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# CALL FOR PAPERS FOR THE POSTER SESSION

## PURPOSE

To showcase NACAA members work by giving them the opportunity to present posters at the Annual Meeting/Professional Improvement Conference. This award program has two categories to recognize NACAA members:

- 1) Applied Research – to give individuals an opportunity to present a poster on applied research they have conducted.
- 2) Extension Education – this category is designed to give members an opportunity to present a poster on new or different educational methods or technologies he or she has used.

The program also provides an opportunity to discuss how an identified educational need in the community was addressed and what the observed results were.

## ELIGIBILITY

An NACAA member in good standing must submit papers to which they have been a contributing investigator. A member can only be the senior author (the first name appearing on the poster) on one poster in each category each year.

## GUIDELINES

- Poster size must be no larger than 44" x 44". This allows all posters to fit nicely on the frames used at AM/PIC.
- There is no limit to the number of posters on which a member can be listed as a junior author.
- **Any member who does not follow these guidelines and submits more than one poster on which he/she is the lead author in the same category, will have all posters disqualified.**
- *No poster or abstract will be presented at the 2009 AM/PIC that has been presented at any previous NACAA AM/PIC.*
- The Professional Excellence Committee will have full authority to accept or reject a poster abstract upon evaluation of the title and submitted abstract. Rejection of poster abstract by the Professional Excellence Committee will be final.

## RECOGNITION

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have a PDF version of posters (paper) published in the NACAA Annual Meeting and Professional Improvement Proceedings/website at <http://www.nacaa.com/ampic/2009/posters.html>.

## JUDGING

Poster judging will be based on the following criteria:

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| 1. Scientific/Educational Merit                  | 60% |
| 2. Poster Presentation                           | 30% |
| 3. Follow instructions for presentation/mounting | 10% |

## ENTRY

Complete the on-line application process found at <http://nacaa.com/awards/apps/poster.php>, No hard copy applications will be accepted. All submissions must be completed by March 15, 2009. See page 12 for abstract example and format that must be followed.

## AWARDS

Awards for the best poster papers in each category at the annual meeting are as follows:

Best Contributed Poster	\$500 and a certificate w/holder
Second Place	\$250 and a certificate w/holder
Third Place	\$150 and a certificate w/holder
Region Winners	Certificate

*Support Pending*

## Publication Deadlines

### The County Agent

#### March, 2009 Issue

Deadline for articles: February 8, 2009

Mail Date: March 1, 2009

#### AM/PIC Issue

Deadline for articles: April 20, 2009

Mail Date: May 20, 2009

#### AM/PIC Recap Issue

Deadline for articles: September 28, 2009

Mail Date: October 15, 2009

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## GUIDELINES FOR APPLIED RESEARCH AND EXTENSION EDUCATION POSTER SESSION

### Mounting of the Poster:

Foam core display boards will be provided for you. Posters should not exceed the 44" x 44" size limitation. Pushpins must be used to mount the poster and you must provide your own.

### Program Title, Author, Institution and Address:

Poster title, author names, and affiliations *should appear on the top* of the poster. A simple sans-serif typeface (i.e., Arial or Helvetica) should be used. Lettering for the title should be at least one half (1/2) inch.

### Abstract:

The abstract that was submitted with the poster session application has to appear on the poster. The abstract title, author(s) and affiliations can be omitted in the abstract affixed to the poster. However, the word "abstract" should appear at the top of the abstract text. Minimum size for abstract typeface is 16 points.

**Extension Education abstracts should show program impact. Applied Research abstracts should include research data.**

### Supporting Materials:

Material that supports the poster (i.e., workshop workbooks, handouts, etc.) may be placed below the poster on the floor. Room for supporting material is limited to space directly below your poster. A pocket will be attached below each poster to allow people who are interested in learning more about your program to drop their business card into it.

### Content:

Do not prepare a poster as if it were a manuscript. Primarily use tables and figures and limit verbiage. Details of the work can be discussed during the "Meet the Author Sessions" with interested parties. Make sure that the selected typeface is easy to read. No more than two different typefaces should be used on the poster. Lettering for text and illustrations should range in size between 24 and 48 point type.

24 point      48 point

### **"Quality Matters When Preparing a Poster"**

**Adapted from Communicaid article by Evie Liss and Bernadine Strik, 1991**

**1. How well is the message conveyed (simplicity and clarity of the message)?** Most people spend less than ten minutes at a poster. Each poster will be reviewed for one to three main points or themes the presenter wants people to retain. Also, each poster will be evaluated for a center of interest to identify and introduce the message.

**2. How easy is the poster to read at three feet?** The judges will look for posters with text tables and figures in letter (type) sizes that are easy to read at three feet. Readability of lettering style is also important.

**3. Is the poster visually balanced and organized?** Successful posters do not crowd the information. Details can be shared on a handout. Attractive posters have a logical order with figures, photos, and text throughout.

**4. Does the poster use colors and contrast to visually attract the readers?** Contrasting colors are used to lead the viewer's eye throughout the poster, and imaginative ways to add color might include photographs, illustrations. Charts graphs, and colored poster board.