



National Association of County Agricultural Agents

# NACAA

## Southern Region Newsletter

October 2009

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## NACAA AM/PIC in Portland Oregon

Sandy McNab, chair of the AM/PIC wrote in the May issue of the County Agent Magazine, “Welcome to Oregon and the incredible Pacific Northwest.” I will have to agree. The Pacific Northwest is indeed incredible. For a person who grew up in Northeast Arkansas (a flat-lander), those mountains in the background of the city were a wonder to behold.

Members of the Oregon Association did a wonderful job putting together this year’s AM/PIC. This meeting was an outstanding opportunity for us to gain more professional skills and increase our knowledge, which makes us better educators. The seminars, poster sessions, educational luncheon and Trade Talks gave everyone an opportunity to hear some very good speakers.

The biggest change at this meeting was moving the tours to Thursday instead of Wednesday. Most people I spoke with didn’t mind the tour day changing, they were just anxious to see the Pacific Northwest.

As always, the highlight of the AM/PIC was the presentation of the Distinguished Service Awards at the annual banquet. Let’s not forget the 51 county agents who received the Achievement Award for their hard work. The recipients are listed later in this newsletter.

## From the Southern Region

NACAA voting delegates took up a number of important issues, not the least of which was the selection of officers for 2009-2010. The voting delegates elected the following officers:

Phil Pratt, President  
Stan Moore, President-elect  
Paul Wigley, Vice President  
Henry Dorough, Secretary  
Parmon Green, Treasurer  
Rick Gibson, Immediate Past President

The delegates also chose Pennsylvania (Pittsburgh) Galaxy IV, September 15-22, 2013, as host site for the 2013 AM/PIC. Charles Davis, South Carolina, was installed as the new Southern Region Director and Jerry Clemons, Arkansas, was elected as the new Southern Region Vice-Director.

State presidents: please be sure your membership chair and/or treasurer are aware of the following changes: A CHANGE OF CERTIFICATION OF MEMBERSHIP – At the post AM/PIC board meeting the board changed the certification date for membership from March 15<sup>th</sup> to February 15<sup>th</sup>. Remember that state membership on the certification date will determine the number of voting delegates at the AM/PIC that year and the number of DSA and AA Awards for the following year.

## Certification and Member Change continued...

The reason for this change was the confusion and problems the March 15<sup>th</sup> date caused with the electronic submissions of awards and recognition that was due on the same date. The association membership database is set up to check a member's status before accepting the application. This past year some members had difficulty submitting their applications due to membership checks and paperwork being tied up in the mail. Considering the committee work that needs to happen between March 15<sup>th</sup> and the AM/PIC which is usually in July, moving the March 15<sup>th</sup> application deadline was not considered.

The by-laws addressing dues has been interpreted loosely by some states (see below) and they wait until close to membership certification deadline to make their state's membership payments. There have been delays with the postal service that have caused the membership database not to be completely updated by March 15<sup>th</sup>. The board feels this change will help correct the issue. The board wants to be sure that states know about and understand the possible implications of the date change so they can plan accordingly.

### Article II- Dues

Section I – Each member association shall pay the annual sum as determined by the voting delegates for each individual member, which includes the individual's subscription to the official magazine, The County Agent. These dues will be paid by the member associations to the treasurer of NACAA or the association designee on or immediately after January 1. (Rev.9-99)

## Website Needs

Some states need to update their state officers' listing on the NACAA website. Five of the thirteen southern region states do not currently have a president listed. In case you are not the person in your state authorized to make changes, please contact your officer who can make the updates. We want to be certain we are contacting the correct officers. IF you need to change who has authorization in your state, email John Dorner, electronics coordinator. A few states do not have state committee chairs listed on the website. Please update those as well so regional committee vice-chairs and national committee chairs will know who to contact. Communication is critical so members are aware of awards programs and other efforts of their national association.

## Early Career Development Committee

The Early Career Development Committee has established a discussion group on Facebook. They would like for everyone to join this group "NACAA-Early Career Development Group". Their goal is to use Facebook to facilitate discussion and interaction of NACAA members, particularly those with 5 years or less experience in Cooperative Extension or relevant topics related to their careers, daily work and programming. To see more details and confirm this group invitation, follow the link:

<http://www.facebook.com/search/?q=NACAA+early+career+development+committee&init=quick#/group.php?gid=99594784640&ref=search&sid=1037713797.1841638790..1>

IF you have questions about this Facebook page or need other information about the Early Career Development Committee you can email Daniel Kluchinski, national chair at [kluchinski@rce.rutgers.edu](mailto:kluchinski@rce.rutgers.edu)  
Or Mark Gregory, Southern Region vice-chair at [gregorm@okstate.edu](mailto:gregorm@okstate.edu)

## **President Phil's Perspective** – Phil Pratt

My main focus is to concentrate on membership recruitment. A short term goal for this year is to reduce or eliminate the predicted decrease in NACAA membership. The NACAA fiscal committee budgeted for a decrease of 160 members for this year. I am challenging state associations' leadership to refocus their efforts on recruiting new or reenlisting Extension Ag agents into their state association.

