

## On-Farm Direct Marketing Strategies for 2020

**TUESDAYS – May 5, 12, 19, 26<sup>th</sup>**  
**7:00-8:00PM**



Hosted by, Rutgers Cooperative Extension Agricultural Agents, this web-based program is offered to assist farmers with on-farm direct marketing sales. This 4-part program is on Tuesday Evenings during the month of May from 7:00-8:00 PM with the following topics:

**Session 1 (5/5): Maintaining Social Distancing and Safe Food Handling Practices: Guidance for Farm Markets** – *Wesley Kline, Ag Agent, RCE of Cumberland Co. & Meredith Melendez, Ag Agent, RCE of Mercer Co.*

**Session 2 (5/12): Sales and Distribution Strategies** - *William Bamka, Ag Agent, RCE of Burlington Co. & Stephen Komar, Ag Agent, RCE of Sussex Co.*

**Session 3 (5/19): U-Pick Operation Guidelines under COVID-19** – *Meredith Melendez, Ag Agent, RCE of Mercer Co.*

**Session 4 (5/26): Farmer Panel – Strategies We Are Using** – (Farmers TBD) *Moderators: Michelle Infante-Casella, Ag Agent, RCE of Gloucester County & Meredith Melendez, RCE of Mercer Co.*

**For more information, email:**

RCE, Gloucester County  
[minfante@njaes.rutgers.edu](mailto:minfante@njaes.rutgers.edu)

RCE, Sussex County  
[komar@njaes.rutgers.edu](mailto:komar@njaes.rutgers.edu)

RCE, Burlington County  
[bamka@njaes.rutgers.edu](mailto:bamka@njaes.rutgers.edu)

RCE, Mercer County  
[melendez@njaes.rutgers.edu](mailto:melendez@njaes.rutgers.edu)

**To Participate in All Events:**

**Click the link below.** We suggest visiting at least 15 minutes before the session start time to confirm system requirements

<https://go.rutgers.edu/k0d59m8h>

**Join by phone**

+1-650-429-3300 USA Toll

**Access code:** 226 795 368 # and then # again

**To find future events with Rutgers Cooperative Extension go to:** <https://events.rutgers.edu/njaes/>

# *Considerations for Agritourism Operations During the COVID-19 Pandemic - Webinars*

The Rutgers Cooperative Extension Agritourism Working Group developed considerations to assist NJ farmers with agritourism operations on their farms during the COVID-19 pandemic. This document is designed to help operators manage strategies for compliance with State executive orders and federal/state/local safety guidelines. The team will host 2 webinars on 8/31 and 9/1 at 7:00PM to discuss the considerations and provide an opportunity for farmers with agritourism operations to network.

**Monday, August 31, 2020 07:00 PM**

*And*

**Tuesday, September 1, 2020 07:00 PM**

For more information see:

<https://agritourism.rutgers.edu/training/>

**For more information email:**

RCE, Gloucester County  
[minfante@njaes.rutgers.edu](mailto:minfante@njaes.rutgers.edu)

RCE, Burlington County  
[bamka@njaes.rutgers.edu](mailto:bamka@njaes.rutgers.edu)

RCE, Sussex County  
[komar@njaes.rutgers.edu](mailto:komar@njaes.rutgers.edu)

RCE, Mercer County  
[melendez@njaes.rutgers.edu](mailto:melendez@njaes.rutgers.edu)

RCE, Atlantic County  
[vanvranken@njaes.rutgers.edu](mailto:vanvranken@njaes.rutgers.edu)

## **To Participate:**

**Click the link below.** We suggest visiting at least 10 minutes before the session start time to confirm system requirements

<https://go.rutgers.edu/sfk96jlp>

Join by phone:

1-646-558-8656

Meeting ID: 912 2343 8378

# What the Hemp is Happening?

2021

N.J. Vegetable Growers Meeting

Hemp Session - online event

Featuring The Rutgers Hemp Team

---

February 23, 2021

9:00 AM

Registration information:

[www.vganj.com](http://www.vganj.com)



**RUTGERS**  
THE STATE UNIVERSITY  
OF NEW JERSEY



# Pasture Management Webinar Series

**Basic Pasture Management:** April 13<sup>th</sup>-7:00 PM to 8:00 PM

- Assessing Pastures
- Soil Sampling and Yields Expected
- Basic Pasture Management and Fertility

