

# The County Agent

A PUBLICATION OF  
THE NATIONAL ASSOCIATION  
OF COUNTY AGRICULTURAL AGENTS

Volume LXXII No. 4 December, 2011

NACAA - 6584 W. Duroc Road - Maroa, IL 61756 - (217)794-3700



**2012**

## **PROFESSIONAL IMPROVEMENT AND AWARDS PROGRAMS**

**&**

## **COMMITTEE DIRECTORY**

**ANNUAL MEETING &  
PROFESSIONAL IMPROVEMENT CONFERENCE**

**Charleston, South Carolina**

**July 15-19, 2012**

# Opportunities For YOU

By the time you are reading this Christmas and New Year's will have come and gone. I hope each one of you took the time to relax and enjoy family, friends, and find time to reflect on where you have been and where you want to be in your life. This edition of the magazine is specifically for professional development, presentation, and award opportunities. I am constantly amazed at the quality of programming and the diverse areas that NACAA members do programming in. Here is your opportunity to receive recognition and awards for the work you are already doing. It also gives you the chance to present your information to others that may find it useful.

Again the awards application process will be all online. You can go to our newly revised website [nacaa.com](http://nacaa.com) and complete your entry for all awards programs. There are only a couple of communication awards that still require you to follow up with a hard copy of the entry. As you fill out the awards please remember that all national finalists and national winners must attend the Annual Meeting and Professional Improvement Conference in Charleston next July.

Presentation opportunities are bountiful when you consider the Search for Excellence sessions and poster sessions. We are anticipating a large number of poster entries and are making special arrangements

to accommodate what we hope will be a record number of poster entries.

The SARE fellows program is available once again and the Horticulture Animal Science committees are planning pre-conference tours. Don't miss out on these great opportunities for professional development.



*Paul Wigley*  
NACAA President

Before I close this article let me encourage you to also look at the JCEP team work award which is found at the JCEP website ([jcep.com](http://jcep.com)). This award will have two \$500 awards to a team which has members from 3 or more program areas. Entries can be community area, state, or multi-state programs or activities. Full details and entry information are found at the JCEP website. The deadline for these entries is April 1st and should be sent to me as JCEP President Elect.

Best wishes to you as we start another year and try to improve the quality of life for those that we work with on a daily basis.

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February 7-9, 2012  
San Antonio, Texas

Joint Council of Extension Professionals

# JCEP

February 7-9, 2012  
San Antonio, Texas

Crowne Plaza - Riverwalk  
\$130/Single or Double  
For reservations call:  
1-210-354-2800

## ▶ 2012 JCEP Leadership Conference *"Building the Leader in You"*

Plan to attend the JCEP Leadership Conference to build your leadership skills, share experiences, and network with other association leaders and connect with your own national association officers. The 2012 Leadership Conference will host affiliate leaders from across the nation who are members of NEAFCS, NACAA, ANREP, ESP, NACDEP and NAE4-HA

### Keynote Speaker

Kevin Eickenberry will be the featured speaker at the conference this year. Kevin is nationally known for his work in building association leaders and for his bestselling book *"Remarkable Leadership"*. Join Kevin as he helps you identify the steps and skills on your path to Remarkable Leadership— Becoming the Leader you were born to be.

### Association Meetings

Each association will have breakout sessions on Wednesday and Thursday. Plan to join your association meeting to learn how to be more effective in your leadership role.

### Evenings on the Riverwalk

- Tuesday evening - States' Nights Out—plan to join with others from your state for an evening on the Riverwalk and dinner.
- Wednesday evening — Association Night Out—an opportunity to network with other members from your professional association.

Online registration available: December 5th, 2011 @ [www.jcep.org](http://www.jcep.org)

Questions—Contact: : 704-333-8445 or email: [staff@themanagementoffice.com](mailto:staff@themanagementoffice.com)

# INFORMATION WHEN YOU NEED IT

By: *Kenneth E Olson Ph.D., PAS*

The American Dairy Science Association® (ADSA®) is pleased to partner with the National Association of County Agricultural Agents (NACAA) in offering you access to a unique and powerful new information gathering tool, the Searchable Proceedings of Animal Conferences (S-PAC®). S-PAC is an on-line, user searchable, database of proceedings from many of the top animal conferences in North America.



Each year many state, regional, national and international conferences are held for producers and ag professionals, where "cutting edge" research and management information is presented. Frequently the first, and often the only, place where this information appears is in the conference proceedings. S-PAC was established as a convenient way to provide access to this wealth of valuable information. It allows a much broader audience than just conference attendees, or even those who happen to find the conference proceedings, to use the information presented at the conferences. It benefits users from around the globe.

