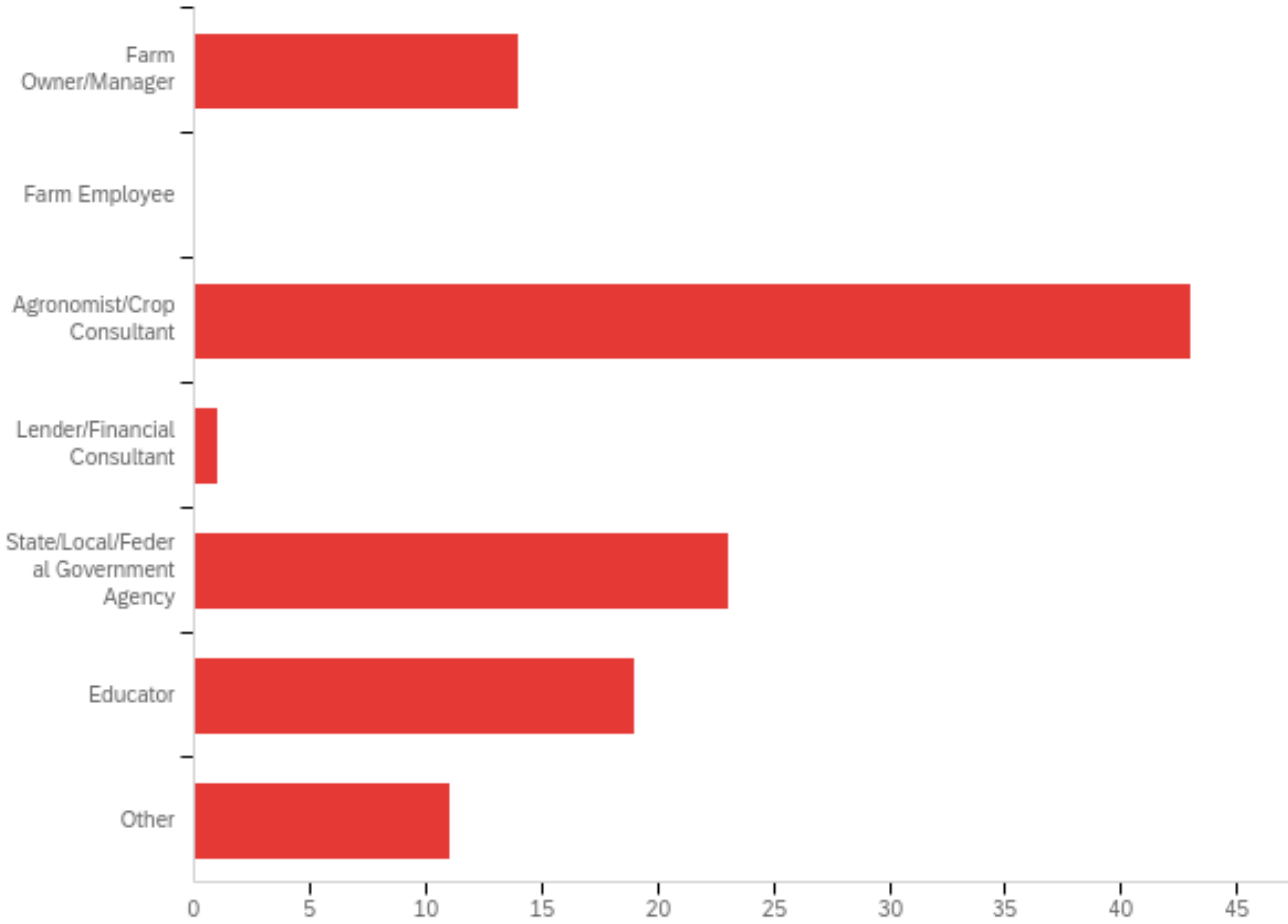


Badger Crop Connect follow up survey 2020

What is your affiliation?



#	Answer	%	Count
1	Farm Owner/Manager	12.61%	14
2	Farm Employee	0.00%	0
3	Agronomist/Crop Consultant	38.74%	43
4	Lender/Financial Consultant	0.90%	1
5	State/Local/Federal Government Agency	20.72%	23
6	Educator	17.12%	19
7	Other	9.91%	11
	Total	100%	111

