

**96<sup>th</sup> Annual Meeting  
and  
Professional Improvement  
Conference  
National Association of  
County  
Agricultural Agents**



**August 7-11, 2011  
Overland Park, Kansas**

**2011 NACAA ANNUAL MEETING AND  
PROFESSIONAL IMPROVEMENT  
CONFERENCE**

**REGISTRATION**

**Overland Park Convention Center (OPCC) Main Lobby**

Saturday: 12:00 pm – 8:00 pm  
Sunday: 8:00 am – 7:00 pm  
Monday: 8:00 am – 5:00 pm  
Tuesday: 8:00 am – 5:00 pm  
Wednesday: NOT OPEN - TOUR DAY  
Thursday: 9:00 am – 5:00 pm

**COMMERCIAL, EDUCATION EXHIBITS**

**Overland Park Convention Center (OPCC) Exhibit Hall A**

Sunday: 1:00 pm – 6:00 pm  
Monday: 9:00 am – 5:00 pm  
Tuesday: 9:00 am – 4:00 pm

**AWARDS, RECOGNITION & EDUCATIONAL  
DISPLAYS**

**POSTER DISPLAY**

**Overland Park Convention Center (OPCC) Exhibit Hall A**

Sunday: 1:00 pm – 6:00 pm (set-up)  
Monday: 8:00 am – 12:00 noon (judging)  
Monday: 10:00 am – 10:30 am (meet the authors)  
Monday: 2:30 pm – 3:00 pm (meet the authors)  
Tuesday: 9:00 am – 4:00 pm

**COMPUTER TECHNOLOGY LAB  
Sheraton (SH) Birch Room**

Sunday: 1:00 pm – 6:30 pm  
Monday: 7:00 am – 7:00 pm  
Tuesday: 7:00 am – 4:30 pm  
Thursday: 7:00 am – 4:00 pm

**Location Abbreviations Used  
Throughout this book:**

**SH = Sheraton Hotel  
OPCC - Overland Park Convention Center**

**Welcome to the  
96<sup>th</sup> Annual Meeting  
and  
Professional Improvement  
Conference**



**National Association of  
County Agricultural Agents**



**Stan Moore**  
President

## WELCOME TO KANSAS

Welcome to Overland Park Kansas and to our 96<sup>th</sup> NACAA Annual Meeting and Professional Improvement Conference. The theme for this year's conference is "Reach for the Stars" and we hope that you will join all of us in ensuring that you get the most out of this year's programs, and that it truly causes your Extension work back home to Reach for the Stars as well.

Through the NACAA Committee structure, your peers are bringing to this meeting a host of professional development opportunities that I know you will not want to miss. The choices between sessions will often be difficult so I encourage you to mark up this program and make sure that you are able to take full advantage of the offerings. There are also many posters for you to study, and exhibits to learn from. While in the exhibit hall, please take a moment to thank those individuals and companies that help to sponsor this conference. Finally, please also congratulate your peers that have been recognized for their successful programs through our awards and recognition programs.

The Kansas Association of County Agricultural Agents, NACAA Council Chairs, Committee Chairs and Vice Chairs have all worked hard to put together this year's program. Our host state of Kansas has continually impressed me with their organization, teamwork, and dedication to making this a great conference. It has been a pleasure for me to work with all of these individuals, and I know that you are going to have a great time because of their efforts. Be sure to thank the folks in the Purple Vests this week for their hospitality and hard work.

In my years of attending the AM/PIC's, every one has been unique, exciting, and extremely valuable to my Extension career. May this year's program be meaningful to you and your career, and may it help you Reach for the Stars in the years to come.

**Stan Moore**  
NACAA President

## NACAA BOARD OF DIRECTORS



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Michigan



President-Elect  
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Chair  
**Glenn Rogers**  
Vermont

**COMMITTEE CHAIRS**

**Program Recognition Council:** JJ Jones, OK  
**Communications:** Larry Williams, FL  
**Extension Programs:** Dick Brzozowski, ME  
**4-H and Youth:** Sherry Beaty, AR  
**Professional Excellence:** Gary Zoubek, NE  
**Public Relations:** Keith Mickler, GA  
**Recognition and Awards:** Cynthia Gregg, VA  
**Scholarship:** Chris Bruynis, OH  
**Professional Improvement Council:** Mary Sobba, MO  
**Agronomy & Pest Management:** Johnny Whiddon, GA  
**Ag. Economics & Community Development:** Lyle Holmgren, UT  
**Animal Science:** Ron Graber, KS  
**Natural Resources/Aquaculture:** William Sciarappa, NJ  
**Horticulture & Turfgrass:** Nicholas Polanin, NJ  
**Sustainable Agriculture:** Adam Hady, WI  
**Extension Development Council:** Karen Vines, PA  
**Agricultural Issues & Public Relations:** Stephen Komar, NJ  
**Early Career Development:** Mahlon Peterson, WI  
**Administrative Skills Development:** James Cowden, NC  
**Teaching and Educational Technologies:** Jenny Carleo, NJ  
**Other Chair Positions:**  
**Annual Meeting:** Richard Fechter, KS  
**Association Policy:** Glenn Rogers, VT  
**Life Members:** Duane Duncan, PA

**NACAA SPECIAL ASSIGNMENTS**

**Executive Director:** Scott Hawbaker, IL  
**Publisher, *The County Agent*:** Scott Hawbaker, IL  
**Electronic Communications Coordinator:** John Dorner, NC  
**Journal of Extension:** Keith Mickler, GA  
**Journal of NACAA:** Stephen Brown, AK

**VICE DIRECTORS**

**North Central Region:** Larry Howard, NE  
**Northeastern Region:** Stephen Hadcock, NY  
**Western Region:** Mark Nelson, UT  
**Southern Region:** Gene McAvoy, FL  
**Southern Region:** Jerry Clemons, AR

**ANNUAL MEETING RIBBON  
COLOR GUIDE**

National Board.....Dark Blue  
 National Council Chair.....White/Black  
 National Committee Chair.....Light Blue  
 National Committee Vice Chair.....Orange  
 National Vice Director.....Tan  
 State President.....Red  
 Past National President.....Purple  
 Past National Secretary.....Gold  
 Past National Treasurer.....Dark Green  
 Life Member.....Brown  
 Donor.....Black  
 Guest.....White/Gold  
 Host.....Yellow  
 First Timer.....Maroon  
 Press.....Pink  
 Hall of Fame.....Gray

**NAME BADGES ARE REQUIRED.**

**PLEASE WEAR YOUR NAME BADGE AT**

**ALL TIMES. YOU WILL NEED IT TO BE**

**ADMITTED TO ALL FUNCTIONS**

**INCLUDING MEALS**



**Richard Fechter  
AM/PIC Chair**

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### Location Abbreviations Used Throughout this book:

**SH = Sheraton Hotel**  
**OPCC - Overland Park Convention Center**

## 96th ANNUAL MEETING and PROFESSIONAL IMPROVEMENT CONFERENCE of the NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS OVERLAND PARK, KANSAS August 7-11, 2011

### FRIDAY, AUGUST 5

- 7:00 am - **PRE-CONFERENCE LIVESTOCK TOUR**  
**Place:** Sheraton, Overland Park  
**Presiding:** Ron Graber, National Chair of  
Animal Science Committee  
**Sponsor:** Monsanto, Certified Angus Beef,  
KFRM Radio, Kansas Livestock Assn.
- 7:00 am - **PRE-CONFERENCE HORTICULTURE TOUR**  
**Place:** Sheraton, Overland Park  
**Presiding:** Dennis Patton, Johnson County  
K-State Research and Extension Horticulture  
**Sponsor:** Scott's Miracle-Gro
- 8:00 am - **NACAA BOARD MEETING**  
5:00 pm **Place:** SH - Redbud Room

### SATURDAY, AUGUST 6

- 7:00 am - **PRE-CONFERENCE LIVESTOCK TOUR**  
**Place:** ON TOUR
- 7:00 am - **PRE-CONFERENCE HORTICULTURE TOUR**  
**Place:** ON TOUR
- 8:00 am - **PRE-CONFERENCE BIO ENERGY TOUR**  
5:00 pm **Title:** Biomass supply to energy generation  
**Place:** Sheraton, Overland Park  
**Presiding:** Charles Gould  
**Sponsor:** USDA AFRI Conference Grant
- 8:00 am - **NACAA BOARD MEETING**  
3:00 pm **Place:** SH - Redbud Room
- 12:00 pm - **REGISTRATION**  
8:00 pm **Place:** OPCC Main Lobby

## SUNDAY, AUGUST 7

MEMBER

- 8:00 am - **REGISTRATION**  
7:00 pm **Place:** OPCC Main Lobby
- 9:00 am - **REGIONAL DIRECTORS AND VICE DIRECTORS WORKSHOP**  
Noon **Place:** SH Juniper  
**Presiding:** Betsy Greene, NACAA North East Region Director
- 9:00 am - **COMMERCIAL EXHIBITS & NACAA EDUCATIONAL EXHIBITS SET UP**  
1:00 pm **Place:** OPCC Exhibit Hall A
- 9:00 am - **SCHOLARSHIP SELECTION COMMITTEE**  
5:00 pm **Place:** SH Hawthorne 2
- 9:00 am - **NOMINATING COMMITTEE MEETING**  
Noon **Place:** SH Redbud Room  
**Presiding:** Phil Pratt, NACAA Past President
- 12:00 pm - **PAST NATIONAL OFFICERS AND BOARD LUNCHEON (Dutch treat)**  
2:00 pm **Place:** OPCC Meeting Room 2  
**Coordinator:** Phil Pratt, NACAA Past President
- Noon - **NATIONAL COMMITTEE CHAIRS AND VICE CHAIRS LUNCHEON AND WORKSHOP (For all Present and Incoming)**  
2:00 pm **Place:** OPCC Meeting Room 1  
**Presiding:** Paul Craig, NACAA Vice President  
**Courtesy:** NACAA
- Noon - **PROGRAM:** Bioenergy Luncheon Seminar (Tickets Required) - On-farm Energy Audits  
**Place:** SH Cottonwood 2  
**Presiding:** Dennis Pennington, Michigan State University Extension  
**Presenter:** Al Go, Michigan State University  
**Courtesy:** USDA AFRI Conference Grant
- Noon - **PROGRAM:** Bioenergy Luncheon Seminar (Tickets Required)- Farm Practices to Improve Energy Efficiency  
**Place:** OPCC Meeting Room 3  
**Presiding:** John Hay, University of Nebraska-Lincoln Extension  
**Presenters:** Fred Luckey, Bunge North America  
**Courtesy:** USDA AFRI Conference Grant
- 1:00 pm - **SET UP NACAA POSTERS**  
6:00 pm **Place:** OPCC Exhibit Hall A  
**Coordinator:** Gary Zoubek, Professional Excellence Committee Chair

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## SUNDAY, AUGUST 7

MEMBER

- 1:00 pm - **COMPUTER TECHNOLOGY CENTER**  
6:30 pm **Place:** SH Birch Room
- 1:00 pm - **COMMERCIAL EXHIBIT TRADE SHOW**  
6:00 pm **Place:** OPCC Exhibit Hall A
- 1:30 pm - **STATE OFFICERS WORKSHOP**  
3:00 pm **Place:** SH Maple Room  
**Presiding:** Charles Davis, NACAA South Region Director
- 1:45 pm - **BIO ENERGY PROFESSIONAL IMPROVEMENT SEMINARS I**  
4:45 pm **Place:** SH Cottonwood 2  
**Presiding:** Dan Downing, University of Missouri Extension
- 1:45 pm - Analyzing the Economics of Bioenergy Crop Production  
**Presenter:** Cole Gustafson, North Dakota State University
- 2:45 pm - Bioenergy Crop Production: a crop-by-crop analysis  
**Presenter:** Rob Mitchell, ARS, University of Nebraska-Lincoln
- 3:45 pm - Bioenergy and Water Quality and Quantity Issues  
**Presenter:** Bob Broz, University of Missouri
- 1:45 pm - **BIO ENERGY PROFESSIONAL IMPROVEMENT SEMINARS II**  
4:45 pm **Place:** OPCC Meeting Room 3  
**Presiding:** Charles Gould, Michigan State University Extension
- 1:45 pm - Community digester projects  
**Presenter:** Curt Gooch, Cornell University Extension
- 2:45 pm - Digesters for small and medium sized dairy farms  
**Presenter:** Vance Haugen, University of Wisconsin-Madison
- 3:45 pm - Community Bioenergy Economic Development Issues  
**Presenter:** Jill Euken, Iowa State University
- 2:00 pm - **HOW TO GET PUBLISHED IN THE JOURNAL OF NACAA**  
3:00 pm **Place:** SH Hawthorne 1  
**Presenter:** Stephen Brown, Journal of NACAA Committee Chair
- 2:00 pm - **TEACHING AND EDUCATIONAL TECHNOLOGIES HANDS-ON TEACHING SESSIONS**  
3:00 pm **Place:** OPCC Meeting Room 4

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## SUNDAY, AUGUST 7

**Topic 1:** Using Instant Polling to Determine Effectiveness of Teaching  
**Presenter:** Pam Bennett

**Topic 2:** Utilizing Audience Response Technology to Evaluate Program and Capture Data  
**Presenter:** Wm Bruce Clevenger

2:00 pm - **PROGRAM RECOGNITION COUNCIL WORKSHOP**  
5:00 pm **Place:** SH Leatherwood 3  
**Presiding:** J.J. Jones, Council Chair

3:15 pm - **EXTENSION DEVELOPMENT COUNCIL WORKSHOP**  
4:30 pm **Place:** SH Leatherwood 1  
**Presiding:** Karen Vines, Council Chair

2:00 pm - **PROFESSIONAL IMPROVEMENT COUNCIL WORKSHOP**  
5:00 pm **Place:** SH Leatherwood 2  
**Presiding:** Mary Sobba, Council Chair

2:00 pm - **LIFE MEMBER COMMITTEE MEETING**  
3:00 pm **Place:** SH Redbud  
**Presiding:** Duane Duncan, Life Member Chair

2:00 pm - **NACAA EDUCATIONAL FOUNDATION ANNUAL MEETING AND BOARD OF DIRECTORS MEETING**  
3:00 pm **Place:** SH Juniper  
**Presiding:** Dave McManus, Educational Foundation President

