarters at (217) 876-1220.

**Does your  
Land Grant University  
have Extension job  
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like to advertise?  
The County Agent Magazine  
accepts display and  
classified advertising.  
Internet advertising also  
available!  
Contact NACAA at  
(217) 876-1220 for more  
information.**

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[www.nacaa.com](http://www.nacaa.com)**

New Items added weekly -  
stay tuned for more  
"E" County Agent updates!



[www.nacaa.com](http://www.nacaa.com)

## ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES

2005

North East  
Buffalo, New York . . .July 17-21

2006

Cincinnati/Northern Kentucky. . .July 23-27

2007

Grand Rapids, MI . . .July 15-19

2008

Greensboro, NC . . .July 13-17

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*The County Agent*

POSTMASTER: SEND ADDRESS CHANGES TO:

*The County Agent* - NACAA, 252 N. Park Street  
Decatur, IL 62523 - Attn: Scott Hawbaker



\*\*\*\*\*5-DIGIT 66506  
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