



National Association of County Agricultural Agents

LIFE MEMBER SURVEY

This survey is being conducted as part of NACAA Futuring Committee's effort to gather input and information on issues affecting the future of NACAA. This is the only method by which our committee will be collecting opinions from our Life Members. **Please respond by February 21, 2006!** Participate and be heard!

- 1a. Does the name "National Association of County Agricultural Agents" accurately reflect the makeup of our current and potential membership? 543 or 68% **Yes** 250 or 32% **No**
 - 1b. Would you be willing to entertain the idea of a new name? 432 or 55% **Yes** 354 or 45% **No**
 - 1c. Why or why not?
 - 1d. If yes, what might be an appropriate name change? (Please provide no more than 2 suggestions)
2. Which of the following Annual Meeting and Professional Improvement Conferences (AM/PIC) have you attended in the past 5 years? (Please select all that apply)

134 or 15%	2001	Albuquerque, NM	66 or 8%	2004	Orlando, FL
123 or 14%	2002	Savannah, GA	77 or 9%	2005	Buffalo, NY
117 or 13%	2003	Green Bay, WI	582 or 66%	None	

Do you feel that your attendance at the AM/PIC would increase or be maintained if:

strongly agree	agree	undecided	disagree	strongly disagree	CHECK ONLY ONE RESPONSE PER QUESTION
9%	38%	35%	12%	18%	the conference dates were rotated between the summer months?
6%	18%	33%	26%	18%	the conference dates were rotated throughout the entire year?
7%	24%	30%	27%	13%	the program length was shortened by 1 day, such as tours optional on the last day?
2%	6%	20%	36%	36%	NACAA removed the family emphasis at these conferences?
11%	37%	24%	20%	8%	the AM/PIC was held on a college campus to reduce lodging costs?
4%	11%	23%	34%	29%	NACAA held joint meetings with other professional societies?
4%	17%	30%	34%	15%	more time, money and energy were spent on member professional improvement opportunities rather than spouses/sons and daughters programs?

4. Please respond to the following statements where applicable:

strongly agree	agree	undecided	disagree	strongly disagree	CHECK ONLY ONE RESPONSE PER QUESTION
8%	54%	24%	11%	2%	the registration cost for the AM/PIC is reasonable (a good value)
3%	20%	27%	43%	6%	my biggest financial concern about the AM/PIC is the registration cost
6%	44%	25%	23%	2%	my biggest financial concern about the AM/PIC is the lodging cost
4%	30%	26%	37%	3%	my biggest financial concern about the AM/PIC is the travel cost
16%	46%	30%	6%	1%	the Life Member program at the AM/PIC is excellent and does not need to be changed
21%	35%	18%	20%	6%	the name "National Association of County Agricultural Agents" accurately reflects the makeup of our current membership
10%	26%	22%	21%	21%	a new name for the Association should be considered to accurately reflect the makeup of our current and potential membership

5a. Is communication adequate between the **national association** and life members?

584 or 73% **Yes** 221 or 27% **No**

5b. If no, what could be done to improve it?

6a. Is communication adequate between the **state associations** and life members? 496 or 63% **Yes**
291 or 37% **No**

6b. If no, what could be done to improve it?

7. Do you prefer the national office or your state association to be your primary contact with NACAA?

229 or 27% national office

339 or 40% state association

288 or 34% no preference

8. What new or improved Life Member programs and activities would you prefer:

a. At the AM/PIC?

b. During the year other than at the Annual Meeting?

Thank you for completing the survey. Please return your completed survey by February 21, 2006 in the enclosed envelop to:

Mr. Dan Kluchinski
Attention: NACAA Survey
Rutgers Cooperative Research and Extension
88 Lipman Drive
New Brunswick, NJ 08901-8525