3:00 pm - **FIRST TIMER ORIENTATION AND RECEPTION**  
4:00 pm **Place:** SH Cottonwood 1  
**Presiding:** Cade Rensink and John Stannard, KACAA  
**Presenters:** Phil Pratt, NACAA Past President & Richard Fechter, Chair NACAA AM/PIC  
**(All first time attendees and spouses invited)**

4:30 pm - **WELCOME TO KANSAS BBQ DINNER**  
6:30 pm **Place:** Enter through Exhibit Hall A - OPCC Ballroom ABC  
**Courtesy:** Iowa State University College of Agriculture and Life Sciences Agricultural Natural Resources Extension, Iowa Ag Extension Association, and Kansas Association of County Agricultural Agents

5:30 pm - **STATE PRESIDENT REHEARSAL FOR FLAG CEREMONY**  
**Place:** OPCC Exhibit Hall B  
**Presiding:** Cheri Nelsen, KACAA

## SUNDAY, AUGUST 7

6:00 pm - **NATIONAL LEADERSHIP REHEARSAL**  
6:15 pm **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA National President

6:00 pm - **PARENTS ORIENTATION FOR SONS AND DAUGHTERS PROGRAM**  
6:45 pm **Place:** SH Cottonwood 3  
**Presiding:** Greg McClure, Amy Jordan, Ginger Kopfer and Andrea Feldkamp, KACAA

7:00 pm - **OPENING SESSION AND INSPIRATIONAL PROGRAM**  
8:30 pm **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
**Introduction of NACAA Board:** Stan Moore, NACAA President  
**Invocation:** Phil Durst, Michigan  
**Presentation of Colors** – Kansas Army National Guard, 169th Combat Sustained Support Battalion  
**Pledge**  
**National Anthem-** Jackie Newland, Wilson County Kansas 4-H'er  
**Presentation of State Flags:** Announced by Eric Atkinson, Extension Radio Specialist, Kansas State University  
**Remarks and Introduction:** Dr. Kirk Schulz, President of Kansas State University  
**Inspirational Address:** General Richard Myers, Retired and the 15th Chairman of the Joint Chiefs of Staff  
**Closing Announcements:** Richard Fechter, AM/PIC Chair  
**Background Music:** Provided by Jeff Davidson, KACAA

8:30 pm - **ICE CREAM SOCIAL**  
11:00 pm **Place:** Just outside OPCC main entrance  
**Courtesy:** Southwest Dairy Farmers

8:30 pm - **STATE PICTURES**  
11:00 pm (See schedule in back of program)  
**Place:** OPCC Ballroom B,C Pre-Function Area

9:30 pm - **HOSPITALITY**  
11:30 pm **Place:** Courtyard by Marriott

10:00 pm **KANSAS MEETING**  
**Place:** SH Cottonwood 1

## MONDAY, AUGUST 8

MEMBER

- 6:30 am - **VOTING DELEGATES BREAKFAST**  
7:45 am **(Meal by invitation & ticket)**  
**Place:** OPCC Meeting Room 1  
**Presiding:** Henry Dorough, NACAA Secretary  
**Courtesy:** NACAA
- 6:30 am- **THE NEW FACE OF SCOTTS MIRACLE-GRO, NEW TECHNOLOGIES, NEW PRODUCTS, NEW INNOVATIONS**  
7:45 am  
**Place:** OPCC Ballroom A2  
**Presiding:** Nicholas Polanin, Horticulture & Turfgrass Chair  
**Presenting:** Dr. James D. Hruskoci  
**Courtesy:** Scotts Miracle-Gro
- 7:00 am - **COMPUTER TECHNOLOGY CENTER**  
7:00 pm **Place:** SH Birch Room
- 8:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby
- 8:00 am - **NACAA Poster Judging**  
Noon **Place:** OPCC Exhibit Hall A
- 8:00 am - **GENERAL SESSION**  
10:00 am **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
**Call to Order and Welcome**  
**Introductions:** National Committee and Council Chairs, Special Assignments, and Executive Director  
**Report to the Association,** Stan Moore, NACAA President  
**Recognition of Donors and Introduction of New Programs:**  
Paul Wigley, NACAA President Elect  
**Presentation by Bidding States for 2015 AM/PIC National Outstanding Young Farmer Recipient Hall of Fame Awards Presentation**  
**EPA R7 Presentation:** Karl Brooks, EPA Region 7 Administrator  
**Comments and Introduction of Keynote**  
**Speaker:** Dr. Daryl Buchholz, Associate Director for Extension and Applied Research, Kansas State University  
**Keynote Address:** Dr Ron Trewyn, Vice President for Research of Kansas State University  
**Closing Comments:** Richard Fechter, AM/PIC Chair
- 9:00 am - **COMMERCIAL AND NACAA EDUCATIONAL EXHIBITS OPEN**  
5:00 pm **Place:** OPCC Exhibit Hall A

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## MONDAY, AUGUST 8

MEMBER

- 10:00 am - **BREAK**
- 10:30 am **Place:** OPCC Exhibit Hall A and Prefunction Areas  
**Courtesy:** Minnesota Association of Extension Agricultural Professionals, Missouri Agricultural Extension Professionals
- 10:00 am - **MEET THE AUTHORS POSTER SESSION**  
10:30 pm **Place:** OPCC Exhibit Hall A
- 10:30 am - **TRADE TALK CONCURRENT SESSIONS**  
11:40 am **Seminars -**
- Animal Science**  
Merial  
AllFlex  
**Place:** OPCC Ballroom C
- Horticulture**  
Bayer Advanced  
TruGreen  
Kansas State University Horticulture Department  
**Place:** SH Cottonwood 1
- Crop Science/Agronomy**  
Syngenta  
Agrotain  
**Place:** OPCC Ballroom A2
- Crop Science/Agronomy II**  
United Soybean Board  
SFP  
Pioneer  
**Place:** OPCC Ballroom B
- Crop Science/Agronomy III**  
Trimble  
Kansas Wheat Commission  
Dupont  
**Place:** SH Leatherwood 2
- Bio Energy**  
**Title:** **The Current State of Cellulosic Biofuels**  
**Place:** SH Cottonwood 2  
**Speaker:** Bruce Dale, Michigan State University  
**Sponsor:** USDA AFRI Conference Grant
- Sunflower Production**  
**Place:** SH Leatherwood 1  
**Presenter:** Ron Meyer, Colorado State University  
**Sponsor:** National Sunflower Association/Kansas Sunflower Commission

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## MONDAY, AUGUST 8

MEMBER

11:45 am - **AGRICULTURE AWARENESS & APPRECIATION**

1:15 pm **AWARD LUNCHEON (Invitation Only)**

**Place:** OPCC Meeting Room 2

**Presiding:** Keith Mickler, Public Relations Committee Chair

**Speaker:** Carol Schurman, PA

**Topic:** Agriculture, Kids and Camp” – Teaching Agricultural Science Principles to Youth in Southwest and Indiana County, Pennsylvania

**Courtesy:** NACAA

11:45 am - **FIRST TIME ATTENDEE LUNCHEON**

1:15 pm **(Tickets Required)**

**Place:** OPCC Ballroom A1

**Presiding:** Mary Small, Western Region Director, Cade Rensink and John Stannard, KACAA

**Speaker:** Gary Kilgore, KSU Professor Emeritus

**Courtesy:** Phil Niemeyer, NASCO Division Past President

11:45 am - **PROFESSIONAL IMPROVEMENT AND SEARCH**

1:15 pm **FOR EXCELLENCE LUNCHEONS**

**(Tickets Required)**

### **Crop Production**

**Place:** OPCC Meeting Room 6

**Presiding:** Thomas Dorn

**Program:** Profitable Wireworm Management

**Presenter:** Aaron Esser, Washington

**Courtesy:** Pioneer

### **Farm and Ranch Management**

**Place:** OPCC Meeting Room 1

**Presiding:** Ronald Patterson

**Program:** Wyoming Master Cattleman Program

**Presenter:** Bridger Fuez, Wyoming

**Courtesy:** SFP

### **Landscape Horticulture**

**Place:** OPCC Meeting Room 3

**Presiding:** Jesse Clark

**Program:** Estimating & Bidding for Profitability of Landscape Installation Companies

**Presenter:** Emelie Swackhammer, Pennsylvania

**Courtesy:** TruGreen

11:45 am - **EXCELLENCE IN 4-H PROGRAMMING**

1:15 pm **LUNCHEON (Tickets Required)**

**Place:** OPCC Meeting Room 7

**Presiding:** Sherry Beaty, Chair, NACAA 4-H & Youth Committee

**Program:** 4-H S.E.T Initiative: Preparing Youth for the Work Force

**Presenter:** Steven Munk, SD

**Courtesy:** Syngenta

## MONDAY, AUGUST 8

MEMBER

11:45 am - **EDUCATIONAL LUNCHEON SEMINARS**

1:15 pm **(Tickets Required)**

**Program: Sunflower Production Techniques & Extension Education Strategies**

**Place:** SH Leatherwood 1

**Presenter:** Ron Meyer, Colorado State University

**Courtesy:** National Sunflower Association/  
Kansas Sunflower Commission

**Program: Great Plains Sustainable Agriculture Research Educational Seminar**

**Place:** OPCC Ballroom A2

**Presiding:** Pat Murphy, Kerri Ebert, KSU

**Courtesy:** USDA Sustainable Agriculture Research and Education (SARE)

**Program: Improving Nitrogen Use Efficiency**

**Place:** OPCC Ballroom B

**Presenter:** Timothy Walker Ph.D., Associate Agronomist, Mississippi State University

**Courtesy:** AGROTAIN

**Program: Merial - Latest trends in Animal Science**

**Place:** OPCC Ballroom C

**Presenter:** Ray Kaplan, DVM, Ph.D. DEVPPC, University of Georgia

**Courtesy:** Merial

**Program: Bio Energy - The Educator's role as Facilitator: Asking the right questions**

**Place:** SH Cottonwood 2

**Presenter:** Pete Kling, University of Wisconsin Extension

**Courtesy:** USDA AFRI Conference Grant

**Program: The triple bottom line: Bioenergy sustainability dimensions**

**Place:** SH Cottonwood 3

**Presenter:** Chris Peterson, Michigan State University

**Courtesy:** USDA AFRI Conference Grant

1:30 pm - **COMMITTEE WORKSHOPS FOR ALL NACAA MEMBERS**

2:30 pm "How to Host an AM/PIC"

**Place:** OPCC Ballroom A1

**Presiding:** Richard Fechter

### **Communications**

**Place:** SH Cottonwood 1

**Presiding:** Larry Williams

## MONDAY, AUGUST 8

### Search for Excellence

Place: SH Cottonwood 2

Presiding: Dick Brzozowski

### 4-H & Youth

Place: SH Leatherwood 1

Presiding: Sherry Beaty

### Professional Excellence

Place: SH Hawthorne 2

Presiding: Gary Zoubek

### Public Relations

Place: OPCC Meeting Room 1

Presiding: Keith Mickler

### Recognition & Awards

Place: SH Leatherwood 2

Presiding: Cynthia Gregg

### Scholarship

Place: SH Hawthorne 1

Presiding: Chris Bruynis

### Agronomy & Pest Management

Place: OPCC Meeting Room 6

Presiding: Johnny Whiddon

### Agricultural Economics & Community Development

Place: OPCC Meeting Room 3

Presiding: Lyle Holmgren

### Animal Science

Place: SH Cottonwood 3

Presiding: Ron Graber

### Natural Resources/Aquaculture

Place: SH Leatherwood 3

Presiding: Bill Sciarappa

### Horticulture and Turf Grass

Place: OPCC Meeting Room 5

Presiding: Nicholas Polanin

### Sustainable Agriculture Committee

Place: SH Maple Room

Presiding: Adam Hady

### Agricultural Issues and Public Relations

Place: OPCC Ballroom C

Presiding: Stephen John Komar

### Early Career Development

Place: OPCC Meeting Room 2

Presiding: Mahlon Peterson

### Administrative Skills

## MONDAY, AUGUST 8

Place: OPCC Ballroom B

Presiding: James Cowden

### Teaching and Educational Technologies

Place: OPCC Meeting Room 4

Presiding: Jenny Carleo

1:30 pm - **LIFE MEMBERS BUSINESS MEETING**

3:00 pm **Place:** OPCC Meeting Room 7

**Presiding:** Duane Duncan

1:30 pm - **AGRICULTURE AND NATURAL RESOURCES PROGRAM LEADERS MEETING**

5:00 pm **Place:** SH Redbud Room

**Presiding:** Pat Murphy, K-State Research & Extension Interim Asst Director Ag & Natural Resources

2:30 pm - **BREAK**

3:00 pm **Place:** OPCC Exhibit Hall A and Prefunction Areas

**Courtesy:** Michigan Association of Extension Agents

2:30 am - **MEET THE AUTHORS POSTER SESSION**

3:00 pm **Place:** OPCC Exhibit Hall A

3:00 pm - **REGIONAL MEETINGS AND CANDIDATE PRESENTATIONS**

Southern **Place:** OPCC Ballroom C

North Central **Place:** OPCC Ballroom B

Northeast **Place:** OPCC Ballroom A2

Western **Place:** OPCC Ballroom A1

5:00 pm - **DINNER ON YOUR OWN**

7:00 pm (Bus available to Town Center Plaza from 4:00 to 8:00 pm)

7:30 pm - **4-H TALENT REVUE**

9:00 pm **Place:** OPCC Exhibit Hall B

**Courtesy:** Farm Credit

9:00 pm - **ICE CREAM SOCIAL**

10:00 pm **Place:** Just outside OPCC main entrance

**Courtesy:** Southwest Dairy Farmers

9:30 pm - **HOSPITALITY ROOMS**

11:30 pm **Place:** Courtyard by Marriott

9:00 pm - **STATE PICTURES**

11:00 pm (See schedule in back of program)

