

Join us for the 41st Annual Florida Cattlemen's Institute and Allied Trade Show in Okeechobee on Wednesday, January 24, 2024. **This year's program will focus on "Capitalizing on the Market".**

We will begin the day with the Trade Show which will be open throughout the event. Some of our educational talks will include a, Handling Cattle for Meat Quality, and Value-Added Marketing Programs. After lunch we will hear from the Commissioner of Agriculture, Wilton Simpson, followed by a talk on Maximizing Profits and we will conclude the day with a panel discussion on Maximizing Cattle Profits Through Sound Decisions. Come out and visit our Trade Show Vendors and learn how to Capitalize on the Market.

Registration Fee:

\$5 by January 20th or \$10 at the Door

Enter for a chance to win a Topper Hopper Valued at \$1,350

Anyone requesting special accommodations should contact Lauren Butler at l.butler@ufl.edu or 863-763-6469.

Wednesday, January 24, 2024

8:30am - 3:00pm

Okeechobee Agri-Civic Center

4601 Hwy 710 E. Okeechobee, FL 34974

Hotel Information

Hampton Inn 1200 SR 70 E, Okeechobee 863-824-0003

For more information:

<u>ccarlson@ufl.edu</u> or 941-722-4524 x1824

To register and for more information visit FCIATS.com