Other:

ag journalist

PhD student

Journalist

Ag retail/CCA

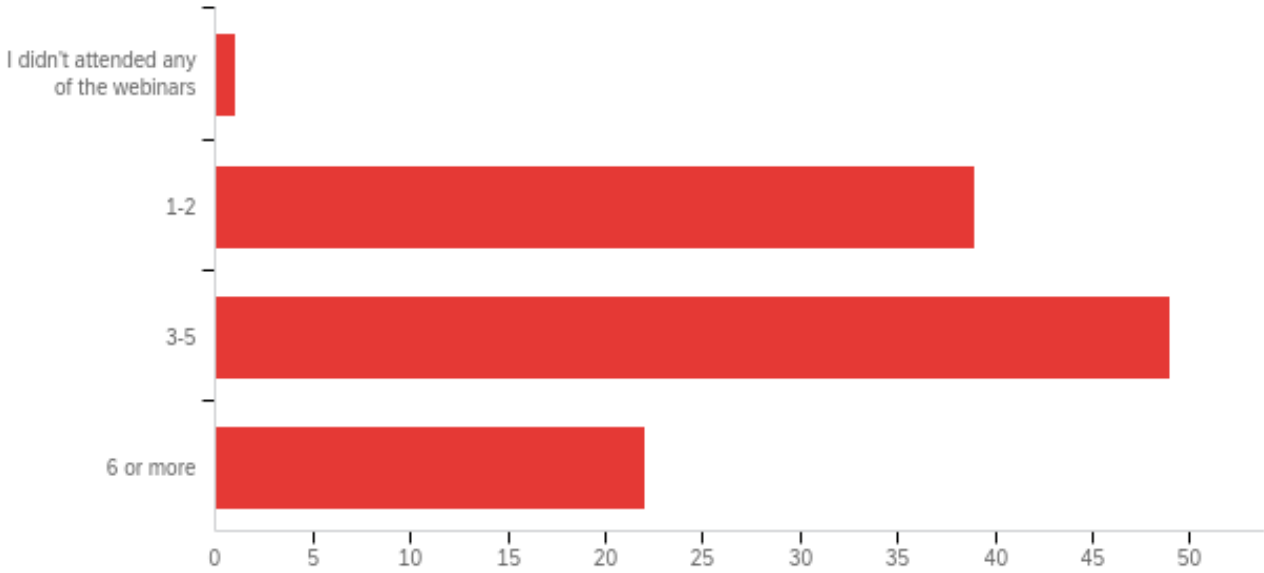
Reporter

UW

Specialist

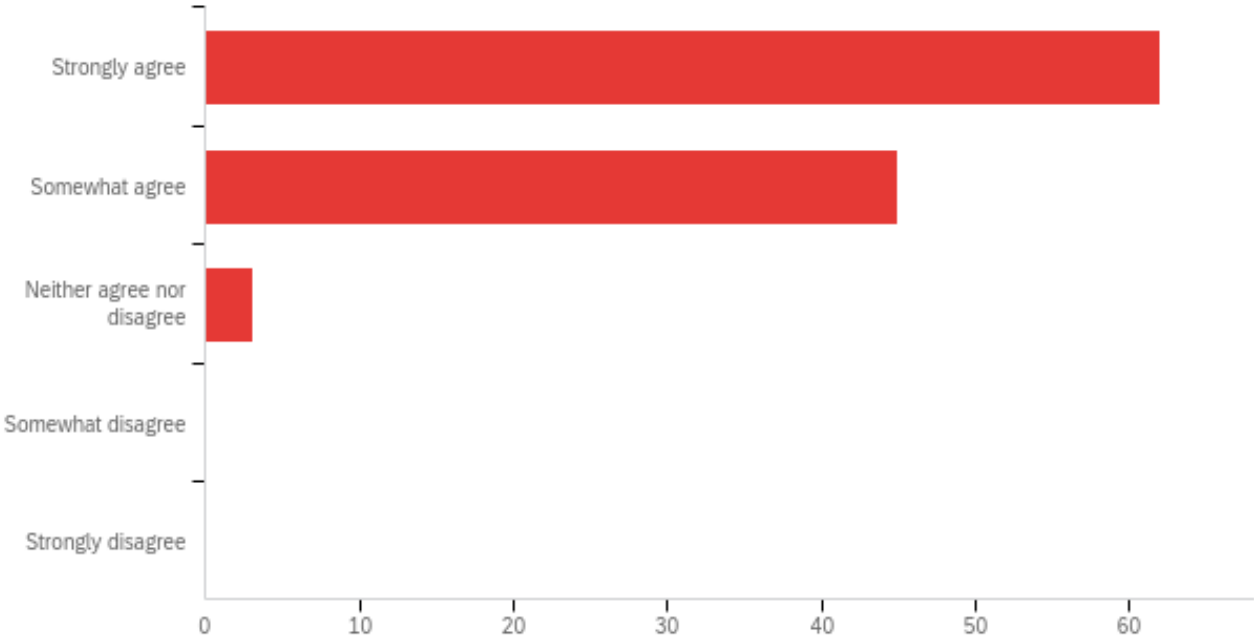
supplier/sales

To the best of your recollection, how many of the Badger Crop Connect webinars did you attend?



#	Answer	%	Count
1	I didn't attend any of the webinars	0.90%	1
2	1-2	35.14%	39
3	3-5	44.14%	49
4	6 or more	19.82%	22
	Total	100%	111

To what extent do you agree or disagree the webinars were a valuable use of your time?