**Place:** OPCC Ballroom B,C Pre-Function Area

10:00 pm - **KANSAS MEETING**

**Place:** SH Cottonwood 1

## TUESDAY, AUGUST 9

### **SPOTLIGHT SPONSOR** **K-State Research & Extension**

- MEMBER
- 6:30 am - **ADMINISTRATORS' BREAKFAST**  
7:45 am (By invitation)  
**Place:** OPCC Ballroom A1  
**Presiding:** Phil Pratt, NACAA Past President
- 6:30 am - **POSTER SESSION BREAKFAST**  
7:45 am **Place:** OPCC Ballroom A2  
**Presiding:** Gary Zoubek, Chair  
Professional Excellence Committee  
**Courtesy:** Syngenta  
**Host:** Teresa McNeal
- 7:00 am - **ACHIEVEMENT AWARD RECOGNITION BREAKFAST**  
8:00 am **Place:** OPCC Ballroom B  
**Presiding:** Cynthia Gregg, Chair  
Recognition & Awards Committee  
**Courtesy:** American Income Life Insurance Company  
**Host:** Bill Viar
- 7:00 am - **KANSAS ETHANOL INDUSTRY BREAKFAST**  
8:00 am **(Tickets required)**  
**Place:** OPCC Meeting Room 5  
**Presiding:** Jill Zimmerman  
**Title:** Ethanol in the US – Continuing to Break  
New Ground & Grow Globally - Greg Krissek, ICM  
**Courtesy:** Kansas Ethanol Industry - ICM, East  
Kansas Agri-Energy, Kansas Corn Commission
- 7:00 am - **COMPUTER TECHNOLOGY CENTER OPEN**  
4:30 pm **Place:** SH Birch Room
- 8:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby
- 8:30 am - **DELEGATE SESSION**  
11:30 am **Place:** SH Cottonwood 3  
**Presiding:** Stan Moore, NACAA President  
**Invocation:** Paul Craig, NACAA Vice President  
**Delegate Roll Call:** Henry Dorough, NACAA  
Secretary  
**Nominating Committee Report:** Phil Pratt, Past  
President  
**Election of Officers**  
**Selection of 2015 AM/PIC Site**  
**NACAA Foundation Report**  
**Scholarship Committee Report**  
**NACAA Futuring Survey Report**  
**Treasurer's Report and Adoption of Budget,**  
Parman Green, NACAA Treasurer

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## TUESDAY, AUGUST 9

- MEMBER
- Confirmation of Committee Appointments,**  
Paul Craig, Vice President  
**New Business**  
**Remarks:** Paul Wigley, NACAA President-Elect
- 8:30 am - **EXCELLENCE IN 4-H PROGRAM WORKSHOP**  
11:30 am **Presiding:** Cindy Ham, Southern Region Vice Chair  
**Place:** OPCC Meeting Room 7
- 8:00-8:20 Mosaica: Making Outdoor  
Sciences Available in Classrooms  
Theresa Fridsay, Florida
- 8:20- 8:40 From Farm to Table, A Virtual  
Farm  
Kent Stanford, Alabama
- 8:40- 9:00 Creating a Leadership Academy  
for Teens  
Susan Alexander, Pennsylvania
- 9:00-9:20 Natural Resource Education for  
Youth  
Stephen Sagers, Utah
- 9:20-9:30 Break**
- 9:30- 9:50 A Study of Physical & Genetic  
Indicators of Pork Quality in  
Asotin County Fair Pigs  
Mark Heitstuman, Washington
- 9:50-10:10 Increasing Civic Awareness in  
High School Students  
Dr. Chris Bruynis, Ohio
- 10:10-10:30 Attracting Youth in Crop Sciences-  
CSI  
Brandy Vandewalle, Nebraska
- 10:30-10:50 "KIDZONE" Provides Primary  
Focal Point of Fairgrounds  
Tracy Behnken, Nebraska
- 8:30 am - **EXTENSION DEVELOPMENT COUNCIL SEMINAR**  
11:30 am **Administrative Skills Workshop**  
**Place:** SH Maple Room  
**Presiding:** Jim Cowden, (NC) National  
Committee Chair
- Program 1:** 8:30-9:30 am Extension Awareness  
Through Media Relationships  
**Presenter:** Gary Hall, Iowa State University  
Extension
- Program 2:** 9:30-10:30 am Advocacy Makes A  
Powerful Difference  
**Presenter:** Tom Melton and Mark Tucker, North  
Carolina Cooperative Extension

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## TUESDAY, AUGUST 9

**Program 3:** 10:30 - 11:30 am Communicating Success In Your Writing  
**Presenter:** Sorrell Brown, Iowa State University Extension

8:30 am - **EXTENSION DEVELOPMENT COUNCIL SEMINAR**  
11:30 am **Early Career Development Workshop**  
**Place:** SH Leatherwood 1  
**Presiding:** Mahlon Peterson, (WI ) National Committee Chair

**Program 1:** 8:30 am Powerpoint: How to Blow them Away Without Using Bullets  
**Presenter:** Jim Ochterski, Agriculture Program Leader, CCE of Ontario County, Canadaigua, NY

**Program 2:** 9:30 am Strategies for New Agricultural Agents to Increase Attendance of Agricultural Producers at Extension Events  
**Presenter:** T. W. Wilde, Extension Agent, Utah State University Extension, Millard County, UT

**Program 3:** 10:30 am Working Smarter not Harder as a New County Agent or Educator  
**Presenter:** Jennifer Rees, Extension Educator, UNL-Extension, Clay Center, NE

8:30 am - **EXTENSION DEVELOPMENT COUNCIL SEMINAR**  
11:30 am **Teaching & Educational Technologies Workshop**  
**Place:** OPCC Meeting Room 4  
**Presiding:** Jenny Carleo, (NJ) National Committee Chair

**Program 1:** 8:30 am Successful Use of Webinars for Cooperative Extension Programming  
**Presenter:** Jenny Carleo

**Program 2:** 8:50 am Evaluating Learning Experiences with Hybrid and Online Formats in Agricultural and Environmental Courses  
**Presenter:** William Sciarappa

**Program 3:** 9:10 am Utilizing Skype Technology to Increase Opportunities at Small Farm College Programs  
**Presenter:** Mark Landefeld

**Program 4:** 9:30 am Electronic Ag News for Farmers, Agribusiness and Community Leaders  
**Presenter:** Rome Ethredge

## TUESDAY, AUGUST 9

**Break**

**Program 5:** 10:10 am Windows 7 for the Technologically Challenged!  
**Presenter:** Janet L. Schmidt

**Program 6:** 10:30 am Ready-Ag, Disaster and Defense Preparedness for Production Agriculture, a USDA/NIFA Funded Special Needs Project  
**Presenter:** T. David Filson

**Program 7:** 10:50 am So, You Want to Farm in Maine? Delivering a Short Course with Technology  
**Presenter:** Kathryn Hopkins

**Program 8:** 11:10 am Producing Horticulture Tips Public Service Announcements  
**Presenter:** Tim Baker

8:30 am - **EXTENSION DEVELOPMENT COUNCIL SEMINAR**  
11:30 am **Ag Issues & Public Relations Workshop**  
**Place:** SH Cottonwood 2  
**Presiding:** Stephen John Komar (NJ) National Committee Chair

**Program 1:** 8:35 am Extension Disaster Education Network (EDEN) Agrosecurity Resources for Use with Local Extension Programming  
**Presenter:** Curt Emanuel

**Program 2:** 9:05 am Utilizing Industry Partners in Public Relations Efforts  
**Presenter:** Brad J. Burbaugh

**Program 3:** 9:40 am Extension Programming Helping Growers with Food Safety  
**Presenter:** Wythe C. Morris

**Program 4:** 10:15 am Growing Farms: The Impacts of Oregon's Beginning Farmer Program  
**Presenter:** Melissa Fery

**Program 5:** 10:50 am- From the Corral to the Kitchen  
**Presenter:** Shannon Williams

9:00 am - **COMMERCIAL EXHIBITS AND NACAA**  
4:00 pm **EDUCATIONAL EXHIBITS OPEN**  
**Place:** OPCC Exhibit Hall A

## TUESDAY, AUGUST 9

MEMBER

- 9:00 am - **NACAA POSTER SESSION OPEN**  
4:00 pm **Place:** OPCC Exhibit Hall A
- 10:00 am - **BREAK**  
10:30 am **Place:** OPCC Exhibit Hall A  
**Courtesy:** Nebraska Agriculture Agents
- 11:45 am - **STATE PRESIDENTS AND VICE PRESIDENTS LUNCHEON**  
1:15 pm **Place:** OPCC Ballroom A2  
**Presiding:** Paul Wigley, President Elect
- 11:45 am - **COMMUNICATION AWARDS LUNCHEON**  
1:15 pm **Place:** OPCC Ballroom A1  
**Presiding:** Larry Williams, Communications Committee Chair  
**Courtesy:** Bayer Advanced
- 11:45 am - **SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION LUNCHEON AND AWARDS PROGRAM**  
1:15 pm **Place:** OPCC Meeting Room 3  
**Presiding:** Ronald Patterson  
**Program:** Beef 300/Lamb 300 Short Course  
**Presenter:** Mark Heitstuman, Washington  
**Courtesy:** NACAA
- 11:45 am - **SEARCH FOR EXCELLENCE IN REMOTE SENSING AND PRECISION AGRICULTURE LUNCHEON**  
1:15 pm **Place:** OPCC Meeting Room 5  
**Presiding:** Thomas Dorn  
**Program:** Nebraska Agricultural Technologies Association  
**Presenter:** Dave Varner, Nebraska  
**Courtesy:** Trimble
- 11:45 am - **SEARCH FOR EXCELLENCE IN YOUNG, BEGINNING OR SMALL FARMS/RANCHER PROGRAM**  
1:15 pm **Place:** OPCC Meeting Room 6  
**Presiding:** Stanley McKee  
**Program:** Start Farming, the Pennsylvania Beginning Farmer and Rancher Program  
**Presenter:** Tianna Dupont, Pennsylvania  
**Courtesy:** Farm Credit System
- 11:45 am - **EDUCATIONAL LUNCHEON SEMINARS (Tickets required)**  
1:15 pm **Place:** SH Hawthorne 2  
**Program:** Organic Agriculture Primer  
**Presenter:** Rhonda Janke, Kansas State University

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## TUESDAY, AUGUST 9

MEMBER

**Courtesy:** USDA Sustainable Agriculture Research and Education (SARE)

**Program: The Importance of Fall Applied Phosphorus**

**Place:** OPCC Ballroom B  
**Presenters:** Dr. Barney Gordon  
**Courtesy:** SFP

**Program: Educating the Public on Today's Modern Dairy Industry**

**Place:** SH Cottonwood 1  
**Presenting:** Mike Brouk, Associate Professor Extension Specialist, Dairy, Kansas State University Department of Animal Sciences and Industry K-State Research and Extension  
**Speakers:** Ted Boersma, Owner, Forget-Me-Not Farms, Cimarron, KS (Large Dairy Producer)  
Bob Seiler, Owner, Seiler Dairy Farm, Valley Center, KS (Small Dairy Producer)  
Jim Hill, CEO, Southwest Dairy Farmers, Sulphur Springs, TX  
**Presiding:** Rick Miller  
**Courtesy:** Southwest Dairy Farmers

**Program: Johnson County Extension Master Gardeners-Our Success Story**

**Place:** OPCC Meeting Room 1  
**Courtesy:** Johnson County Extension Master Gardeners

11:45 am - **SARE Fellows Luncheon**

1:15 pm **Program:** Awards Luncheon  
**Place:** OPCC Meeting Room 2  
**Presiding:** Adam Hady  
**Presenter:** Richard Brzozowski (Maine), Steve Van Vleet (Washington), Mike Gastier (Ohio)  
**Courtesy:** USDA Sustainable Agriculture Research and Education (SARE)

1:30 pm - **PROFESSIONAL IMPROVEMENT COUNCIL SEMINARS**  
4:25 pm

**Ag Economics I**

**Place:** OPCC Meeting Room 6  
**Moderator:** Stephen Hadcock

1:30 UVM Extension Farm Viability Program@  
**Presenter:** Rick Levitre, UVM Extension, University of Vermont

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## TUESDAY, AUGUST 9

- 1:55 Agritourism: Resources for Extension Professionals to Assist Clientele  
**Presenter:** Eric Barrett, Ohio State University Extension
- 2:20 Farm Transfer: Choosing the Best Tax Strategy  
**Presenter:** Chris Bruynis, Ohio State University Extension
- 3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas
- 3:35 Team Teaching Farm Leasing Program From Multiple Locations  
**Presenter:** Joseph Koenen, University of Missouri Extension
- 4:00 Top 10 Strategies for Farmers Market Vendors  
**Presenter:** Eric Barrett, Ohio State University Extension

### Ag Economics II

**Place:** OPCC Meeting Room 7

**Moderators:** Lyle Holmgren & Willie Huot

- 1:30 Amplifying Agricultural Profitability in Northwest Georgia: Beginners School for Small Farmers "Too Much to Mow, What do I Grow?"  
**Presenter:** Keith Mickler, University of Georgia Cooperative Extension
- 1:55 Agri-Tourism Identifying a Need to Effect Change in Harris County Zoning Regulations  
**Presenter:** Steven Morgan, University of Georgia Cooperative Extension
- 2:20 Creating a Local Agriculture Economic Development Strategy  
**Presenter:** Jim Ochterski, Cornell Cooperative Extension
- 2:45 Increased Utilization of Grass Improves Economics of Beef Production in Missouri  
**Presenter:** Wayne Prewitt, University of Missouri Extension

## TUESDAY, AUGUST 9

- 3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas
- 3:35 Expanding Women in Agriculture Programs Through Creative Networking  
**Presenter:** Jennifer Rhodes, University of Maryland Extension
- 4:00 On-Farm Tours Promote Agriculture to the General Public  
**Presenter:** Paula Schafer, Cornell Cooperative Extension

### Agronomy and Pest Management I

**Place:** OPCC Meeting Room 4

**Moderators:** Paul Carter & Johnny Whiddon

- 1:30 Inland Pacific Northwest Direct Seeding Adoption Assessment: A Roadside Survey  
**Presenter:** Paul Carter, Washington State University Extension
- 1:55 Evolution of Glyphosate Based Weed Management Systems in Minnesota  
**Presenter:** Ryan Miller, University of Minnesota Extension
- 2:20 How Did Water Quality Education Programs Affect Soil Phosphorus Levels in the Beaver River Watershed?  
**Presenter:** Mark Nelson, Utah State University Extension
- 2:45 Irrigation Extension Program Opportunities in Northern Indiana  
**Presenter:** Eugene Matzat, Purdue University Extension
- 3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas
- 3:35 2011 Arkansas Corn Quick Facts  
**Presenters:** Kevin Lawson, University of Arkansas Extension
- 4:00 2010 Utah Safflower Research Results  
Michael Pace, Utah State University Extension