Each article is stored individually so that it may be searched in any way you wish. This means that rather than going to 10 sets of proceedings sitting on your bookshelf and paging through them for information you want, or checking 15 websites for information that you think may have been presented at a conference, a visit to S-PAC allows you to rapidly search all proceedings in the database for the information you need. A total of 393 proceedings from 39 different conferences including the "Western Dairy Management Conference", the "Four-State Dairy Nutrition and Management Conference", the "Cornell Nutrition Conference", the "American Association of Bovine Practitioners" and many more are currently available to S-PAC subscribers. New conferences and current proceedings are added frequently, making S-PAC a tool of ever increasing value. Visit <http://spac.adsa.org/> to check out the full list of proceedings. In addition to the search function, you will find a calendar of upcoming conferences and links to websites for many of the conferences.

As an NACAA member, your annual subscription cost is \$75, half the cost for non-members and less than the registration fee for many conferences. If you are not sure if you are ready to commit to a

full year, you can "test drive" the system at the special rate of "\$5 for 5 days". This allows you full access to the system as many times as you would like during those five days. You can sign up for this offer repeatedly. When you are ready to join other NACAA members and add it to your "Information Toolbox", just do the following:

1. Go to the S-PAC site <http://spac.adsa.org/> and click on "Subscribe to S-PAC"; then, click on the line "Click here if you are a member of a Partner Organization"  
OR Go directly to the S-PAC subscription site [https://secure.fass.org/sub\\_static\\_spac\\_promo.asp](https://secure.fass.org/sub_static_spac_promo.asp) and
2. Log in (if you have an existing ADSA account) or create a new account (this will be done through the "Federation of Animal Science Societies (FASS) e-commerce area)
3. Enter the promotion code (NACAAMember)
4. Agree to the Subscriber Agreement
5. Verify rate and provide credit card info for payment
6. Put the power of S-PAC to work for you.

If you have any questions about S-PAC please contact Ken Olson [keolson@prodigy.net](mailto:keolson@prodigy.net).

## Keep Up-to-Date on Invasive Forest Pests With Free Webinars from EAB University!



Emerald Ash Borer University is a **free series of informational webinars** brought to you by EAB educators from prominent universities in cooperation with the USDA Forest Service.

Our curriculum has recently expanded to include several invasive pests and pathogens that threaten US forests.

All you need to participate is reasonable fast Web access and one hour of your time.

Many live webinars are **eligible for continuing education credits** and all presentations are archived for later viewing.

For more information, including a schedule of upcoming topics and information on how to participate, visit:

**[www.emeraldashborer.info](http://www.emeraldashborer.info)**



# APPLYING FOR 2012 NACAA AWARDS PROGRAMS

The General Application process is found on-line at <http://nacaa.com/awards/> and for the majority of the awards listed in this publication, on-line applications are mandatory.

Note: 1) NACAA policy states that all first place national winners and all national finalists must register and attend the AM/PIC to receive their award. (See inside front cover under "Attendance Requirement").

All program entries must be in possession of respective committee state chair by March 15, 2012, except where noted. Applying earlier is encouraged.

Current members of the NACAA Board may not enter the professional improvement programs with the exceptions of DSA and AA. State chairs, regional vice chairs, and national chairs may participate in the programs which their committees are administering according to criteria determined by the NACAA Board of Directors. Contact NACAA Vice President Paul Craig for further details.

## Attendance Requirement

NACAA policy states that all Achievement Award (AA), Distinguished Service Award (DSA), National Finalists, National Winners, and Poster Session Presenters must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the designated ceremony to receive their award (minimum 1 day registration fee). Decisions on requests for non-attendance and excused absences will be made on a case by case basis by consultation among the respective National Committee Chair, in concert with the National Committee Vice Chairs and the NACAA Vice President. Excuses may be granted to AA, DSA, National Finalists, and National Winners for extreme personal or family illness; circumstances which would seriously jeopardize their job; or similar extreme situations. The intent of this requirement is that awards are inclusive of cash, plaques, and certificates.

In the event a national winner does not receive an excused absence from attending the AM/PIC, the national winner's award will be presented to the next ranking National Finalist who attends the AM/PIC. If none of the National Finalists attend the AM/PIC, a national winner award will not be presented.

In the event a national finalist does not receive an excused absence from attending the AM/PIC, the national finalist award will be forfeited. If a national finalist award is forfeited, there will be no replacement from lower ranking entries.

Note: The National Winner who is asked to make a program presentation at the AM/PIC is eligible for a reimbursement of the AM/PIC registration fee. In case of a team presentation, the value will equal one registration.

WANT ASSISTANCE TO UNDERWRITE YOUR COSTS FOR ATTENDING THE AM/PIC? HERE'S ONE WAY TO DO THAT... PARTICIPATE IN THE NACAA INCENTIVE PROGRAM

Incentive program to members who bring in new sponsors.

