

# The County Agent

A PUBLICATION OF  
THE NATIONAL ASSOCIATION  
OF COUNTY AGRICULTURAL AGENTS

Volume LXXI No. 4 December, 2010

NACAA 6584 W. Duroc Road Maroa, IL 61756 (217) 794-3700 [nacaa.com](http://nacaa.com)



**2011**

## **PROFESSIONAL IMPROVEMENT AND AWARDS PROGRAMS**

**&**

## **COMMITTEE DIRECTORY**

**ANNUAL MEETING &  
PROFESSIONAL IMPROVEMENT CONFERENCE  
Overland Park, Kansas - August 7-11, 2011**

# 2011 Award, Presentation and Professional Development Opportunities

I trust that you and your family had both a Merry Christmas and a Happy New Year by the time this edition of the County Agent Magazine has reached you. This edition of the magazine is specifically set aside for professional development, presentation and awards opportunities. In the following pages, you will find many opportunities for you to be recognized for the great work that you are doing in Extension in your home state. You will also find opportunities to both participate in, and provide professional development.

To apply for awards this year, we have completed the transition to an all on-line system. Please go to [nacaa.com](http://nacaa.com) to complete your entry for all Awards programs. Only a couple of the Communications Award categories will require the applicant to follow their on-line application with a "hard copy" of the entry. Please remember that National Finalists need to be in attendance at our Annual Meeting/ Professional Improvement Conference (AM/PIC).

In addition to awards we also have many Presentation opportunities. Some of these also include awards, like the Search for Excellence Programs and Posters, and all seek to discover and present the excellent work that we as Educators are doing. In this issue you will find the application processes for each of the categories as well as the general call for presentations to be made at the AM/PIC to be held in Overland Park, Kansas, on August 7-11. The competitive process we use allows participants and attendees the opportunity to learn about the very best work that each other are doing. I encourage you to apply to present through one of these avenues.

Finally, there are several opportunities for you to apply to participate in some great professional development opportunities. These include the SARE Fellows Program, and two great pre-conference tours. The SARE Fellows Program is an opportunity for four

selected individuals to participate in a two year professional development program designed to "provide hands-on experience and materials for selected NACAA members to study and become familiar with the basics of sustainable agriculture and alternative farm systems as currently practiced within the four regions of the US Department of Agriculture". The Animal Science Seminar and Tour and the Horticulture Workshop and Tour both provide an excellent opportunity for accepted participants to add additional professional development opportunities on to their AM/PIC experience and continue to receive excellent evaluations.



*Stan Moore*  
NACAA President

Please take a look at the many opportunities contained in this issue and consider applying/ participating in them. Please also consider applying for a Committee Chair or Vice-Chair position when this process gets underway in 2011. We all need to be involved in this great association if it is to continue to be strong.

One other award that I would like to mention that is available to you as a member is the JCEP Team Award. Two \$500 awards will be presented during this year to outstanding Extension programs with team members from 3 or more program areas. The Joint Council of Extension Professionals sponsors this award to encourage and recognize successful Extension programs or projects that demonstrate effective performance and significant results (impact) at community, area, state or multi-state levels. More on this award can be found on the JCEP website, [www.jcep.org](http://www.jcep.org). Applications are due April 1, 2011, to me as JCEP President-Elect.



# APPLYING FOR 2011 NACAA AWARDS PROGRAMS

The General Application process is found on-line at <http://nacaa.com/awards/> and for the majority of the awards listed in this publication, on-line applications are mandatory.

Note: 1) NACAA policy states that all first place national winners and all national finalists must register and attend the AM/PIC to receive their award. (See inside front cover under "Attendance Requirement").

**All program entries must be in possession of respective committee state chair by March 15, 2011, except where noted. Applying earlier is encouraged.**

Current members of the NACAA Board may **not** enter the professional improvement programs with the exceptions of DSA and AA. State chairs, regional vice chairs, and national chairs may participate in the programs which their committees are administering according to criteria determined by the NACAA Board of Directors. Contact NACAA Vice President Paul Craig for further details.

## Attendance Requirement

NACAA policy states that all Achievement Award (AA), Distinguished Service Award (DSA), National Finalists, National Winners, and Poster Session Presenters must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the designated ceremony to receive their award (minimum 1 day registration fee). Decisions on requests for non-attendance and excused absences will be made on a case by case basis by consultation among the respective National Committee Chair, in concert with the National Committee Vice Chairs and the NACAA Vice President. Excuses may be granted to AA, DSA, National Finalists, and National Winners for extreme personal or family illness; circumstances which would seriously jeopardize their job; or similar extreme situations. The intent of this requirement is that awards are inclusive of cash, plaques, and certificates.

In the event a national winner does not receive an excused absence from attending the AM/PIC, the national winner's award will be presented to the next ranking National Finalist who attends the AM/PIC. If none of the National Finalists attend the AM/PIC, a national winner award will not be presented.

In the event a national finalist does not receive an excused absence from attending the AM/PIC, the national finalist award will be forfeited. If a national finalist award is forfeited, there will be no replacement from lower ranking entries.

Note: The National Winner who is asked to make a program presentation at the AM/PIC is eligible for a reimbursement of the AM/PIC registration fee. In case of a team presentation, the value will equal one registration.

**Incentive program to members who bring in new sponsors. The program is as follows:**

Sponsor Level	Incentive
\$2,000 - \$4,999	AM/PIC registration fee reimbursed
\$5,000 - \$9,999	AM/PIC registration fee reimbursed and \$500 travel voucher to attend the AM/PIC
\$10,000 - up	AM/PIC registration fee reimbursed and \$1,000 travel voucher to attend the AM/PIC

The County Agent is a publication of the National Association of County Agricultural Agents  
President: Stan Moore

Editor: Scott Hawbaker -  
Greendell Publishing  
6584 W. Duroc Road, Maroa, IL 61756  
(217) 794-3700 • Fax (217) 794-5901  
e-mail: [nacaaemail@aol.com](mailto:nacaaemail@aol.com)  
<http://www.nacaa.com>

Volume LXXI No. 4 December, 2010 The County Agent (ISSN 0164-3932) (USPS 0134-900) is published four times per year (Dec., Mar., June, Aug.) by the National Association of County Agricultural Agents, 6584 W. Duroc Road, Maroa, IL 61756. Subscription price is \$10.00 annually and is included as part of an active member's dues. Periodical Class postage paid at Decatur, IL and at additional mailing offices.

Submit articles and photos to Greendell Publishing at the address listed above.

**POSTMASTER: SEND ADDRESS CHANGES TO:**  
The County Agent • National Association of County Agricultural Agents  
Editor: Scott Hawbaker  
6584 W. Duroc Rd., Maroa, IL 61756

UNITED STATES POSTAL SERVICE - Statement of Ownership, Management, and Circulation (All Periodicals Publications Except Requester Publications)

Publication Title: The County Agent  
Issue Date: Oct. 1, 2010

4. Issue Frequency: December, March, June, August  
5. Number of Issues Published Annually: 4  
6. Annual Subscription Price: \$10.00

7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®):  
National Association of County Agricultural Agents  
6584 W. Duroc Road  
Maroa, IL 61756-9165 - Mason County  
Contact Person: Scott Hawbaker  
Phone: (217) 794-3700; Fax: (217) 794-5901

8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer):  
National Association of County Agricultural Agents  
6584 W. Duroc Road  
Maroa, IL 61756-9165 - Mason County

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank):  
Publisher: Greendell Publishing  
6584 W. Duroc Road  
Maroa, IL 61756-9165  
Editor: Scott Hawbaker  
Greendell Publishing  
6584 W. Duroc Road  
Maroa, IL 61756-9165  
Managing Editor: Stan Moore and complete mailing address:  
National Association of County Agricultural Agents  
6584 W. Duroc Road  
Maroa, IL 61756-9165

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the name and address of the individual owner. If owned by a partnership or other unincorporated firm, give its name and address as well as that of each individual owner. If the publication is published by a proprietor, give the name and address.)  
Full Name: National Association of County Agricultural Agents  
Complete Mailing Address: 6584 W. Duroc Road, Maroa, IL 61756-9165

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box  None  
Full Name: Complete Mailing Address:

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)  
The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:  
 Has Not Changed During Preceding 12 Months  
 Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

PS Form 3526, September 2007 (Page 1 of 3) (Instructions Page 3) PSN 7530-01-000-9031 PRIVACY NOTICE: See our privacy policy on [www.usps.com](http://www.usps.com)

13. Publication Title: The County Agent  
14. Issue Date for Circulation Data Below: August, 2010

15. Extent and Nature of Circulation

		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (Net press run)		4300	3700
b. Paid Circulation (By Mail and Outside the Mail)	(1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above normal rate, advertiser's proof copies, and exchange copies)	3990	3307
	(2) Mailed to County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above normal rate, advertiser's proof copies, and exchange copies)	3	4
	(3) Paid Distribution Outside the Mail (Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Channels USPS)	0	0
	(4) Paid Distribution by Other Classes of Mail Through the USPS (e.g. First-Class Mail®)	0	0
c. Total Paid Distribution (Sum of 15b(1)-(4))		3993	3311
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)	(1) Free or Nominal Rate Outside-County Copies Included on PS Form 3541	140	140
	(2) Free or Nominal Rate In-County Copies Included on PS Form 3541	0	0
	(3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g. First-Class Mail®)	48	52
	(4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means)	0	0
e. Total Free or Nominal Rate Distribution (Sum of 15d(1)-(4))		188	192
f. Total Distribution (Sum of 15c and 15e)		4181	3503
g. Copies Not Distributed (See Instructions to Publishers #4 (page #3))		119	197
h. Total (Sum of 15f and g)		4300	3700
i. Percent Paid (15c divided by 15f times 100)		95.50%	94.51%

16. Publication of Statement of Ownership  
 If this publication is general publication, publication of this statement is required. Will be printed in the December, 2010 issue of this publication.  Publication not required.

17. Signature and Title of Editor, Publisher, Business Manager, or Owner  
Scott D. Hawbaker Editor Date: 10/1/2010

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

PS Form 3526, September 2007 (Page 2 of 3)



## JCEP Leadership Conference

February 8-10, 2011

San Antonio, Texas

### Extension - Moving Forward: New Structure, New Opportunities

The Professional Development component of this year's JCEP Leadership Development Conference will focus on developing collaborative teams that can submit successful grant proposals.

The National Institute of Food and Agriculture (NIFA) and its flagship grant program, the Agriculture and Food Research Initiative (AFRI), are still relatively new to many Extension educators. The AFRI grant submission process can seem daunting, but NIFA's Deborah Sheely will share her insight about assembling your grant team, characteristics of a successful proposal, and some tips on how to manage a grant once it has been awarded. Presenters will also discuss grant funding opportunities within NIFA beyond AFRI grants, and successful grant recipients will share their experiences.

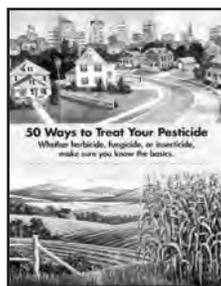
Participatory activities will reinforce the concepts presented, initiate proposal ideas, and provide attendees with experience and tools for grant writing success.

#### Registration Deadlines:

**\$250 postmarked by January 14, 2011**

**\$300 after January 14, 2011**

[www.jcep.org](http://www.jcep.org)



### 50 Ways to Treat Your Pesticide Brochure Available



A copy of the brochure entitled "50 Ways to Treat Your Pesticide" was included with the September/October edition of *The County Agent* magazine. This publication was developed by Syngenta and is available in both English and now Spanish versions. If you would like additional free copies (50 minimum), please contact Scott Hawbaker at [nacaaemail@aol.com](mailto:nacaaemail@aol.com) to have copies mailed to you.

## ANIMAL SCIENCE COMMITTEE PRE-AM/PIC SEMINAR & TOUR

#### PURPOSE

This program is designed to provide the opportunity for NACAA members to study and analyze livestock systems in the AM/PIC host state of Kansas. Topics to be featured on the tour will include beef cattle production, processing and forage utilization. Potential tour sites also include dairy, small ruminants, and horse operations. Participants will also have a chance for one on one exchange of ideas with local producers, industry personnel, and peers from around the country. For additional information, contact any of the Animal Science Committee Regional Vice-chairs.

#### ELIGIBILITY

NACAA members in good standing with responsibilities in livestock and/or alternative markets are eligible to participate in this Pre-AM/PIC tour. The event will take place on Friday-Saturday, August 5-6, 2011 and will depart from the Overland Park area on Friday morning August 5, 2011.

#### ENTRY & JUDGING CRITERIA

Complete the on-line application process on the NACAA web site. Also, applicant must prepare a written plan, not to exceed one single spaced typewritten page on:

1. Why you wish to attend the tour.
2. How you intend to use the tour information in your educational programs.
3. Describe your major animal science program emphasis.

#### AWARDS

The plan is to offer the tour to Extension educators on a scholarship basis, with the only cost to the participant being transportation to Overland Park. Donor support is pending, please contact the Animal Science Committee Chair to confirm the availability of scholarships (contact information listed below).

Each successful applicant is responsible for their transportation to Overland Park and should arrive on Thursday, August 4th. Two nights of double occupancy lodging (Thursday & Friday) will be included in the tour scholarship as well as tour transportation and most meals. A maximum of 20 participants will be selected for the tour. Submit entries by April 15, 2011 to Ron Graber, Animal Science Committee Chair, 7001 W. 21st Street N., Wichita, KS 67205 or email to [rgrab@ksu.edu](mailto:rgrab@ksu.edu).

---

---

# NACAA PRE-AM/PIC

## HORTICULTURE AND TURFGRASS WORKSHOP & TOUR

### PURPOSE

This award provides the opportunity for selected NACAA members to study and analyze urban and commercial horticulture.

