



National Association of County Agricultural Agents

NACAA

Southern Region Newsletter

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Hello Southern Region,

As your new Southern Region Vice Director, I wanted to introduce myself and thank you for allowing me to represent you on the NACAA Board. I look forward to the challenge and opportunities that lie ahead.

I am a native Floridian who grew up in Jacksonville where I now serve as County Extension Director at one of the largest Extension Offices in Florida. I attended the University of Florida and have a Masters in Agricultural Extension Education. Besides managing the administrative affairs of the office, my programmatic area includes general agriculture, pesticide education, small farms and hydroponics. Many think of Jacksonville as a big city and beaches; however Agriculture has an annual economic impact of over \$2 billion dollars to the local economy.

I am proud to be your Southern Region Vice Director and look forward to serving all of you. If I can help in any way, please do not hesitate to contact me.

Hope you enjoy this newsletter and the information it contains. If you have suggestions or comments for future issues, please refer them to me.

Thank you,

Mike Sweat
University of Florida
Duval County Extension Director
Southern Region Vice Director

President's Message

I appreciate the opportunity to provide a few comments for your newsletter. It is about that time of year when northern folks like I start longing for the south, and southern folks stop longing for the north. While the seasons undergo their normal changes, your NACAA is beginning and completing a few changes of its' own.

On the "new changes" front, NACAA is embarking on major changes to our website presence. With a hopeful completion date of early December, the new website will strive to improve the ease of use for NACAA members and create a more secure "members only" section. The website will also help facilitate improvements in communication and awards applications. This website update has been a dream of many of us for several years, and it is nice to see us moving forward in this area.

On the "completing changes", we are moving forward this year with an "electronic only" policy for all awards submissions. This completion will greatly reduce confusion for both members and committee chairs as we move into the new calendar year. The new website will also help to facilitate this final transition, and help us clearly communicate the application process. Many thanks to our Electronic Communications Coordinator, John Dorner for his continued help in moving us forward.

As always, I hope that you will continue to provide input to your NACAA leadership as we work to build on an already excellent foundation laid for us by our predecessors. NACAA's success depends upon it.

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NACAA AM/PIC in Tulsa, Oklahoma

Members of the Oklahoma Association are to be commended for an outstanding job of putting together this year's AM/PIC. This meeting was a great opportunity to gain more professional skills and increase our knowledge to make us better educators. The seminars, poster sessions, educational luncheons and Trade Talks gave everyone an opportunity to hear some very good speakers. I understand there were over 70 professional development opportunities at the 2010 AM/PIC.

As always, the highlight of the AM/PIC was the presentation of the Distinguished Service Awards at the annual banquet. There were also 53 county agents who received the Achievement Award for their hard work. The recipients are listed later in this newsletter.

Southern Region Update

NACAA voting delegates took up a number of important issues, including the selection of officers for 2010-2011. The voting delegates elected the following officers:

Stan Moore, President
Paul Wigley, President-Elect
Paul Craig, Vice President
Henry Dorrough, Secretary
Parman Green, Treasurer
Phil Pratt, Immediate Past President

The delegates also chose Mobile, Alabama as the host site for the 2014 AM/PIC. Jerry Clemons from Arkansas, was installed as the Southern Region Director and Mike Sweat from Florida, was elected as the new Southern Region Vice-Director.

Website Needs

A few states need to update their state officers' listing on the NACAA website. Several of the thirteen southern region states do not currently have the most up-to-date information since their recent officer installations. In case you are not the person in your state authorized to make changes, please contact the individual who can make the updates. We want to be certain we are contacting the correct people. If you need to change who has authorization in your state, email John Dorner, electronics coordinator at john_dorner@ncsu.edu. Please also check your state committee chairs listed on the website, update those as well in order for regional committee vice-chairs and national committee chairs to know who to contact. Communication is critical for members to be aware of awards programs and other efforts of their national association.