The program is as follows:

Sponsor Level	Incentive
\$2,000 - \$4,999	AM/PIC registration fee reimbursed
\$5,000 - \$9,999	AM/PIC registration fee reimbursed and \$500 travel voucher to attend the AM/PIC
\$10,000 - up	AM/PIC registration fee reimbursed and \$1,000 travel voucher to attend the AM/PIC

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PS Form 3526, September 2007 (Page 2 of 3)		

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# ANIMAL SCIENCE COMMITTEE

## PRE-AM/PIC SEMINAR & TOUR

### PURPOSE

This program is designed to provide the opportunity for NACAA members to study and analyze livestock systems in the AM/PIC host state of South Carolina. Topics to be featured on the tour will include beef cattle production and forage utilization. Potential tour sites also include dairy, small ruminants, and poultry operations. Participants will also have a chance for one on one exchange of ideas with local producers, industry personnel, and peers from around the country. For additional information, contact any of the Animal Science Committee Regional Vice-chairs.

### ELIGIBILITY

NACAA members in good standing with responsibilities in livestock and/or alternative markets are eligible to participate in this Pre-AM/PIC tour. The event will take place on Friday-Saturday, July 13-14, 2012 and will depart from the Charleston area on Friday morning July 13, 2012.

### ENTRY & JUDGING CRITERIA

Complete the entry form/application on the NACAA web site. Also, applicant must prepare a written plan, not to exceed one single spaced typewritten page on:

1. Why you wish to attend the tour.
2. How you intend to use the tour information in your educational programs.
3. Describe your major animal science program emphasis.

### AWARDS

The plan is to offer the tour to Extension educators on a scholarship basis, with the only cost to the participant being transportation to Charleston. Donor support is pending, please contact the Animal Science Committee Chair to confirm the availability of scholarships (contact information listed below).

Each successful applicant is responsible for their transportation to Charleston and should arrive on Thursday, July 12th. Two nights of double occupancy lodging (Thursday & Friday) will be included in the tour scholarship as well as tour transportation and most meals. Submit entries by April 15, 2012 to Ron Graber, Animal Science Committee Chair, 7001 W. 21st Street N., Wichita, KS 67205 or email to rgraber@ksu.edu .

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# NACAA PRE-AM/PIC

## HORTICULTURE AND TURFGRASS WORKSHOP & TOUR

### PURPOSE

This award provides the opportunity for selected NACAA members to study and analyze urban and commercial horticulture.

### 2012 TOUR INFORMATION

Exciting opportunities await you if selected to attend the 2012 Horticulture and Turfgrass Pre-Conference Tour. This year's Pre-AM/PIC tour is scheduled for July 13 and 14. South Carolina boasts a diverse horticulture industry, and this tour will highlight operations and projects that are highly relevant for today's Extension educator.

### ELIGIBILITY

NACAA members and life members in good standing with horticulture as a major responsibility are eligible to participate. The NACAA Pre-AM/PIC tour will consist of a two-day tour to be held on Friday, July 13 and Saturday, July 14.

### ENTRY AND JUDGING CRITERIA

Complete the on-line entry on the NACAA web site and prepare a written plan not to exceed one double spaced typewritten page on: 1) Why you wish to attend; 2) How you intend to use this information in your educational programs; 3) What your present ornamental horticulture education thrusts are. The on-line application will then be electronically sent to their State Horticulture Committee Chair. If the State Horticulture Chair is one of the applicants, the Regional Vice Chair will act as judge. The State Horticulture Chairs will submit the ranked applications to their Regional Vice Chairs. Regional Chairs will then recommend seven candidates and seven alternates to the National Horticulture and Turfgrass Committee Chair. If insufficient candidates apply from a region, the National Chair will select the most qualified applicants from the pool of candidates.

### AWARDS

Sponsorship of this tour is currently being sought to help offset costs, however, individuals who apply must understand that the Study Tour will take place regardless of commercial sponsorship.

Tour awards are not limited to, but may include: 3 nights lodging (generally sharing rooms to save costs), meals for travel day and 2 tour days, and transportation expenses during the tour. Each selected participant is responsible for their own transportation to Charleston, South Carolina on Thursday, July 12, 2012. Approximately seven members will be selected from each NACAA Region with a maximum of 30 participants eligible for the seminar and tour.

### DEADLINE

Entry must be in possession of your State Horticulture Committee Chair by April 15, 2012.