### 2011 TOUR INFORMATION

Exciting opportunities await you if selected to attend the 2011 Horticulture and Turfgrass Pre-Conference Tour. This year's Pre-AM/PIC tour is scheduled for August 5 and 6. Eastern Kansas boasts a diverse horticulture industry, and this tour will highlight operations and projects that are highly relevant for today's Extension educator. Tour stops may include some or all of the following:

- Nursery production, field and container grown stock
- Kansas wine
- Urban agriculture and farmer's markets
- Vegetable and fruits grower's operations
- Greenhouse operations for retail markets
- Green initiative projects such as rain gardens, storm water management, or composting
- K-State Horticulture Research Center - high tunnels, flower trials and turf research
- Extension Master Gardener demonstration gardens
- Private gardens

For more information about the Kansas Horticulture Pre-tour contact Dennis Patton, Johnson County K-State Research and Extension Horticulture at (913) 715-7000 or [dennis.patton@jocogov.org](mailto:dennis.patton@jocogov.org).

### ELIGIBILITY

NACAA members and life members in good standing with horticulture as a major responsibility are eligible to participate. The NACAA Pre-AM/PIC tour will consist of a two-day tour to be held on Friday, August 5 and Saturday, August 6.

### ENTRY AND JUDGING CRITERIA

Complete the on-line entry on the NACAA web site and prepare a written plan not to exceed one double spaced typewritten page on: 1) Why you wish to attend; 2) How you intend to use this information in your educational programs; 3) What your present ornamental horticulture education thrusts are. The on-line application will then be electronically sent to their State Horticulture Committee Chair. If the State Horticulture Chair is one of the applicants, the Regional Vice Chair will act as judge. The State Horticulture Chairs will submit the ranked applications to their Regional Vice Chairs. Regional Chairs will then recommend seven candidates and seven alternates to the National

Horticulture and Turfgrass Committee Chair. If insufficient candidates apply from a region, the National Chair will select the most qualified applicants from the pool of candidates.

### AWARDS

Sponsorship of this tour is currently being sought to help offset costs, however, individuals who apply must understand that the Study Tour will take place regardless of commercial sponsorship. Tour expenses are not limited to, but may include: 3 nights lodging (generally at a non-conference hotel to save costs), meals for travel day and 2 tour days, and transportation expenses during the tour (generally \$30 to \$50 per person from past experiences). Each selected participant is responsible for their own transportation to Overland Park, Kansas on Thursday, August 4, 2011. If sponsorship funds are available, funds will first cover lodging expenses of NACAA members, or according to the recommendations of the National Horticulture Chair. Approximately seven members will be selected from each NACAA Region with a maximum of 30 participants eligible for the seminar and tour.

### DEADLINE

Entry must be in possession of your State Horticulture Committee Chair by March 15, 2011.



---

---

# SEARCH FOR EXCELLENCE IN SUSTAINABLE AGRICULTURE USDA SARE/NACAA RECOGNITION PROGRAM

## PURPOSE

To recognize members who develop and implement outstanding educational programs in sustainable agriculture. Sustainable agriculture is defined as an integrated system of plant and animal production practices having a site-specific application that will, over the long term: satisfy human food and fiber needs, enhance environmental quality and the natural resources base upon which the agricultural economy depends, make the most efficient use of non-renewable resources and on-farm resources and integrate, where appropriate, natural biological cycles and controls, sustain the economic viability of farm operations, enhance the quality of life for farmers and society as a whole.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

## ENTRY

Entries should be submitted electronically (see NACAA web site). Complete on-line general application form and submit with entry that does not exceed 1200 words and reflects program activities and accomplishments within the past three years.

Entries should be organized according to, and will be evaluated according to, the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. All entries should clearly relate how the activities and accomplishments related to the definition of sustainable agriculture listed above. National and regional SARE staff will assist with judging of these entries.

The score sheet for all Search for Excellence Committee recognition programs is located on page 8 of the December edition of The County Agent. Attach no more than three (3) supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the abstract must be the same as on the application form. See page 11 for abstract example and format that must be followed.

## AWARDS

The SARE Regional Offices will provide each regional winner up to a \$500 honorarium. These awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

Each Regional Winner must present his/her program during the 2011 NACAA AM/PIC to be eligible for the honorarium. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one honorarium will be given in the amount indicated above, along with an appropriate certificate/plaque for each team member who is a NACAA member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

On-line entries must be completed by March 15, 2011. State Chairs should send all state entries, with the winning entry designated, to their Regional Vice Chair by April 1, 2011.

---

---

## NEW SFE CATEGORY OF FARM HEALTH & SAFETY FOR 2011

The NACAA announces a new category for state, regional and national recognition of its members. "Farm Health & Safety" will be added to the seven other existing categories that recognize excellence in Extension programming. The sponsor for the Search for Excellence (SFE) awards in Farm Health & Safety is the CHS Foundation based in Inver Grove Heights, Minnesota. William J. Nelson, president of CHS Foundation, is pleased to support this programming recognition. The CHS Foundation is committed to investing in the future of rural America, agriculture and cooperative business through education and leadership development. It recognizes the importance of safety in agribusiness, on the farm and in agricultural-based communities across the country. The CHS Foundation is the major giving entity of CHS, an energy, grains and foods company with a stewardship focus on building vibrant communities.

NACAA members are encouraged to submit programming entries for 2011. If you have facilitated, lead or played an integral role in programming related to farm safety or farmer health within the past

three years, you should consider submitting an entry. Your entry should be submitted through the SFE state committee chair in your state by March 15, 2011 and will be scored based on the standard criteria that identify and describe the programs educational objectives, activities, teaching methods, results, impact statement, and evaluation. For more information on Search for Excellence go to <http://www.nacaa.com/awards/sfe.html#sfe>

The NACAA and its members are grateful to the CHS Foundation for their sponsorship of the SFE Farm Health & Safety awards in 2011 and look forward to cultivating a strong working relationship.

---

---

## Guidelines for the following seven

# SEARCH FOR EXCELLENCE PROGRAMS

### ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be current members of NACAA. However, only NACAA members will receive award recognition. Please indicate the members of the team that are non NACAA Members. State Search for Excellence Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

Entries will not be considered unless all required signatures are complete on the application form.

### ENTRY

Submitting entry electronically is mandatory for all Search For Excellence Award Programs (see NACAA web site). Complete on-line application form and submit with entry that should not exceed 1200 words. Entry should reflect program activities and accomplishments within the past three years. Members are encouraged to apply for multiple Search For Excellence Awards, however members can only enter the same program in ONE Search for Excellence Category.

Entry should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 8.

Attach no more than three (3) supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the abstract must be the same as on the application form. See page 11 for abstract example and format that must be followed.

### AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. *SFE in Young, Beginning or Small Farmers/Ranchers - National Winner \$1000, Regional \$500, State \$100 (per sponsor request and award IS cumulative)*. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 15 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize in the amount indicated along with an appropriate certificate/plaque will be given only to NACAA members of the team.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

### DEADLINE

Entry must be in possession of your Search for Excellence Committee State Chair by March 15, 2011.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2011.

## SEARCH FOR EXCELLENCE IN REMOTE SENSING/PRECISION AG AND AG TECHNOLOGIES

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in utilizing remote sensing and/or precision agricultural techniques.

## SEARCH FOR EXCELLENCE IN CROP PRODUCTION

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in crop production.

## SEARCH FOR EXCELLENCE IN LANDSCAPE HORTICULTURE

### PURPOSE

To recognize a NACAA member who has developed and carried out an outstanding extension educational program in horticulture.

## SEARCH FOR EXCELLENCE IN FARM AND RANCH FINANCIAL MANAGEMENT

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm and ranch financial management.

## SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in livestock production.

## SEARCH FOR EXCELLENCE IN YOUNG, BEGINNING, OR SMALL FARMERS/RANCHERS

### PURPOSE

To recognize NACAA members who have developed and carried out outstanding Extension educational programs for Young (<35 years of age), Beginning (< 10 years management experience), Small Farmer/Ranchers (<\$250,000 annual agricultural sales).

## SEARCH FOR EXCELLENCE IN FARM HEALTH & SAFETY

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm health and safety.

---

---

# AN OPPORTUNITY OF A LIFE TIME – THE SARE FELLOWS PROGRAM

Are you interested in visiting farming operations in different parts of the country? Do you want to gain knowledge and skills in sustainable agriculture? Would you be interested in meeting innovative farmers and agri-business leaders across the country? Would you like to interact with other agriculture Extension colleagues and discuss sustainability issues? If any of these questions grabbed your attention, you might consider applying to become a SARE Fellow.

Each year, four NACAA members are selected, one from each region, to participate in the SARE Fellows program. Over a two-year period, the SARE Fellows travel to a different region of the country in the spring and the fall for a 3-4 day concentrated learning experience. These trainings are arranged by the SARE professional development program coordinator of the host state. The SARE Fellows Program is sponsored by USDA-SARE and NACAA.

The SARE Fellows class of 2009 recently completed their two-year experience that included trainings in Georgia/South Carolina, Wisconsin/Iowa, Washington/Idaho and Maine. A presentation of their experience is planned for the NACAA AM/PIC in Kansas in 2011.

SARE Fellow, Mike Gastier of Ohio writes, "In my part of the world, corn and soybeans dominate the landscape so it's easy to forget the vast diversity of agriculture across our country. Even more diverse perhaps are the agricultural producers that make their living here. The SARE Fellows program offered me three very unique opportunities. First was the chance to see and to begin to understand the production systems of ag products that are unfamiliar to me. Second was the opportunity to meet agricultural producers that are striving to be sustainable. Third and the part that I will miss the most at the conclusion of my Fellowship is the chance to share this experience with other Extension professionals and to discuss our experience down to the philosophical core."

Gastier continues, "The SARE Fellows program was the single best experience in my Extension career. The program opened my eyes and my mind to many facets of sustainable agriculture that I had never considered previously. Much of that enlightenment came from the other Fellows, many of whom I hope will be life long friends. Thanks to SARE and to all of the Fellows that made the trips so outstanding.

SARE Fellow, Steve Van Vleet of Washington State University writes, "I have worked for many different organizations throughout my career (USFS, USDA-ARS, NPS, Albany County Weed & Pest Control District, Washington State University, and private industry—Cyanamid & BASF), but have truly had the best experience and acquired the greatest knowledge as a SARE Fellow. Although I have worked on sustainable programs for the past 8 years, my passion for agriculture sustainability was never as ignited and as focused as since I became a SARE Fellow. Improved are: my understanding of sustainability, the challenges agriculture faces in working to become more sustainable while working to feed the world, and the true diversity of agriculture. I have had the opportunity to meet and discuss sustainability with whom I consider to be some of the finest agriculture producers in different but confined regions of the U.S. In addition to acquiring a wealth of information and ideas to bolster my Extension programs from the SARE Fellows Program, I have made valuable connections with other Extension colleagues, including my dear friends Mike Gastier and Richard Brzozowski."



*The individuals pictured are as follows (left to right) Mark Kopecky WI; Mike Gastier OH; Steve Van Vleet WA; Mark Blevins NC; Joran Viers NM; Richard Brzozowski ME; Sean Marsh FL and Stephen Komar NJ.*

SARE Fellow, Richard Brzozowski of Maine writes, "We are grateful to NACAA and SARE for sponsoring the SARE Fellows program. It has been a career building experience that will definitely strengthen my efforts in assisting farmers and supporting Extension colleagues around sustainability."

When applying to become a SARE Fellow, the deadline to submit your application to the Professional Improvement Council Chair is March 15, 2011. FMI see [http://www.nacaa.com/awards/sare\\_seminar.html](http://www.nacaa.com/awards/sare_seminar.html)

## (SARE) SEMINAR USDA SARE/NACAA FELLOWS PROGRAM

### PURPOSE

This program is designed to provide hands-on experience and materials for selected NACAA members to study and become familiar with the basics of sustainable agriculture and alternative farm systems as currently practiced within the four regions of the US Department of Agriculture. An understanding of current trends, practices, and underlying strategies within the sustainable agriculture movement will help Cooperative Extension agents or farm advisors, and agricultural professionals with whom they work, build effective outreach programs to provide assistance to those who have made the transition or to help guide producers desiring to begin the transition toward sustainable production systems on their own farms and ranches.

Specific sustainable farming systems will be studied as selected fellows visit two of the USDA regions each year as part of the two year program. The fellows will hear discussions on sustainable agriculture as pertaining to each region and visit selected farms and

ranches to view firsthand the application of sustainable agriculture principles studied in the classroom. For more details go to <http://www.nacaa.com> and click on the SARE Fellows button.

#### ELIGIBILITY

Members of NACAA in good standing with their state associations with responsibility in agricultural production systems are eligible to apply for the Fellows Program.

#### ENTRY & JUDGING CRITERIA

Complete the on-line general application form and provide information on the following, not to exceed two typewritten pages using a font size 12:

1. Why you wish to attend.
2. Details of your experience and past activities that would demonstrate the understanding of and interest in sustainable agriculture and alternative farming strategies.
3. A plan on how you intend to use the Fellows program information in your local Extension programs and the evaluation methods you will implement.
4. The potential impacts and expected results that your participation could have on your local Extension sustainable agriculture program.
5. The potential benefits to other professionals and clientele in their geographic area. Preference will be given to applicants who plan to train others (extension agents, other professionals and clientele) upon completion of the program.

Successful applicants will be selected on the basis of:

1. Geographic and other diversity considerations. The preference of the sponsor would be to have one individual selected each year from each of the NACAA regions.
2. Experience and past Extension activities in this area of emphasis (10 pts)
3. Plan of Extension work following training (60 pts)
4. Local Extension program expected impacts, expected results and program evaluation methods (30 pts)

It is expected that all applicants will have worked through the **Sustainable Agriculture: Basic Principles and Concept Overview** on-line course designed by USDA SARE. A thorough understanding of the basic principles and philosophies of sustainable agriculture are prerequisite to entry into the Fellows Program.

#### AWARDS

- Four individuals, one from each NACAA region, will annually be selected for this two year program on a competitive basis (after the initial year there will be 8 individuals in the program in any given year).
- The seminars will occur in the spring and fall of each year with the specific date determined by the host state and SARE region, with input from the participants.
- Economy air travel will be provided to successful applicants to attend each training seminar in the selected region.
- Meals and lodging expenses will also be paid by the program sponsors, but incidental and additional expenses will be the responsibility of the participants.
- Successful participants will also receive a complete USDA SARE library courtesy of the Sustainable Agriculture Network (SAN) in Washington, DC and a \$1,500 stipend to be used for program support, materials or hardware, including the purchase of equipment, such as computers, if desired.

