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College of ACES
Cooperative Extension Service

Cooperative Extension Service Collaboration Between the Ag Agents of Chaves, and Roosevelt Counties

Southeast Ranchers Workshop

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Situation

In the ever challenging business of livestock production, producers are consistently looking for options to improve performance and profitability. Staying current with innovative technology and new information can be overwhelming and time consuming. Producers are constantly bombarded both on the internet and in trade journals with new looks at technology and production management decisions. Universities and industry are constantly developing and researching new ways to improve performance or solve underlying issues. Producers looking for new ways to improve efficiency they prefer to work with an agency or individual they trust. Especially when it comes to changes involving technology and production management decisions.



Andrew Cox leading a demonstration of E-collars to agricultural producers from all over southeastern New Mexico.

Educational Activities

The county agents worked to create a regionally relevant workshop for area livestock producers in Southeastern New Mexico. Live workshops are preferred by many producers, with demonstrations especially when it comes to new technology. Which is what the agents did by bringing specialists and other experts that have personally utilized the technology they were demonstrating. The agents opened discussions on E-Collars and Virtual Fencing applications, Remote Water Monitoring, Range Weed Management, Antimicrobial Updates, Beef Cattle Marketing, and updates from the New Mexico Beef Council.



Producers listening to Dr. John Wenzel talk about Judicious use of anti-microbials.

Attendees

Producers and Industry from four counties attended.

- Chaves, Eddy, Roosevelt, and Santa Fe.
- 77% were producers, 18% were industry and banking.

Over 58% of producers present managed large ranches.

Attendees were 50% Male and 50% Female.

Impacts

Two producers in Chaves County are now utilizing E-Collars as part of their grazing management plans.

85% agreed or strongly agreed that they increased their knowledge in **Virtual Fencing**. With **60%** intending to apply what they learned.

- 52% intend to apply what they learned of e-collars to their systems.

100% felt their knowledge of **remote watering solutions** was increased and **77%** of attendees intend to apply what they learned of remote watering monitoring solutions.

Range Weed Management knowledge was increased by 100% of the participants.

100% of attendees agreed or strongly agreed that they increased their knowledge of Judicious Use of Antimicrobials.

Feedback:

- "Very informative and worth my time!"
- "Would like to try a couple of these ideas"
- "Great Job—Great info"