## TUESDAY, AUGUST 9

### **Agronomy and Pest Management II**

**Place:**OPCC Meeting Room 5

**Moderators:** John Rowehl & Joni Harper

1:30 Evaluation of Torque and Vitazyme as Corn Starter Fertilizer Additives  
**Presenter:** Michael Retwisch, University of Nebraska Extension

1:55 Soybean Response to Special Inputs  
**Presenter:** Gregory Endres, North Dakota State University Extension

2:20 Soil pH Adjustment with Top-Dressed Liming Materials  
**Presenter:** Wayne Flanary, University of Missouri Extension

2:45 Using Controlled Drainage to Reduce Total Annual Loads of Nitrate-Nitrogen and Phosphate-Phosphorus from Subsurface Drainage Water from Cropland  
**Presenter:** William Bruce Clevenger, Ohio State University Extension

3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas

3:35 Competing for the U.S. Edamame Market and Beyond Using U.S. Edamame Varieties and Production  
**Presenter:** Craig Altemose, Penn State Extension

### **Animal Science I**

**Place:** SH Cottonwood 2

**Moderator:** Richard Smith

\* 2 CEU's available for ARPAS members

1:30 Utilizing Technology to Measure and Monitor Forages in Northern Missouri  
**Presenter:** James Humphrey, University of Missouri Extension

1:55 Reduce Winter Hay Feeding & Expenses by Stockpiling Fescue  
**Presenter:** Mark Keaton, University of Arkansas Extension

2:20 Converting a Pasture into a Management Intensive Grazing System  
**Presenter:** Matt Palmer, Utah State University Extension

## TUESDAY, AUGUST 9

2:45 An Extension Team Approach to Forage Fertility Research and Education in Central Missouri - Forage Yield and Quality Results  
**Presenter:** Gene Schmitz, University of Missouri Extension

3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas

3:35 Grassland Evaluation Contest  
**Presenter:** Wayne Shannon, University of Missouri Extension

4:00 Three Year Comparison of Summer Annual Grasses for Forage Yield and Quality Planted After Winter Wheat  
**Presenter:** Gary Wilson, Ohio State University Extension

### **Animal Science II**

**Place:** SH Cottonwood 3

**Moderator:** Cory Parsons

\* 2 CEU's available for ARPAS members

1:30 Maryland Poultry Educational Program  
**Presenter:** R. Nottingham, J. Rhodes & J. Timmons, University of Maryland Extension

1:55 Make Calves the Focus for Johne's Disease Control  
**Presenter:** Phillip Durst, Michigan State University Extension

2:20 A Win-Win for Producers and Consumers - Demonstrating the Fabrication of Value Added Cuts From the Beef Chuck Roll  
**Presenters:** Sara Ellicott & Jessica Jones, University of Nebraska Extension

2:45 Beef Excellence Education for You  
**Presenters:** R. Colquitt, R. Ebert, J. Elmore, L. Kriese-Anderson & M. Stanford, Alabama Cooperative Extension

3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas

3:35 Western Juniper-Induced Late-Term Abortions in Beef

## TUESDAY, AUGUST 9

**Presenter:** Cory Parsons, Oregon State University Extension

- 4:00 The Year of the Open Cow?  
**Presenter:** Shawn Deering, University of Missouri Extension

### Horticulture and Turf Grass I

**Place:** SH Leatherwood 1

**Moderator:** Brian Jervis

- 1:30 Urban Pests in Landscapes? What's an Agent Going to do?  
**Presenter:** Brian Clark, University of Maryland Extension
- 1:55 Developing a Respirator Fit Testing Program for Fumigation Law Compliance  
**Presenter:** Dave Myers, University of Maryland Extension
- 2:20 County Extension Agents or Educators as Authors of Yard and Garden Fact Sheets  
**Presenter:** Gary Gao, Ohio State University Extension
- 2:45 Produce Safety for Fruit & Vegetable Growers: The Ohio Model  
**Presenter:** Eric Barrett, Ohio State University Extension
- 3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas
- 3:35 Replant Blueberry Sites in South Georgia and Discovery of Possible Nematode Association with Replant Disorder  
**Presenter:** Elvin Andrews, University of Georgia Extension

### Horticulture and Turf Grass II

**Place:** SH Leatherwood 2

**Moderator:** Nick Polanin

- 1:30 School Grant Program: Providing "Seed" Money for Classrooms  
**Presenter:** Mark Mechling, Ohio State University Extension
- 1:55 Interactive Online Plant Health Advisor Course Teaches Master Gardeners Plant

## TUESDAY, AUGUST 9

Diagnostics

**Presenter:** Barbara Larson, University of Wisconsin Extension

- 2:20 Corporate Community Gardens  
**Presenter:** Pam Bennett, Ohio State University Extension
- 2:45 Whitefly Management in Arizona Ornamental Plants  
**Presenter:** Stacey Bealmear, University of Arizona Extension
- 3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas
- 3:35 Cottony Grass Scale, a New Minnesota Turfgrass Insect Pest?  
**Presenter:** Bob Mugaas, University of Minnesota Extension
- 4:00 Surveying Consumer Preferences for Specialty Greens and Herbs  
**Presenter:** William Sciarappa, Rutgers Cooperative Extension

### Natural Resources/Aquaculture/Sea Grant I

**Place:** SH Leatherwood 3

**Moderator:** Dan Downing

- 1:30 Natural Resource Field Days: A Highly Successful Educational Event for Thousands of Youth  
**Presenter:** Taun Beddes, Utah State University Extension
- 1:55 Education and Outreach About Water Chestnut (Trapa Natans) in NJ  
**Presenter:** Pat Rector, Rutgers Cooperative Extension
- 2:20 Extension Collaboration Results in Natural Resource Improvement  
**Presenter:** Cory Parsons, Oregon State University Extension
- 2:45 Building Community Capacity into the Ozark National Scenic Riverways  
**Presenter:** Dan Downing, University of Missouri Extension



## TUESDAY, AUGUST 9

- 3:10 **BREAK**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas
- 3:35 Reaching Absentee Woodland Owners Through a Forestry Letter Series  
**Presenter:** Laurel Gailor, Cornell Cooperative Extension
- 4:00 North Dakota Discovery Farms: A Case Study on Grass Roots Support for On-Farm Runoff Monitoring  
**Presenter:** Ron Wiederholt, North Dakota State University Extension

### Natural Resources/Aquaculture/Sea Grant II

**Place:** SH Cottonwood 1

**Moderator:** William Sciarappa

- 1:30 Estimating the Value of Natural Capital in a Model Watershed  
**Presenter:** William Sciarappa, Rutgers Cooperative Extension
- 1:55 The Catskill Grass Bioenergy Project  
**Presenter:** Paul Cerosaletti, Cornell Cooperative Extension
- 2:20 Exploring the Feasibility of Growing, Harvesting and Utilizing Bioenergy Crops on Non-traditional Cropland in Michigan  
**Presenter:** M. Charles Gould, Michigan State University Extension
- 3:10 **BREAK**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas

### Sustainable Agriculture

**Place:** OPCC Meeting Room 2

**Moderator:** Adam Hady

- 1:30 A Background Study on Soils Being Converted to Rotational Grazing  
**Presenter:** Brad Carlson, University of Minnesota Extension
- 1:55 Making Money with Cover Crops  
**Presenter:** James Hoorman, Ohio State University Extension
- 2:20 The Effects of Cover Crops on Corn Production

## TUESDAY, AUGUST 9

- Presenter:** Alan Sundermeier, Ohio State University Extension
- 2:45 Nitrogen Production and Cycling with Cover Crop Blend  
**Presenter:** Jim Schneider, University of Nebraska Extension
- 3:10 **Break**  
**Place:** OPCC Exhibit Hall A and Prefunction Areas
- 3:35 Reducing Commercial Nitrogen Fertilizer by Growing Legumes  
**Presenter:** James Hoorman, Ohio State University Extension
- 4:00 Equine Bedding Materials Effect on Physical and Chemical Properties of Composted Stall Waste  
**Presenter:** Stephen Komar, Rutgers Cooperative Extension
- 3:00 - **Break**  
 3:30 **Place:** OPCC Exhibit Hall A and Prefunction Areas  
**Courtesy:** Wisconsin Association of County Agricultural Agents
- 4:00 pm - **COMMERCIAL EXHIBITS CLOSE AND TAKE DOWN**  
 6:00 pm
- 4:30 pm **STATES NIGHT OUT**  
**Place:** States make own arrangements
- 7:00 pm **SILENT AND LIVE AUCTION PREVIEW**  
**Place:** OPCC Exhibit Hall B
- 8:00 pm **LIVE AUCTION**  
**Place:** OPCC Exhibit Hall B
- 10:00 pm **Kansas Meeting**  
**Place:** SH Cottonwood 1

## WEDNESDAY & THURSDAY, AUG. 10-11

### SPOTLIGHT SPONSOR

**ADM Grain Co.**

- MEMBER
- 6:00 am - **CHRIS CAKES BREAKFAST**  
8:00 am **Place:** OPCC Meeting Room 1,2,3  
**Courtesy:** Illinois Extension Agricultural Association
- 6:30 am - **ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS**  
9:00 am Arrive 30 minutes before tour departure time  
**Place:** OPCC Meeting Room 4, 5, 6, 7
- 8:00 am - **PROFESSIONAL IMPROVEMENT TOURS**  
6:00 pm
- 5:00 pm - **Shuttle buses will leave Convention Center to take people not participating in tours to the Ag Hall of Fame**
- 5:00 pm - **KANSAS PORK ON A STICK DINNER**  
7:00 pm **Place:** National Agriculture Hall of Fame, Bonner Springs, KS  
**Courtesy:** Cargill
- 6:00 pm - **Buses Bring Back Participants to the Convention Center**  
8:30 pm
- 7:30 pm **SARE HOSPITALITY**  
**Place:** Sheraton Hotel - 1524 Hospitality Room  
**Courtesy:** USDA Sustainable Agriculture Research and Education (SARE)
- 10:00 pm **KANSAS MEETING**  
**Place:** SH Cottonwood 1

## THURSDAY, AUGUST 11

- 7:00 am - **NATIONAL COMMITTEE MEMBERS BREAKFAST**  
8:30 am Recognition of Retiring Chairs, Vice Chairs and Special Assignments  
**Place:** OPCC Ballroom C  
**Presiding:** Paul Craig, NACAA Vice President  
**Courtesy:** United Soybean Board
- 7:00 am - **COMPUTER TECHNOLOGY CENTER**  
4:00 pm **Place:** SH Birch Room
- 9:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby

## THURSDAY, AUGUST 11

- 8:30 am - **NACAA POLICY MEETING**  
10:00 am **Place:** SH Redbud Room  
**Presiding:** Glenn Rogers, Chair, NACAA Policy Committee
- 8:30 am - **GENERAL SESSION**  
10:30 am **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
Recognition of Retiring Officers and Installation of Incoming Officers, Directors and Vice Directors  
**Looking Ahead to the New Year:** Paul Wigley, NACAA President Elect  
**Greetings from JCEP**  
**Comments and Introduction:** Jill Zimmerman, KACAA  
**Capstone Speaker:** Dr. Barry Flinchbaugh, Professor of Agricultural Economics and Policy at Kansas State University  
**Outstanding Service to American and World Agriculture Award**  
Presentation and Response: Dr. Barry Flinchbaugh  
**Announcements:** Richard Fechter, AM/PIC Chair
- 10:30 am - **BREAK**  
10:45 am **Place:** OPCC Prefunction areas  
**Courtesy:** Purdue Agricultural Extension Educators, North Dakota Association of Extension Agents, Ohio Association of Extension Professionals.
- 10:45 am - **SEARCH FOR EXCELLENCE, FARM HEALTH AND SAFETY**  
12:00 **Place:** OPCC Meeting Room 5  
**Presiding:** Thomas Dorn  
Topic 1: Certified Food Safety Programs for Growers  
**Presenters:** Alicia Whidden and CA Snodgrass, Florida  
Topic 2: Progressive Agricultural Safety Day Camps  
**Presenters:** Rachel Boyle, Kansas  
Topic 3: Farm Safety Day Camp  
**Presenters:** Jerrold Tesmer, Minnesota  
Topic 4: Sun Safety, A Skin Cancer Prevention Program  
**Presenters:** S. Dee Jepsen, Ohio  
**Courtesy:** CHS, Inc.
- MEMBER

## THURSDAY, AUGUST 11

10:45 am- **SUPER SEMINARS (including Lunch – Tickets Required)**

3:30 pm **Place:** OPCC Meeting Rooms 2 & 3

**Bioenergy Curriculum: A Resource for Extension Educators to use with Farmers, Communities and for Professional Improvement**

**Curriculum 1:** Introduction to sustainability considerations

**Presenters:** Carol Williams, University of Wisconsin-Madison

**Curriculum 2:** Feedstock production and logistics

**Presenters:** Dennis Pennington, Michigan State University Extension

**Luncheon Topic:** Community Preparedness: Understanding the issues and opportunities associated with bioenergy development

