Expanding Annie's Project Together



Extension Agent Role

- Serve as instructors, facilitators, or coordinators.
- Assist in participant recruitment and community engagement.
- Foster a welcoming and inclusive environment for participants.

How to Recruit Participants

- Community Outreach: Partner with local agricultural networks, farmer's markets, and direct farm visits.
- Social Media & Digital Marketing: Use Facebook, Instagram, Twitter, and email newsletters.
- Flyers & Posters: Promote through community spaces and local businesses.
- Incentives: Offer early bird discounts or preview events.





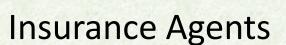
LAW FIRM

Attorneys













Our mission: To empower women in agriculture to be successful through education, networks, and resources.

Why Annie's Project?

This six-week course that is a discussion-based workshop bringing women together to learn from experts in production, financial management, human resources, marketing, and the legal field. Each session offers time for questions, sharing, reacting, and connecting with presenters and fellow participants.

The classes are relaxed, fun and dynamic way to learn, grow and connect with other women in agriculture.



"I took the class to gain a better understanding about agribusiness and how financial decisions impact our farm operation. I have a better understanding of balance sheets and the futures market...this class has improved communication with my spouse on concerns he works with on a daily basis."

— Linda

Wednesday Evenings from 6 - 9 PM
Light refreshments will be served.

UF/IFAS Extension Marion County, Ocala
UF/IFAS Extension Volusia County, Deland
For more information, call Lynn Nobles or Giovanna Benitez

at 352-671-8400 or e-mail noblesp@ufl.edu, g.martell@ufl.edu in Marion County, or Ashley Stonecipher ashleykush@ufl.edu in Volusia County.

Only \$60 for all six sessions!

Annie's Project Tickets, Wed, April 17, 2024, at 6:00 PM/

Eventbrite Link

Annie's Project

April 17

- Human resources
- Understanding risk assessmentWhat is management?

April 24

- Farm programs
- Internet resources and tools
- Business plans

May 1

- Women and moneyFinancial documents
- Marketing

lay 8

- Insurance for farm families
- Agricultural spreadsheets for analysis
- Interpretation of financial statements
 May 22
- Agricultural tax issues
- How property is titled
- Estate planning

Retirement issues for farm families May 29

- More on agricultural finance
- Other topics of interestWhat have we learned
- Graduation photograph

Current students and teachers get a 30% discount, contact us for the code



Hands-on Activities

Examples of Engaging Learning Opportunities:

- Budgeting & Financial Planning Simulation
- 。Risk Management Scenarios
- Farm Marketing Plan Workshop
- Farm Financial "Shark Tank" Pitch
- 。Interactive Legal Document Review

Networking Opportunities

Ways to Build Connections:

- Peer-to-Peer Learning Groups
- Farm Business Co-ops or Collaborations
- . Mentorship Programs
- Industry Panels & Guest Speakers
- Field Days and Farm Tours
- Online Forums & Social Media Groups







- Develop Partners: Collaborate with local organizations to expand reach.
- . Recruit Participants: Engage women in agriculture through various outreach methods.
- Organize Weekly Education Sessions: Provide hybrid learning in key areas.
- Offer Hands-on Activities: Engage participants in real-world farming scenarios.
- Facilitate Networking Opportunities: Build connections among women in agriculture.

Annie's Project
Official site



SCAN ME

An Equal Opportunity Institution. UF/IFAS Extension, University of Florida, Institute of Food and Agricultural Sciences, Dr. Andra Johnson, Dean and Director for UF/IFAS Extension.