#	Answer	%	Count
1	Strongly agree	56.36%	62
2	Somewhat agree	40.91%	45
3	Neither agree nor disagree	2.73%	3
4	Somewhat disagree	0.00%	0
5	Strongly disagree	0.00%	0
	Total	100%	110

Comments (optional)

difficult to assess since didnt get to many, but topics looked good

It would be nice to listen/watch at ones convenience and still get credits

Good speakers and timely topics

review to an extent, but always good info

Usually Timely topics

I wish they were recorded because I missed some of the webinars due to scheduling conflicts

Length was just about right

Most of the topics were good. A few webinars I only cared about 1 of the three topics.

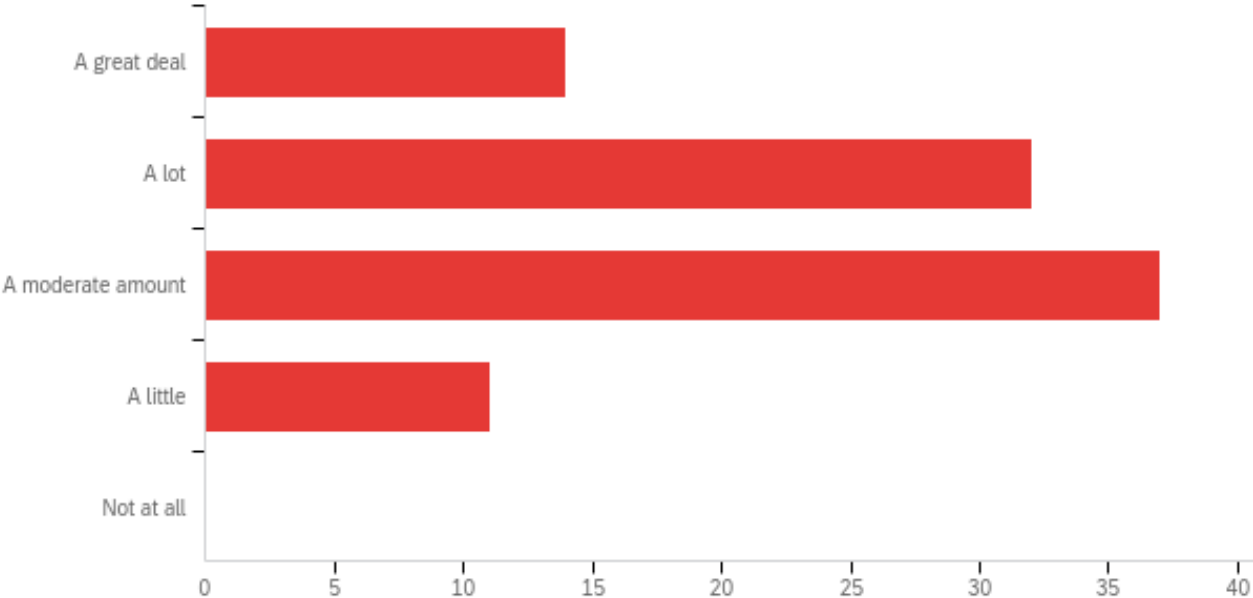
Depends on the topic

With my position, the information is good for educational purposes; however, the material is probably more relevant to producers and agronomists.

Would be helpful to have the slide sets posted shortly after the presentations if possible.

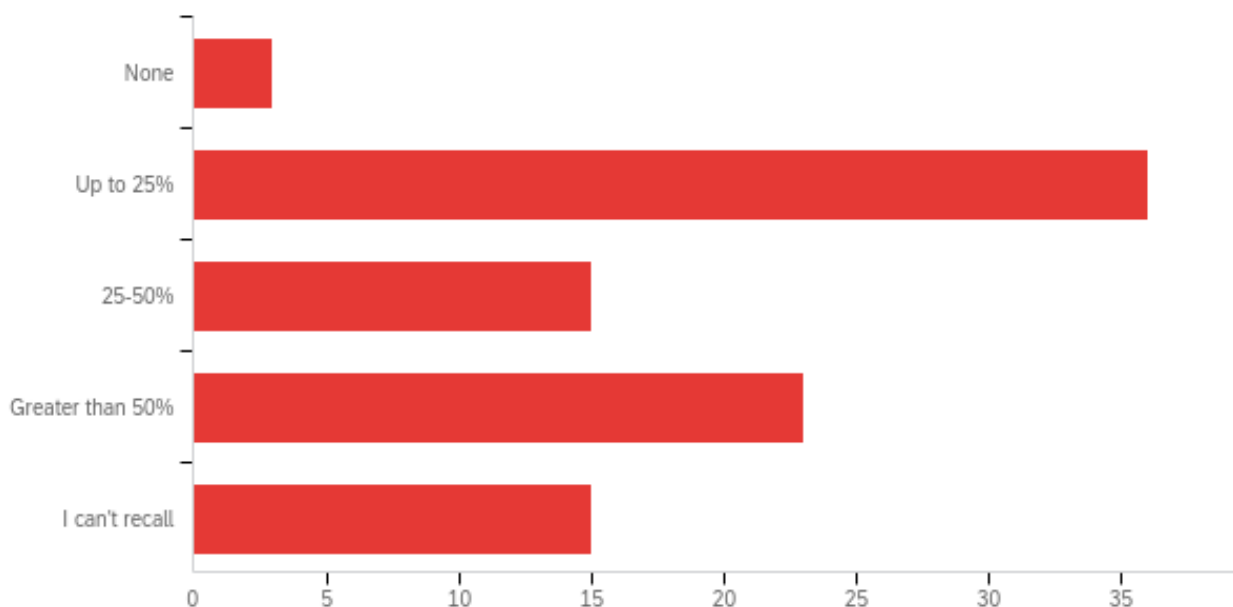
I am most interested in the economic analyses and implications that experts can offer.