#### DEADLINE

Entry must be completed on-line by March 15, 2011.

**Support provided by:** USDA National SARE Program and SAN. The availability of this program will be dependent upon the consent of USDA SARE and the availability of funds.

## EXCELLENCE IN 4-H PROGRAMMING

#### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension youth development program(s) for 4-H and other youth.

#### ELIGIBILITY

All members of NACAA with 4-H and youth development programs who are in good standing with their state association may be considered for this program. Previous state and regional winners and national finalists are encouraged to participate again. State 4-H and Youth Chairs are eligible but must follow established guidelines. Team entries are permitted. All team members need not be current members of NACAA. Application must be submitted and signed by a current NACAA member. Entries will not be considered unless all required signatures are complete on the application form.

#### ENTRY

Entries should be submitted electronically including attached support material and supervisor letter (see NACAA web site). The entry should consist of 1) the on-line general application form; 2) a narrative not to exceed 1000 words; 3) support material not to exceed 5 pages; and 4) a letter from the entrant's immediate supervisor verifying the program accomplishments. Judging of the entry will be based on: problem identification - 10 points; specific target audience identified - 10 points; goals established - 10 points; teaching methods and activities - 25 points; measurable results, target audience reached, changes noted - 25 points; organization, clearness, readability - 20 points. An abstract of 150-250 words is *required* with application based on the above criteria. If team entry, team member names on the abstract must be the same as on the application form. See page 11 for abstract example and format that must be followed.

#### AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC, and will provide a poster display for the exhibit area. Poster must be no larger than 44" x 44". Length of presentation should be 15 minutes maximum, with time allowed for questions. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member of the team.

All entries will be judged with the National award winner and National Finalists' abstracts being selected for publication in the AM/PIC Proceedings.

#### DEADLINE

Entry must be in possession of your 4-H and Youth Committee State Chair by March 15, 2011.

State Chairs should send all only the winning entry to their regional 4-H and Youth Committee Vice Chair by April 1, 2011. The Regional Vice-Chair should review the state winning entries for completeness and send one winning entry for each state submitting entries to the National Chair for judging by April 15.

# CALL FOR PRESENTERS FOR THE PROFESSIONAL IMPROVEMENT SESSIONS 2011 NACAA AM/PIC

**PURPOSE:**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs.

To provide to the NACAA membership professional improvement presentations that will enable them to be a more knowledgeable Cooperative Extension professional.

**ELIGIBILITY:**

NACAA members in good standing must submit an on-line abstract of their proposed presentation to the National Chair of the Professional Improvement Council Committee or Extension Development Council Committee that administers the professional improvement session in which the proposed presentation would be made. Professional Improvement Council committees include: Agronomy and Pest Management; Agricultural Economics and Community Development; Animal Science; Natural Resources/Aquaculture; or Horticulture & Turfgrass and Sustainable Agriculture. Extension Development Council committees include: Agricultural Issues & Public Relations; Early Career Development; Administrative Skills Development; or Teaching and Educational Technologies.

Author(s) agree that submitted article(s) have not been published or are not currently under consideration for publication in other journals.

The Professional Improvement Council/Extension Development Council Committees will determine the number of accepted presentations.

The Regional Vice Chairs of the Professional Improvement Committees will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chairs will be final. Presentations will be made on Tuesday of the 2011 AM/PIC.

**RECOGNITION:**

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

**ENTRY:**

The application process for making a presentation at the 2011 AM/PIC will be handled on-line at <http://nacaa.com/awards/apps/presentation.php>. Please follow the instructions on-line for submitting a presentation application. All submissions must be completed by March 15, 2011. See page 11 for abstract example and format that must be followed.

## Excellence in 4-H and Youth (A Call for Presentations)

**PURPOSE**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs

To provide to the NACAA membership professional improvement presentations that will enable them to be more knowledgeable Cooperative Extension professionals.

**ELIGIBILITY:**

NACAA members in good standing must submit an on-line abstract of their proposed presentation to the 4-H and Youth National Chair. The Committee will determine the number of accepted presentations.

The Regional Vice Chairs will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chair will be final.

**ENTRY**

The application process for making a presentation at the 2011 AM/PIC will be handled on-line at <http://nacaa.com/awards/apps/presentation.php>. Please follow the instructions on-line for submitting a presentation application. All submissions must be completed on-line by March 15, 2011.

---



---

## NACAA SEARCH FOR EXCELLENCE SCORE SHEET

- Crop Production
- Livestock Production
- Farm and Ranch Financial Management
- Landscape Horticulture
- Remote Sensing and Precision Agriculture
- Young, Beginning or Small Farmers/Ranchers
- Farm Health & Safety
- Sustainable Agriculture Research and Education (SARE)

Area:	Points
Educational Objectives	20
Program Activities	10
Teaching Methods	10
Results	20
Impact Statement	20
Evaluation	20

---

---

# CALL FOR PAPERS FOR THE POSTER SESSION

## PURPOSE

To showcase NACAA members' work by giving them the opportunity to present posters at the Annual Meeting/Professional Improvement Conference. This award program has two categories to recognize NACAA members:

- 1) **Applied Research** – to give individuals an opportunity to present a poster on applied research they have conducted.
- 2) **Extension Education** – this category is designed to give members an opportunity to present a poster on new or different educational methods or technologies he or she has used.

The poster session also provides an opportunity to discuss how an identified educational/research need in the community was addressed and what the observed results were.

## ELIGIBILITY

An NACAA member in good standing must submit an abstract to which they have been a contributing investigator. A member can only be the senior author (the first name appearing on the poster) on one poster in each category each year. **THE SENIOR MEMBER AUTHOR OF POSTERS MUST REGISTER FOR THE AM/PIC (MINIMUM OF 1 DAY FEE) AND BE IN ATTENDANCE AT THE MEET THE AUTHORS SESSION DURING THE AM/PIC (TENTATIVE DATE OF MONDAY, AUGUST 8, 2011).**

## GUIDELINES

- Poster size must be no larger than 44" x 44". This allows all posters to fit nicely on the frames used at AM/PIC.
- There is no limit to the number of posters on which a member can be listed as a junior author.
- Any member who does not follow these guidelines and submits more than one poster on which he/she is the lead author in the same category, will have all posters disqualified.
- *No poster or abstract will be presented at the 2011 AM/PIC that has been presented at any previous NACAA AM/PIC.*
- The Professional Excellence Committee will have full authority to accept or reject a poster abstract upon evaluation of the title and submitted abstract. Rejection of poster abstract by the Professional Excellence Committee will be final.

## ABSTRACT SUGGESTIONS

Some suggestions for what an abstract should include:

Abstracts should include the following types of information.

- State the main objective and rationale of your research, project or educational program.
- Outline the methods you used to accomplish your objectives.
- List your project's results or products.
- Draw conclusions about the implications of your research, project or educational program.

## RECOGNITION

Peer reviewed abstracts will be selected for presentation and authors will have the abstract published in the NACAA Annual Meeting and Professional Improvement Proceedings on the website located at: <http://www.nacaa.com/ampic/>. Participants can also have the posters posted on the website located at: [http://www.nacaa.com/awards/apps/posters\\_summary.php](http://www.nacaa.com/awards/apps/posters_summary.php).

## JUDGING

Poster judging will be based on the following criteria:

- |  |     |
|--|-----|
| 1. Scientific/Educational Merit                  | 60% |
| 2. Poster Presentation                           | 30% |
| 3. Follow instructions for presentation/mounting | 10% |

Judging criteria for Applied Research and Extension Education posters can be found at:

<http://www.nacaa.com/awards/posters/scorecard.pdf>.

## ENTRY

Complete the on-line application process found at: <http://www.nacaa.com/awards/apps/poster.php>.

No hard copy applications will be accepted. All submissions must be completed by March 15, 2011. Authors of accepted abstracts will be notified by the Professional Excellence Committee.

## AWARDS

Awards for the best poster papers in each category at the annual meeting are as follows:

Best Contributed Poster	\$500 and a certificate w/holder & Ribbon
Second Place	\$250 and a certificate w/holder & Ribbon
Third Place	\$150 and a certificate w/holder & Ribbon
Region Winners	Certificate & Ribbons
Finalists	Ribbons

Poster Session information and guidelines can be found at:

<http://www.nacaa.com/awards/posters> and <http://www.nacaa.com/awards/posters/guidelines.html>.

---

---

## GUIDELINES FOR APPLIED RESEARCH AND EXTENSION EDUCATION POSTER SESSION

### **Mounting of the Poster:**

Foam core display boards will be provided for you. Posters should not exceed the 44" x 44" size limitation. Pushpins must be used to mount the poster and you must provide your own.

### **Program Title, Author, Institution and Address:**

Poster title, author names, and affiliations *should appear on the top* of the poster. A simple sansserif typeface (i.e., Arial or Helvetica) should be used. Lettering for the title should be at least one half (1/2) inch.

### **Abstract:**

The abstract that was submitted with the poster session application has to appear on the poster. The abstract title, author(s) and affiliations can be omitted in the abstract affixed to the poster. However, the word "abstract" should appear at the top of the abstract text. Minimum size for abstract typeface is 16 points.

**Extension Education abstracts should show program impact. Applied Research abstracts should include research data.**

### **Supporting Materials:**

Material that supports the poster (i.e., workshop workbooks, handouts, etc.) may be placed below the poster on the floor. Room for supporting material is limited to space directly below your poster. A pocket will be attached below each poster to allow people who are interested in learning more about your program to drop their business card into it.

### **Content:**

Do not prepare a poster as if it were a manuscript. Primarily use tables and figures and limit verbiage. Details of the work can be discussed during the "Meet the Author Sessions" with interested parties. Make sure that the selected typeface is easy to read. No more than two different typefaces should be used on the poster. Lettering for text and illustrations should range in size between 24 and 48 point type.

24 point      48 point

### **"Quality Matters When Preparing a Poster"**

**Adapted from Communicaid article by Evie Liss and Bernadine Strik, 1991**

- 1. How well is the message conveyed (simplicity and clarity of the message)?** Most people spend less than ten minutes at a poster. Each poster will be reviewed for one to three main points or themes the presenter wants people to retain. Also, each poster will be evaluated for a center of interest to identify and introduce the message.
- 2. How easy is the poster to read at three feet?** The judges will look for posters with text tables and figures in letter (type) sizes that are easy to read at three feet. Readability of lettering style is also important.
- 3. Is the poster visually balanced and organized?** Successful posters do not crowd the information. Details can be shared on a handout. Attractive posters have a logical order with figures, photos, and text throughout.
- 4. Does the poster use colors and contrast to visually attract the readers?** Contrasting colors are used to lead the viewer's eye throughout the poster, and imaginative ways to add color might include photographs, illustrations, charts, or graphs.

---

---

# INSTRUCTIONS FOR SUBMITTING ALL ABSTRACTS WHERE REQUIRED

## I. Abstract Format

1. The text should be roughly 150-250 words, in font size of 12.
2. **TITLES SHOULD BE COMPLETELY CAPITALIZED**, and typed from the left margin on the first line. It should not be underlined. The body of the abstract should be fully justified (both margins even).
3. Name(s) of author(s), institutional affiliation(s), and address(es) should be entered two lines below the title line. Name(s) of author(s) should be underlined and written in the order of family name and the initials of the given and middle name. The last name of the presenter should be marked with an asterisk (\*) at right.
4. Insert an empty line before beginning to type text. Text should be preceded with a space of three letters.
5. Scientific names (i.e., botanical names) should be written in italic type or underline.

## II. General Instructions for Applications that require an abstract.

1. **Electronic copies** of the abstract are to be submitted with the application by following the on-line submission process.
2. Abstracts will not be accepted if they do not conform to the instructions contained herein, both in content and/or format.
3. The following is an example of the abstract format that must be followed for all abstracts. The abstract selected is the 2006 National Winner of the Poster Session Applied Research category.

### Sample FORMAT FOR ALL NACAA ABSTRACTS

When published, the entire abstract (including the title and by-line), will be printed by phototype process exactly as you submit it. Author(s) underlined and written in order of family name, given and middle initials, with an asterisk (\*) to the right of the presenting author; followed by the address; and that the text starts on the next two lines, indented three spaces.)

The Committee responsible for the award category **may choose not to publish an abstract if it does not meet the required rules and format layout.**

Submission of abstracts must be completed online no later than March 15, 2011. Additional information (the schedule of presentation, details on presentation methods, and so on) will be provided after the abstract has been approved.

## EVALUATION OF THE EFFECTIVENESS OF BIO-FUNGICIDES IN THE PRODUCTION OF FRESH MARKET ORGANIC TOMATOES

Blevins, \* P.K.<sup>1</sup>, Straw, R.A.<sup>2</sup>

<sup>1</sup>. Extension Agent, Virginia Cooperative Extension, Washington County, Abingdon, Virginia 24210

<sup>2</sup>. Extension Specialist, Virginia Cooperative Extension-Southwest Virginia AREC, Glade Spring, Virginia 24340

Disease control in fresh market tomatoes is a major factor limiting the adoption of organic production methods by growers in Southwest, Virginia. Six bio-fungicides were compared to a conventional standard [Bravo (3 pts/acre) alternated with Manzate (2 lbs/acre) plus Tanos (8 oz/acre) plus BCS Copper (64 oz/acre) for the first four weekly sprays, and Bravo alone thereafter] and an untreated check (UTC) for relative effectiveness in controlling diseases such as early blight. The biological materials and rates applied were, Storox (1% solution), Biophos (2% solution), Prophyte (4 pts/acre), Serenade Max (3 lbs/acre), BCS Copper (2qts/acre), and Serenade Max (3lbs/acre) plus BCS Copper (2qts/acre). All treatments were made on a weekly basis. The tomato variety 'Mountain Fresh Plus' was used in a drip irrigated, trellised, plasti-culture system. Fruit was harvested and graded and placed into one of the following grades: Jumbo, Extra Large, Large, Medium, Small, No. 2, or Cull. Yield data and disease ratings were analyzed using ANOVA techniques and means were separated using Duncan's Multiple Range Test. There were no statistical differences in yield of total marketable fruit. The UTC plot produced the greatest number of Jumbo fruit, while the Serenade/BCS Copper produced the lowest. Storox has been a material that local organic growers have relied on for disease control. In terms of disease control, all treatments including the UTC were better statistically than Storox, which had leaf area damage ratings in excess of 40%. This study suggests that there are differences in the relative effectiveness of these bio-fungicides for disease control. However, in this case it did not significantly impact total marketable yield. If harvest had continued, yield differences would have been expected due to defoliation by early blight.

