

The Ohio Pastures for Profit Virtual Experience

Lyon, E¹; Gelley, C¹; Bender, D²; Berger, D³; Boyles, S¹; Estadt, M¹; Finney, C³; Gahler, A¹; Hamman, W¹; Hartschuh, J¹; Hendershot, B⁴; Holden, A¹; Jagger, C¹; Jorgenson, V⁵; Lima, D¹; Little, R¹; McCutcheon, J¹; McDermott, T¹; Morris, J¹; Penrose, C¹; Purdin, R¹; Ruff, G¹; Smith, S¹; Stumbo, M¹; Sulc, M¹; Turner, C¹; Wilson, G⁵; Wiseman, T¹

¹Ohio State University Extension ²Cabb Farms, Lexington, OH ³USDA-Natural Resources Conservation Service ⁴Green Pasture Services ⁵Ohio Forage and Grasslands Council
Email: lyon.194@osu.edu

Due to COVID-19 and in-person event restrictions, the 2021 Ohio Pastures for Profit curriculum was adapted to a virtual classroom setting that consisted of three live webinars pairing with corresponding modules. The goal of the course was to continue to deliver grazing education to Ohioans and build from the original Pastures for Profit curriculum through the addition of videos, quizzes, technical resources and online networking sessions.

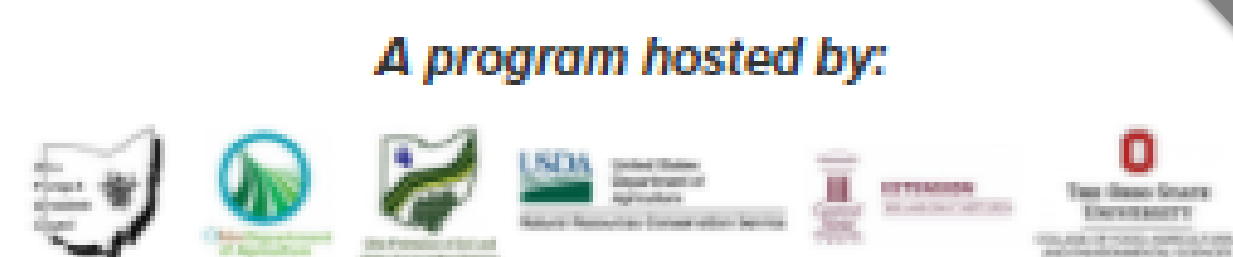
Course Design



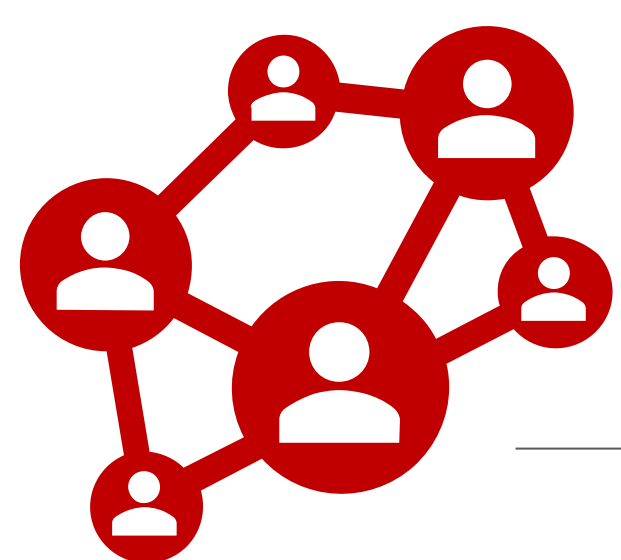
Learning Management System (LMS):
scarlet CANVAS

Course Modules & Live Webinar Units:

Getting Started Grazing
The Science of Grazing
Meeting Grazing Goals



Students had opportunities to watch virtual pasture walks recorded from across the state.



Three virtual social hours were offered through Zoom as a chance to network with speakers and other producers.

Participants who worked their way through the course modules received a certificate of completion to use for continuing education for cost-share programs.