An obvious question most non-members ask is “what can the NACAA do for me”. One benefit that NACAA offers is many scholarship opportunities. (Scholarship in this case not meaning funds to support pursuit of college degrees, although that is also available to NACAA members.) In many states Extension Educators/Agents are expected or at least encouraged to participate in scholarship opportunities for job performance evaluation and/or promotion.

### **NACAA Scholarship Opportunities**

**National Meetings** - Present peer-reviewed papers, Publish peer-reviewed abstracts, Opportunity to serve as reviewer of submitted abstracts, NACAA Poster session (peer reviewed and judged), Opportunity to serve as reviewer of proposed presentation or posters, Serve as a session moderator.

### **National Awards Program** –

Search for Excellence Awards - Remote Sensing and Precision Agriculture, Crop Production, Landscape Horticulture, Farm and Ranch Management, Livestock Production, Young, Beginning, or Small Farmers/Ranchers.

**Communications Awards** - Audio Recordings, Published Photo & Caption, Computer Generated Graphics Presentation, Program Promotional Piece, Personal Column, Feature Story, Newsletter - Individual, Newsletter - Team, Video Recordings, Fact Sheet, Publication, Web Site, Learning Module/Notebook, Bound Book.

NACAA Journal (online journal) - Opportunity to publish peer reviewed papers in electronic format, Opportunity to serve as a reviewer.

Journal of Extension - Opportunities to submit articles, Opportunity to serve as reviewers, Opportunity to serve as NACAA representative on JOE.

Nationwide Web-based professional development opportunities - Opportunity to present, Opportunity to participate.

NACAA also offers opportunities to serve in leadership positions in a nationally recognized and respected professional improvement association. Extension Educators/Agents who are seeking opportunities to work and provide leadership in an organization recognized by Extension administrators as being a national professional improvement organization will find those opportunities within NACAA. They can take advantage of these opportunities by getting involved and seeking out positions as Regional Vice-Committee Chairs, National Committee Chairs, Regional Directors or national officers.

In my view it is incumbent on the current NACAA membership to insure that those who follow behind us have the same opportunities to present educational programs to their peers, learn from their peers, to be recognized and awarded by their peers and to benefit from the networking and social aspect of this association by getting to know their coworkers from all across the nation. However, NACAA can do nothing for those who choose not to participate and do not take advantage of what we have to offer.

## State Meeting Schedule

Posted here is the current schedule of state association meetings and the NACAA Southern Region director assigned to attend. Please review the schedule, and notify the regional director listed of any errors or changes. The dates are for 2010 unless otherwise shown.

STATE	DATES	LOCATION	DIRECTOR	PRESIDENT / CONTACT
ALABAMA	June 2 – 4	Guntersville State Park	Davis	Ricky Colquitt
ARKANSAS	April 1 – 2	Searcy	Galloway	Brian Haller
FLORIDA	Aug. 22 – 26	Orlando	Davis	Teresa Olczyk
GEORGIA	Nov. 9 - 11	Savannah	Galloway	Eddie McGriff
KENTUCKY	July 2010	Paintsville	Galloway	Ray Tackett
LOUISIANA	May 30- June 2	Thibodaux	Davis	Brian Chandler
MISSISSIPPI	Dec. 7, 2009	Starkville	Davis	Glenn Hughes
NORTH CAROLINA	June 14 – 16	Nags Head	Galloway	Gerda Rhodes
OKLAHOMA	May 25 – 26	Stillwater	Davis	Al Sutherland
SOUTH CAROLINA	(2 <sup>nd</sup> week) June 2010	Florence	Davis	Mark Arena
TENNESSEE	April 14 - 16	Lenoir City	Davis	Emmanuel (Mannie) Bedwell
TEXAS	Aug 1 - 4	S. Padre Island	Galloway	Warren Thigpen / Joe Taylor
VIRGINIA	December 11, 2009	Appomattox	Davis	Corey Childs