To what extent were you able to use what you learned to make recommendations to those you advise?



#	Answer	%	Count
1	A great deal	14.89%	14
2	A lot	34.04%	32
3	A moderate amount	39.36%	37
4	A little	11.70%	11
5	Not at all	0.00%	0
	Total	100%	94

Of those you advise, what percent were you able to make recommendations based on what you learned?



#	Answer	%	Count
1	None	3.26%	3
2	Up to 25%	39.13%	36
3	25-50%	16.30%	15
4	Greater than 50%	25.00%	23
5	I can't recall	16.30%	15
	Total	100%	92

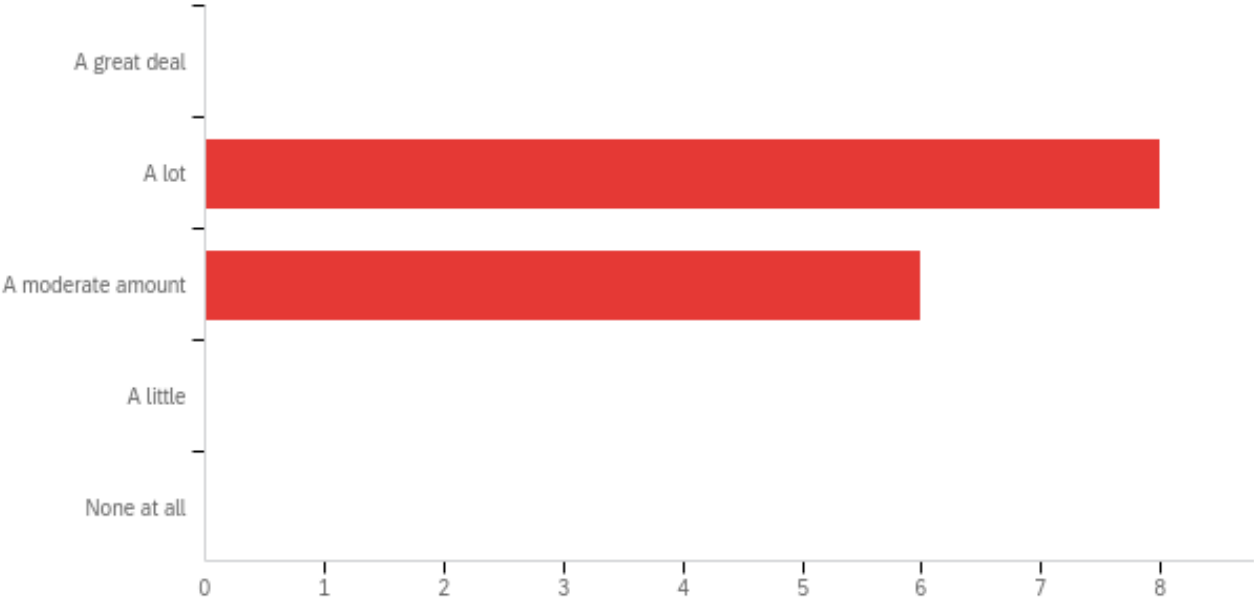
Comments (optional)

I wrote stories that included comments from them, no idea whether any farmers took that to heart.