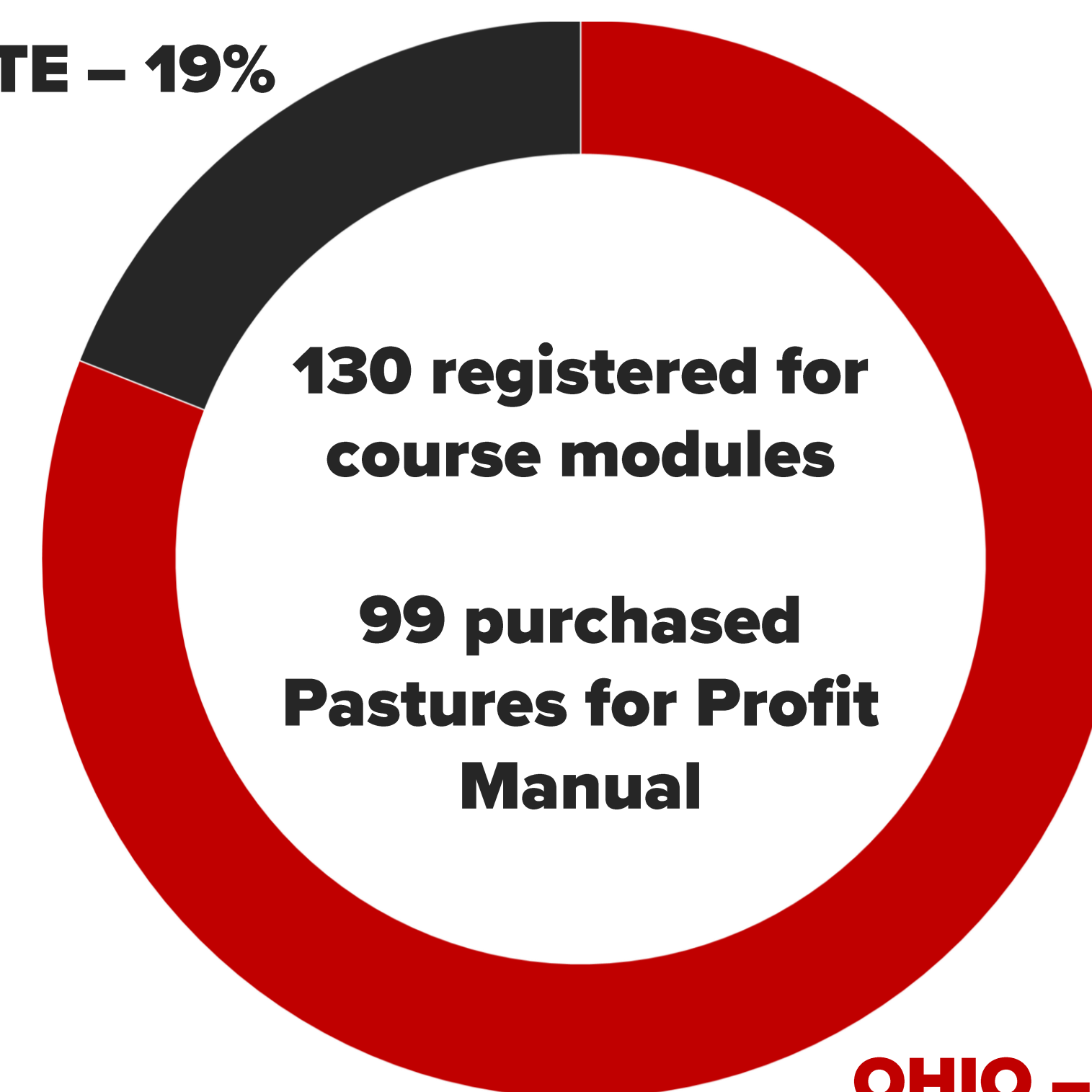


Registration & Participation