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# SEARCH FOR EXCELLENCE IN SUSTAINABLE AGRICULTURE USDA SARE/NACAA RECOGNITION PROGRAM

## PURPOSE

To recognize members who develop and implement outstanding educational programs in sustainable agriculture. Sustainable agriculture is defined as an integrated system of plant and animal production practices having a site-specific application that will, over the long term: satisfy human food and fiber needs, enhance environmental quality and the natural resources base upon which the agricultural economy depends, make the most efficient use of non-renewable resources and on-farm resources and integrate, where appropriate, natural biological cycles and controls, sustain the economic viability of farm operations, enhance the quality of life for farmers and society as a whole.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

## ENTRY

Entries should be submitted electronically (see NACAA web site). Complete on-line general application form and submit with entry that does not exceed 1200 words and reflects program activities and accomplishments within the past three years.

Entries should be organized according to, and will be evaluated according to, the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. All entries should clearly relate how the activities and accomplishments related to the definition of sustainable agriculture listed above. National and regional SARE staff will assist with judging of these entries.

The score sheet for all Search for Excellence Committee recognition programs is located on page 6 of this edition of *The County Agent*. Attach no more than three (3) supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the abstract must be the same as on the application form. See page 17 for abstract example and format that must be followed.

## AWARDS

The SARE Regional Offices will provide each regional winner up to a \$500 honorarium. These awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

Each Regional Winner must present his/her program during the 2012 NACAA AM/PIC to be eligible for the honorarium. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one honorarium will be given in the amount indicated above, along with an appropriate certificate/plaque for each team member who is a NACAA member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

On-line entries must be completed by March 15, 2012. State Chairs should send all state entries, with the winning entry designated, to their Regional Vice Chair by April 1, 2012.

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## Guidelines for the following seven SEARCH FOR EXCELLENCE PROGRAMS

### ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be current members of NACAA. However, only NACAA members will receive award recognition. Please indicate the members of the team that are non NACAA Members. State Search for Excellence Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

Entries will not be considered unless all required signatures are complete on the application form.

### ENTRY

Submitting entry electronically is mandatory for all Search For Excellence Award Programs (see NACAA web site). Complete **on-line** application form and submit with entry that should not exceed 1200 words. Entry should reflect program activities and accomplishments **within the past three years**. Members are encouraged to apply for multiple Search For Excellence Awards, however **members can only enter the same program in ONE**

### Search for Excellence Category.

Entry should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 6.

Attach **no more than three (3)** supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the abstract must be the same as on the application form. See page 17 for abstract example and format that must be followed.

### AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. Pending additional funding - *SFE in Young, Beginning or Small Farmers/Ranchers - National Winner*

*\$1000, Regional \$500, State \$100 (per sponsor request and award IS cumulative).* The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 15 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets through on-line registration process.

In the event of a team winning entry, one cash prize in the amount indicated along with an appropriate certificate/plaque will be given only to NACAA members of the team.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

**DEADLINE**

Entry must be in possession of your Search for Excellence Committee State Chair by March 15, 2012.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2012.

## **SEARCH FOR EXCELLENCE IN REMOTE SENSING/PRECISION AG AND AG TECHNOLOGIES**

**PURPOSE**

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in utilizing remote sensing and/or precision agricultural techniques.

## **SEARCH FOR EXCELLENCE IN CROP PRODUCTION**

**PURPOSE**

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in crop production.

## **SEARCH FOR EXCELLENCE IN LANDSCAPE HORTICULTURE**

**PURPOSE**

To recognize a NACAA member who has developed and carried out an outstanding extension educational program in horticulture.

## **SEARCH FOR EXCELLENCE IN FARM AND RANCH FINANCIAL MANAGEMENT**

**PURPOSE**

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm and ranch financial management.

## **SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION**

**PURPOSE**

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in livestock production.

## **SEARCH FOR EXCELLENCE IN YOUNG, BEGINNING, OR SMALL FARMERS/RANCHERS**

**PURPOSE**

To recognize NACAA members who have developed and carried out outstanding Extension educational programs for Young (<35 years of age), Beginning (< 10 years management experience), Small Farmer/Ranchers (<\$250,000 annual agricultural sales).

## **SEARCH FOR EXCELLENCE IN FARM HEALTH & SAFETY**

**PURPOSE**

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm health and safety.

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## **NACAA SEARCH FOR EXCELLENCE SCORE SHEET**

- \_\_\_ Crop Production
- \_\_\_ Livestock Production
- \_\_\_ Farm and Ranch Financial Management
- \_\_\_ Landscape Horticulture
- \_\_\_ Remote Sensing and Precision Agriculture
- \_\_\_ Young, Beginning or Small Farmers/Ranchers
- \_\_\_ Farm Health & Safety
- \_\_\_ Sustainable Agriculture Research and Education (SARE)

Area:	Points
Educational Objectives	20
Program Activities	10
Teaching Methods	10
Results	20
Impact Statement	20
Evaluation	20

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# (SARE) SEMINAR USDA SARE/NACAA FELLOWS PROGRAM

## PURPOSE

This program is designed to provide hands-on experience and materials for selected NACAA members to study and become familiar with the basics of sustainable agriculture and alternative farm systems as currently practiced within the four regions of the US Department of Agriculture. An understanding of current trends, practices, and underlying strategies within the sustainable agriculture movement will help Cooperative Extension agents or farm advisors, and agricultural professionals with whom they work, build effective outreach programs to provide assistance to those who have made the transition or to help guide producers desiring to begin the transition toward sustainable production systems on their own farms and ranches.