Sound research based information

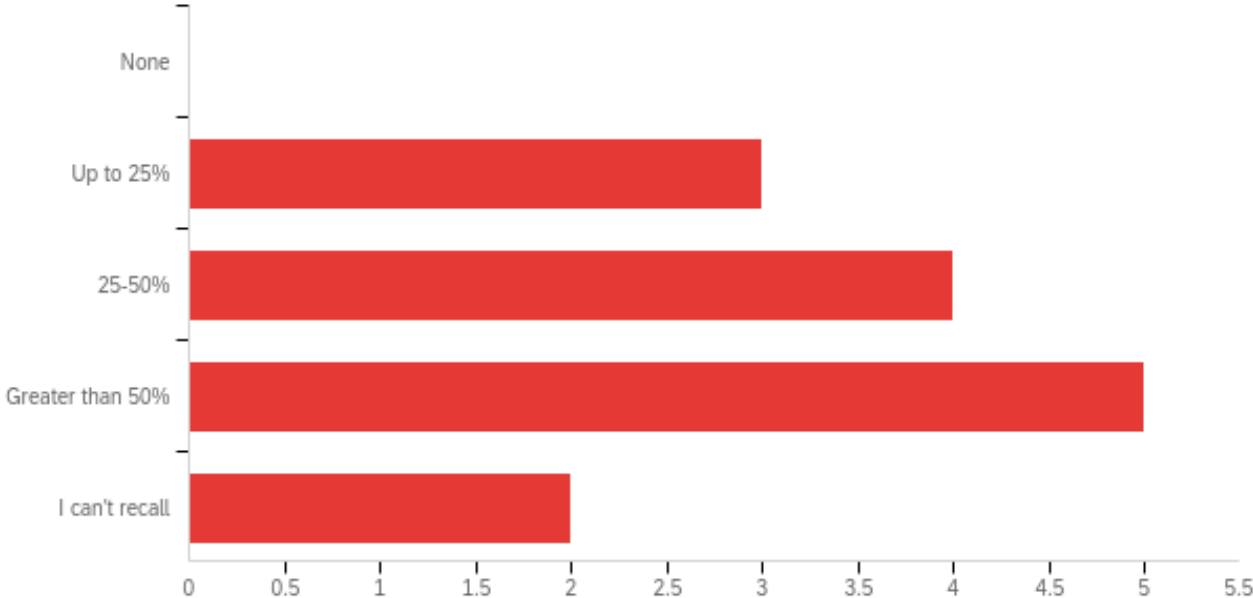
I was able to write a comprehensive story for our readers that gave them good information on managing their farm.

To what extent were you able to use what you learned to make better crop management decisions?



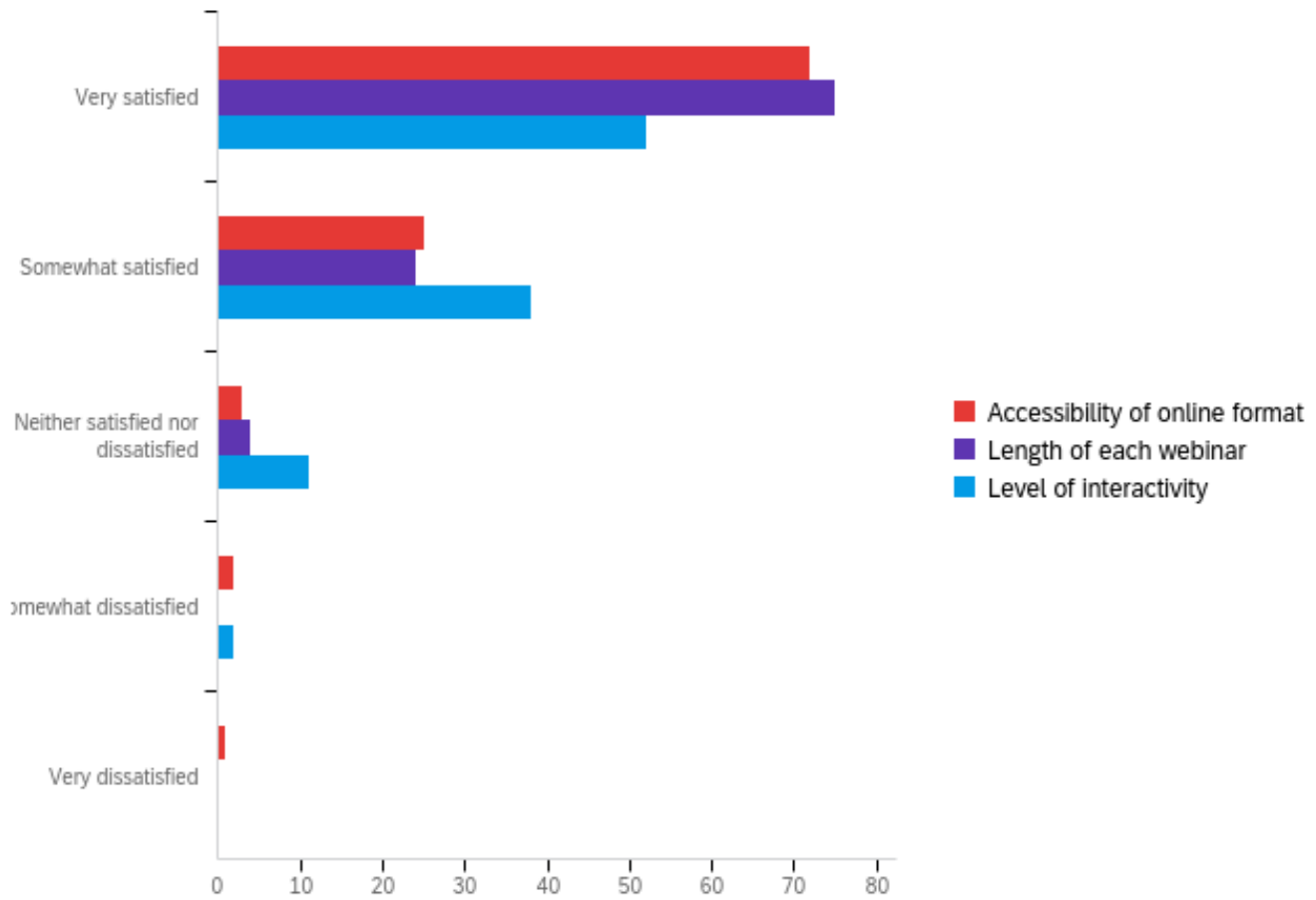
#	Answer	%	Count
1	A great deal	0.00%	0
2	A lot	57.14%	8
3	A moderate amount	42.86%	6
4	A little	0.00%	0
5	None at all	0.00%	0
	Total	100%	14