### 2009 NACAA Communications Awards – Southern Region Winners

CATEGORY	NATIONAL WINNER	NATIONAL FINALIST(S)
Audio Recording	Tom Wichman, FL	Amanda McNulty, SC
Published Photo	Ronald Barron, TN	
Program Promotional Piece	Richard Tyson, FL	
Feature Story		Melissa Sturdivant, TX
Newsletter- Team	Theresa Friday, FL	
Video Recording	David Langston, GA	Linda Blue, NC
Fact Sheet		Melissa Sturdivant, TX
Publication	Megan Bruch, TN	Mickey Cummings, GA
Web Page	Janet Scott, SC	Ellen Bauske, GA
Learning Module		Tiffanee Conrad-Acuna, NC; Jennifer Welshans-Pelham, FL Amy Winstead, AL
Bound Book		Ellen Bauske, GA; Sherri Sanders, AR

2009 NACAA Southern Region DSA and AA Recipients

Alabama	James D. Jones, Jr., Timothy D. Reed	Anthony G. Wiggins Amy T. Winstead
Arkansas	John C. Gavin Jeff B. Welch	Darrin Henderson Amy Simpson
Florida	Martha Maddox, Doug Mayo Richard V. Tyson	Christa L. Carlson-Kirby Adrian Hunsberger
Georgia	Tammy Cheely, Don Clark Steve Morgan, Bill Tyson Bob Waldorf	Jennifer Davidson Todd Hurt Monte Stephens
Kentucky	Greg Drake II, Gary D. Hamilton	Chris Ammerman Richard Whitis
Louisiana	Stuart Gauthi, Don Reed Johnny Salchuk	Louis Lirette Tara P. Smith
Mississippi	Mark Gillie Charles Stokes	Dr. Nathan Buehring Jeffery C. Wilson
North Carolina	David Barkley, Allen E. Caldwell Ben E. Chase, Joe W. Dickens, Jr. Stanley Holloway	Amy Lynn Albertson Heather Lifsey Randy Wood
Oklahoma	William E. Burton, Randy Pirtle	
South Carolina	Randy Cabbage, Francis J. Wolak	Amanda McNulty
Tennessee	Rob Holland, Booker T. Leigh Tom Stebbins	Megan L. Bruch Rebecca C. Muller
Texas	Doug Andrews, Chad Coburn Scott D. Mauney, Anthony Netardus Edward L. Schneider	Brandon Gregson Dale Groom, Toby Oliver
Virginia	C. Corey Childs Jonathan P. Repair	Joyce G. Latimer W. Brad Mullins

## NACAA AM/PIC DATES

<u>Year</u>	<u>Location</u>	<u>Date</u>
2010	Tulsa, OK	July 11-15
2011	Overland Park, Kansas	August 7-11
2012	Charleston, South Carolina	July 15 – 19
2013	Pittsburgh, Pennsylvania	September 15-22

### Vice-Director Rotation

2010 – Florida	2011 – Texas
2012- North Carolina	2013- Kentucky
2014 – Mississippi	2015- Virginia

## 2010 JCEP Regional Leadership Workshop

All Regions combined – February 2-4, 2010  
Sheridan Nashville Downtown, Nashville, TN  
[www.jcep.org](http://www.jcep.org)

## 2010 PILD Conference

April 26-28, 2010  
Arlington, Virginia

### Possible PILD 2010 Sessions:

- Addressing NIFA priorities through Extension programming
- Engaging audiences in public issues discussions for mutual benefit and action
- Building partnerships for animal welfare issues
- Preparing and responding to disasters through effective Extension education
- Connecting Extension teaching through technology
- Training for strategic stakeholder visits – The Wisconsin model
- Volunteers engaging public officials and their staff – the Illinois model
- Becoming a better brand ambassador for Extension
- Addressing controversial public issues

### Awards Deadlines

State Recognition and Awards Chairs should be reminded to stay on top of the DSA, AA, and Hall of Fame awards process. State chairs will need to send the forms to the committee regional vice-chair by January 1, 2010. For questions about their awards, contact the NACAA Recognition and Awards Chair, Todd Lorenz of Missouri ([lorenzt@missouri.edu](mailto:lorenzt@missouri.edu)) or Southern Regional R & A Vice-Chair, Cynthia Gregg of Virginia ([cgregg@vt.edu](mailto:cgregg@vt.edu))

Jerry Clemons

County Extension Agent - Staff Chair

Southern Region Vice Director