

Cowgirl Confident Ottawa County Oklahoma

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Program Goals

- Develop research-based programming and resources to incorporate in producer based bi-annual event with engaging hands-on activities to promote safe handling of livestock.
- Identify livestock management practices with research-based information to improve overall herd health for producers, locally, and all across the country.
- Educate women from all types of industry operations on best practices in cattle husbandry, nutrition, health, and management by using experts in their field on the county, district & state levels in extension.
- Increase the women's awareness of programs and services provided by OSU Extension

Program Highlights

- **“Soil & Forage Testing 101”:** Hands-on experience collecting soil and forage tests. Illustrated the importance of regular testing and highlight the services OSU offers to assist producers in their pasture maintenance decisions.
- **“Tick Talk”:** Update and information on the rising risk of the Asian Longhorn Tick. Control methods are outlined for producers to use on their ranches.
- **“Chute Side Vaccine Coolers”** Hands-on activity where producers build their own individual coolers. Provided information of importance of the correct temperature of vaccines
- **“Heifer Retention”:** Interactive discussion session to go over the economic scenarios of heifer retention.
- **“Dystocia Simulator”:** OSU Extension Dystocia Simulator used to demonstrate calf handling and when/how to assist a cow when needed.



Dr. Barry Whitworth, DVM (OSU Extension State Specialist) & assisting producers with the OSU Extension Dystocia Simulator.



Scott Clawson (OSU Area Economics Specialist) leads a discussion on the pros and cons of Heifer Retention determined by the producers' program goals.



Earl Ward (OSU Area Livestock Specialist) talks about proper equipment usage in dystocia situations.



Reba Palmer (OSU Extension Ag Educator) discusses the procedure and benefits of collecting soil and forage samples.



Jeremy Clayton (Clayton Corner LLC) uses tail simulator to demonstrate proper technique to drawing blood for pregnancy checks in cattle

Outreach Education & Impact

- Over 120 women cattle producers participated at these programs combined.
- This program receives strong support from local veterinarians, livestock producers, industry supply dealers, local restaurants, and community sponsors.
- Evaluations indicated OSU Research-based information and activities are the most impactful for producers for this program

Future Plans

After a successful small youth pilot group, discussions with the producers and further evaluation of groups to be reached. Plans for further youth programming are being developed for Ottawa County.

Acknowledgements

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