**Presenter:** Dan Downing, University of Missouri Extension

**Curriculum 3:** Best management practices for soil and water conservation

**Presenter:** Tom Franti, University of Nebraska-Lincoln

**Curriculum 4:** Community economic development and bioenergy

**Presenter:** Dan Kahl, Kansas State University Research and Extension

**Curriculum 5:** Anaerobic digester establishment and logistics

**Presenter:** Charles Gould, Michigan State University Extension

**Courtesy:** Bio Energy AFRI Grant

11:45 am- **SEARCH FOR EXCELLENCE LUNCHEON-SUSTAINABLE AGRICULTURE RESEARCH AND EDUCATION (SARE)**

1:30 pm

**Place:** OPCC Meeting Room 6  
**Presiding:** Richard Brzozowski

**Topic 1:** Evaluation Market Channel Options for Small Scale Fruit and Vegetable Growers

**Presenters:** Matthew LeRoux, New York

**Topic 2:** On-Farm Mortality Composting

**Presenters:** Brian Pugh, Oklahoma

## THURSDAY, AUGUST 11

**Topic 3:** Cover Crops Program

**Presenters:** James Hoorman, Ohio

**Topic 4:** Growing Grains on a Small Farm

**Presenters:** Maud Powell, Oregon

**Courtesy:** SARE

11:45 am - **EDUCATIONAL LUNCHEON SEMINARS (Tickets Required)**

1:15 pm

**Sustainable Grazing Strategies for the Great Plains Region**

**Place:** OPCC Meeting Room 7

**Presiding:** Dale Kirkham - Kansas Rural Center

**Courtesy:** USDA Sustainable Agriculture Research and Education (SARE)

**Focus on Soybeans**

**Place:** OPCC Ballroom A-2

**Presenters:** Seth Naeve, University of Minnesota Soybean Agronomist

Jennifer Rees, Clay County Extension Educator, University of Nebraska-Lincoln

**Courtesy:** United Soybean Board

1:30 pm - **AGRICULTURAL ECONOMICS/COMMUNITY DEVELOPMENT WORKSHOP**

3:00 pm

**Place:** OPCC Meeting Room 1

**Topic:** Keeping the Farm within the Family for Another Generation

**Presenter:** Dr. Ron Hanson, Neal E. Harlon Professor of Agribusiness, Department of Agricultural Economics, University of Nebraska

1:30 pm - **TEACHING AND EDUCATIONAL TECHNOLOGIES & EARLY CAREER DEVELOPMENT– Hands on Teaching Sessions**

3:00 pm

(Participants are encouraged to bring their laptops)

**Place:** OPCC Meeting Room 4

**Topic:** Using Social Media in the Workplace

**Presenter:** Glenn Brunkow

1:30 pm - **HOW TO GET PUBLISHED IN THE JOURNAL OF NACAA**

2:30 pm

**Place:** SH Hawthorne 1

**Presenter:** Stephen Brown, Journal of NACAA Committee Chair

1:30 pm- **AMERICAN REGISTRY OF PROFESSIONAL ANIMAL SCIENTISTS CERTIFICATION EXAM**

4:00 pm

**Place:** SH Cottonwood 2

**THURSDAY-SATURDAY, AUG. 11-13**

- 2:00 pm - **SFP OPEN FORUM ON AVAIL AND NUTRISPHERE-N**  
 3:00 pm **Place:** SH Cottonwood 1  
**Topic:** Meet the CEO/President of SFP and ask your questions regarding crop nutrient improvement/research and propriety products AVAIL and NutriSphere-N  
**Presenter:** Dr. J. Larry Sanders, Ph.D, CEO/President SFP
- 3:30 pm - **NACAA BOARD IN PRESIDENT'S ROOM**
- 4:30 pm - **FORMAL PICTURE OPPORTUNITY**  
 5:00 pm **Place:** OPCC Ballroom A1
- 5:00 pm - **DSA & AA Recipients, Hall of Fame Recipients, NACAA Board Members, Region Directors, Past Officers, Special Assignments, Special Guests, Council Chairs, Committee Chairs and Vice Chairs Assemble for Banquet**  
 6:30 pm **Place:** OPCC Ballroom A1
- 6:30 pm - **ANNUAL BANQUET**  
 9:00 pm **Place:** OPCC Exhibit Hall B
- 9:15 pm - **PRESIDENT'S RECEPTION**  
 11:00 pm **Place:** Courtyard by Marriott Lounge
- 10:00 pm **KANSAS MEETING & CELEBRATION**  
**Place:** Courtyard by Marriott

**FRIDAY, AUGUST 12**

- 8:00 am - **NACAA BOARD MEETING**  
 5:00 pm **Place:** SH Redbud Room

**SATURDAY, AUGUST 13**

- 8:00 am - **NACAA BOARD MEETING**  
 12:00 pm **Place:** SH Redbud Room

**2011 American/World Agriculture Award Recipient**

You would be hard pressed to find anyone who has made a bigger impact on recent farm bills and agricultural policy than Dr. Barry L. Flinchbaugh. Dr. Flinchbaugh has served as an advisor and consultant to eight governors (Kansas and elsewhere), six US senators, several US congressmen, a couple of US Secretaries of Agriculture, numerous US House and Senate Ag committees and subcommittees, the Kansas Legislature and nearly every major farm organization and major ag media outlets. For many of us, the name Barry Flinchbaugh is synonymous with government farm bills and public policy.



A native of York, Pennsylvania, Dr. Flinchbaugh holds a B.S. in Animal Science and M.S. in Agricultural Economics from Pennsylvania State University. After receiving his Bachelor's degree Barry served two years as an assistant county agent in Pennsylvania, where, as he tells it, had it not been for a couple of 4-H parents, he may have spent his entire career. After receiving his Master's degree, Flinchbaugh went on to Purdue where he received his Ph.D. in Agricultural Economics. Dr. Flinchbaugh arrived at Kansas State University in 1971 where he has spent the remainder of his professional career, to date, in various capacities. Dr. Flinchbaugh has served as an instructor, Extension Agricultural Economist on public policy, State Extension Agricultural Economics program leader, legislative liaison and special assistant to the president. Of all these positions and activities, it is his time in the classroom or with county extension agents that he has found most rewarding. At this time, Dr. Flinchbaugh is semi-retired, still teaching his legendary agricultural policy class.

Having started his career as a county agent, Dr. Flinchbaugh has been a long standing supporter and friend of county agents. Whether it was discussing kings and kingmakers with new agents in training, presenting a public policy program at county meetings, or going to bat for an agent having problems with a recalcitrant state specialist, it was always reassuring to know that as a county agent, Dr. Flinchbaugh had my back! In fact, when the Kansas Association of County Agricultural Agents changed their bylaws allowing specialists to belong to the association, Dr. Flinchbaugh was one of the first to step forward and pay his dues. As he is now retired from all but teaching his one class, he is now proud to be an NACAA Life Member.

While his impact within the state of Kansas has been significant, it is when you evaluate his impact on the national and international front that his accomplishments move from

## 2011 AM/PIC SPEAKER PROFILES

impressive to amazing. Dr. Flinchbaugh has been deeply involved with the crafting of the past half dozen farm bills. He has served as chairman for many national and international commissions on food, agriculture and policy for the US Congress. He has served on the boards of the Kansas Ag and Rural Leadership program, Kansas City Board of Trade, the Farm Foundation and chaired the commission on 21st Century Production Agriculture. In his career he presented over 600 public seminars and forums addressing many public policy and local governance issues. His list of refereed papers, Extension Bulletins and popular agricultural press articles covers nine pages. He has appeared on over 350 radio and television programs. He has led agricultural trade delegations around the world. He has given presentations on democracy, ag and public policy to leaders around the world. His take home message has never been one of what he may feel is right or wrong, but instead a study of actions and consequences. He firmly believes that when people are presented with adequate information, they ultimately will make good decisions.

Dr. Flinchbaugh is a highly desired public speaker. He has made over 350 significant addresses to annual meetings of cooperatives and ag producer groups, to banks and lending institutions of all kinds, leadership groups, ag and public policy groups, state extension annual meetings, the annual meeting of the National Extension Association of Family and Consumer Sciences, and NACAA's 2000 AM/PIC in Jackson Mississippi.

What it comes down to is this. If the question has been on farm bills or agricultural policy, the first person that people all across the country have regularly turned to is Dr. Barry Flinchbaugh. Not an insignificant accomplishment for the young man who served as the president of the 1958 York County Pennsylvania 4-H Council!

### **General Richard B. Myers**

retired as the 15<sup>th</sup> Chairman of the Joint Chiefs of Staff on 1 October, 2005, after serving over 40 years in the US Air Force. During his term as Chairman, he served as principal military adviser to the President, the Secretary of Defense, and the National Security Council.



A native of Kansas City, Kansas, and a 1965 graduate of Kansas State University, General Myers also served as Vice Chairman and Assistant to the Chairman of the Joint Chiefs of Staff. He has held command positions at every level, including Commander of US Space Command, North American Aerospace Defense Command, Pacific Air Forces, US Forces Japan, and two fighter wings. A fighter pilot with over 4,100 hours, General Myers logged more than 600 combat hours during the Vietnam conflict.

General Myers is on several public and non-profit boards and currently lectures nationally on national security issues and leadership. He is Foundation Professor of Military History and Leadership at Kansas State University and holds the Colin Powell Chair for National Security Leadership, Ethics, and Character at National Defense University. He serves on the Defense Health Board as well as serving as Chairman of the USO Board of Governors and on the boards of several other non-profits to include Fisher House, Midwest Research Institute, the Kansas State University Foundation Board, and Veterans of Foreign Wars Foundation. He lives in the Washington, D.C. area with his wife, Mary Jo. He has two daughters and a son and, to his great joy, a growing number of grandchildren.

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**Ron Trewyn** is Vice President for Research at Kansas State University and President of the KSU Research Foundation. As Vice President for Research, he serves as the university's chief research officer with responsibility for research administration and research compliance matters. As President of the Research Foundation, he facilitates the protection, licensing, and commercialization of university intellectual property and assists in regional economic development.



After graduating from a business school in Illinois, serving as a Staff Sergeant in the infantry in Vietnam, and receiving a bachelor's degree in biology in Wisconsin, Trewyn earned his

Ph.D. from Oregon State University in 1974, with a major in microbial physiology and minors in biochemistry and genetics. He conducted cancer research at the University of Colorado Health Sciences Center prior to joining the medical school faculty at Ohio State University in 1978, where he attained the rank of Professor of Medical Biochemistry in 1988. He was a member of the Comprehensive Cancer Center during his 16 years at Ohio State, and his research efforts focused on the molecular and cellular events involved in cancer development and treatment.

Dr. Trewyn joined Kansas State in 1994 as Associate Vice Provost for Research and Professor of Biology. He became President of the Research Foundation in 1995 and was named Vice Provost for Research and Dean of the Graduate School in 1998. He was promoted to Vice President for Research in 2007.

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### **Dr. Barry L. Flinchbaugh**

Dr. Barry L. Flinchbaugh is a Professor of Agricultural Economics at Kansas State University. A native of York, Pennsylvania, Flinchbaugh holds B.S. in Animal Science (1964) and M.S. in Agricultural Economics (1967) degrees from Pennsylvania State University and a Ph.D. in Agricultural Economics (1971) from Purdue University. Flinchbaugh joined Kansas State University, Manhattan, Kansas, in 1971. He teaches a junior-senior level course in agricultural policy and lectures throughout Kansas and the nation on agricultural and economic policy. Flinchbaugh has received the Outstanding Teacher Award from KSU College of Agriculture students on three different occasions. From 1984 until 2004, Flinchbaugh served as the Kansas Extension Leader for Agricultural Economics.



For four years, Flinchbaugh served as Special Assistant to the President of Kansas State University (coordinating the information and public affairs activities of the University). Flinchbaugh served for five years as Chairman of the prestigious Alfred M. Landon Lecture Series on Public Issues.

Flinchbaugh has participated in two Japanese Trade Missions. He has led Kansas Agricultural People-to-People tours to the Soviet Union and European countries, the South Pacific, the Peoples' Republic of China and Africa.

He receives approximately 100 speaking invitations per year and is the author of 100-plus publications including an agricultural policy textbook. Flinchbaugh is a member of Rotary International, serves on the Board of Directors of the Kansas City Board of Trade, the Kansas Agricultural and Rural Leadership Inc. and is Chairman of the Board of Directors

of the Farm Foundation. Flinchbaugh served as Chairman of the Commission on 21<sup>st</sup> Century Production Agriculture authorized in the 1996 Farm Bill. Flinchbaugh has received the prestigious Hildreth Award for career achievement in public policy education, the Distinguished Service to Agriculture Award from the American Agricultural Editors Association and the Distinguished Service Award from the American Farm Bureau Federation.

Flinchbaugh is married to the former Catherine Scott, a 1969 KSU graduate originally from Washington, Kansas. They have two sons, David Lewis (KSU graduate/deceased), Dr. James Truman (a practicing veterinarian) and a daughter, Catherine Jeannette, Esq. (a practicing attorney).

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**Dr. Ron Hanson** serves as the Neal E. Harlan Professor of Agribusiness in the Department of Agricultural Economics at the University of Nebraska-Lincoln.



Professor Hanson's college teaching and student advising career of 37 years has earned 26 university and national recognitions. He has received the John Deere Agribusiness Teaching Award of Excellence and the University Educator of the Year Award. Ron is the only Nebraska professor to have received the USDA Excellence in University Teaching Award from the U.S. Department of Agriculture which is the highest national teaching honor granted to a college professor in the area of agricultural and food sciences. His most distinguished career honor was being named the Nebraska Professor of the Year by the Carnegie Foundation.

Ron was raised on an Illinois family farm and earned his college degrees from Western Illinois University and the University of Illinois. He has counseled with Nebraska farm families for more than 30 years to help them resolve family conflicts in a more positive manner and to improve family relations through better communications.

As a widely traveled national speaker, Ron's current efforts have been directed at resolving the family issues involved with the farm business ownership family succession and the transfer of management control between farming generations.

**Kirk H. Schulz** currently serves as the 13th President of Kansas State University. Immediately prior to his appointment as President, he served as Vice President for Research and Economic Development at Mississippi State University. He has also served on the faculty at Michigan Technological University and the University of North Dakota.



President Schulz is active in the Boy Scouts of America, and serves on the Executive Board of the Coronado Council. Kirk also serves various roles on the boards of Cereal Food Processors, the Greater Manhattan Community Foundation, the Kansas BioScience Authority, and the Accreditation Board for Engineering and Technology.

President Schulz is active in several professional societies including the American Institute for Chemical Engineers and the American Society for Engineering Education. In recognition of achievements in the field of Chemical Engineering, Dr. Schulz was selected as a Fellow in both the American Society of Engineering Education and the American Association for the Advancement of Science.

Kirk is married to Noel Schulz, who serves as the Paslay Professor of Electrical Engineering at Kansas State University. They have two sons — Timothy — a junior at Mississippi State University and Andrew — a junior at Manhattan High School.

## NACAA Hall of Fame Award

The NACAA Recognition and Awards Committee is proud to present these four recipients with the NACAA Hall of Fame Award. The Hall of Fame Award recognizes one member or life member from each NACAA region. Each state can nominate one individual. Based on a 500 word summary and three letters of support, the state nominees are evaluated on their Extension programming, state and national association activities and humanitarian efforts beyond the normal call of duty.