# CALL FOR PAPERS TO BE PUBLISHED IN THE 2011 NACAA JOURNAL

## PURPOSE:

To provide NACAA members an opportunity to publish in a recognized national professional improvement format.

To provide NACAA members an opportunity to share successful Cooperative Extension scholarly work such as on farm research demonstrations, applied research, and related Extension activities.

To provide the NACAA membership with additional professional improvement opportunities that will enable them to become a more knowledgeable Cooperative Extension professional.

## ELIGIBILITY:

NACAA members in good standing must submit an electronic abstract and full article by following the entry rules listed below. Articles are to be submitted on-line (no hard copy/paper versions will be accepted).

The Electronic Journal Committee will have full authority to accept or reject a proposed article based upon reviews. Rejection or acceptance of a proposed article by the Journal Committee will be final. The Chair of the Journal Committee is listed on the Committee Leadership page.

**Author(s) agree that submitted article(s) have not been published or are not currently under consideration for publication in other journals.**

## RECOGNITION:

Peer reviewed articles will be published on the NACAA website [www.nacaa.com/journal](http://www.nacaa.com/journal).

## ENTRY:

Abstract, and proposed article must be submitted online at [www.nacaa.com/journal/post\\_editor.php](http://www.nacaa.com/journal/post_editor.php) by March 15 for the Summer edition or by October 15 for the Winter edition. See abstract example. The on-line entry form has designated areas to enter title, author, institution and address, additional authors, and then the main manuscript.

## Manuscript Specifications:

Maximum of 2,000 words plus tables, graphics and abstract  
First letter of words in title should be capitalized  
In the abstract, Scientific names should be indicated by preceding with "<i>" and followed with "</i>".

# 2011 Service to American/World Agriculture Nomination Form

**DEADLINE:** March 15, 2011

**ATTENTION** North Central Region NACAA Members. You or your state has the opportunity to nominate an individual to receive the Service to American/World Agriculture Award from NACAA for their contribution to agriculture.

## PURPOSE:

To recognize a U.S. citizen who has made a major contribution to American/World Agriculture and is so recognized by peers and the general public. Recipient is expected to attend the 2011 Annual Meeting and Professional Improvement Conference in Overland Park, KS to accept the award, and will receive appropriate expenses to attend the annual meeting.

## GUIDELINES:

1. Nominations are encouraged by any member of NACAA in the eligible region. Nominees must be residents of the region hosting the annual meeting and must have the approval of the State Extension Director and the President of your State County Agent Association. The recipient of this award will be from the North Central Region in 2011.
2. The nominee may be a public official, lay leader or other professional individual who has made a significant contribution to American and/or World agriculture, but not limited to, Cooperative Extension and/or research.
3. Entries must be received by March 15. Send to Paul Craig, 1451 Peters Mtn. Rd., Dauphin, PA 17018 or via email at [phc8@psu.edu](mailto:phc8@psu.edu).

## 4. Attach credentials in 1,000 words or less for nomination.

Nominee _____
Title or Position _____
Address _____
City _____ State _____ Zip _____
Primary reason for recognition (in 10 words or less) _____ _____
Private Citizen _____
Public Official _____
Other (specify) _____
Name of person making nomination _____
Approval Signature of State Association President _____
Approval Signature of State Extension Director _____

---

---

# Agricultural Awareness and Appreciation Award

## PURPOSE

To recognize NACAA members or team of members for outstanding use of Public Relations in Daily Efforts that improve the understanding of agriculture in their communities.

## ELIGIBILITY

All entrants must be members of both their State and National Associations of County Agricultural Agents. Regarding Team entries, only the lead applicant of the team must be a member of the State and National Association. Public Relations efforts submitted for judging must have been conducted between January 1, 2010 and March 15, 2011. Previous regional winners are ineligible for a period of one year. State Public Relations Committee Chairs are eligible but must follow established guidelines.

## ENTRY

Each entry should follow the outline listed in the entry criteria section found below. The report should be typewritten and of sufficient length to cover each section of the entry criteria as outlined. Please title each section of your report according to the entry criteria. Along with each entry, submit an abstract of 150-250 words based on the entry criteria found below and according to the abstract example and format as outlined on page 10-11. There is not a separate category for team entries.

Complete the on-line application process found at <http://nacaa.com/awards/apps>. No hard copy applications will be accepted. All submissions must be completed by March 15, 2011. See page 11 for abstract example and format that must be followed.

## ENTRY CRITERIA

Complete the on-line general application form and send it with the following support materials.

**County Situation (10 points possible).** Describe your county situation; total acreage, farmed acreage, agricultural income, major crops and livestock, total population and farm vs. non-farm shares of total population; economic importance of agriculture, agribusiness and other industries, and community attitudes toward agriculture and public relations opportunities.

**Public Relations Objective (30 points possible).** Explain how and by whom objectives were established. List Public Relations objectives. They should be pertinent, realistic, specific, measurable and aimed directly at achieving a better understanding of agriculture in

your community. Explain the relationship of your objectives to the situation in your county.

**Program Execution (30 points).** Describe your Public Relations activities; what was done; your role and contributions; actions and responsibilities of others. Explain how activities related to objectives.

**Results and Evaluation (30 points possible).** Explain your results and how they relate to objectives. List number of persons reached personally through media, etc. Describe effects on attitudes toward agriculture.

## RECOGNITION AND AWARDS

If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 15 minutes maximum. Consult AM/PIC Program for time and location.

In addition, the national winner and finalist will be asked to prepare a poster in support of their entries for display at the NACAA annual meeting. See page (11) for poster preparation guidelines

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque will be given only to NACAA members of the team.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Public Relations Committee State Chair by March 15, 2011.

State Chairs should send the state winning entry to their region vice-chair by April 1, 2011. Regional vice-chairs must send the top three regional finalists to the National Chair by April 15, 2011.

---

## NACAA Commemorative Knives Available

The NACAA Educational Foundation and the Scholarship Committee have just under 90 limited edition NACAA Case Knives available for purchase.

The knife, a three bladed medium stockman, has a green Jade Bone handle. The three blades, a clip, spey and sheepfoot have the NACAA logo in color etched onto the largest blade. The medium stockman measures 3<sup>5/8</sup> inches closed and weighs 2.5 oz. The knife is in a commemorative tin with the NACAA logo printed on the lid.

These fine knives can be purchased by contacting Scott Hawbaker at the NACAA office and he can send one to you. The price including shipping is \$50 per knife.

The money raised from the selling of these knives will go to the foundation to fund travel scholarships.

These knives will make great Birthday and Holiday presents as well as a good retirement gift for agents. Don't miss this opportunity to own a collectible Case knife. If you have any questions about these knives Scott Hawbaker at the NACAA headquarters at (217) 794-3700.



---

# NACAA HALL OF FAME AWARD

## PURPOSE:

The purpose of the NACAA Hall of Fame Award is to recognize NACAA individuals for demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator, consideration for association involvement at both the state and national level, and outstanding humanitarian service. This award recognizes NACAA members with sustained and distinguished careers.

This award will be presented annually to one person from each of the four NACAA regions. The Vice Chairs of Recognition and Awards from each region will be responsible for collection of applicants from the states. The Program Recognition & Awards Committee reserves the right to reject any applicant if minimum standards are not met.

## ELIGIBILITY:

All current and life members of the National Association of County Agricultural Agents are eligible, except previous winners. The candidate must have previously been awarded the Distinguished Service Award (DSA).

## NOMINATION:

Each state association has the opportunity to nominate one applicant from their state association to be forwarded to the Regional Vice Chair of Recognition & Awards. The nomination process at the state level will be determined by each state but the award deadlines will align with the Achievement Awards (AA) and Distinguished Service Awards (DSA). The state may choose a candidate or an applicant may apply to the State Chair of Recognition & Awards. State Chairs will submit State Winners' applications to Recognition & Awards Regional Vice-Chairs by January 15.

Nominations are to be double spaced, typed essays of not more than 500 words describing the activities listed in the criteria section. Nominations are to be accompanied by the application form, a letter from the state president (or vice president if the president is the nominee) verifying the state association's support of the nominee and that the nominee is a member in good standing of both the state and national associations. The nomination packet should contain 2 testimonial letters from clientele who have knowledge of the educational programming efforts. Nomination materials must be submitted on-line. A one-page bio-summary must also be completed (see sample on web <http://www.nacaa.com/awards/>).

## CRITERIA:

### - 40% Demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator.

Quality of Extension Programs includes the scope, innovation and appropriateness of the nominee's program to the identified needs of the people and community within his or her assigned area or state.

### - 30% Association involvement at the State and National level.

Involvement includes length of membership, committee assignments, offices held, AM/PIC attendance, and special assignments.

### - 30% Humanitarian activities and leadership outside of normal Extension programming.

 Humanitarian activities may span any length of time and involve any type of service to one's community beyond the normal call of duty.

Examples: Volunteerism (Red Cross, civic organizations, hospital, EMT, church, youth organizations, crisis teams, etc.); Leadership (Civic organizations, community action groups, church, schools, crisis teams, boards, etc.); Personal (Acts of heroism, care of foster children or elderly, philanthropy, etc.)

A cash award of up to is \$1000. The winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the Monday General Session to receive their award.

- One winner from each region will be recognized at the Monday General Session.
- All state winner applications received by the established deadline will be reviewed and judged by the NACAA Recognition & Awards Committee.

*Donors are being solicited for this award.*

---

## COMMUNICATIONS AWARDS PROGRAM

## PURPOSE

To recognize NACAA members who excel in communicating programs and ideas to their clientele.

## ELIGIBILITY AND JUDGING CRITERIA

Members of NACAA in good standing with their state association are eligible to enter, including team entry members. Extension editors and/or other paraprofessional Extension Communication specialists are not eligible. Submit only one entry per class per individual. All classes are open to entries from one or more NACAA members with the exception of Class 2 - published photo, Class 5 - personal column and Class 7 - individual newsletter, which are open to individual entries only. Entries must have been used by member between March 15, 2010 and March 15, 2011.

Entry materials that have already been state, regional or national winners are not eligible again. First place national winners may not repeat in consecutive years in the same category. Communications Committee State, Regional and National Chairs are not eligible to participate in this program **unless they are one member of a team entry with another person as the primary entrant.**

Judging criteria for each category follows on pages 16-17.

## ENTRY

Electronic submission **must be** made for all 14 categories. However, categories 9 (Video Recordings), 13 (Learning Module/ Notebook) and 14 (Bound Book) may require materials being sent (mailed) to State Chair if file is too large to submit electronically or if unavailable in PDF format. Even in these cases there must be an electronic submission of an abstract and entry information. Maximum file size for submissions is 10MB. Refer to NACAA website for directions on submitting entries electronically.

**Note:** NACAA will do everything possible to safeguard entry materials. However, it is recommended that members duplicate valuable entry materials in case materials are lost.

## ABSTRACT

**Each entry must have an abstract.** Include member's name, state and county (team entries should list all NACAA members who contributed to the entry); a short summary that includes objective, purpose (why, when, how, audience, audience number and results); and how the entry was prepared (i.e. recorded, edited, printed, or

duplicated professionally or by field staff on field office equipment), how distributed and how many were distributed. The abstract should include the member's contribution to the final product. Abstracts for all regional and national winners will be published and posted on the NACAA website. **See page 11 or NACAA website for abstract example and format that must be followed.**

## CATEGORIES

1. **Audio Recordings** - 1 to 15 minute presentation. Recording can be a complete program or segment of a radio program, podcast, etc. to be judged. Member(s) must have been a major contributor to the presentation or conducted the interview(s). In the abstract, indicate date and time(s) used, station(s) where program aired and where recorded (agent's office, station, etc.). Submit electronic entries using MP3 file or provide link (URL) in the abstract where recording is located on the web. 10 MB maximum file size.

2. **Published Photo & Caption** - One or more black and white or colored photos taken by member which tell a story. Include a scan of the clipping containing the photo (JPEG or PDF); outline and story, if used (PDF). Also, submit the original photo in JPEG format. Pictures should be at least 1024x768 pixels. Only photo and caption will be judged. 10 MB maximum file size for each file.

3. **Computer Generated Graphics Presentation With Script** - Maximum of 50 slides up to 15 minutes in length or if longer, entrant must designate portion of set to be judged by indicating that portion on the script. Upload in PowerPoint or PDF format. Presentations created with Adobe Presenter, web conferencing or similar software and published online as recordings should be submitted under this category. Include the URL in the abstract. 10 MB maximum file size.

4. **Program Promotional Piece** - One short promotional item used to advertise a program or event and/or alert the reader to an important current issue. It should create awareness and call for action. In the abstract, indicate audience to whom the item was sent and the number distributed as well as results of number registered. 10 MB maximum file size in PDF format.

5. **Personal Column** - Submit PDFs of original copy for two columns for two different dates. Also submit scanned copies of the final published articles. 10 MB maximum file size for each.

6. **Feature Story** - Submit PDF of original copy of one article. Also submit scanned copy of the final published article.

7. **Newsletter, Individual** - Submit PDFs of two issues of a newsletter written by a member that is informal and personal. It may contain several unrelated topics. In the abstract, indicate audience to whom newsletter was sent and the number distributed and how distributed.

8. **Newsletter, Team** - Submit PDFs of two different issues of a newsletter written by one or more members. Non-members may be a part of a team entry (i.e. NRCS). Entry may be a portion of a multi-county, area extension newsletter or multi-agency newsletter. In the abstract, indicate audience to whom newsletter was sent and the number distributed and how distributed.