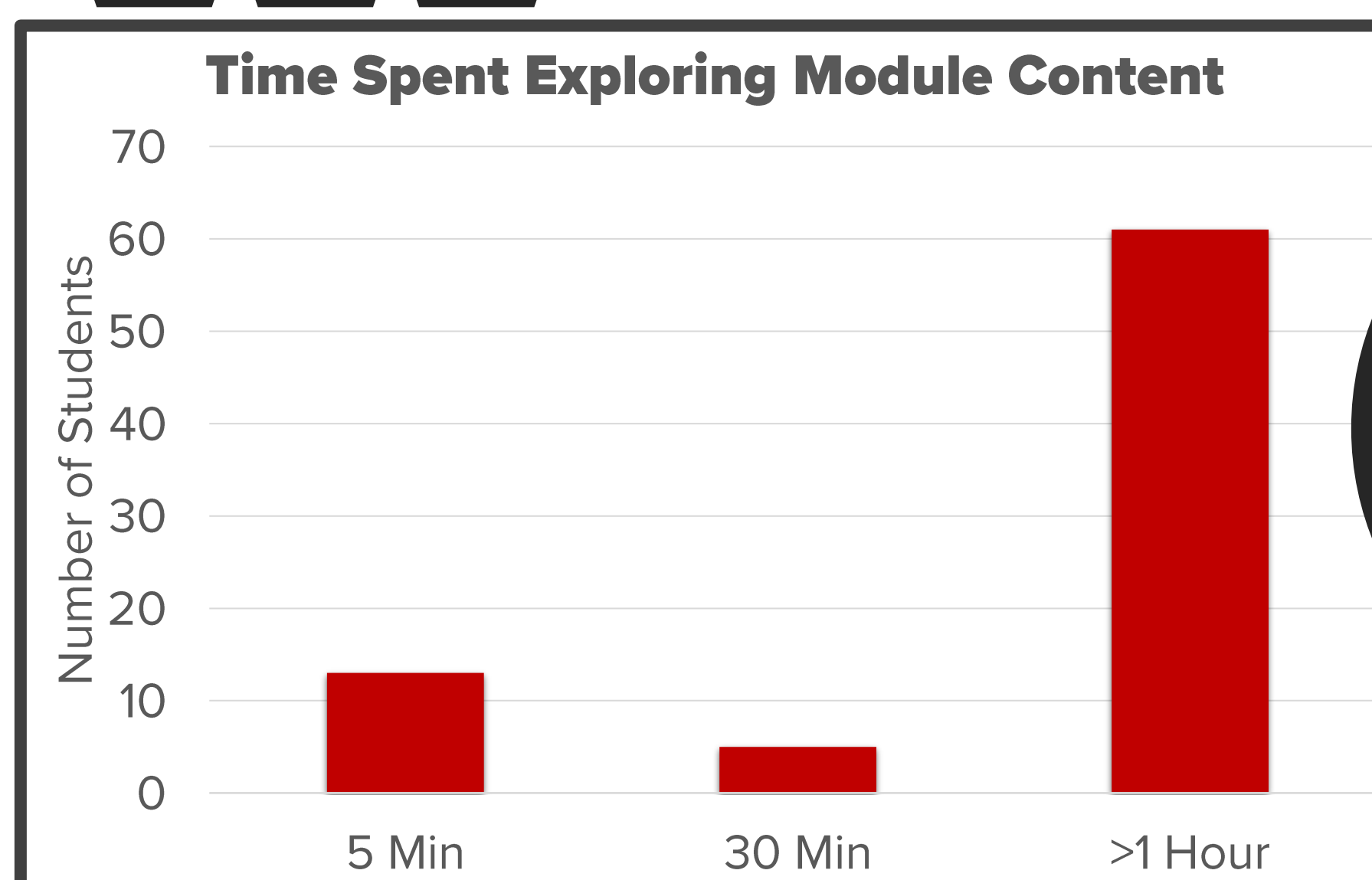
OUT-OF-STATE – 19%

Other states included:

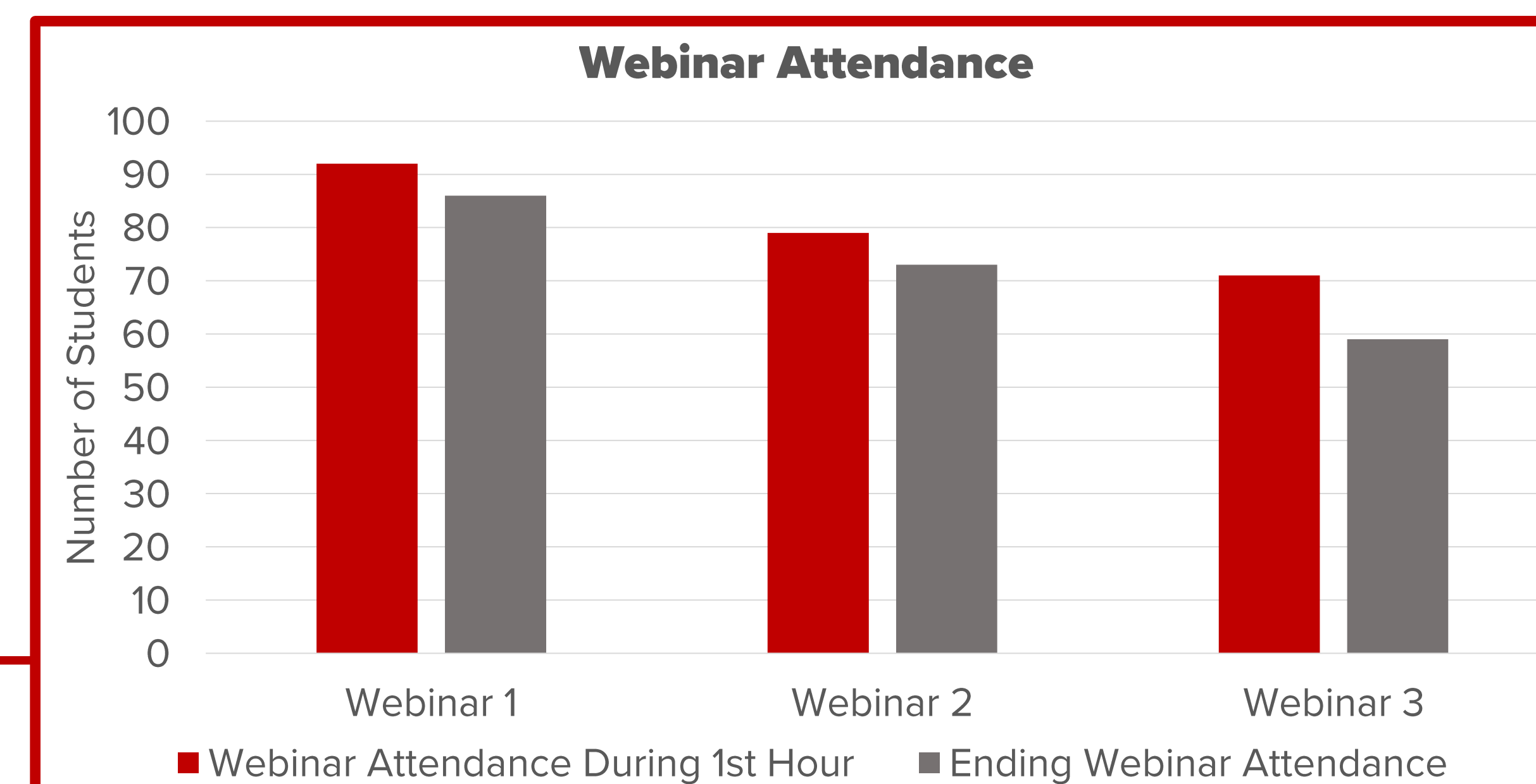
MD, NC, VA, OR, TN, TX, MN, PA, MI, FL, WV, IL, AR



OHIO – 81%



Average Time Spent on Course Modules: 12.8 Hours



Lessons Learned

- Module content provided opportunities to cover material not typically covered in past Pastures for Profit sessions.
- The online version of the course allowed us to reach new audiences across Ohio and even across the US.
- Majority of students spent a considerable amount of time exploring additional module content outside of the live webinar sessions.
- Drop in attendance after the first hour of each webinar was consistently low.
- Social hours led to great discussions on webinar topics.

Moving Forward

- **Full course evaluation in progress.**
- **Continue to offer the online course statewide possibly every year or every two years.**
- **Potential to adapt into a hybrid curriculum for county Educators to use in local programming.**



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES

OHIO STATE UNIVERSITY EXTENSION
AGRICULTURE & NATURAL RESOURCES