Specific sustainable farming systems will be studied as selected fellows visit two of the USDA regions each year as part of the two year program. The fellows will hear discussions on sustainable agriculture as pertaining to each region and visit selected farms and ranches to view firsthand the application of sustainable agriculture principles studied in the classroom. For more details go to <http://www.nacaa.com> and click on the SARE Fellows button.

## ELIGIBILITY

Members of NACAA in good standing with their state associations with responsibility in agricultural production systems are eligible to apply for the Fellows Program.

## ENTRY & JUDGING CRITERIA

Complete the on-line general application form and provide information on the following, not to exceed two typewritten pages using a font size 12:

1. Why you wish to attend.
2. Details of your experience and past activities that would demonstrate the understanding of and interest in sustainable agriculture and alternative farming strategies.
3. A plan on how you intend to use the Fellows program information in your local Extension programs and the evaluation methods you will implement.
4. The potential impacts and expected results that your participation could have on your local Extension sustainable agriculture program.
5. The potential benefits to other professionals and clientele in their geographic area. Preference will be given to applicants who plan to train others (extension agents, other professionals and clientele) upon completion of the program.

Successful applicants will be selected on the basis of:

1. Geographic and other diversity considerations. The preference of the sponsor would be to have one individual selected each year from each of the NACAA regions.
2. Experience and past Extension activities in this area of emphasis (10 pts)
3. Plan of Extension work following training (60 pts)
4. Local Extension program expected impacts, expected results and program evaluation methods (30 pts)



It is expected that all applicants will have worked through the **Sustainable Agriculture: Basic Principles and Concept Overview** on-line course designed by USDA SARE. A thorough understanding of the basic principles and philosophies of sustainable agriculture are prerequisite to entry into the Fellows Program.

## AWARDS

- Four individuals, one from each NACAA region, will annually be selected for this two year program on a competitive basis (after the initial year there will be 8 individuals in the program in any given year).
- The seminars will occur in the spring and fall of each year with the specific date determined by the host state and SARE region, with input from the participants.
- Economy air travel will be provided to successful applicants to attend each training seminar in the selected region.
- Meals and lodging expenses will also be paid by the program sponsors, but incidental and additional expenses will be the responsibility of the participants.
- Successful participants will also receive a complete USDA SARE library courtesy of the Sustainable Agriculture Network (SAN) in Washington, DC and a \$1,500 stipend to be used for program support, materials or hardware, including the purchase of equipment, such as computers, if desired.

## DEADLINE

Entry must be completed on-line by March 15, 2012.

**Support provided by:** USDA National SARE Program and SAN. The availability of this program will be dependent upon the consent of USDA SARE and the availability of funds.



## EXCELLENCE IN 4-H PROGRAMMING

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension youth development program(s) for 4-H and other youth.

### ELIGIBILITY

All members of NACAA with 4-H and youth development programs who are in good standing with their state association may be considered for this program. Previous state and regional winners and national finalists are encouraged to participate again. State 4-H and Youth Chairs are eligible but must follow established guidelines. Team entries are permitted. All team members need not be current members of NACAA. Application must be submitted and signed by a current NACAA member. Entries will not be considered unless all required signatures are complete on the application form.

### ENTRY

Entries should be submitted electronically including attached support material and supervisor letter (see NACAA web site). The entry should consist of 1) the on-line general application form; 2) a narrative not to exceed 1000 words; 3) support material not to exceed 5 pages; and 4) a letter from the entrant's immediate supervisor verifying the program accomplishments. Judging of the entry will be based on: problem identification - 10 points; specific target audience identified - 10 points; goals established - 10 points; teaching methods and activities - 25 points; measurable results, target audience reached, changes noted - 25 points; organization, clearness, readability - 20 points. An abstract of 150-250 words is *required* with application based on the above criteria. If team entry, team member names on the abstract must be the same as on the application form. See page 17 for abstract example and format that must be followed.

### AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member of the team.

All entries will be judged with the National award winner and National Finalists' abstracts being selected for publication in the AM/PIC Proceedings.

### DEADLINE

Entry must be in possession of your 4-H and Youth Committee State Chair by March 15, 2012.

State Chairs should send all only the winning entry to their regional 4-H and Youth Committee Vice Chair by April 1, 2012. The Regional Vice-Chair should review the state winning entries for completeness and send one winning entry for each state submitting entries to the National Chair for judging by April 15.