On approximately what percent of your crop acreage were you able to use something you learned?



#	Answer	%	Count
4	None	0.00%	0
5	Up to 25%	21.43%	3
6	25-50%	28.57%	4
7	Greater than 50%	35.71%	5
8	I can't recall	14.29%	2
	Total	100%	14

How satisfied were you with the following factors related to the format of Badger Crop Connect?



#	Question	Very satisfied	Somewhat satisfied	Neither satisfied nor dissatisfied	Somewhat dissatisfied	Very dissatisfied	Total
1	Accessibility of online format	69.90% 72	24.27% 25	2.91% 3	1.94% 2	0.97% 1	103
2	Length of each webinar	72.82% 75	23.30% 24	3.88% 4	0.00% 0	0.00% 0	103
3	Level of interactivity	50.49% 52	36.89% 38	10.68% 11	1.94% 2	0.00% 0	103

Comments (optional)

time offered not good. In the middle of the day. NOT good. If you want industry participation do not do it in the middle of the day when out seeing customers

MIKE BALLWIG SAVED ACCESS

These seminars should be in a format that does not require registration. They should be shorter in length (because farmers in the fall can't take off 2+ hours to watch when), should deal with only one topic, and should be archived so that farmers can watch a playback later when they have time.

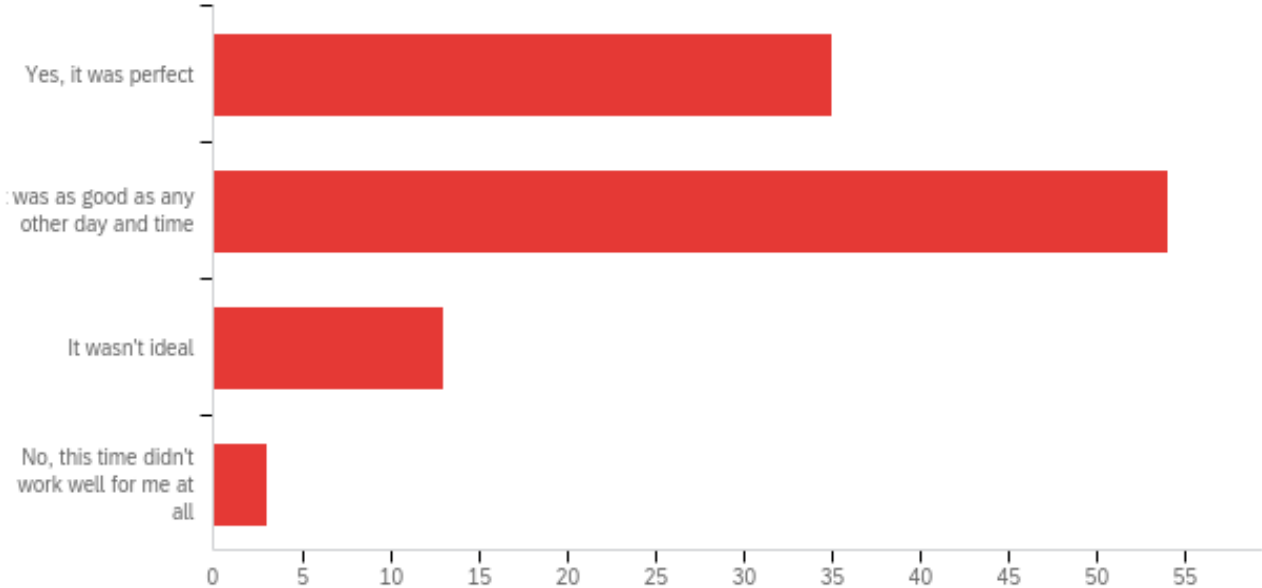
Attended to learn about the timely updates

Important to keep these webinars to the times stated in the agenda that is posted. Also, leave more times for questions/discussion at end (open time).