9. **Video Recordings** - One presentation that one or more members contributed to or produced, not over 15 minutes long. It can be a segment of a longer program. Abstract must be submitted electronically with video being mailed to State Chair by deadline as DVD **if too large to upload/download**. In the abstract, indicate audience, purpose and how the presentation was used. In the abstract, provide link (URL) where video is located on the web (i.e. YouTube) or upload an MP4 file. 10 MB maximum file size for uploaded files.

10. **Fact Sheet** - An educational piece on a single subject produced on a single sheet of paper (size and format unspecified). In the abstract, indicate audience, purpose and number distributed. Submit as PDF or include URL in the abstract. 10 MB maximum file size.

11. **Publication** - An educational publication on one or more subjects

that is more extensive than class 10 - Fact Sheet. Publication may be a fact sheet that is more than one page or a bulletin. In the abstract, indicate intended audience, purpose and number distributed, agent/educator's role in the development, writing and production. Submit as PDF or include URL in the abstract. 10 MB maximum file size for uploaded files.

12. **Website/Online Content** - Entry will consist of abstract and URL address for the website/online content. If site is password protected, be sure to include access credentials. Person submitting should be the person primarily responsible for content, design and maintenance of the site/online content. Examples of online content include wikis, blogs, social media sites, etc.

13. **Learning Module/Notebook** (includes either a notebook form learning module or online learning module) - Entry will consist of total materials written and compiled as learning/teaching aids for specific Extension Programs, (i.e. Master Gardener Notebook). Entry materials can be of several media (print, audio, video, etc.). Significant portions of the entry material should be the work of the entrant(s). The abstract must be submitted electronically with the module/notebook being mailed to State Chair by deadline **if electronic version is unavailable online or if file is too large to submit electronically (10MB)**. If available online, indicate the URL in the abstract.

14. **Bound Book** - The entry will consist of a bound book on one or more subjects that is more extensive than 11 - Publication. The primary author must be a member in good standing. In the abstract, indicate the intended audience, purpose, number printed and the agent/educator's role in the development, writing and production of the book. The abstract must be submitted electronically with the bound book being mailed to State Chair by deadline **if electronic version is unavailable online or if file is too large to submit electronically (10MB)**. If the book is available online, indicate the URL in the abstract.

## AWARDS

Awards in each of the fourteen (14) categories are as follows:  
\*National Category Winner – Plaque and cash if donor available.  
\*3 National Category Finalists - Plaque and cash if donor available.  
\*8 Regional Category Finalists – Certificate  
\*State Category Winners – Certificate

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

**NOTE: First place National Winner and all National Finalists must register and attend AM/PIC to receive award.** National winners are expected to prepare a poster display of their award winning entry for the AM/PIC.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member.

## DEADLINE

**Completed entry must be posted to the NACAA website by March 15, 2011 and any support material in the Video, Learning Module/Notebook and Bound Book classes that could not be submitted electronically must be in possession of your Communications Committee State Chair by March 15, 2011.**

State Chairs must have winning entries selected/approved on the NACAA website by April 1. Regional Vice Chairs must have Regional Finalists selected/approved on the NACAA website by April 15.

**SCORECARD CLASS 1 Possible Points**  
**AUDIO RECORDINGS**

**1. CONTENT 30**  
Does the program contain useful information?  
Is sufficient information given so listeners can use it?  
Was there good reason for discussing selected subject at the time the program was aired?  
Will it interest a majority of the audience?  
Was information localized as appropriate?

**2. FORMAT 20**  
Do opening remarks attract attention and arouse audience interest?  
Do topics follow one another in logical sequence?  
Does information discussed flow smoothly and naturally?  
Is the closing friendly and direct?  
Will it prompt the listener to tune in again?

**3. STYLE 30**  
Does the entire show have zeal?  
Does a pleasing and friendly personality show through?  
Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**4. TECHNICAL QUALITY 20**  
Does the technical quality of the recording meet broadcast standards?

**TOTAL POINTS 100**

**SCORECARD CLASS 2 Possible Points**  
**PUBLISHED PHOTO & CAPTION**

**1. STORYTELLING ABILITY 20**  
Does it contain all the elements necessary to tell the story?  
Are the elements in a logical relationship?  
Is it generally free of distracting or unnecessary elements?

**2. APPROPRIATE CAPTIONS AND/OR TEXT 20**  
Do the caption and text provide orientation or cues as to how the picture are to be interpreted?  
Do they avoid repeating what is obvious from viewing the photos?

**3. PHOTOGRAPHIC QUALITY 40**  
Are the photos clear and sharp and of a high technical quality?  
Do the photos have good composition?

**4. IMPACT 20**  
Does the photo have the ability to capture the viewers' attention?

**TOTAL POINTS 100**

**SCORECARD CLASS 3 Possible Points**  
**COMPUTER GENERATED GRAPHICS PRESENTATION WITH SCRIPT**

**1. ORGANIZATION AND CONTINUITY 40**  
Maximum of 50 slides.  
Is the presentation clear and logical?  
Does each visual add to the message, and is there continuity from one visual to another?

**2. APPROPRIATE SCRIPT 20**  
Is the script succinct and clearly written?  
Does it complement the visuals rather than merely repeat their content?

**3. QUALITY OF VISUALS 40**  
Are the visuals clear and sharp and of a high technical quality?  
Do the visual aids have good composition?  
Does creativity heighten interest?

**TOTAL POINTS 100**

**SCORECARD CLASS 4 Possible Points**  
**PROGRAM PROMOTIONAL PIECE**

**1. CONTENT 40**  
Does material open by interesting reader in topic or event?  
Is it made clear for whom the information is intended?  
Is information timely, vital, and helpful?  
Is the writing concise while including all essential information?  
Does piece ask clearly for reader action?

**2. READABILITY 20**  
Is the piece clearly written using uncomplicated language, concise paragraphs, correct spelling and punctuation?  
Are headings or subtitles used to organize information?  
Is the tone appropriate for the message?

**3. DESIGN AND APPEARANCE 40**  
Do the format and design attract and guide the reader to the intended action?  
Do the illustrations clarify the information and support the message?  
Is the design appropriate for the audience?  
Is the tone appropriate for the message?

**TOTAL POINTS 100**

**SCORECARD CLASS 5 Possible Points**  
**PERSONAL COLUMN**

**1. CONTENT 25**  
Does the column contain useful, timely information?  
Does it provide enough details for the reader to be able to use the information or tell the reader where to learn more?

**2. PERSONALIZED APPROACH 25**  
Is the column written in a conversational style?  
Does the writer make use of personal or local anecdotes to get his/her point across?  
Does the writer talk to the readers rather than down to them?

**3. CREATIVITY 25**  
Does the writer show originality in choice of topics or presentation of material?  
Does the writer's personality come through in his/her writing?  
Does the lead paragraph hook the reader and make him/her want to continue reading?  
Is the column well-written?

**4. READABILITY 25**  
Is the writing well-organized with good paragraph transitions, generally short sentences, short paragraphs and easily understood terms?  
Is the writing free of spelling, grammar and punctuation error?

**TOTAL POINTS 100**

**SCORECARD CLASS 6 Possible Points**  
**FEATURE STORY**

**1. CONTENT 35**  
Is the subject important, interesting, timely and appropriate for the audience?  
Is the central theme clearly and fully developed?  
If human interest elements are incorporated, are they used purposely?

**2. ORGANIZATION 30**  
Are the facts and ideas presented logically, building on each other and guiding the reader through the story?  
Are extraneous, unrelated facts eliminated from the story?

**3. READABILITY 35**  
Is the writing style direct, crisp and lively?  
Is there variety in sentence and paragraph length and structure?  
Is the writing free of spelling, grammar and punctuation errors?  
Are capitalization, identification and other style considerations consistent throughout the story?

**TOTAL POINTS 100**

**SCORECARD CLASS 7 Possible Points**  
**NEWSLETTER, INDIVIDUAL**

**1. CONTENT 35**  
Two issues of a newsletter written and/or edited by a member.  
Does the newsletter contain useful, timely information aimed at the intended audience?  
Is the information developed logically with good progression of thought?  
Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style?  
Is style personal, informal and reader-oriented?  
Are grammar, punctuation, spelling and style correct and consistent?  
Are active voice, familiar words and brief paragraphs used?  
Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**  
Appearance becomes extremely important just to get the reader to look at it in the first place.  
Competition for "eye time" is critical today.

**TOTAL POINTS 100**

**SCORECARD CLASS 8 Possible Points**  
**NEWSLETTER, TEAM**

**1. CONTENT 35**  
Two issues of a newsletter written and/or edited by one or more members.  
Does the newsletter contain useful, timely information aimed at the intended audience?  
Is the information developed logically with good progression of thought?  
Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style?  
Is style personal, informal and reader-oriented?  
Are grammar, punctuation, spelling and style correct and consistent?

Are active voice, familiar words and brief paragraphs used?  
Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**

Appearance becomes extremely important just to get the reader to look at it in the first place.  
Competition for "eye time" is critical today.

**TOTAL POINTS 100**

**SCORECARD CLASS 9 Possible Points VIDEO RECORDINGS**

**1. CONTENT 35**

Does the subject matter reach the stated objectives?  
Is the subject matter practical and educational?  
Is the subject matter appropriate for the intended audience?  
Is it pertinent to the locality?

**2. FORMAT 30**

Do opening remarks attract audience attention and arouse interest?  
Does the presentation flow freely? Is the video and audio quality clear?  
Does the agent make good use of the visuals and props (location, special effect, models and animation)?  
Is the closing friendly and direct?  
Has the viewer gained a new knowledge or skill about the subject?

**3. STYLE 35**

Does the entire show capture the viewers' attention?  
Is the agent enthusiastic about his/her subject?  
Does the agent use clear and concise terms?  
Does the agent make the information easy to understand?  
Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**TOTAL POINTS 100**

**SCORECARD CLASS 10 Possible Points FACT SHEET**

**1. CONTENT 30**

Does the title help the reader understand the content?  
Is the information useful and timely?  
Is the information written with the audience in mind and presented in a logical progression?  
Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**

Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation?  
Are terms pre-defined and sentences concise?  
Are sub-headings used to help organize the information?  
Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**

Does the format and design attract and hold the attention of the reader?  
Do illustrations support the information?  
Is the design appropriate for the audience?  
Is white space used effectively?  
Are sub-headings used to help organize the information?

Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 11 Possible Points PUBLICATION**

**1. CONTENT 30**

Does the title help the reader understand the content?  
Is the information useful and timely?  
Is the information written with the audience in mind and presented in a logical progression?  
Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**

Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation.  
Are terms pre-defined and sentences concise?  
Are sub-headings used to help organize the information?  
Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**

Does the format and design attract and hold the attention of the reader?  
Do illustrations support the information?  
Is the design appropriate for the audience?  
Is white space used effectively?  
Are sub-headings used to help organize the information?  
Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 12 Possible Points WEBSITE/ONLINE CONTENT**

**1. CONTENT 30**

Is it immediately clear what the content of the site is?  
Is the subject matter appropriate to the audience?  
Is it in-depth, up to date relevant and factual (research-based)?  
Does the site offer links to more detailed information?  
Is it interactive; does it let the user leave message or provide feedback?  
Is the content up-to-date?

**2. EASE OF USE 30**

Is it obvious how to find information?  
Are the pages easy to understand?  
Is it easy to navigate?  
Are there unnecessary layers between the home page and the information you seek?

**3. OVERALL APPEARANCE 20**

Is there appropriate use of color and graphics?  
Is there a consistent look through the site?  
Is the site interesting?  
Does it have continuity?

**4. TECHNICAL QUALITY 20**

Does the content load quickly?  
Does everything function as it should?  
Does it make good use of the medium (e.g. colors, links, sound, video, dynamic pages, databases, etc., which are not well suited in print or other media)?

**TOTAL POINTS 100**

**LEARNING MODULE/NOTEBOOK**

**1. CONTENT 30**

Is the material useful, relevant, and appropriate in the teaching/learning of the topic to the intended audience?  
Are the instructional materials of high quality?  
Does the Learning Module contain different types of media useful and applicable to the intended audience?

**2. ORGANIZATION 35**

Is the Learning Module/Notebook organized in a way to facilitate the learning/teaching process and arranged logically to follow the course/unit curriculum?  
Could another Educator take the material and have the essentials to teach this subject?

**3. MEMBER CONTRIBUTION 35**

What is the contribution of the member in the overall teaching module?  
Does it go beyond the compilation of relevant material?  
Does it include some original work?

**TOTAL POINTS 100**

**SCORECARD CLASS 14 Possible Points BOUND BOOK**

**1. CONTENT 30**

Does the title help the reader understand the content?  
Is the information useful and timely?  
Is the information written with the audience in mind and presented in a logical progression?  
Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**

Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation.  
Are terms pre-defined and sentences concise?  
Are sub-headings used to help organize the information?  
Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**

Does the format and design attract and hold the attention of the reader?  
Do illustrations support the information?  
Is the design appropriate for the audience?  
Is white space used effectively?  
Are sub-headings used to help organize the information?  
Is the reproduction clear and clean?

**TOTAL POINTS 100**

---

---

# Individual or Group NACAA Scholarship Application Process

**Scholarship applications must be completed electronically at [ncaa.com](http://ncaa.com)**

1. Application must carry signature or electronic submission of State Association President or his/her designee, State Scholarship Chair and Appropriate State Extension Administrator.
2. Each participant must have contributed at least \$40 to the NACAA Scholarship Fund before the end of the 2010 AM/PIC. (Check with your State Scholarship Committee Chair to confirm this prior to submitting an application. (If one person within the group has not contributed \$40 by the deadline, it disqualifies the entire group).
3. Study or training (1) must start within 14 months of the AM/PIC where scholarship is awarded & cannot be initiated before application is approved by the Scholarship Selection Committee and the Trustees of the NACAA Educational Foundation).
4. Applications will be judged and funded based on completeness, plan for training, how it will be used/ applied post training, and availability of funds.
5. Award is for individual or group professional improvement which may include advanced degrees, graduate credits, tours, seminars, research or other specialized training.
6. Maximum scholarship is \$1000 per year, & a total of \$2,000 during a member's Extension career. (This amount includes scholarships received as an individual or as part of a group.)
7. Scholarship funds will not be awarded until 60 days prior to study or training begins. It is the recipient's responsibility to advise the National Scholarship Chair if impending date of educational activity changes.
8. Report must be made to National Scholarship Chair within 30 days after the training is completed. That report must include a 75-word abstract of the approved educational activity and documentation that the expenses were spent according to the stated educational objectives of the application. The penalty for misuse of NACAA Scholarship Funds is repayment of the funds to NACAA & prohibition from future NACAA Scholarships.
9. Recipients will be selected by the Scholarship Selection Committee with final approval of the Trustees, NACAA Educational Foundation.
10. No scholarship will be awarded a person, if as a result of such grant, any member of the Scholarship Selection Committee, National Board of NACAA, or any Trustee of the Foundation shall derive a private benefit, either directly or indirectly.
11. Selection for Scholarships shall be made on an objective & nondiscriminatory basis, regardless of race, creed, color, gender, or religion of the applicant.