## Excellence in 4-H and Youth (A Call for Presentations)

### PURPOSE

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs

To provide to the NACAA membership professional improvement presentations that will enable them to be more knowledgeable Cooperative Extension professionals.

### ELIGIBILITY:

NACAA members in good standing must submit an on-line abstract of their proposed presentation to the 4-H and Youth National Chair. The National Committee Chair in consultation with Regional Vice Chairs will determine the number of accepted presentations.

The National Chair and Regional Vice Chairs will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the National Chair and/or Regional Vice Chair will be final.

### ENTRY

The application process for making a presentation at the 2012 AM/PIC will be handled on-line at <http://nacaa.com/awards/apps/presentation.php>. Please follow the instructions on-line for submitting a presentation application. All submissions must be completed on-line by March 15, 2012.

REMINDER....

FEBRUARY 15 IS THE DEADLINE  
FOR ALL DISTINGUISHED  
SERVICE AND ACHIEVEMENT  
AWARD APPLICATIONS

PLEASE VISIT

<http://nacaa.com/awards>

to submit your application

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# Agricultural Awareness and Appreciation Award

## PURPOSE

To recognize NACAA members or team of members for outstanding use of Public Relations in Daily Efforts that improves the understanding of agriculture in their communities.

## ELIGIBILITY

All entrants must be members of both their State and National Associations of County Agricultural Agents. Regarding Team entries, only the lead applicant of the team must be a member of the State and National Association. Public Relations efforts submitted for judging must have been conducted between January 1, 2011 and March 15, 2012. Previous regional winners are ineligible for a period of one year. State Public Relations Committee Chairs are eligible but must follow established guidelines.

## ENTRY

Each entry should follow the outline listed in the entry criteria section found below. The report should be typewritten and of sufficient length to cover each section of the entry criteria as outlined. Please title each section of your report according to the entry criteria. Along with each entry, submit an abstract of 150-250 words based on the entry criteria found below and according to the abstract example and format as outlined on page 17. There is not a separate category for team entries.

Complete the on-line application process found at <http://nacaa.com/awards/apps>. No hard copy applications will be accepted. All submissions must be completed by March 15, 2012. See page 17 for abstract example and format that must be followed.

## ENTRY CRITERIA

Complete the on-line general application form and send it with the following support materials.

County Situation (10 points possible). Describe your county situation; total acreage, farmed acreage, agricultural income, major crops and livestock, total population and farm vs. non-farm shares of total population; economic importance of agriculture, agribusiness and other industries, and community attitudes toward agriculture and public relations opportunities.

Public Relations Objective (30 points possible). Explain how and by whom objectives were established. List Public Relations objectives. They should be pertinent, realistic, specific, measurable and aimed directly at achieving a better understanding of agriculture in

your community. Explain the relationship of your objectives to the situation in your county.

Program Execution (30 points). Describe your Public Relations activities; what was done; your role and contributions; actions and responsibilities of others. Explain how activities related to objectives.

Results and Evaluation (30 points possible). Explain your results and how they relate to objectives. List number of persons reached personally through media, etc. Describe effects on attitudes toward agriculture.

## RECOGNITION AND AWARDS

If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 15 minutes maximum. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque will be given only to NACAA members of the team.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Public Relations Committee State Chair by March 15, 2012.

State Chairs should send the state winning entry to their region vice-chair by April 1, 2012. Regional vice-chairs must send the top three regional finalists to the National Chair by April 15, 2012.

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## NACAA Commemorative Knives Available

The NACAA Educational Foundation and the Scholarship Committee have just under 80 limited edition NACAA Case Knives available for purchase.

The knife, a three bladed medium stockman, has a green Jade Bone handle. The three blades, a clip, spey and sheepfoot have the NACAA logo in color etched onto the largest blade. The medium stockman measures 3<sup>5</sup>/<sub>8</sub> inches closed and weighs 2.5 oz. The knife is in a commemorative tin with the NACAA logo printed on the lid.

These fine knives can be purchased by contacting Scott Hawbaker at the NACAA office and he can send one to you. The price including shipping is \$50 per knife.

The money raised from the selling of these knives will go to the foundation to fund travel scholarships.

These knives will make great Birthday and Holiday presents as well as a good retirement gift for agents. Don't miss this opportunity to own a collectible Case knife. If you have any questions about these knives Scott Hawbaker at the NACAA headquarters at (217) 794-3700.



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# NACAA HALL OF FAME AWARD

## PURPOSE:

The purpose of the NACAA Hall of Fame Award is to recognize NACAA individuals for demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator, consideration for association involvement at both the state and national level, and outstanding humanitarian service. This award recognizes NACAA members with sustained and distinguished careers.