Presenters include members of the RCE Animal Ag/Field and Forage Working Group

1. Steve Komar, ANR Agent for Rutgers Cooperative Extension of Sussex County
2. Hank Bignell, Sr. Program Coordinator for Rutgers Cooperative Extension of Warren County
3. Bill Bamka, ANR Agent for Rutgers Cooperative Extension of Burlington County

Register for this event: <https://tinyurl.com/basicpasturewebinar>

**Horse Pasture Management:** April 14<sup>th</sup>-7:00 PM to 8:00 PM

- Stretching Your Hay using Pasture
- Importance of Pasture for Horse Nutrition

Presenters include members of the RCE Animal Ag/Field and Forage Working Group

1. Dr. Carey Williams, Equine Extension Specialist/Professor of Rutgers University

Register for this event: <https://tinyurl.com/horsepasturewebinar>

**Livestock Pasture Management:** April 20<sup>th</sup>-7:00 PM to 8:00 PM

- Forage Quality
- Nutrition
- Grazing Systems

Presenters include members of the RCE Animal Ag/Field and Forage Working Group

1. Dr. Mike Westendorf, Animal Science Extension Specialist/Professor of Rutgers University
2. Hank Bignell, Sr. Program Coordinator for Rutgers Cooperative Extension of Warren County

Register for this event: <https://tinyurl.com/livestockpasturewebinar>

Each webinar has a different URL, register for each session separately.

For questions about the series or for instructions to access Webex please email Hank Bignell at [hdbignell@njaes.rutgers.edu](mailto:hdbignell@njaes.rutgers.edu)

***Hemp Production***  
***Boot camp- online edition***  
***An introduction to hemp agronomy and production***



Hosted by, Bill Bamka and Stephen Komar, Agricultural Agents, this web-based program is offered to assist producers, and anyone interested in hemp field production. This two-part program will focus on hemp agronomy and production, hemp marketing and navigating the regulatory landscape.

**Thursday, May 7, 2020**  
**Thursday, May 14, 2020**

**7:00-8:00 PM**

**Topics Include:**

- ✓ **Introduction to Hemp Agronomy**
- ✓ **Hemp Production Systems**
- ✓ **History of Hemp production**
- ✓ **Marketing Hemp**
- ✓ **Regulatory Compliance**

[For more information, email:](#)

RCE, Sussex County  
**komar@njaes.rutgers.edu**

RCE, Burlington County  
**bamka@njaes.rutgers.edu**

**To Participate:**

**Click the link below.** We suggest visiting at least 15 minutes before the session start time to confirm system requirements

<https://go.rutgers.edu/88j2n88e>

Join by phone  
+1-650-429-3300 USA Toll  
Access code: 195 167 388

**To find future events with Rutgers  
Cooperative Extension go to:**

<https://events.rutgers.edu/njaes/>

## *An Evening of Wine and Equine BYOW, Edition (Bring your own Wine)*

### **Pasture Renovation:** May 18<sup>th</sup>-7:00 PM to 8:00 PM

- Update on COVID-19 Resources for Equine Farmers
- Pasture Renovation
- No-Till Drills and Renovation

Presenters include members of the RCE Animal Ag/Field and Forage Working Group

1. Dr. Carey Williams, Equine Extension Specialist/Professor of Rutgers University
2. Steve Komar, ANR Agent for Rutgers Cooperative Extension of Sussex County
3. Christian Bench, North Jersey RC&D

Register for this event: <https://go.rutgers.edu/7zoyuovl>



### **Pasture Management:** May 19<sup>th</sup>-7:00 PM to 8:00 PM

- Weed Identification and Control
- Manure Management with Pastured Animals
- NRCS Programs for Pasture Management

Register for this event: <https://go.rutgers.edu/q5sxwytg>

Presenters include members of the RCE Animal Ag/Field and Forage Working Group

1. Bill Bamka, ANR Agent for Rutgers Cooperative Extension of Burlington County
2. Dr. Mike Westendorf, Animal Science Extension Specialist/Professor of Rutgers University
3. Kaitlin Farbotnik, New Jersey NRCS State Agronomist

Each webinar has a different URL, register for each session separately.

For questions about the series or for instructions to access Webex please email Mike Westendorf at [michael.westendorf@rutgers.edu](mailto:michael.westendorf@rutgers.edu)

# ASK THE AG AGENT SEP 16 @ 7PM



<https://go.rutgers.edu/g4v4gy0x>