My only recommendation would be to hold the meeting in the morning rather than over the noon hour.

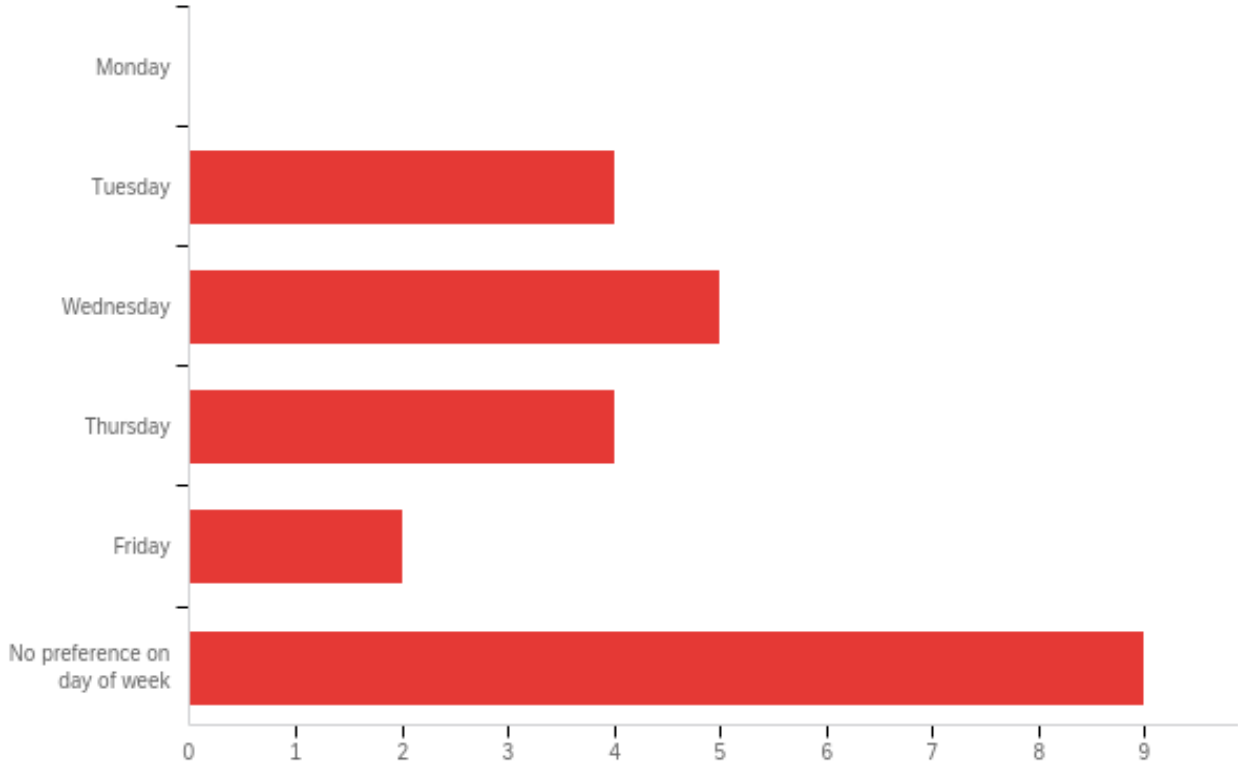
Didn't like that I had to register ahead of time and be sent a link to participate.

Were the webinars offered at a good time for you? (As a reminder, they were offered every other week, on Wednesdays from 12:30-1:30 pm)



