

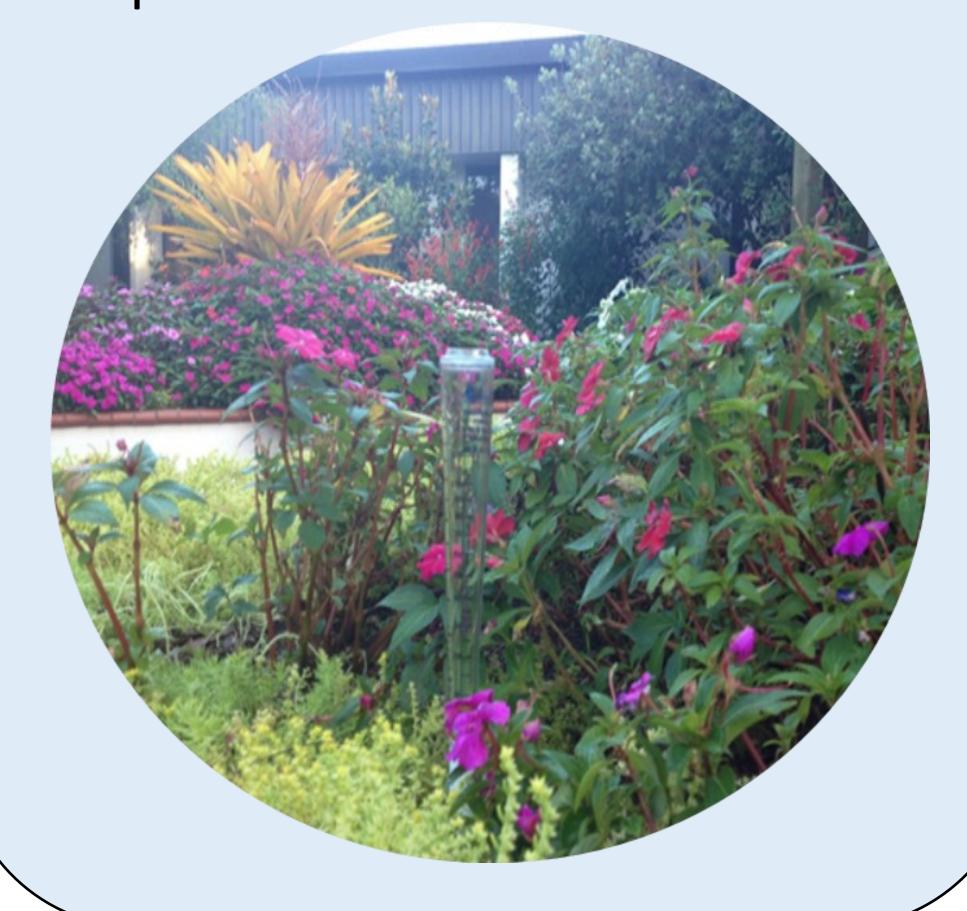
FLORIDA-FRIENDLY LANDSCAPINGTM: A GRASS-ROOTS RESIDENTIAL PROGRAM THAT PROMOTES URBAN ENVIRONMENTAL STEWARDSHIP



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Abstract

The State of Florida projects its population of 20 million to grow to 26 million over the next two decades, increasingly taxing available water resources and polluting surface and FFL provides ground waters. educational outreach to homeowners through its Florida Yards & Neighborhoods program and to commercial landscape professionals through the Green Industries Best (GI-BMP) Management Practices program. These programs promote quality landscapes through approdesign, priate landscape reducing nonpoint source pollution through reduced water, fertilizer and pesticide use.



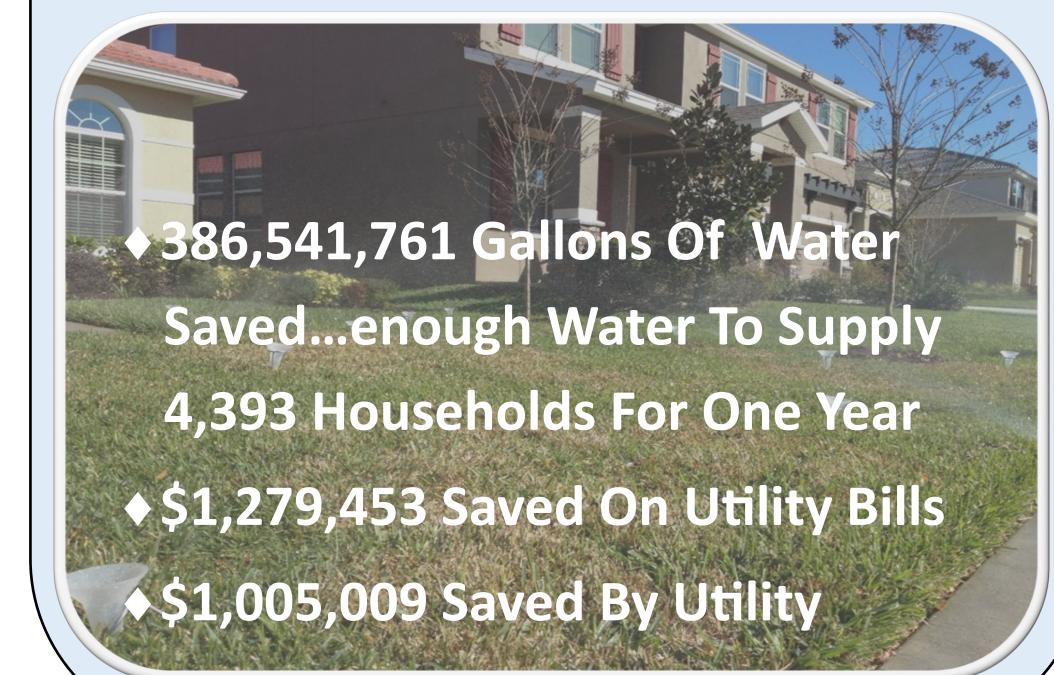
Methods

- 1) UF/IFAS administers FFL, with funding from the Florida Department of Environmental Protection and the US Environmental tal Protection Agency.
- 2) FFL provides educational outreach to residents, homeowners, builders and developers through its Florida Yards & Neighborhoods program and to commerlandscape professionals through the Green Industries Best Management Practices (GI-BMP) program that emphasizes water conservation and the reduction of nonpoint source water pollution through reduced water, fertilizer and pesticide use.
- 3) Statewide Extension Agents and Master Gardeners engage citizens to implement landscape and water sustainability practices.
- 4) Professional programs offered in multiple languages: English, Spanish and Creole.

Homeowner Program Results

2018 Water Conservation

- 220,000 residents
 participated in water
 conservation programs
- Taught by 89 UF/IFAS
 Extension faculty statewide
 - 68% reduced irrigation to
 2 days/week
 - 50% reduced irrigation in winter months
 - 71% reduced irrigation if adequate rainfall



GIBMP Program Results

From 2006 to March 2019

- Total attendance for all delivery methods is over 63,918
- 54,139 certificates issued