## Our thanks to John Deere for sponsorship of the NACAA Hall of Fame Awards



**JOHN DEERE**

## 2011 North Central Region Hall of Fame Award Robert Scriven Nebraska 36 Years - Retired



Bob began his career in Nebraska Extension in 1967 after five years in the private beef industry. He served in Scotts Bluff County for five years, then in 1972 moved to Buffalo County assuming the Agent Chair position of a professional staff of four, and served in that role until his retirement in 2003.

Bob's educational programs emphasized livestock management, particularly for small feedlot operators. Later in his career, he concentrated on pasture management and grazing systems. He helped to coordinate and conduct numerous intensive two-day "Grazing Retreats." As a result, over 300 producers learned more profitable and sustainable techniques in pasture management. Because of Bob's expertise, he has been recognized by a national grazing magazine as the leading expert in the U.S. in managing irrigated pastures.

Bob's programs provided 4-H'ers an excellent education that led to successful livestock judging teams which won trips to several national events. He also served on the Nebraska State 4-H Camp Board of Directors for 20 years and as president of the Board for five years. During this time, the camp expanded into a year-around facility, serving both youth and adults.

Bob has been a NACAA member for 43 years and received the Distinguished Service Award in 1981. He attended nine AM/PICs and served as the Nebraska Association President in 1988. He served on many state committees including animal science, 4-H, natural resources, and administrative skills. He was selected as Outstanding Extension Agent (Ag) by the Nebraska Association of County Extension Boards in 1980.

Since retirement, Bob operates a pasture management consulting business and writes columns in the Stockman Grass Farmer. He is also a nationally recognized speaker on the use of irrigation in pasture management and livestock grazing systems.

Bob continues to be active in the community and is a 20-year member of Rotary International, having served on the local Board of Directors twice and as President and Treasurer. He also served three terms as the Assistant District Governor.

Bob is an American Cancer Society (ACS) volunteer. In 1993, he organized a new fund raising event for Nebraska, "Relay for Life" (RFL). He chaired a local RFL three times and continues to serve his local RFL program. Bob is the Lead Advocate for the ACS, Cancer Action Network for the third Congressional District in Nebraska. He has lobbied in Washington D.C. for the ACS ten times. He received the Federal Advocacy Award for Constitutional Achievement, the highest award given to a volunteer for their leadership in their congressional district. He was also recognized in the Nebraska Region with the ACS's Service to Advocacy Award.

**2011  
Northeast Region  
Hall of Fame Award  
David R. Tetor  
New York  
31 Years - Retired**



David Tetor is an exemplary individual who has demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator. Mr. Tetor's outstanding humanitarian service reaches far beyond the typical educator and community volunteer; the New York State Association of County Agricultural Agents recognizes David Tetor as a member with a sustained and distinguished career.

As a life member of the National Association of County Agricultural Agents, David Tetor started with Cornell Cooperative Extension in January of 1970. Dave's first responsibilities for Extension included the role of the Agricultural Program Leader for Herkimer County. In 1972, Dave moved to Dutchess County, NY to become the Agricultural Program Leader, a position from which he retired in December of 2000.

During David's career he served as the a Region Director for the New York State Association of County Agricultural Agents and as the NYSACAA President, Vice President, and Secretary, followed by additional years on the NYSACCA Board of Directors. Mr. Tetor also served as Northeast Regional Vice-Chair for the National NACCA, and the Co-Chair for the NACCA registration committee for their annual meeting. David was the first member of the NYSACAA to receive both the Achievement Award, and the Distinguished Service Award.

In addition to and throughout David's career in extension, he became involved in many civic organizations locally, as well as state wide. He is an active member of the Dutchess County Agricultural Society, the local grange and he is currently the Vice President of the New York State Agricultural Society. In addition, David serves as the Co-Chair of the Century Farm Award Committee and is on the Witter Agricultural Museum Board. David has been an active member of the Dutchess County Farm Bureau and the New York Farm Bureau.

David Tetor has been instrumental in forming and serving upon the boards of the Dutchess County Land Conservancy and the Dutchess County Lyme Disease Task Force. He has also been very involved in: the Dutchess County Industrial Development Agency, the Northern Dutchess Alliance Board, and the Dutchess County Community Action Partnership Board, in which he helped orchestrate a weatherization project for senior citizens and low income families. After retirement from Cooperative Extension, his civic duties included a position as the Town Supervisor for the town of Stanford.

David's commitment to Cornell Cooperative Extension and the youth of his communities, over the years, has been demonstrated through his involvement as a 4-H club leader, and as a member of the Pine Plains Vo-Ag and FFA Advisory board. He is an active educator for the New York Northeast Center for Agricultural Safety and Health. David has also been a local radio personality. He made a commitment to provide two daily agricultural reports for over 21 years!

Since retirement, David finds time to provide agricultural advice, as a consultant, to educators, residents and farm owners in the Hudson Valley region.

**2011  
Southern Region  
Hall of Fame Award  
Charles R. Moody  
Alabama  
31 Years - Retired**



The opening statement of the May 14, 2009 Alabama 4-H Wall of Fame induction ceremony states "Charles Moody is known as the 4-H man in Cherokee County".

His career was spent mentoring young men and women into adults where he worked on developing leadership and life skills with the boys and girls . His 4-hers excelled in many projects, including 43 State 4-H record book winners. During his tenure 61 youth attended National Congress in Chicago. Many were National Winners! Charlie mentored six State winners in the National Food for Youth Power Congress in Chicago, five in the National Poultry Fact Finding Conference, Five in the National Citizenship conference in Washington D. C., one in the National 4-H Safety Congress, and one in the National 4-H Dairy Conference. Moody also had one National 4-H alumni Award Winner.

Moody's influence is shown in those who serve their communities throughout Alabama and the Country. His 4-Hers have achieved many leadership roles in their various communities. Moody's knowledge and writing skills were sought by his peers and co-workers as they sought to help the 4-H youth in other Counties across the State.

Charles is also noted for his Scholarship Committee work with AACAAAS. He served fifteen years as Alabama Scholarship Chair. Under his guidance the Committee raised \$15,800 for the NACAA Scholarship Fund. As he neared retirement the 1995 AACAA President Wayne Ford proclaimed Moody as a "Walking Scholarship" for the Alabama Association Scholarship Fund. President Ford also noted that Moody was the first AACAA member to contribute \$1000 to the NACAA Scholarship Fund. Under Moody's leadership the AACAA Youth Scholarship Program was initiated in 1990 to provide for the children and grandchildren of AACAA members and life members. The youth scholarship program is now fully funded through the Alabama Scholarship Auction.

When AACAAAS awarded Moody the Lifetime Achievement Award in 2003 they also honored Moody by naming the Scholarship fund the "AACAAAS Charles R. Moody Youth Scholarship Award". The annual awards now total \$5000 or more.

In Moody's role as County Coordinator he provided leadership to the County Community Resource Development program. The Cherokee County Rural Development Committee was judged the best committee in the State in 1983, 1985, and 1987. Moody also worked to secure \$4,400 to permanently recognize all the deceased Extension Agents in Cherokee County with a memorial at the 4-H Youth Development Center in Columbiana Alabama.

Moody received the NACAA DSA Award in 1979.



2011  
Western Region  
Hall of Fame Award  
**Gerald Marks**  
Montana  
41 Years



Jerry started his Extension career July of 1969 in Missoula County Montana and is still there today. With forty two years of service, Jerry has had the opportunity to work with and serve every aspect of his community. Jerry established his role as a community leader working with the 4-H program. In his first year, he assisted the 4-H Council in the creation of a strategic plan and the reorganization of their committees, resulting in a 30% increase in 4-H members. Jerry has not slowed down since.

Jerry found Missoula County experiencing growth with an increasing diversity of public interests. This diversity of concerns presented an opportunity for life long efforts as an Extension educator. He developed an issue based approach to his educational programs that required participants to become involved in finding solutions. He used a co-learner process that depended on participants determining who, what, and how for each educational program and implementation strategies developed.

Jerry organized the first Master Gardener program in Montana, which eventually resulted in the creation of a county horticulture position. Jerry also mentored other counties in developing their own Master Gardener programs. Due to community concerns and conflicts over the use of pesticides, an Urban IPM program was implemented and included a "Healthy Plant" education program. A plant clinic, a first in Montana, was established to respond to increasing public inquiries. This led Missoula homeowners to adopt integrated pest management methods and more holistic vegetation growing practices.

On a much larger scale, Jerry addressed the problem of noxious weed and invasive plant management. He worked with his County Commissioners, community leaders and the research community to find new tools for improving noxious weed and invasive plant management. Biological weed control became a reality in Montana. Improved grazing systems, revegetation practices, and prevention became a part of a successful integrated weed management program. Jerry organized cooperative landowner vegetation management projects, a number of which evolved to watershed natural resource management programs. In the process, one Extension Invasive Plant specialist and three new weed research positions were created. Jerry also played a key role in the creation of the Montana Noxious Weed Trust Fund which provides funding for research and landowner driven projects. Without a doubt, Jerry has reframed the noxious weed issue for Missoula and Missoula County, and in the process, developed one of the more visionary programs in the Rocky Mountain west.

Jerry's leadership extends well beyond his county, serving as President of Montana Association of County Agriculture Agents and the Montana Weed Management Association. He has also served as a board member for the Governor's Noxious Weed Summit Advisory Council; Montana Noxious Weed Trust Fund Advisory Committee; Bitterroot Resource Conservation and Development Committee; and Chairman of the MWCA Biological Weed Control Committee, to name a few.

As a result of Jerry's efforts, an estimated \$15 million has been added to the support of Extension and University research projects to help Montanans resolve the challenges they face.

Marks received the NACAA DSA Award in 1992.

**LIFE MEMBER PROGRAM**  
**2011 NACAA ANNUAL MEETING**

**SATURDAY, AUGUST 6**

12:00 pm - **REGISTRATION**  
8:00 pm **Place:** OPCC Main Lobby

**SUNDAY, AUGUST 7**

8:00 am - **REGISTRATION**  
7:00 pm **Place:** OPCC Main Lobby

12:00 pm - **PAST NATIONAL OFFICERS and BOARD LUNCHEON (Dutch Treat)**  
2:00 pm **Place:** OPCC Meeting Room 2  
**Coordinator:** Phil Pratt, Past President

1:00 pm - **LIFE MEMBER AND SPOUSES HOSPITALITY**  
5:00 pm **Place:** SH Linden Room

1:00 pm - **COMMERCIAL EXHIBIT TRADE SHOW**  
6:00 pm **Place:** OPCC Exhibit Hall A

2:00 pm - **LIFE MEMBER COMMITTEE MEETING**  
3:00 pm **Place:** SH Redbud Room  
**Presiding:** Duane Duncan, Life Member Chair

4:30 pm - **WELCOME TO KANSAS BBQ DINNER**  
6:30 pm **Place:** Enter through Exhibit Hall A - OPCC Ballroom ABC  
**Courtesy:** Iowa State University College of Agriculture and Life Sciences, Iowa Agricultural Extension Association, and Kansas Association of County Agricultural Agents

7:00 pm - **OPENING SESSION AND INSPIRATIONAL PROGRAM**  
8:30 pm **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
**Introduction of NACAA Board:** Stan Moore, NACAA President  
**Invocation:** Phil Durst, Michigan  
**Presentation of Colors –** Kansas Army National Guard, 169th Combat Sustained Support Battalion  
**Pledge**  
**National Anthem-** Jackie Newland, Wilson County Kansas 4-H'er  
**Presentation of State Flags:** Announced by Eric Atkinson, Extension Radio Specialist, Kansas State University

## SUNDAY & MONDAY, AUG 7-8

**Remarks and Introduction:** Dr. Kirk Schulz, President of Kansas State University  
**Inspirational Address:** General Richard Myers, Retired and the 15th Chairman of the Joint Chiefs of Staff  
**Closing Announcements:** Richard Fechter, AM/PIC Chair  
**Background Music:** Provided by Jeff Davidson, KACAA

- 8:30 pm - **ICE CREAM SOCIAL**  
11:00 pm **Place:** Just outside OPCC main entrance  
**Courtesy:** Southwest Dairy Farmers
- 8:30 pm - **STATE PICTURES**  
11:00 pm (See schedule in back of program)  
**Place:** OPCC Ballroom B,C Pre-Function Area
- 9:30 pm - **HOSPITALITY**  
11:30 pm **Place:** Courtyard by Marriott
- 10:00 pm **KANSAS MEETING**  
**Place:** SH Cottonwood 1

## MONDAY, AUGUST 8

- 8:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby
- 8:00 am - **GENERAL SESSION**  
10:00 am **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
**Call to Order and Welcome**  
**Introductions:** National Committee and Council Chairs, Special Assignments, and Executive Director  
**Report to the Association,** Stan Moore, NACAA President  
**Recognition of Donors and Introduction of New Programs:**  
Paul Wigley, NACAA President Elect  
**Presentation by Bidding States for 2015 AM/PIC National Outstanding Young Farmer Recipient Hall of Fame Awards Presentation**  
**EPA R7 Presentation:** Karl Brooks, EPA Region 7 Administrator  
**Comments and Introduction of Keynote Speaker:** Dr. Daryl Buchholz, Associate Director for Extension and Applied Research, Kansas State University  
**Keynote Address:** Dr Ron Trewyn, Vice President for Research of Kansas State University