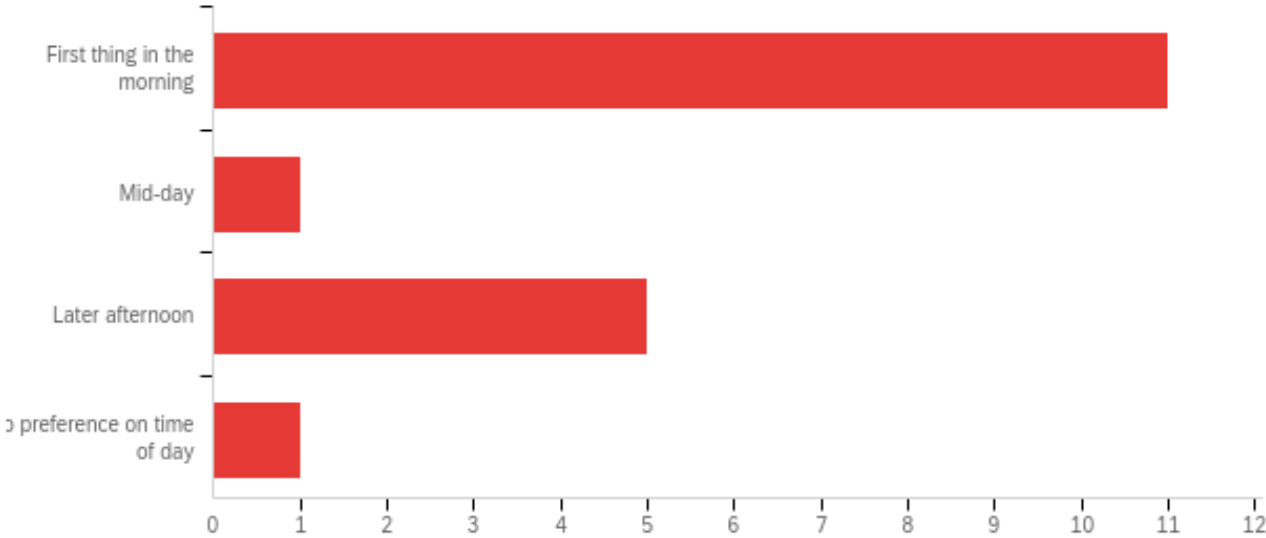
#	Answer	%	Count
73	Yes, it was perfect	33.33%	35
74	It was as good as any other day and time	51.43%	54
75	It wasn't ideal	12.38%	13
76	No, this time didn't work well for me at all	2.86%	3
	Total	100%	105

What would be a good day of the week? Check all that apply.



#	Answer	%	Count
4	Monday	0.00%	0
5	Tuesday	16.67%	4
7	Wednesday	20.83%	5
8	Thursday	16.67%	4
9	Friday	8.33%	2
10	No preference on day of week	37.50%	9
	Total	100%	24

What would be a good time of day? Check all that apply.



#	Answer	%	Count
4	First thing in the morning	61.11%	11
7	Mid-day	5.56%	1
8	Later afternoon	27.78%	5
10	No preference on time of day	5.56%	1
	Total	100%	18

Can you tell us why you chose not to participate?

(only 1 respondent said they didn't participate in any webinars)

Time restrains during the day. Could have viewed some if they were recorded.

Do you have any other comments you would like to share about Badger Crop Connect?

Timely information during the year

Very good series. Excellent topics and presenters. Awesome to offer CCA CEUs. Thanks and take care.

I appreciated the innovative approach to offer these Zoom meetings as a replacement for plot tours, dealer update meetings, AGronomy tours, etc. The CCA credit hours were important as well as the subject matter.

goodtopics goodspeakers

No, thank you.

Looking forward to next year!

I hope you do them again

Thanks. Great learning and useful CCA credits!

I wish the webinars were recorded like the farmdoc webinars so I can view the ones I missed

Looking forward to next season!

Very good. Thank you. Appreciate that CCA CEUs available.

During a long career as a CCA in Wisconsin I have always appreciated the input from UWext. This format was the best opportunity for connecting with the UW I have ever experienced. Topics were extremely timely, presented topics of great relevance, and all were greatly appreciated. Timing of the presentations was the only negative as the mid day presentations were disruptive to my schedule. I would vote for the 1st thing in the morning meetings. Thank You!

It was a good diversion at this COVID time of working from home. Thank you.

Timely information was disseminated. Great idea.

I would have liked more specific details with follow-up links and next step plans.

if these provide the CEU's that they are supposed to, it would be much appreciated. I haven't checked my account yet.

Certainly not Badger Crop Connects fault, but this seemed to be a very busy time to try and meet. I frequently had conflicts with other meetings. Love the quick, frequent online format! Way better than an all day field day once a year.

The meetings generally included valuable content. Thanks for offering them.

Would help if the sessions are recorded.

Yes; make video recordings available online later in case one wants to go back to comments, charts, etc..

Still like in person meeting better

I really liked the virtual format.

If doing a cover crop webinar, make sure to make an economic argument for them. This is the best way to convince farmers to give them a try.

Very good series. Thank you. Appreciate that CCA CEUs were available

I have seen some similar webinars where the extension agents did a "pre-recording" out in the field. The pre-recording was used during the webinar, and the agent who was in the recording participated live afterwards to provide additional information or answer questions. It was good to see the demonstrations out in the field . . .

It would be nice to have the recording of the webinar after it is complete. In case I missed it and have the video to listen not just the side set from what was presented.

Great job coordinating this effort rapidly given the unfortunate circumstances of limited in-person engagement across WI

Timeliness of information helpful. What are specialists seeing or researching that we should be aware of ?

For those that travel, having the meetings at 12:30 still work, but would be helpful to be on Monday or Friday.

Were they recorded? Even if I can't get the CCA credits, it would be nice to watch some of the ones I missed.

Please keep doing them

They were helpful. I love the online format as it requires so much less time and expense to travel. Thanks