NACAA Member Opportunities

National Meetings – Present peer-reviewed papers, Publish peer-reviewed abstracts, Opportunity to serve as reviewer of submitted abstracts, NACAA Poster session (peer-reviewed and judges), Opportunity to serve as reviewer of proposed presentation or posters, Serve as a session moderator.

National Awards Program – Search for Excellence Awards – Remote Sensing and Precision Agriculture, Crop Production, Landscape Horticulture, Farm and Ranch Management, Livestock Production, Young, Beginning, or Small Farmers/Ranchers.

Communications Awards – Audio Recording, Published Photo & Caption, Computer Generated Graphics Presentation, Program Promotional Piece, Personal Column, Feature Story, Newsletter – Individual, Newsletter – Team, Video Recordings, Fact Sheet, Publication, Web Site, Learning Module/Notebook, Bound Book.

NACAA Journal (online journal) – Opportunity to publish peer reviewed papers in electronic format, Opportunity to serve as a reviewer.

Journal of Extension – Opportunities to submit articles, Opportunity to serve as reviewers, Opportunity to serve as NACAA representative on JOE.

NACAA Scholarship Program – NACAA members are eligible for up to \$2000 scholarship once you have contributed \$40 to the scholarship fund. At the 2010 AM/PIC, \$17,500 was awarded to members. You must donate the \$40 one year ahead of applying for scholarship funds. The donation deadline each year is the end of the AM/PIC.

NACAA also offers opportunities to serve in leadership positions in a nationally recognized and respected professional improvement association. Extension Educators/Agents who are seeking opportunities to work and provide leadership in an organization recognized by Extension administrators as being a national professional improvement organization will find those opportunities within NACAA. They can take advantage of these opportunities by getting involved and seeking out positions as Regional Vice-Committee Chairs, National Committee Chairs, Regional Directors or National Officers.

State Meeting Schedule

Posted here is the current schedule of state association meetings and the NACAA Southern Region director assigned to attend. Please review the schedule, and notify the regional director listed of any errors or changes. The dates are for 2011 unless otherwise shown.

2010– 2011 NACAA SOUTHERN REGION STATE MEETINGS

STATE	DATES	LOCATION	ATTENDING DIRECTOR	PRESIDENT / CONTACT
GEORGIA	November 8-10, 2010	Athens	Davis	Casey Ritz
VIRGINIA	December 10, 2010	Holiday Lakes, Appomattox	Clemons	Corey Childs
ARKANSAS	March 30-April 1, 2011	Nashville	Davis	Sherry Beaty
ALABAMA	June 1-3, 2011	Eufaula	Skaggs	James Jones
LOUISIANA	June 6-8, 2011	Vidalia	Skaggs	Glen Daniels
SOUTH CAROLINA	June 9-10, 2011	TBA	Davis	Brian Beer
NORTH CAROLINA	June 14 - 16, 2011	Salisbury	Davis	Mitch Smith
TENNESSEE	June 15-17, 2011	Pickwick Landing State Park	Skaggs	Becky Muller
OKLAHOMA	July 6 - 8, 2011	Broken Bow Beavers Bend St Park	Davis	Al Sutherland

2010 NACAA Communications Awards – Southern Region Winners

Category	National Winner	National Finalist(s)
Audio Recording		Jack Boles, AR
Published Photo		Tonya Ashworth, TN
Computer Generated Graphics	Brad Burbaugh, FL	
Program Promotional Piece		Chris Oswald, FL
Personal Column		Rad Yager, GA
Feature Story	Cliff Covington, MS	Timothy Davis, SC; Alicia Lamborn, FL
Newsletter Individual		Rome Ethredge, GA
Video Recordings	Shawn Banks, NC	Lelia Kelly, MS
Fact Sheet		Mark Blevins, NC
Publication		Steven Patrick, GA
Web Page		C. Dale Monk, AL; Courtney Davis, FL
Learning Module		John Campbell, TN
Bound Book		Andy Londo, MS