The application form must be submitted to the Scholarship Committee State Chair by June 1. State Chairs will then send onto the Regional Vice Chair prior to June 15. Applications must reach the National Chair by July 1. All attachments must be included with the on-line application process.

**FOR GROUP APPLICATIONS** - All tour members must meet criteria, including address, home and office phone, contribution of \$40 to the NACAA Scholarship Fund by the end of the previous AM/PIC, whether they received a previous scholarship and if so, how much. This information should be identified through the on-line application process.

---

---

## NACAA Past National President W. Wayne Roberts Passes

Retired Oregon State University County Extension Horticultural Agent W. Wayne Roberts passed away November, 13, 2010. Roberts served as President of NACAA in 1982 and presided at the AM/PIC in Billings, Montana.

Roberts served OSU Extension for over 30 years, serving the farmers of Yamhill, Polk, and Marion Counties.

Wayne is survived by his wife, Louise, daughters Marjorie Spencer (married to Brad) and Susan Tenold (Robert), and sons Don (Sherry) and John (Debbie) as well as eight grandchildren and five great-grandchildren.



For those who wish to send a message to the family, please send it to son:

Don W. Roberts  
1506 106 Avenue NE  
Bellevue, WA 98004

---

# 2011 NACAA COMMITTEES

## 2011 OFFICERS



### **PRESIDENT**

Stan Moore  
PO Box 427  
Bellaire, MI 49615  
Ph: 231-533-8818  
Fax: 231-533-8392  
moorest@msu.edu



### **PRESIDENT - ELECT**

Paul Wigley  
PO Box 309  
Morgan, GA 39866  
Ph: 229-849-2685  
Fax: 229-849-2026  
pwigley@uga.edu



### **VICE-PRESIDENT**

Paul Craig  
1451 Peters Mtn. Rd.  
Dauphin, PA 17018  
Ph: 717-921-8803  
Fax: 717-921-0135  
phc8@psu.edu



### **SECRETARY**

Henry Dorouh  
132 N. Court Street  
Talladega, AL 35160  
Ph: 256-362-6187  
Fax: 256-362-4506  
dorouhd@aces.edu



### **TREASURER**

Parman Green  
111 N. Mason  
Carrollton, MO 64633  
Ph: 660-542-1792  
Fax: 660-542-2490  
greenp@missouri.edu



### **PAST PRESIDENT**

Phillip Pratt  
4116 E. 15<sup>th</sup>  
Tulsa, OK 74112  
Ph: 918-746-3708,  
Fax: 918-746-3704  
phil.pratt@okstate.edu

## 2011 DIRECTORS

## 2011 VICE DIRECTORS

### NORTH CENTRAL REGION



Mark Stewart (2011)  
618 Clark Hall  
Columbia, MO 65211  
Ph: 573-882-2695  
Fax : 573-884-4336  
stewartm@missouri.edu



Larry Howard (2011)  
200 South Lincoln St., Box 285  
West Point, NE 68788-0285  
Ph: 402-372-6006  
Fax : 402-372-2736  
lhoward1@unl.edu

### NORTH EAST REGION



Betsy Greene (2011)  
204 Terrill Hall, 570 Main St.  
Burlington, VT 05405-0148  
Ph: 802-656-2108  
Fax: 802-656-8196  
betsy.greene@uvm.edu



Stephen Hadcock (2011)  
479 Rte. 66  
Hudson, NY 12534  
Ph: 518-828-3346  
Fax: 518-828-3069  
seh11@cornell.edu

### SOUTHERN REGION



Charles Davis (2011)  
PO Box 161  
St. Mathews, SC 29135  
Ph: 803-874-2354  
Fax: 803-874-2461  
cdvs@clemons.edu



Jerry Clemons (2011)  
640 South 6th St., Suite B  
Arkadelphia, AR 71923  
Ph: 870-246-2281  
Fax: 870-246-7583  
jclemons@uaex.edu



Tim Varnedore (2012)  
PO Box 643  
14 Jeff Davis Street  
Hazlehurst, GA 31539-0643  
Ph: 912-375-6648  
Fax: 912-379-1091  
tvarne@uga.edu



Mike Sweat (2012)  
1010 North McDuff Ave.  
Jacksonville, FL 32254  
Ph: 904-387-8850  
Fax: 904-387-8902  
msweat@ufl.edu

### WESTERN REGION



Mary Small (2012)  
15200 W. 6th Ave., Unit C  
Golden, CO 80401  
Ph: 303-271-6620  
Fax: 303-271-6644  
msmall@jeffco.us



Mark Nelson (2012)  
PO Box 466  
Beaver, UT 84713  
Ph: 435-438-6451  
Fax: 435-438-6499  
mark.nelson@usu.edu

# 2011 SPECIAL ASSIGNMENTS

## **NACAA HEADQUARTERS & THE COUNTY AGENT**

Scott Hawbaker - Executive Director  
6584 W. Duroc Road  
Maroa, IL 61756  
Ph: 217-794-3700  
Fax: 217-794-5901  
nacaemail@aol.com

## **ELECTRONIC COMMUNICATIONS COORDINATOR**

John Dorner, IV - (2010)  
740 Glover Street  
Hendersonville, NC 28792-4470  
Ph: 828-697-4891  
Fax: 828-697-4581  
Email: john\_dorner@ncsu.edu

## **JOURNAL OF NACAA**

Stephen Brown (2013)  
809 S. Chugach St., Ste 2  
Palmer, AK 99645  
Ph: 907-745-3639  
Fax: 907-745-5479  
Email: scbrown4@alaska.edu

## **NACAA POLICY CHAIR**

Glenn Rogers  
17 Fairview Drive  
Essex Junction, VT 05452  
Ph: 802-318-5387  
Email: glenn.rogers@uvm.edu

## **JOURNAL OF EXTENSION REPRESENTATIVE**

Keith Mickler  
12 East 4th Ave., Suite 107  
Rome, GA 30161  
Ph: 706-295-6210  
Fax: 706-295-6213  
mickler@uga.edu

---

## **NACAA EDUCATIONAL FOUNDATION BOARD OF TRUSTEES**

Eddie Holland, Treasurer  
743 County Road 217  
Bluffton, TX 78607  
Ph: 325-423-0030 Fax: 325-379-1620  
eholland@ctesc.net

Dave McManus- - President  
7657 High Mesa Road  
Olathe, CO 81425  
Ph: 970-323-6572  
davekathy@frontier.net

Frank FitzSimons  
VicePresident/ Secretary  
4227 Howard Gap Road  
Hendersonville, NC 28792  
Ph: 828-329-5591  
ffit3@gmail.com

---

## **ASSOCIATION POLICY COMMITTEE**

Dave Phillips  
712 W. Main  
Lewistown, MT 59457  
Ph: 406-538-3919  
Fax: (406) 538-5144  
E-mail: acxdp@montana.edu

Gary Hall  
203 S. Federal Avenue  
Mason City, IA 50401  
Ph: 641-423-0844 Ext. 2213  
Fax: 641-423-2642  
Email: garyhall@iastate.edu

Steven E. Munk  
220 W. 6th Street  
Sioux Falls, SD 57104-6001  
Ph: (605) 367-7877  
Fax: (605) 367-4609  
Email: smunk@minnehahacounty.org

Glenn Rogers  
17 Fairview Drive  
Essex Junction, VT 05452  
Ph: 802-318-5387  
Email: glenn.rogers@uvm.edu

Chuck Otte  
PO Box 28  
Junction City, KS 66441  
Ph: 785-238-4361  
Fax: 785-238-7166  
Email: cotte@ksu.edu

Rick Gibson  
820 East Cottonwood Ln, Bldg. C  
Casa Grande, AZ 85222  
Ph: 520-836-5221 ext. 227  
Fax: 520-836-1750  
gibsonrd@ag.arizona.edu

# 2011 NACAA ANNUAL MEETING

## COMITTEE CHAIRS

**Chairman** -- Richard Fechter  
Rolling Prairie Extension District  
130 South Pennsylvania, P.O. Box 647  
Howard, KS 67349  
620-374-2174  
rfechter@ksu.edu

**Vice Chair** -- Chuck Otte  
Geary County Extension Office  
119 E. 9th Street, P.O. Box 28  
Junction City, KS 66441-0028  
785-238-4161  
cotte@ksu.edu

**Secretary/Publicity Committee Chair** --  
Mark Ploger  
Pratt County Extension Office  
824 W. First  
Pratt, KS 67124-2020  
620-672-6121  
mploger@ksu.edu

**Fundraising Committee Chair** --  
Rick Miller  
Johnson County Extension Office  
11811 S. Sunset Drive, Suite 1500  
Olathe, KS 66061  
913-715-7010  
rmiller@ksu.edu

**Treasurer/Finance Committee Chair** --  
Michael Vogt  
Marshall County Extension Office  
Courthouse, 1201 Broadway  
Marysville, KS 66508-1844  
785-562-3531  
mvogt@ksu.edu

**Facilities Committee Chair** -- Chuck Otte  
Geary County Extension Office  
119 E. 9th Street, P.O. Box 28  
Junction City, KS 66441-0028  
785-238-4161  
cotte@ksu.edu

**Meals/Events Committee Chair** --  
Bill Wood  
Douglas County Extension Office  
2110 Harper, Douglas County Fairgrounds  
Lawrence, KS 66046-3242  
785-843-7058  
bdwood@ksu.edu

**State President/Opening Ceremony  
Committee Chair** --  
Cheri Nelsen  
Wilson County Extension Office  
Courthouse, Room 101, 615 Madison  
Fredonia, KS 66736-1383  
620-378-2167  
cnelsen@ksu.edu

**Transportation/Tours Committee Chair** --  
Dennis Patton  
Johnson County Extension Office  
11811 S. Sunset Drive, Suite 1500  
Olathe, KS 66061  
913-715-7010  
dpatton@ksu.edu

**Reception/Information Co-Chair** --  
Krista Harding  
Neosho County Extension Office  
Courthouse, 100 S Main  
Erie, KS 66733-1301  
620-244-3826  
kharding@ksu.edu

**Reception/Information Co-Chair** --  
Delta George  
Bourbon County Extension Office  
210 S National Ave.  
Fort Scott, KS 66701-1393  
620-223-3720  
delta@ksu.edu

**Registration Chair** -- Andrea Burns  
Ford County Extension Office  
Ford Co. Govt Ctr, 100 Gunsmoke  
Dodge City, KS 67801-4456  
620-227-4542  
aburns@ksu.edu

**Hospitality Co-Chair** -- Tonya Bronleewe  
Sedgwick County Extension Office  
7001 W 21st Street N  
Wichita, KS 67205-1759  
316-660-0100 ext. 154  
tonyab@ksu.edu

**Hospitality Co-Chair** -- Kara Mayer  
Wabaunsee County Extension Office  
215 Kansas, Courthouse, P.O. Box 248  
Alma, KS 66401-0248  
785-765-3821  
kamayer@ksu.edu

**Computer Room/Technology Chair** --  
David Hallauer  
Meadowlark Extension District  
P.O. Box 326, Courthouse  
Oskaloosa, KS 66056-0326  
785-863-2212  
dhallaue@ksu.edu

**Newsletter/Website Chair** -- Sandra Wick  
Smith County Extension Office  
218 S Grant, Courthouse, P.O. Box 287  
Smith Center, KS 66967-0287  
785-282-6823  
swick@ksu.edu

**Commercial Exhibits & Educational  
Posters Co-Chair** --  
Whitey Whitehill  
Finney County Extension Office  
P.O. Box 478  
Garden City, KS 67846-0478  
620-272-3670  
dwhitehi@ksu.edu

**Commercial Exhibits & Educational  
Posters Co-Chair** -- Rick Snell  
Barton County Extension Office  
1800 12th St.  
Great Bend, KS 67350  
620-793-1919  
rsnell@ksu.edu

**Decorations Co-Chair** -- Rachael Boyle  
Phillips-Rooks Extension District  
115 N. Walnut, P.O. Box 519  
Stockton, KS 67669-0519  
785-425-6851  
rboyle@ksu.edu

**Decorations Co-Chair** -- Jeanne Falk  
Northwest Area Office  
105 Experiment Farm Road, P.O. Box 786  
Colby, KS 67701-0786  
785-462-6281  
jfalk@ksu.edu

**Signs Chair** -- Carla Nemecek  
Southwind Extension District  
1 North Washington St  
Iola, KS 66749-0845  
620-365-2242  
cnemecek@ksu.edu

**Door Prizes Chair** -- Glenn Brunkow  
Pottawatomie County Extension Office  
612 E. Campbell, P.O. Box 127  
Westmoreland, KS 66549-0127  
785-457-3319  
gbrunkow@ksu.edu

**Fundraising Committee  
SE Area Vice Chair** -- Scott Gordon  
Montgomery County Extension Office  
410 Peter Pan Rd, Suite B  
Independence, KS 67301-9372  
620-331-2690  
sgordon@ksu.edu

**SW Area Vice Chairs** -- Kurt Werth  
Gray County Extension Office  
17002 W Hwy 50, Box 248  
Cimarron, KS 67835-0248  
620-855-3821  
kwerth@ksu.edu

**SW Area Vice Chairs** -- DeWayne Craghead  
Hodgeman County Extension Office  
Courthouse, 500 Main St, P.O. Box 38  
Jetmore, KS 67854-0038  
620-357-8321  
dcraghea@ksu.edu