This award will be presented annually to one person from each of the four NACAA regions. The Vice Chairs of Recognition and Awards from each region will be responsible for collection of applicants from the states. The Program Recognition & Awards Committee reserves the right to reject any applicant if minimum standards are not met.

## ELIGIBILITY:

All current and life members of the National Association of County Agricultural Agents are eligible, except previous winners. The candidate must have previously been awarded the Distinguished Service Award (DSA).

## NOMINATION:

Each state association has the opportunity to nominate one applicant from their state association to be forwarded to the Regional Vice Chair of Recognition & Awards. The nomination process at the state level will be determined by each state but the award deadlines will align with the Achievement Awards (AA) and Distinguished Service Awards (DSA). The state may choose a candidate or an applicant may apply to the State Chair of Recognition & Awards. State Chairs will submit State Winners' applications to Recognition & Awards Regional Vice-Chairs by January 15.

Nominations are to be double spaced, typed essays of not more than 500 words describing the activities listed in the criteria section. Nominations are to be accompanied by the application form, a letter from the state president (or vice president if the president is the nominee) verifying the state association's support of the nominee and that the nominee is a member in good standing of both the state and national associations. The nomination packet should contain 2 testimonial letters from clientele who have knowledge of the educational programming efforts. Nomination materials must be submitted on-line. A one-page bio-summary must also be completed (see sample on web <http://www.nacaa.com/awards/> ).

## CRITERIA:

- **40% Demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator.** Quality of Extension Programs includes the scope, innovation and appropriateness of the nominee's program to the identified needs of the people and community within his or her assigned area or state.
- **30% Association involvement at the State and National level.** Involvement includes length of membership, committee assignments, offices held, AM/PIC attendance, and special assignments.
- **30% Humanitarian activities and leadership outside of normal Extension programming.** Humanitarian activities may span any length of time and involve any type of service to one's community beyond the normal call of duty.

Examples: Volunteerism (Red Cross, civic organizations, hospital, EMT, church, youth organizations, crisis teams, etc.); Leadership (Civic organizations, community action groups, church, schools, crisis teams, boards, etc.); Personal (Acts of heroism, care of foster children or elderly, philanthropy, etc.)

A cash award of up to \$1000 is to be awarded if donor funds are available. The winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the Monday General Session to receive their award.

- One winner from each region will be recognized at the Monday General Session.
- All state winner applications received by the established deadline will be reviewed and judged by the NACAA Recognition & Awards Committee.

*Donors are being solicited for this award.*

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# COMMUNICATIONS AWARDS PROGRAM

## PURPOSE

to recognize NACAA members who excel in communicating programs and ideas to their clientele.

## ELIGIBILITY AND JUDGING CRITERIA

Members of NACAA in good standing with their state association are eligible to enter, including team entry members. Extension editors and/or other paraprofessional Extension Communication specialists are not eligible. Submit only one entry per class per individual. All classes are open to entries from one or more NACAA members with the exception of Class 2 - published photo, Class 5 - personal column and Class 7 - individual newsletter, which are open to individual entries only. Entries must have been used by member between March 15, 2010 and March 15, 2011.

Entry materials that have already been state, regional or national winners are not eligible again. First place national winners may not repeat in consecutive years in the same category. Communications Committee State, Regional and National Chairs are not eligible to participate in this program **unless they are one member of a team entry with another person as the primary entrant.**

Judging criteria for each category follows on pages 12-13.

## ENTRY

Electronic submission **must be** made for all 14 categories. However, categories 9 (Video Recordings), 13 (Learning Module/ Notebook) and 14 (Bound Book) may require materials being sent (mailed) to State Chair if file is too large to submit electronically or if unavailable in PDF format. Even in these cases there must be an electronic submission of an abstract and entry information. Maximum file size for submissions is 10MB. Refer to NACAA website for directions on submitting entries electronically.

**Note:** NACAA will do everything possible to safeguard entry materials. However, it is recommended that members duplicate valuable entry materials in case materials are lost.

## ABSTRACT

**Each entry must have an abstract.** Include member's name, state and county (team entries should list all NACAA members who contributed to the entry); a short summary that includes objective, purpose (why, when, how, audience, audience number and results); and how the entry was prepared (i.e. recorded, edited, printed, or

duplicated professionally or by field staff on field office equipment), how distributed and how many were distributed. The abstract should include the member's contribution to the final product. Abstracts for all regional and national winners will be published and posted on the NACAA website. **See page 17 or NACAA website for abstract example and format that must be followed.**

## CATEGORIES

1. **Audio Recordings** - 1 to 15 minute presentation. Recording can be a complete program or segment of a radio program, podcast, etc. to be judged. Member(s) must have been a major contributor to the presentation or conducted the interview(s). In the abstract, indicate date and time(s) used, station(s) where program aired and where recorded (agent's office, station, etc.). Submit electronic entries using MP3 file or provide link (URL) in the abstract where recording is located on the web. 10 MB maximum file size.