## MONDAY, AUGUST 8

- Closing Comments:** Richard Fechter, AM/PIC Chair
- 8:00 am - **LIFE MEMBER AND SPOUSES HOSPITALITY**  
5:00 pm **Place:** SH Linden Room
- 9:00 am - **COMMERCIAL AND NACAA EDUCATIONAL EXHIBITS OPEN**  
5:00 pm **Place:** OPCC Exhibit Hall A
- 10:00 am - **BREAK**  
10:30 am **Place:** OPCC Exhibit Hall A and Prefunction Areas  
**Courtesy:** Minnesota Association of Extension Agricultural Professionals, Missouri Agricultural Extension Professionals
- 10:00 am - **MEET THE AUTHORS POSTER SESSION**  
10:30 pm **Place:** OPCC Exhibit Hall A
- 1:30 pm - **LIFE MEMBERS BUSINESS MEETING**  
3:00 pm **Place:** OPCC Meeting Room 7  
**Presiding:** Duane Duncan
- 2:30 pm - **BREAK**  
3:00 pm **Place:** OPCC Exhibit Hall A and Prefunction Areas  
**Courtesy:** Michigan Association of Extension Agents
- 2:30 am - **MEET THE AUTHORS POSTER SESSION**  
3:00 pm **Place:** OPCC Exhibit Hall A
- 5:00 pm - **DINNER ON YOUR OWN**  
7:00 pm (Bus available to Town Center Plaza from 4:00 to 8:00 pm)
- 7:30 pm - **4-H TALENT REVUE**  
9:00 pm **Place:** OPCC Exhibit Hall B  
**Courtesy:** Farm Credit
- 9:00 pm - **ICE CREAM SOCIAL**  
10:00 pm **Place:** Just outside OPCC main entrance  
**Courtesy:** Southwest Dairy Farmers
- 9:30 pm - **HOSPITALITY ROOMS**  
11:30 pm **Place:** Courtyard by Marriott
- 9:00 pm - **STATE PICTURES**  
11:00 pm (See schedule in back of program)  
**Place:** OPCC Ballroom B,C Pre-Function Area

## TUESDAY & WEDNESDAY, AUG. 9-10

### **SPOTLIGHT SPONSOR** **K-State Research & Extension**

7:00 am - **LIFE MEMBER BREAKFAST (ticket required)**  
8:30 am **Place: OPCC Ballroom C**  
**Presiding:** Duane Duncan, Life Member Chair  
**Speaker:** Jeff Davidson, "Bringing Kansas History to Life Through Song"

7:00 am - **LIFE MEMBER AND SPOUSES HOSPITALITY**  
5:00 pm **Place: SH Linden Room**

8:00 am - **REGISTRATION**  
5:00 pm **Place: OPCC Main Lobby**

8:30 am - **LIFE MEMBER AND LIFE MEMBER SPOUSES TOURS**  
4:30 pm **FULL DAY TOURS**  
**Gather at: Meeting Room 6**  
**Tour #1 – Pioneers of Kansas**  
**Tour#3- Frontier Trails and President Truman**  
**Tour #4- Steamboat Arabia, WW I Museum, Downtown Farmers Market**

9:00 am - **COMMERCIAL EXHIBITS AND NACAA EDUCATIONAL EXHIBITS OPEN**  
4:00 pm **Place: OPCC Exhibit Hall A**

9:00 am - **NACAA POSTER SESSION OPEN**  
4:00 pm **Place: OPCC Exhibit Hall A**

4:30 pm **STATES NIGHT OUT**  
**Place:** States make own arrangements

7:00 pm **SILENT AND LIVE AUCTION PREVIEW**  
**Place:** OPCC Exhibit Hall B

8:00 pm **LIVE AUCTION**  
**Place:** OPCC Exhibit Hall B

## WEDNESDAY, AUGUST 10

### **SPOTLIGHT SPONSOR** **ADM Grain Co.**

6:00 am - **CHRIS CAKES BREAKFAST**  
8:00 am **Place:** OPCC Meeting Room 1, 2, 3  
**Courtesy:** Illinois Extension Agricultural Association

## WEDNESDAY-THURSDAY, AUG. 10-11

6:30 am - **ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS**  
9:00 am **Place:** OPCC Meeting Room 4, 5, 6, 7  
Arrive 30 minutes before tour departure time

8:00 am - **PROFESSIONAL IMPROVEMENT TOURS**  
6:00 pm

5:00 pm **Shuttle buses will leave Convention Center to take people not participating in tours to the Ag Hall of Fame**

5:00 pm - **KANSAS PORK ON A STICK DINNER**  
7:00 pm **Place:** National Agriculture Hall of Fame, Bonner Springs, KS  
**Courtesy:** Cargill

6:00 pm - **Buses Bring Back Participants to the Convention Center**  
8:30 pm

## THURSDAY, AUGUST 11

8:00 am - **LIFE MEMBER AND SPOUSES HOSPITALITY**  
5:00 pm **Place:** SH Linden Room

8:30 am - **NACAA POLICY MEETING**  
10:00 am **Place:** SH Redbud Room  
**Presiding:** Glenn Rogers, Chair, NACAA Policy Committee

8:30 am - **GENERAL SESSION**  
10:30 am **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
Recognition of Retiring Officers and Installation of Incoming Officers, Directors and Vice Directors  
**Looking Ahead to the New Year:** Paul Wigley, NACAA President Elect  
**Greetings from JCEP**  
**Comments and Introduction:** Jill Zimmerman, KACAA

**Capstone Speaker:** Dr. Barry Flinchbaugh, Professor of Agricultural Economics and Policy at Kansas State University  
**Outstanding Service to American and World Agriculture Award**  
Presentation and Response: Dr. Barry Flinchbaugh  
**Announcements:** Richard Fechter, AM/PIC Chair

## THURSDAY, AUGUST 11

- 9:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby
- 9:00 am - **TRAVELOGUE**  
10:00 am **Place:** Hawthorne 1  
**Presiding:** Duane Duncan
- 10:30 am - **BREAK**  
10:45 am **Place:** OPCC Prefunction areas  
**Courtesy:** Indiana Extension Educators Association - Agriculture and Natural Resources Section, North Dakota Association of Extension Agents, Ohio Association of Extension Professionals.
- 4:30 pm - **FORMAL PICTURE OPPORTUNITY**  
5:00 pm **Place:** OPCC Ballroom A1
- 5:00 pm - **DSA & AA Recipients, Hall of Fame Recipients, NACAA Board Members, Region Directors, Past Officers, Special Assignments, Special Guests, Council Chairs, Committee Chairs and Vice Chairs Assemble for Banquet**  
6:30 pm **Place:** OPCC Ballroom A1
- 6:30 pm - **ANNUAL BANQUET**  
9:00 pm **Place:** OPCC Exhibit Hall B
- 9:15 pm - **PRESIDENT'S RECEPTION**  
11:00 pm **Place:** Courtyard by Marriott Lounge

LIFE MEMBER

## SPOUSES PROGRAM 2011 NACAA ANNUAL MEETING

(Spouses are welcome to attend General Sessions and Voting Delegate Session)

## SATURDAY, AUGUST 6

- 12:00 pm - **REGISTRATION**  
8:00 pm **Place:** OPCC Main Lobby

## SUNDAY, AUGUST 7

- 8:00 am - **REGISTRATION**  
7:00 pm **Place:** OPCC Main Lobby
- 1:00 am - **LIFE MEMBER AND SPOUSES HOSPITALITY**  
5:00 pm **Place:** SH Linden Room
- 3:00 pm - **FIRST TIMER ORIENTATION AND RECEPTION**  
4:00 pm **Place:** SH Cottonwood 1  
**Presiding:** Cade Rensink and John Stannard, KACAA  
**Presenters:** Phil Pratt, NACAA Past President & Richard Fechter, Chair NACAA AM/PIC  
**(All first time attendees and spouses invited)**
- 4:30 pm - **WELCOME TO KANSAS BBQ DINNER**  
6:30 pm **Place:** Enter through Exhibit Hall A - OPCC Ballroom ABC  
**Courtesy:** Iowa State University College of Agriculture and Life Sciences, Iowa Agricultural Extension Association, and Kansas Association of County Agricultural Agents
- 6:00 pm - **PARENTS ORIENTATION FOR SONS AND DAUGHTERS PROGRAM**  
6:45 pm **Place:** SH Cottonwood 3  
**Presiding:** Greg McClure, Amy Jordan, Ginger Kopfer and Andrea Feldkamp, KACAA
- 7:00 pm - **OPENING SESSION AND INSPIRATIONAL PROGRAM**  
8:30 pm **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
**Introduction of NACAA Board:** Stan Moore, NACAA President  
**Invocation:** Phil Durst, Michigan  
**Presentation of Colors –** Kansas Army National Guard, 169th Combat Sustained Support Battalion

SPOUSES

## SUNDAY-MONDAY, AUG 7-8

### Pledge

**National Anthem-** Jackie Newland, Wilson County Kansas 4-H'er

**Presentation of State Flags:** Announced by Eric Atkinson, Extension Radio Specialist, Kansas State University

**Remarks and Introduction:** Dr. Kirk Schulz, President of Kansas State University

**Inspirational Address:** General Richard Myers, Retired and the 15th Chairman of the Joint Chiefs of Staff

**Closing Announcements:** Richard Fechter, AM/PIC Chair

**Background Music:** Provided by Jeff Davidson, KACAA

8:30 pm -  
11:00 pm

### ICE CREAM SOCIAL

**Place:** Just outside OPCC main entrance

**Courtesy:** Southwest Dairy Farmers

8:30 pm -  
11:00 pm

### STATE PICTURES

(See schedule in back of program)

**Place:** OPCC Ballroom B,C Pre-Function Area

9:30 pm -  
11:30 pm

### HOSPITALITY

**Place:** Courtyard by Marriott

SPOUSES

## MONDAY, AUGUST 8

8:00 am -  
5:00 pm

### REGISTRATION

**Place:** OPCC Main Lobby

8:00 am -  
5:00 pm

### LIFE MEMBER AND SPOUSES HOSPITALITY

**Place:** SH Linden Room

8:00 am -  
10:00 am

### GENERAL SESSION

**Place:** OPCC Exhibit Hall B

**Presiding:** Stan Moore, NACAA President

#### Call to Order and Welcome

**Introductions:** National Committee and Council Chairs, Special Assignments, and Executive Director

**Report to the Association,** Stan Moore, NACAA President

#### Recognition of Donors and Introduction of New Programs:

Paul Wigley, NACAA President Elect

**Presentation by Bidding States for 2015 AM/PIC National Outstanding Young Farmer Recipient Hall of Fame Awards Presentation**

**EPA R7 Presentation:** Karl Brooks, EPA Region 7 Administrator

## MONDAY-TUESDAY, AUG 8-9

### Comments and Introduction of Keynote

**Speaker:** Dr. Daryl Buchholz, Associate Director for Extension and Applied Research, Kansas State University

**Keynote Address:** Dr Ron Trewyn, Vice President for Research of Kansas State University

**Closing Comments:** Richard Fechter, AM/PIC Chair

8:00 am -  
5:00 pm

### SPOUSES TOURS

**Place:** OPCC Meeting Room 7

### FULL DAY TOURS

**Tour #1 – Atchison**

**Tour #2 – Tallgrass Prairie/Chase County**

**Tour #3 – Fiber Fest Tour**

**Tour #4 – Topeka**

**Tour #5 - Bourbon County/Ft. Scott**

### HALF DAY TOUR

**Place:** OPCC Meeting Room 7

**Tour #7 – Golf Outing**

9:00 am -  
12:30 pm

5:00 pm -  
7:00 pm

### DINNER ON YOUR OWN

(Bus available to Town Center Plaza from 4:00 to 8:00 pm)

7:30 pm -  
9:00 pm

### 4-H TALENT REVUE

**Place:** OPCC Exhibit Hall B

**Courtesy:** Farm Credit

9:00 pm -  
10:00 pm

### ICE CREAM SOCIAL

**Place:** Just outside OPCC main entrance

**Courtesy:** Southwest Dairy Farmers

9:30 pm -  
11:30 pm

### HOSPITALITY ROOMS

**Place:** Courtyard by Marriott

9:00 pm -  
11:00 pm

### STATE PICTURES

(See schedule in back of program)

**Place:** OPCC Ballroom B,C Pre-Function Area

SPOUSES

## TUESDAY, AUGUST 9

### SPOTLIGHT SPONSOR

### *K-State Research & Extension*

8:00 am -  
5:00 pm

### REGISTRATION

**Place:** OPCC Main Lobby

## TUESDAY, AUGUST 9

- 8:00 am - **SPOUSES HOSPITALITY**  
5:00 pm **Place:** SH Linden Room
- 9:00 am - **SPOUSES WORKSHOPS**  
11:00 am **(Tickets Required)**  
#1 - It's a Piece of Cake  
**Place: OPCC Meeting Room 1**  
#4 - Zumba Dance Exercise  
**Place: SH Hawthorne 1**  
#5 - Everyone Say "Cheese"  
**Place: SH Redbud Room**  
#6 - Yes you KAN Arrange Flowers  
**Place: SH Hawthorne 2**  
#8 - Made in the Shade Gardens  
**Place: Meet in front of the conference registration desk in the Convention Center**
- 11:30 am - **SPOUSES LUNCHEON**  
1:30 pm **(Ticket Required)**  
**Place: OPCC Ballroom C**  
**Presentation: Marci Penner, Kansas Sampler Foundation**
- 2:00 pm - **SPOUSES WORKSHOPS**  
4:00 pm **(Tickets Required)**  
#9 - It's a Piece of Cake  
**Place: OPCC Meeting Room 1**  
#11 - Birdwatching 101  
**Place: OPCC Meeting Room 3**  
#12 - Zumba Dance Exercise  
**Place: SH Hawthorne 1**  
#13 - Everyone Say "Cheese"  
**Place: SH Redbud Room**  
#15 - Improve Your Hunting & Fishing Experience  
**Place: SH Hawthorne 2**  
#16 - Made in the Shade Gardens  
**Place: Meet in front of the conference registration desk in the Convention Center**
- 4:30 pm **STATES NIGHT OUT**  
**Place:** States make own arrangements
- 7:00 pm **SILENT AND LIVE AUCTION PREVIEW**  
**Place:** OPCC Exhibit Hall B
- 8:00 pm **LIVE AUCTION**  
**Place:** OPCC Exhibit Hall B

SPOUSES

## WEDNESDAY-THURSDAY, AUG. 10-11

### **SPOTLIGHT SPONSOR** **ADM Grain Co.**

- 6:00 am - **CHRIS CAKES BREAKFAST**  
8:00 am **Place:** OPCC Meeting Room 1, 2, 3  
**Courtesy:** Illinois Extension Agricultural Association
- 6:30 am - **ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS**  
9:00 am **Place:** OPCC Meeting Room 4, 5, 6, 7  
Arrive 30 minutes before tour departure time
- 8:00 am - **PROFESSIONAL IMPROVEMENT TOURS**  
6:00 pm
- 5:00 pm **Shuttle buses will leave Convention Center to take people not participating in tours to the Ag Hall of Fame**
- 5:00 pm - **KANSAS PORK ON A STICK DINNER**  
7:00 pm **Place:** National Agriculture Hall of Fame, Bonner Springs, KS  
**Courtesy:** Cargill
- 6:00 pm - **Buses Bring Back Participants to the Convention Center**  
8:30 pm