**NE Area Vice Chair** -- Glenn Brunkow  
Pottawatomie County Extension Office  
612 E. Campbell, P.O. Box 127  
Westmoreland, KS 66549-0127  
785-457-3319  
gbrunkow@ksu.edu

**NW Area Vice Chair** -- Clint Milliman  
Thomas County Extension Office  
350 S. Range, Suite #16  
Colby, KS 67701-2901  
785-460-4582  
milliman@ksu.edu

**Annual Banquet Chair** -- Ray Ladd  
Atchison County Extension Office  
405 Main, P.O. Box 109  
Effingham, KS 66023-0109  
913-883-5450  
cladd@ksu.edu

**After Tours Meal Chair** -- Jim Mengarelli  
Crawford County Extension Office  
120 E Buffalo St  
Girard, KS 66743-1547  
620-724-8233  
jmengare@ksu.edu

**4-H Talent Revue Chair** -- Brian Rees  
Lyon County Extension Office  
2632 W. Highway 50  
Emporia, KS 66801-6353  
620-341-3220  
brees@ksu.edu

**Special Meals Chair** -- Jeff Davidson  
Greenwood County Extension Office  
311 N. Main  
Eureka, KS 67045-1321  
620-583-7455  
j davidso@ksu.edu

**First Timers Co-Chair** -- Cade Rensink  
Central Kansas Extension District  
307 N. Concord, Suite 190  
Minneapolis, KS 67467-2140  
785-392-2147  
crensink@ksu.edu

**First Timers Co-Chair** -- John Stannard  
Russell County Extension Office  
401 N. Main, Courthouse  
Russell, KS 67665-2758  
785-483-3157  
jstannar@ksu.edu

**Labor Pool Chair** -- Dana Belshe  
Sunflower Extension District  
813 Broadway, Room 301  
Goodland, KS 67735-0002  
785-890-4880  
dbelshe@ksu.edu

**Sons & Daughters Program Chair** --  
Greg McClure  
Riley County Extension Office  
110 Courthouse Plaza, Rm B220  
Manhattan, KS 66502-0111  
785-537-6350  
gmclure@ksu.edu

**Spouses Program Chair** --  
Bob and Evelyn Neier  
Sedgwick County Extension Office  
7001 W 21st Street N  
Wichita, KS 67205-1759  
316-660-0100  
bneier@ksu.edu

**Life Members Program Chair** --  
Jim Lindquist  
Extension Field Operations  
119 Umberger Hall  
Manhattan, KS 66506-3403  
jlindqui@ksu.edu

---

## 2011 COUNCIL CHAIRS



**Program Recognition Council**  
J.J. Jones (2013)  
1700 N. Broadway, Fairgrounds  
Ada, OK 74820-1406  
Ph: 580-332-7011  
Fax: 580-332-9234  
jj.jones@okstate.edu



**Extension Development Council**  
Karen Vines (2011)  
110 Agricultural Administration Bldg.  
University Park, PA 16802  
Ph: 814-865-3097  
Fax: 814-863-7277  
kvines@psu.edu



**Professional Improvement Council**  
Mary Sobba (2012)  
101 N. Jefferson, Rm. 304  
Ph: 573-581-3231  
Fax: 573-581-2766  
sobbam@missouri.edu

# PROFESSIONAL IMPROVEMENT COUNCIL



Mary Sobba (2012)  
National Council Chair  
101 N. Jefferson, Rm. 304  
Ph: 573-581-3231  
Fax: 573-581-2766  
sobbam@missouri.edu



**WESTERN REGION**  
Paul Carter (2011)  
202 South 2nd Street  
Dayton, WA 99328  
Ph: 509-382-4741  
Email: cart@wsu.edu

## AGRONOMY & PEST MANAGEMENT



Johnny Whiddon (2011)  
National Chair  
400 East Courtland Avenue  
Quitman, GA 31643  
Ph: 912-263-4103  
Fax: 229-263-5607  
Email: jwhiddon@uga.edu

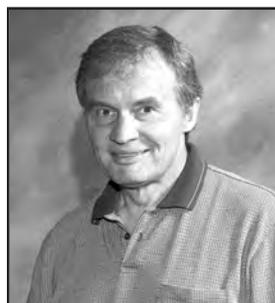
## AGRICULTURAL ECONOMICS & COMMUNITY DEVELOPMENT



Lyle Holmgren (2011)  
National Chair  
195 W. 1100 S  
Brigham City, UT 84302  
Ph: 435-734-9945  
Fax: 435-723-8101  
E-Mail: lyle.holmgren@usu.edu



**NORTH CENTRAL  
REGION**  
Joni Ross Harper (2012)  
100 E. Newton Street 4th Floor  
Versailles, MO 65084  
Ph: 573-378-5358  
Email: rossjo@missouri.edu



**NORTH CENTRAL  
REGION**  
Willie Huot (2012)  
151 South 4th Street S302  
Grand Forks, ND 58201-4737  
Ph: 701-780-8229  
Fax: 701-780-8309  
Email: willie.huot@ndsu.edu



**NORTH EAST REGION**  
John Rowehl (2012)  
York County Extension Office  
112 Pleasant Acres Road  
York, PA 17402  
Ph: 717-840-7408  
Fax: 717-755-5968  
Email: jer2@psu.edu



**NORTH EAST REGION**  
Stephen E. Hadcock (2011)  
Cornell Cooperative Extension  
479 Route 66  
Hudson, NY 12534-9971  
Ph: 518-828-3346  
Fax: 518-828-3069  
E-Mail: seh11@cornell.edu

## SOUTHERN REGION

Johnny Whiddon (See National Chair Information)



### **SOUTHERN REGION**

Alice J. Rhea (2012)  
219 Court Street  
Maryville, TN 37804-5917  
Ph: 865-982-6430  
Fax: 865-982-2027  
Email: arhea@utk.edu

### **WESTERN REGION**

Lyle Holmgren (See National Chair Information)

## **ANIMAL SCIENCE**



Ron Graber (2011)  
National Chair  
Sedgwick County Extension  
Office  
7001 W. 21st Street N.  
Wichita, KS 67205-1759  
Ph: 316-722-7721  
Fax: 316-722-7727  
E-Mail: rgraber@oznet.ksu.edu

### **NORTH CENTRAL REGION**

Ron Graber (See National Chair Information)



### **NORTHEAST REGION**

Richard Smith (2012)  
R.R. #2 Box 2022A  
Dushore, PA 18614  
Ph: 570-928-8941  
Fax: 570-928-7469  
Email: rss7@psu.edu



### **SOUTHERN REGION**

Tammy Cheely (2011)  
PO Box 186  
Warrenton, GA 30828  
Ph: 706-465-2136  
Fax: 706-465-2576  
Email: tcheely@uga.edu



### **WESTERN REGION**

Cory Parsons (2012)  
2600 East Street  
Baker City, OR 97814  
Ph: 541-523-6418  
Fax: 541-523-8225  
Email: cory.parsons@oregonstate.

## **NATURAL RESOURCES AQUACULTURE/SEAGRANT**



William Sciarappa (2011)  
National Chair  
4000 Kozloski Road  
PO Box 5033  
Freehold, NJ 07728  
Ph: 732-431-7278  
Fax: 732-409-4813  
Email: sciarappa@aesop.rutgers.edu



### **NORTH CENTRAL REGION**

Dan Downing (2012)  
205 Ag Engineering Bldg.  
U of MO Columbia  
Columbia, MO 65211  
Ph: 573-884-8438  
Email: downingd@missouri.edu

### **NORTH EAST REGION**

William Sciarappa (see National Chair Information)



### **SOUTHERN REGION**

Steven Patrick (2011)  
555 Monroe Street  
Unit 50 Box 13  
Clarksville, GA 30523  
Ph: 706-754-2318  
Fax: 706-754-5611  
E-Mail: stevep@uga.edu



### **WESTERN REGION**

Matt Palmer (2012)  
325 W. 100 N.  
Ephraim, UT 84627  
Ph: 435-283-7582  
Fax: 435-283-5648  
Email: matt.palmer@usu.edu

# HORTICULTURE & TURFGRASS



Nicholas Polanin (2011)  
National Chair  
310 Milltown Road  
Bridgewater, NJ 08807  
Ph: 908-526-6293  
Email: polanin@aesop.rutgers.edu



## NORTH CENTRAL REGION

Jennifer Schutter (2011)  
503 E. Northtown Road  
Kirksville, MO 63501  
Ph: 660-665-9866  
Fax: 660-665-9876  
Email: schutterjl@missouri.edu

## NORTHEAST REGION

Nicholas Polanin(See National Chair Information)



## SOUTHERN REGION

Brian Jervis (2012)  
4116 E. 15th  
Tulsa, OK 74112  
Ph: 918-746-3716  
E-Mail: brian.jervis@okstate.edu



## WESTERN REGION

Stacey Bealmear (2012)  
Yuma County Cooperative  
Extension  
2200 W. 28th Street, Suite 102  
Yuma, AZ 85364-6936  
Ph: 928-726-3904  
Fax: 928-726-8472  
Email: staceyb@cals.arizona.edu

# SUSTAINABLE AGRICULTURE



Adam Hady (2011)  
National Chair  
1100 Hwy 14 West  
Richland Center, WI 53581  
Ph: 608-647-6148  
Fax: 608-647-9116  
E-Mail: adam.hady@ces.uwex.edu

## NORTH CENTRAL REGION

Adam Hady (See National Chair Information)



## WESTERN REGION

Steve Van Vleet (2011)  
310 N. Main, Rm 209  
Colfax, WA 99111  
Ph: 509-397-6290  
Email: svanvleet@wsu.edu



## SOUTHERN REGION

Ronnie Barentine (2012)  
PO Box 240  
Hawkinsville, GA 31036  
Ph: 912-783-1171  
Fax: 912-783-2667  
Email: barentin@uga.edu



## NORTHEAST REGION

Herb Reed (2012)  
PO Box 486  
Prince Frederick, MD 20678  
Ph: 410-535-3662  
E-Mail: hreed@umd.edu

# EXTENSION DEVELOPMENT COUNCIL



Karen Vines (2011)  
National Council Chair  
313 Henning Building  
University Park, PA 16802  
Ph: 814-865-3097  
Fax: 814-863-6042  
kvines@psu.edu

## AGRICULTURAL ISSUES & PUBLIC RELATIONS



Stephen John Komar (2011)  
National Chair  
235 Oak Summit Road  
Pittstown, NJ 08863  
Ph: 973-948-3040  
Fax: 973-948-5582  
Email: skomar@aesop.rutgers.edu

### NORTH CENTRAL REGION

Scott Gabbard (2012)  
Purdue Extension, Shelby County  
1110 Amos Rd., Ste. D.  
Shelbyville, IN 46176-2806  
Ph: 317-392-6460  
Fax: 317-392-4928  
Email: gabbardd@purdue.edu

### NORTH EAST REGION

Stephen John Komar (2012) (See National Chair Information)

### SOUTHERN REGION

Janet Spencer (2011)  
Southeast District Extension Office  
PO Box 9400  
Virginia State University  
Petersburg, VA 23806  
Ph: 757-657-6450  
Email: jaashle2@vt.edu



### WESTERN REGION

Mark D. Heitstuman '11  
PO Box 9  
Courthouse B109  
Asotin, WA 99402  
Ph: 509-243-2009  
Email: heitstuman@wsu.edu

## EARLY CAREER DEVELOPMENT



Mahlon Peterson (2011)  
National Chair  
227 1st Street  
West Altoona, WI 54720  
Ph: 715-839-4712  
Fax: 715-839-6277  
Email: mahlon.peterson@ces.  
uwex.edu

### NORTH CENTRAL REGION

Mahlon Peterson (2011) (See National Chair Information)



### NORTH EAST REGION

Daniel Kluchinski (2011)  
Rutgers Cooperative Extension  
Dept. of Ag and Resource  
Management Agents  
88 Lipman Drive  
New Brunswick, NJ 08901-8525  
Ph: 732-932-5000 Ext. 588  
Fax: 732-932-6633  
Email: kluchinski@rce.rutgers.edu



### SOUTHERN REGION

Laura Griffeth (2012)  
PO Box 89  
Preston, GA 31824  
Ph: 229-828-2325  
Fax: 229-828-5901  
Email: lgriffet@uga.edu



## WESTERN REGION

Taun Beddes (2012)  
179 North Main  
Suite 111  
Logan, UT 84321  
Ph: 435-752-6263  
Email: taun.beddes@usu.edu

## ADMINISTRATIVE SKILLS



James Cowden (2011)  
National Chair  
298 Fairfield Lane  
Salisbury, NC 28146  
Ph: 919-515-8439  
Fax: 919-515-4702  
Email: jim\_cowden@ncsu.edu



## NORTH CENTRAL REGION

Julia Woodruff (2011)  
Erie County OSU Extension  
2900 Columbus Ave.  
Sandusky, OH 44805  
Ph: 419-627-7631  
Fax: 419-627-7692  
Email: woodruff.94@osu.edu

## NORTH EAST REGION

Kenneth Balliet (2012)  
Snyder County Courthouse Annex  
PO Box 217  
Middleburg, PA 17842-0217  
Ph: 570-837-4252  
Fax: 570-837-4250  
Email: kballiet@psu.edu

## SOUTHERN REGION

James Cowden (2011) (See National Chair Information)



## WESTERN REGION

Donna Cuin (2012)  
2011 Fairgrounds Road  
Casper, WY 82604-2901  
Ph: 307-235-9400  
Fax: 307-265-0419  
Email: dcuin@natroncounty-wy.gov

# TEACHING & EDUCATIONAL TECHNOLOGIES



Jenny Carleo (2011)  
National Chair  
4 Moore Rd., DN 703  
Cape May Courthouse, NJ 08210  
Ph: 609-465-5115  
Fax: 609-465-5953  
Email: carleo@aesop.rutgers.edu

## NORTH CENTRAL REGION

Christopher Zoller (2012)  
219 Stonecreek Road, N.W.  
New Philadelphia, OH 44663  
Ph: 330-339-2337  
Fax: 330-339-7442  
Email: zoller.1@osu.edu

## NORTH EAST REGION

Jenny Carleo (2011) (See National Chair Information)



