

National Association of County Agricultural Agents

Regional Director Quarterly Newsletter Winter 2020



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Welcome to the Winter edition of the National Association of County Agricultural Agents Newsletter

The purpose of the newsletter is to provide an update of events, information, and association meetings courtesy of your regional directors. Please let us know how we are doing and provide suggestions to improve the newsletter.

NACAA Dues

Membership dues are due to the NACAA Treasurer, Keith Perkins on or immediately after January 1, 2020 and become delinquent after February 15, 2020.

State Officers Workshop

A workshop for state association officers and board members will be offered January 5, 2021 from 10:00am-11:00am Central Time. The workshop is designed to provide a platform to discuss committee structure, NACAA operations and policy, upcoming deadlines, and resources to help state officers in their leadership roles.

The workshop will be offered via Zoom at <https://uwmadison.zoom.us/j/95966107318?pwd=ZTEvL1IGMGJzNGJaQWpCYU5rU3FnZz09>
Passcode: NACAA

Committee Leadership

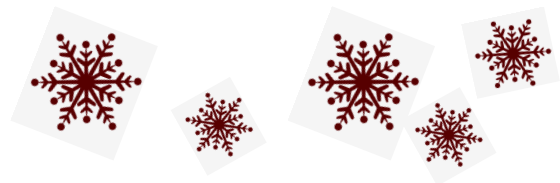
The committee structure of NACAA is what drives the association for professional improvement, extension development and program recognition. Each year, committee leadership opportunities are available at the regional and national level to guide our numerous committees. Committee leadership opportunities available will be published in the December 2020 issue of *The County Agent magazine*. A great place to get started in leadership with NACAA is to get involved with one of the committees. If you have served as a chair of a committee within your state association, please consider serving as a regional vice-chair for that same committee.

For more information on committee or other NACAA leadership opportunities, contact your NACAA Regional Director.

Scholarship Program

2020 is ending soon and for most of us, it can not end soon enough. If you have not contributed to the NACAA Scholarship Fund, now is great time to get vested. The “20 for 20” campaign is still on and we encourage members to donate \$20.00 in 2020 to the foundation. Without an in-person Annual Meeting and Professional Improvement Conference, our scholarship auction fundraiser was cancelled.

NACAA members need to contribute \$40 to the scholarship foundation to qualify for up to \$1,000 scholarship. A vestment of \$100, an additional \$60 contribution to the scholarship fund, is needed to qualify for additional scholarship awards from \$1,001 to \$2,000 (no more than \$1,000 in any one year will be awarded). Donations to the scholarship fund can be made through your state treasurer or directly through the NACAA website. If interested in applying for a scholarship, applications are available on the NACAA website. <https://www.nacaa.com/scholarship/>



Sponsorships for NACAA

Do you know of a potential NACAA national donor? If so, there is an incentive for you as an NACAA member to attract and secure a national donor or program sponsor.

The NACAA Board recognizes that securing a sponsor is often the matter of the right person making the request and that many times members personally know the proper contacts. Although it is the President Elect’s responsibility to secure sponsorship, the Board encourages any NACAA member to assist in this

Members will be offered the following one-time incentives for each new NACAA sponsor:

Funds Secured	Incentive
\$2,000 - \$4,999	Registration Fee reimbursement to the immediate upcoming AM/PIC
\$5,000 - \$9,999	Registration Fee reimbursement to the immediate upcoming AM/PIC and \$500 to be used for travel or other related expenses for attending the immediate upcoming AM/PIC.
\$10,000 and above	Registration Fee reimbursement to the immediate upcoming AM/PIC and \$1,000 to be used for travel or other related expenses for attending the immediate upcoming AM/PIC

To qualify for the donor incentive program an NACAA member must:

- 1) Contact the NACAA Executive Director Scott Hawbaker nacaaemail@aol.com and identify the contact for the donor/sponsor.
- 2) Work with the Executive Director to identify sponsorship opportunities and develop a written proposal for the prospective donor/sponsor.
- 3) Present the written proposal to the contact of the donor/sponsor.
- 4) If needed, assist the NACAA Executive Director with follow-up after the initial presentation.

NACAA Meeting at JCEP ELC

An NACAA meeting is planned as part of the Extension Leadership Conference sponsored by the Joint Council of Extension Professionals. The meeting will be **February 12, 2021 from 1:15-3:15pm Central Time**. An agenda will be posted soon and available to ELC attendees.

Southern Region

Calling Southern Region Members!!!

Interested in the ultimate leadership opportunity? Consider running for Vice President of NACAA!! It's the Southern Region's turn to have candidates apply and be nominated for NACAA Vice President. Announcements of those interested can be made after January 1.



Fellow NACAA Members:

You belong to a great association; one that does not rest on the past achievements, but one that is evaluating, changing and improving. I am excited about ways that we are responding to needs identified by members and want to highlight two. First, we know that NACAA, as a professional improvement organization, needs to offer educational opportunities year-round, rather than just at our Annual Meeting/Professional Improvement Conference. Therefore, beginning January 13 and continuing on the 2nd and 4th Wednesdays of each month at 1:00 EST, NACAA will host educational seminars being put together by the committees. Look for more information before the end of the year!

Secondly, we need to be an association of all the members and frankly, of all Extension personnel working in the many fields related to agriculture. We need our leadership to reflect our membership. To these ends, we are establishing a Diversity, Equity and Inclusion Advisory Group to the Leadership and Administrative Skills Committee. Nominations for members have been taken and the Advisory Group should be named within the next week. We value your input. Keep raising issues. Keep involved and keep up the great work you do in Extension!

Phil Durst

Michigan State University Extension

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DSA/AA/HOF Deadline Dates

The application deadline date is approaching for the Distinguished Service Award, Achievement Award, and Hall of Fame Award. State associations need to get their nominations and application materials to their Recognition and Awards Regional Vice-Chair by **January 15, 2021**. Allocation of number of DSA and AA awards per state association is based on the state's membership the previous year.

Membership	Number of DSAs/AAs
1 -75	1
76 -125	2
126 -175	3
176 -225	4
226 -275	5
276 -325	6
326 -375	7
376 -425	8
426 -475	9



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