## THURSDAY, AUGUST 11

- 8:00 am - **LIFE MEMBER AND SPOUSES HOSPITALITY**  
5:00 pm **Place:** SH Linden Room
- 9:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby
- 9:30 am - Buses leave for shopping at Legends Mall, Cabelas, Bass Pro Shop and Oak Park Mall
- 8:30 am - **GENERAL SESSION**  
10:30 am **Place:** OPCC Exhibit Hall B  
**Presiding:** Stan Moore, NACAA President  
Recognition of Retiring Officers and Installation of Incoming Officers, Directors and Vice Directors  
**Looking Ahead to the New Year:** Paul Wigley, NACAA President Elect  
**Greetings from JCEP**  
**Comments and Introduction:** Jill Zimmerman, KACAA  
**Capstone Speaker:** Dr. Barry Flinchbaugh, Professor of Agricultural Economics and Policy

SPOUSES

## THURSDAY, AUGUST 11

at Kansas State University  
**Outstanding Service to American and World  
Agriculture Award**

Presentation and Response: Dr. Barry  
Flinchbaugh

**Announcements:** Richard Fechter, AM/PIC  
Chair

4:00 pm Buses return from shopping

4:30 pm - **FORMAL PICTURE OPPORTUNITY**  
5:00 pm **Place:** OPCC Ballroom A1

5:00 pm - **DSA & AA Recipients, Hall of Fame**  
6:30 pm **Recipients, NACAA Board Members,  
Region Directors, Past Officers, Special  
Assignments, Special Guests, Council  
Chairs, Committee Chairs and Vice Chairs  
Assemble for Banquet**  
**Place:** OPCC Ballroom A1

6:30 pm - **ANNUAL BANQUET**  
9:00 pm **Place:** OPCC Exhibit Hall B

9:15 pm - **PRESIDENT'S RECEPTION**  
11:00 pm **Place:** Courtyard by Marriott Lounge

SPOUSES

## THURSDAY, AUGUST 11

# SONS & DAUGHTERS PROGRAM

## 2011 NACAA ANNUAL MEETING

**Youth Headquarters**  
**Place:** SH Leatherwood 3

## SATURDAY, AUGUST 6

12:00am - **REGISTRATION**  
8:00 pm **Place:** OPCC Main Lobby

## SUNDAY, AUGUST 7

8:00 am - **REGISTRATION**  
7:00 pm **Place:** OPCC Main Lobby

4:30 pm - **WELCOME TO KANSAS BBQ DINNER**  
6:30 pm **Place:** Enter through Exhibit Hall A - OPCC  
Ballroom ABC  
**Courtesy:** Iowa State University College of  
Agriculture and Life Sciences, Iowa Agricultural  
Extension Association, and Kansas Association  
of County Agricultural Agents

6:00 pm - **PARENTS ORIENTATION FOR SONS AND**  
6:45 pm **DAUGHTERS PROGRAM**  
**Place:** SH Cottonwood 3  
**Presiding:** Greg McClure, Amy Jordan, Ginger  
Kopfer and Andrea Feldkamp, KACAA

6:45 pm - **GET ACQUAINTED PARTY**  
8:30 pm **Place:** SH Cottonwood 3

8:30 pm - **ICE CREAM SOCIAL**  
11:00 pm **Place:** Just outside OPCC main entrance  
**Courtesy:** Southwest Dairy Farmers

8:30 pm - **STATE PICTURES**  
11:00 pm (See schedule in back of program)  
**Place:** OPCC Ballroom B,C Pre-Function Area

SONS & DAUGHTERS

## MONDAY-TUESDAY, AUGUST 8-9

- 8:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby
- 8:15 am **SONS AND DAUGHTERS GATHER FOR DAY'S ACTIVITIES**  
**Place:** SH Leatherwood 3
- 8:30 am - **Load Buses to Deanna Rose Children's Farmstead & Schlitterbahn Water Park**  
4:45 pm Buses return from day's activities
- 5:00 pm - **DINNER ON YOUR OWN**  
7:00 pm (Bus available to Town Center Plaza from 4:00 to 8:00 pm)
- 7:30 pm - **4-H TALENT REVUE**  
9:00 pm **Place:** OPCC Exhibit Hall B  
**Courtesy:** Farm Credit
- 9:00 pm - **ICE CREAM SOCIAL**  
10:00 pm **Place:** Just outside OPCC main entrance  
**Courtesy:** Southwest Dairy Farmers
- 9:00 pm - **STATE PICTURES**  
11:00 pm (See schedule in back of program)  
**Place:** OPCC Ballroom B,C Pre-Function Area

## TUESDAY, AUGUST 9

### SPOTLIGHT SPONSOR *K-State Research & Extension*

- 8:00 am - **REGISTRATION**  
5:00 pm **Place:** OPCC Main Lobby
- 8:15 am **SONS AND DAUGHTERS GATHER FOR DAY'S ACTIVITIES**  
**Place:** SH Leatherwood 3
- 8:30 am **Load Buses to Worlds of Fun**
- 5:30 pm - First Bus returns to Convention Center  
9:00 pm - Other Buses return to Convention Center
- 4:30 pm **STATES NIGHT OUT**  
**Place:** States make own arrangements
- 7:00 pm **SILENT AND LIVE AUCTION PREVIEW**  
**Place:** OPCC Exhibit Hall B
- 8:00 pm **LIVE AUCTION**  
**Place:** OPCC Exhibit Hall B

## WEDNESDAY-THURSDAY, AUGUST 10-11

### SPOTLIGHT SPONSOR *ADM Grain Co.*

- 6:00 am - **CHRIS CAKES BREAKFAST**  
8:00 am **Place:** OPCC Meeting Room 1, 2, 3  
**Courtesy:** Illinois Extension Agricultural Association
- 6:30 am - **ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS**  
9:00 am **Place:** OPCC Meeting Room 4, 5, 6, 7  
Arrive 30 minutes before tour departure time
- 8:00 am - **PROFESSIONAL IMPROVEMENT TOURS**  
6:00 pm
- 5:00 pm - **Shuttle buses will leave Convention Center to take people not participating in tours to the Ag Hall of Fame**
- 5:00 pm - **KANSAS PORK ON A STICK DINNER**  
7:00 pm **Place:** National Agriculture Hall of Fame, Bonner Springs, KS  
**Courtesy:** Cargill
- 6:00 pm - **BUSES BRING BACK PARTICIPANTS TO THE CONVENTION CENTER**  
8:30 pm

## THURSDAY, AUGUST 11

- 8:15 am **SONS AND DAUGHTERS GATHER FOR DAY'S ACTIVITIES**  
**Place:** SH Leatherwood 3
- 8:30 am **LOAD BUSES TO SHAWNEE MISSION PARK AND MOON MARBLE COMPANY**
- 4:00 pm **Bus Returns to Convention Center for Those Attending the Banquet**
- 5:30 pm - **LOAD BUSES FOR FAREWELL PARTY**  
**Place:** SH Leatherwood 3
- 6:00 pm - **Farewell Party for Sons and Daughters at PowerPlay Family Entertainment Center**  
9:00 pm
- 9:30 pm - **PARENTS PICKUP SONS AND DAUGHTERS**  
**Place:** SH Leatherwood 3



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### PICTURE SCHEDULE

Guests are welcome to join their home state delegation.

State DSA and AA recipients will NOT be photographed at this time.

**STATE PICTURES WILL BE TAKEN AS PART OF THE CONFERENCE**

**Location:** OPCC Ballroom B,C Pre-Function Area

Photos will be taken in this order:

**Sunday, August 7, 2011 -9:00 p.m. to 11:00 p.m. or immediately after end of Opening Session and Inspirational Program**

**Monday, August 8, 2011– 9:00 p.m. to 11:00 p.m. or immediately after end of 4-H Talent Revue**

**BE PROMPT AS THESE MOVE QUICKLY**

#### Sunday Night

South Carolina  
South Dakota  
Arizona  
New Hampshire  
Georgia  
Arkansas  
Virginia  
Hawaii  
Indiana  
California  
New Mexico  
Idaho  
New York  
Wyoming  
Delaware  
Vermont  
Kansas  
West Virginia  
Alaska  
Florida  
Utah  
Nevada  
Texas  
North Carolina  
Kentucky  
Ohio

#### Monday Night

Alabama  
Pennsylvania  
Missouri  
Oklahoma  
Washington  
Mississippi  
Maine  
Tennessee  
Louisiana  
North Dakota  
Minnesota  
Colorado  
Illinois  
Montana  
Wisconsin  
Oregon  
Iowa  
Maryland  
Massachusetts/Rhode Island/  
Connecticut  
Michigan  
New Jersey  
Nebraska

### NACAA Annual Meetings and Professional Improvement Conferences

Year	President	Location
1916-1919	Heaton, Ed	Chicago, IL
1920	Kennedy, C.N.	Chicago, IL
1920	A.J. Dexter	Chicago, IL
1921-1922	Mosher, ML	Chicago, IL
1923	Merrill, JW	Chicago, IL
1924	Perdue, Calvin	Chicago, IL
1925	Kirkpatrick, K A	Chicago, IL
1926	Hedge, J C	Chicago, IL
1927	Palm, A W	Chicago, IL
1928	Bucholz, A B	Chicago, IL
1929	Olda, R L	Chicago, IL
1930	McKay, Morgan	Chicago, IL
1931	Mayhew, Earl	Chicago, IL
1932	Whonsetler, J E	Chicago, IL
1933	Clough, R S	Chicago, IL
1934	Douglass, Ellwood	Chicago, IL
1935	Kerrigan, P N	Chicago, IL
1936	Abbott, H E	Chicago, IL
1937	McConnell, Bright	Chicago, IL
1938	Boyd, George W	Chicago, IL
1939	McCormick, Dewey Z.	Chicago, IL
1940	Parker, J Ed Jr.	Chicago, IL
1941	Ryall, E V	Chicago, IL
1942	Keller, C C	Chicago, IL
1943	Toyne, L V	Chicago, IL
1944	Beck, E D	Chicago, IL
1945	MacDougall, Allister F	Chicago, IL
1946	Sill, Weber H	Chicago, IL
1947	Nichols, H M	Chicago, IL
1948	Sterling, Stuart	Chicago, IL
1949	Logan, John Henry	Denver, CO
1950	Carter, Rex	Chicago, IL
1951	Bay, Ed	Memphis, TN
1952	Hoar, Sherman	Chicago, IL
1953	Kerr, L J	Philadelphia, PA
1954	Brown, Joe T.	Salt Lake City, UT
1955	Williams, E O	East Lansing, MI
1956	Farrington, Fletcher N.	Houston, TX
1957	McDougall, R H	Boston, MA
1958	Bunnell, Marion	Seattle, WA
1959	Walker, Orville F	Kansas City, MO
1960	Rose, Carl E	Miami, FL
1961	Campbell, Howard H	New York, NY
1962	Trierweiler, Bernard G	Las Cruces, NM
1963	Barger, Paul	Minneapolis, MN

1964	Cook, Elmo	New Orleans, LA
1965	Thurston, Joseph S	Pittsburgh, PA
1966	Hansen, N John	Honolulu, HI
1967	Kunau, G J	Omaha, NE
1968	Estess, Ansel	Lexington, KY
1969	Whipp, Roscoe N.	Atlantic City, NJ
1970	Esplin, Grant M.	Corvallis, OR
1971	Iverson, Larry	Columbus, OH
1972	Strohbehn, Douglas W.	Atlanta, GA
1973	Hibbard, Russell E.	Baltimore, MD
1974	Marek, Richard G.	Tucson, AZ
1975	Goodwin, Norman J.	Milwaukee, WI
1976	Kennedy, Thurman J.	Richmond, VA
1977	Jones, Robert L.	Hartford, CT
1978	Koester, Ed	Boise, ID
1979	Juchartz, Donald	Rapid City, SD
1980	Smith, James A.	Oklahoma City, OK
1981	Firth, Leslie N.	Cornell University, NY
1982	Roberts, Wayne	Billings, MT
1983	Merrick, A Daniel	Wichita, KS
1984	D'Armond, Reymond	New Orleans, LA
1985	Sorensen, Dave	Hershey, PA
1986	Dictson, Billy	Colorado Springs, CO
1987	Davis, Bob	Fargo, ND
1988	Witherspoon, William D. "Billy"	Charlotte, NC
1989	Curran, G. Richard	New Brunswick, NJ
1990	Phillips, Dave	Seattle, WA
1991	Hawbaker, Stuart	Peoria, IL
1992	Tatum, Hal	Little Rock, AR
1993	Kelly, William C.	Baltimore, MD
1994	Warnock, Doug	Casper, WY
1995	Sifferath, Warren	Bloomington, MN
1996	Jenkins, Jamie	Nashville, TN
1997	Moramarc, Donna W.	Burlington, VT
1998	Drost, Don	San Antonio, TX
1999	Gary Hall	Omaha, NE
2000	Curtis Grissom	Jackson, MS
2001	C. David McManus	Albuquerque, NM
2002	Eddie Holland	Savannah, GA
2003	Steven Munk	Green Bay, WI
2004	Frank FitzSimons	Orlando, FL
2005	Glenn Rogers	Buffalo, NY
2006	Mickey Cummings	Cincinnati, OH
2007	Chuck Otte	Grand Rapids, MI
2008	N. Fred Miller	Greensboro, NC
2009	Richard Gibson	Portland, OR
2010	Phil Pratt	Tulsa, OK

***SAVE THE DATE***

## **Galaxy IV Conference**

Bridging the  
Centuries –  
A New Era  
for Extension

***Pittsburgh, PA  
September 15-20, 2013***

For more information:  
[www.jcep.org/galaxy.htm](http://www.jcep.org/galaxy.htm)

**ANNUAL MEETING AND  
PROFESSIONAL IMPROVEMENT  
CONFERENCE DATES**

**2012 - Charleston, South Carolina**

July 15-19

**2013 - Pittsburgh, Pennsylvania (Galaxy IV)**

September 15-20

**2014 - Mobile, Alabama**

July 20-24