## SOUTHERN REGION

Mark Blevins (2012)  
PO Box 1578  
Gastonia, NC 28503-1578  
Ph: 704-922-0301  
Fax: 704-922-2140  
Email: mark\_blevins@ncsu.edu



## WESTERN REGION

Janet Schmidt (2011)  
310 N. Main St., Room 209  
Colfax, WA 99111  
Ph: 509-397-6290  
Fax: 509-397-6256  
Email: schmidtj@wsu.edu

# PROGRAM RECOGNITION COUNCIL



Council Chair  
J.J. Jones (2013)  
1700 N. Broadway, Fairgrounds  
Ada, OK 74820-1406  
Ph: 580-332-7011  
Fax: 580-332-9234  
jj.jones@okstate.edu



**WESTERN REGION**  
Kurt Jones (2012)  
10165 County Road 120  
Salida, CO 81201  
Ph: 719-539-6447  
Fax: 719-539-6151  
Email: kurt.jones@colostate.edu

## COMMUNICATIONS



Larry Williams (2011)  
National Chair  
5479 Old Bethel Road  
Crestview, FL 32536-5512  
Ph: 850-689-5850  
Fax: 850-689-5727  
Email: lwilliams@co.okaloosa.  
fl.us



**NORTH CENTRAL  
REGION**  
Gary Wilson (2011)  
7868 Cty Road 140  
Suite B  
Findlay, OH 45840  
Ph: 419-422-3851  
Fax: 419-422-3866  
Email: wilson.26@osu.edu



**NORTH EAST REGION**  
Lee Young (2012)  
100W. Beau Street, Suite 601  
Washington, PA 15301-4473  
Ph: 724-228-6881  
Fax: 724-228-6939  
Email: ljs32@psu.edu



**SOUTHERN REGION**  
Terry DelValle (2011)  
1010 N. McDuff Avenue  
Jacksonville, FL 32254-2031  
Ph: 904-387-8850  
Fax: 904-387-8902  
E-Mail: delvalle@coj.net

## SEARCH FOR EXCELLENCE



Dick Brzozowski (2011)  
National Chair  
PO Box 9300  
Portland, ME 04104-9300  
Ph: 207-780-4205  
Fax: 207-780-4382  
Email: rbrz@umext.maine.edu



**NORTH CENTRAL  
REGION**  
Tom Dorn (2012)  
444 Cherrycreek Road  
Lincoln, NE 68528-1507  
Ph: 402-441-7180  
Fax: 402-441-7148  
Email: tdorn1@unl.edu



**NORTH EAST  
REGION**  
Stanley McKee (2011)  
10722 Fairgrounds Road, Suite 6  
Huntingdon, PA 16652  
Ph: 814-643-1660  
Fax: 814-643-1669  
Email: sam36@psu.edu

**SOUTHERN REGION**

Jesse Clark (2011)  
 1415 Smith Street  
 Malvern, AR 72104  
 Ph: 870-332-5267  
 Fax: 870-332-4858  
 Email: jclark@uaex.edu

**WESTERN REGION**

Ron Patterson (2012)  
 120 East Main  
 Courthouse  
 Price, UT 84501  
 Ph: 435-636-3235  
 Fax: 435-636-3210  
 Email: ronald.patterson@usu.edu

**SOUTHERN REGION**

Cindy Ham (2011)  
 PO Box 807  
 Charleston, AR 72933  
 Ph: 501-965-2272  
 Fax: 501-261-1732  
 E-Mail: cham@uaex.edu

**WESTERN REGION**

Mark Nelson (2012)  
 PO Box 466  
 105 E. Center  
 Beaver, UT 84713  
 Ph: 435-438-6451  
 Fax: 435-438-6481  
 Email: mark.nelson@usu.edu

**4-H AND YOUTH COMMITTEE**

Sherry Beaty (2011)  
 National Chair  
 421 N. Main Street  
 Nashville, AR 71852  
 Ph: 870-845-7517  
 Fax: 870-845-7505  
 Email: sbeaty@uaex.edu

**NORTH CENTRAL REGION**

Chris Penrose (2011)  
 PO Box 179  
 McConnelsville, OH 43756  
 Ph: 740-962-4854  
 Fax: 740-962-6508  
 E-Mail: penrose.1@osu.edu

**NORTH EAST REGION**

J. Craig Williams (2012)  
 Courthouse Annex  
 118 Main Street  
 Wellsboro, PA 16901-1495  
 Ph: 570-724-9120  
 Fax: (570)724-6819  
 Email: jcw17@psu.edu

**PROFESSIONAL EXCELLENCE**

Gary Zoubek (2012)  
 National Chair  
 2345 Nebraska Ave.  
 York, NE 68467-1104  
 Ph: 402-362-5508  
 Fax: 402-362-6164  
 Email: gzoubek1@unl.edu

**NORTH CENTRAL REGION**

Jefferson McCutcheon (2011)  
 871 W. Marion Rd, Suite 102  
 Mt. Gilead, OH 43338  
 Ph: 419-947-1070  
 Fax: 419-947-1071  
 Email: mccutcheon.30@osu.edu

**NORTH EAST REGION**

Virginia Rosenkranz (2012)  
 PO Box 1836  
 Salisbury, MD 21802  
 Ph: 410-749-6141  
 Fax: 410-546-5126  
 Email: rosncrnz@umd.edu

**SOUTHERN REGION**

Brian Lee Cresswell (2012)  
 14415 Magnolia Street  
 Blakely, GA 39823  
 Ph: 229-723-3072  
 Fax: 229-723-3135  
 Email: brianlc@uga.edu

**WESTERN REGION**

Scott Jensen (2011)  
 PO Box 400  
 Marsing, ID 83639  
 Ph: 208-896-4104  
 Fax: 208-896-4105  
 E-Mail: scottj@uidaho.edu

**PUBLIC RELATIONS**

Keith Mickler (2012)  
 National Chair  
 UGA Floyd County Cooperative  
 Extension  
 12 East 4th Ave., Suite 107  
 Rome, GA 30161  
 Ph: 706-295-6210  
 Fax: 706-295-6213  
 Email: mickler@uga.edu

**NORTH CENTRAL REGION**

Mark Mechling (2012)  
 225 Underwood Street  
 Zanesville, OH 43701  
 Ph: 740-454-0144  
 Fax: 740-454-0154  
 Email: mechling.1@osu.edu

**NORTH EAST REGION**

Paula Schafer (2011)  
 Cornell Cooperative Extension  
 50 West High Street  
 Ballston Spa, NY 12020  
 Ph: 518-885-8995  
 Fax: 518-885-9078  
 E-Mail: pjb11@cornell.edu

**SOUTHERN REGION**

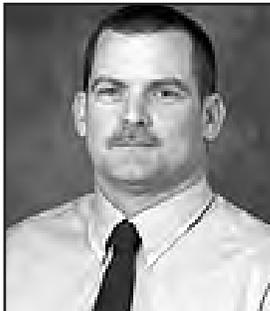
M. Brent Allen (2012)  
 PO Box 31  
 Wrightsville, GA 31096  
 Ph: 478-864-3373  
 Fax: 478-864-4004  
 Email: brenta@uga.edu

**WESTERN REGION**

Susan Kerr (2011)  
 228 W. Main, MS-CH-12  
 Goldendale, WA 98620  
 Ph: 509-773-5817  
 Fax: 509-773-5707  
 E-Mail: kerrs@wsu.edu

**RECOGNITION & AWARDS**

Cynthia Gregg (2012)  
 National Chair  
 100-A Tobacco Street  
 Lawrenceville, VA 23868  
 Ph: 434-848-2151  
 Fax: 434-848-4882  
 Email: clgregg@vt.edu

**NORTH CENTRAL REGION**

Theodore Wiseman (2012)  
 Box 279  
 Somerset, OH 43783-0279  
 Ph: 740-743-1602  
 Email: wiseman.15@osu.edu

**NORTH EAST REGION**

Ronnie Helmondollar (2011)  
 201 Henry Ave.  
 PO Box 1130  
 Elkins, WV 26241-1130  
 Ph: 304-636-2455  
 Fax: 304-636-5887  
 Email: rrhelmondollar@mail.wvu.edu

**SOUTHERN REGION**

Sidney L. Mullis  
 602 Greene Street NE  
 Augusta, GA 30901-1428  
 Ph: 706-821-2349  
 Fax: 706-821-2584  
 Email: smullis@uga.edu

**WESTERN REGION**

Kurt Nolte (2011)  
 Yuma County Cooperative  
 Extension  
 2200 W. 28th St., Suite 102  
 Yuma, AZ 85364  
 Ph: 928-726-3904  
 Fax: 928-726-8472  
 Email: knolte@cals.arizona.edu

# SCHOLARSHIP



Chris Bruynis (2011)  
National Chair  
109 S. Sandusky Ave.,  
Room 16  
Upper Sandusky, OH 43351  
Ph: 419-294-4931  
Fax: 419-294-6414  
Email: bruynis.1@osu.edu



**NORTH CENTRAL REGION**  
Alan Sundermeier (2012)  
639 S. Dunbridge Rd., Suite 1  
Bowling Green, OH 43402-9087  
Ph: 419-592-0806  
Fax: 419-592-8750  
Email: sundermeier.5@osu.edu



**NORTH EAST REGION**  
Dwane Miller (2012)  
1202 Ag Center Drive  
Pottsville, PA 17901  
Ph: 570-622-4225  
Fax: 570-622-4481  
Email: dlm228@psu.edu



**SOUTHERN REGION**  
Ben Chase (2012)  
PO Box 200  
Wentworth, NC 27375-0200  
Ph: 336-342-8230  
Fax: 336-342-8242  
Email: ben\_chase@ncsu.edu



**WESTERN REGION**  
Linden Greenhalgh (2011)  
151 N. Main  
Tooele, UT 84074  
Ph: 435-843-2352  
Fax: 435-843-2355  
Email: linden.greenhalgh@usu.edu

# LIFE MEMBER



Duane Duncan  
National Chair  
49 E Street  
Carlisle, PA 17013  
Ph: 717-243-8069  
Fax: 717-240-6548  
Email: dgd1@psu.edu



**NORTH CENTRAL REGION**  
James Lindquist (2012)  
1500 Sharingbrook Drive  
Manhattan, KS 66502  
Ph: 785-537-2839  
Email: jlindqui@ksu.edu



**SOUTHERN REGION**  
Mickey Fourakers (2011)  
RR 1 Box 1090  
Naylor, GA 31641  
Ph: 229-563-0062  
Email: m4akers@windstream.net



**NORTH EAST REGION**  
J. Lee Miller (2011)  
3180 Ridge Road Extension  
Freedom, PA 15042  
Ph: 724-544-2900  
Email: jlmbeglad@gmail.com



**WESTERN REGION**  
W. Doug Warnock  
1880 SE Larch Ave  
College Place, WA 99324-1772  
Ph: 509-525-3295  
Email: dwarnock@charter.net

## OPEN COMMITTEE CHAIR AND VICE CHAIR POSITIONS 2011 - 2013

When you read through the Special Edition of The County Agent, it is obvious that committee work and related activities is the essence of what it takes to achieve NACAA's mission. Historically NACAA has been fortunate to have committed, hard working members fill those leadership positions. This year as every year there is an opportunity for members to expand and share their leadership and professional improvement skills by applying for committee positions that are open. Becoming active in the NACAA committee structure will provide you with a wealth of both professional and personal growth. Give serious consideration to any of the state and national committee positions that are available.

Application/nominations will be available on the NACAA web site shortly after January 1, 2011 and will be due no later than March 1, 2011. Appointments will be made at the Spring Board Meeting.

### Professional Improvement Council

Agronomy & Pest Management - Vice Chair  
 Ag Economics & Comm. Dev. - Vice Chair  
 Animal Science - Vice Chair  
 Natural Resources/Aquaculture - Vice Chair  
 Horticulture & Turf Grass - Vice Chair  
 Sustainable Agriculture

### Region Open To Application

Southern and Western 2 year term  
 North East and Western 2 year term  
 North Central and Southern 2 year term  
 North East and Southern 2 year term  
 North Central and North East 2 year term  
 North Central and Western 2 year term

### Extension Development Council

Ag Issues & Public Relations - Vice Chair  
 Early Career Development - Vice Chair  
 Administrative Skills Dev. - Vice Chair  
 Teaching & Educational Technologies - Vice Chair

### Region Open To Application

Southern and Western 2 year term  
 North Central and North East 2 year term  
 North Central and Southern 2 year term  
 North East and Western 2 year term

### Program Recognition Council

Communications - Vice Chair  
 Search for Excellence - Vice Chair  
 4-H and Youth - Vice Chair  
 Professional Excellence - Vice Chair  
 Public Relations - Vice Chair  
 Recognition & Awards - Vice Chair  
 Scholarship - Vice Chair

### Region Open To Application

North Central and Southern 2 year term  
 North East and Southern 2 year term  
 North Central and Southern 2 year term  
 North Central and Western 2 year term  
 North East and Western 2 year term  
 North East and Western 2 year term  
 Southern and Western 2 year term

### Council Committee Chair Openings

Extension Development

### Open to General Membership

Open to General Membership 3 year term

### National Committee Chair Openings

Administrative Skills  
 Agricultural Issues & Public Relations  
 Teaching & Educational Technologies  
 Early Career Development  
 Agricultural Economics & Community Development  
 Agronomy & Pest Management  
 Animal Science  
 Horticulture & Turfgrass  
 Natural Resources/Aquaculture  
 Sustainable Agriculture  
 4-H & Youth  
 Communications  
 Scholarship  
 Search for Excellence

National Chair 2 year term  
 National Chair 2 year term

# *The County Agent*

POSTMASTER: SEND ADDRESS CHANGES TO:  
*The County Agent* - NACAA, 6584 W. Duroc Rd.,  
Maroa, IL 61756 - Attn: Scott Hawbaker

## ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES

2011  
Overland Park, Kansas..... August 7-11

2013  
Pittsburgh, PA (Galaxy IV).....Sept. 15-22

2012  
Charleston, South Carolina.....July 15-19

2014  
Mobile, Alabama.....July 20-24