2010 NACAA Southern Region DSA and AA Recipients

State	DSA	AA
Alabama	Robert T. Boozer Henry D. Dorough Charles B. Pinkston	Brenda Glover Maranda Marks
Arkansas	Allen R. Davis Blair Griffin	Dustin Blakey Dr. Bob Scott
Florida	Teresa Olczyk John Mark Shuffitt Joseph H. Walter	Rebecca L. Jordi Cindy Sanders
Georgia	Brian Cresswell Norman Edwards Steven Patrick Tucker Price	M. Brent Allen Paul Pugliese Calvin Willis
Kentucky	Greg Comer Carol Hinton	David Fourqurean Philip Konopka
Louisiana	Barrett A. Courville Allen Owings	Andre' Brock Donna S. Morgan
Mississippi	Elmo Collum Judd Gentry	Dr. David Carter Mike Steede
North Carolina	Bryan Cave Walter F. Earle Sam Groce Frank C. Winslow	Jeff Bradley Gary Hansen Colby Lambert

Oklahoma	Randy Burris Brad Tipton	Michael Pettijohn
South Carolina	Dr. J. Powell Smith	Grady Simpson
Tennessee	Sheldon D. Barker Ronald Barron Mr. Anthony Tuggle	Anthony Carver Rebekah Norman
Texas	C. Mark Brown Ron Holcomb Jaime Lopez Randy Reeves Rebel Lee Royall Roy Walston	Mr. Kyle W. Barnett Wayne Becker Whit Weems
Virginia	Rodney Leech David M. Moore	Melanie W. Barrow Scottie L. Jerrell

NACAA AM/PIC Dates

<u>Year</u>	<u>Location</u>	<u>Date</u>
2011	Overland Park, Kansas	August 7-11
2012	Charleston, South Carolina	July 15-19
2013	Pittsburgh, Pennsylvania	September 15-22
2014	Mobile, Alabama	July 20-24

Southern Region Vice-Director Rotation

2011 - Texas
2012 - North Carolina
2013 - Kentucky
2014 - Mississippi
2015 - Virginia
2016 - Alabama

2011 JCEP Leadership Conference

February 8-10, 2011
Crowne Plaza San Antonio
San Antonio, TX

The Joint Council of Extension Professionals (JCEP) is a partnership of professional Extension organizations that focuses on strengthening the efforts of the member organizations and does what each cannot do individually. JCEP was organized in December 1989. JCEP is composed of the president, past-president and president-elect of the member associations, a representative from the Association of Public and Land-grant Universities (APLU), a representative of the

Extension Committee on Organization and Policy (ECOP), and a representative of the National Institute of Food and Agriculture (NIFA) -- U.S. Department of Agriculture (USDA).
For more information-www.jcep.org

2011 PILD Conference

JCEP – Public Issues Leadership Development (PILD)
April 3-6, 2011
Westin Alexandria
Alexandria, VA

Sponsored by the Joint Council of Extension Professionals (JCEP), the annual Public Issues Leadership Development Conference (PILD), held in Washington, D.C., is a unique professional development opportunity that brings together leaders from all levels and subject matter areas of Extension and key volunteers to gain insight into the “big picture” of how the Extension system and our government work at the federal level. Participants have the opportunity to participate in several workshops and have a time to visit with their states elected officials.

For more information- www.jcep.org/pild.htm

Awards Deadlines

State Recognition and Awards Chairs should be reminded to stay on top of the DSA, AA, and Hall of Fame awards process. State chairs will need to send the forms to the committee regional vice-chair by January 1, 2011. For questions about their awards, contact the NACAA Recognition and Awards Chair, Cynthia Gregg of Virginia (cgregg@vt.edu) or Southern Regional R & A Vice-Chair, Sidney L. Mullis of Georgia (smullis@uga.edu).