2. **Published Photo & Caption** - One or more black and white or colored photos taken by member which tell a story. Include a scan of the clipping containing the photo (JPEG or PDF); outline and story, if used (PDF). Also, submit the original photo in JPEG format. Pictures should be at least 1024x768 pixels. Only photo and caption will be judged. 10 MB maximum file size for each file.

3. **Computer Generated Graphics Presentation With Script** - Maximum of 50 slides up to 15 minutes in length or if longer, entrant must designate portion of set to be judged by indicating that portion on the script. Upload in PowerPoint or PDF format. Presentations created with Adobe Presenter, web conferencing or similar software and published online as recordings should be submitted under this category. Include the URL in the abstract. 10 MB maximum file size.

4. **Program Promotional Piece** - One short promotional item used to advertise a program or event and/or alert the reader to an important current issue. It should create awareness and call for action. In the abstract, indicate audience to whom the item was sent and the number distributed as well as results of number registered. 10 MB maximum file size in PDF format.

5. **Personal Column** - Submit PDFs of original copy for two columns for two different dates. Also submit scanned copies of the final published articles. 10 MB maximum file size for each.

6. **Feature Story** - Submit PDF of original copy of one article. Also submit scanned copy of the final published article.

7. **Newsletter, Individual** - Submit PDFs of two issues of a newsletter written by a member that is informal and personal. It may contain several unrelated topics. In the abstract, indicate audience to whom newsletter was sent and the number distributed and how distributed.

8. **Newsletter, Team** - Submit PDFs of two different issues of a newsletter written by one or more members. Non-members may be a part of a team entry (i.e. NRCS). Entry may be a portion of a multi-county, area extension newsletter or multi-agency newsletter. In the abstract, indicate audience to whom newsletter was sent and the number distributed and how distributed.

9. **Video Recordings** - One presentation that one or more members contributed to or produced, not over 15 minutes long. It can be a segment of a longer program. Abstract must be submitted electronically with video being mailed to State Chair by deadline as DVD **if too large to upload/download**. In the abstract, indicate audience, purpose and how the presentation was used. In the abstract, provide link (URL) where video is located on the web (i.e. YouTube) or upload an MP4 file. 10 MB maximum file size for uploaded files.

10. **Fact Sheet** - An educational piece on a single subject produced on a single sheet of paper (size and format unspecified). In the abstract, indicate audience, purpose and number distributed. Submit as PDF or include URL in the abstract. 10 MB maximum file size.

11. **Publication** - An educational publication on one or more subjects that is more extensive than class 10 - Fact Sheet.

Publication may be a fact sheet that is more than one page or a bulletin. In the abstract, indicate intended audience, purpose and number distributed, agent/educator's role in the development, writing and production. Submit as PDF or include URL in the abstract. 10 MB maximum file size for uploaded files.

12. **Website/Online Content** - Entry will consist of abstract and URL address for the website/online content. If site is password protected, be sure to include access credentials. Person submitting should be the person primarily responsible for content, design and maintenance of the site/online content. Examples of online content include wikis, blogs, social media sites, etc.

13. **Learning Module/Notebook** (includes either a notebook form learning module or online learning module) - Entry will consist of total materials written and compiled as learning/teaching aids for specific Extension Programs, (i.e. Master Gardener Notebook). Entry materials can be of several media (print, audio, video, etc.). Significant portions of the entry material should be the work of the entrant(s). The abstract must be submitted electronically with the module/notebook being mailed to State Chair by deadline **if electronic version is unavailable online or if file is too large to submit electronically (10MB)**. If available online, indicate the URL in the abstract.

14. **Bound Book** - The entry will consist of a bound book on one or more subjects that is more extensive than 11 - Publication. The primary author must be a member in good standing. In the abstract, indicate the intended audience, purpose, number printed and the agent/educator's role in the development, writing and production of the book. The abstract must be submitted electronically with the bound book being mailed to State Chair by deadline **if electronic version is unavailable online or if file is too large to submit electronically (10MB)**. If the book is available online, indicate the URL in the abstract.

## AWARDS

Awards in each of the fourteen (14) categories are as follows:  
\*National Category Winner – Plaque and cash if donor available.  
\*3 National Category Finalists - Plaque and cash if donor available.  
\*8 Regional Category Finalists – Certificate  
\*State Category Winners – Certificate

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

**NOTE: First place National Winner and all National Finalists must register and attend AM/PIC to receive award.** National winners are expected to prepare a poster display of their award winning entry for the AM/PIC.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member.

## DEADLINE

**Completed entry must be posted to the NACAA website by March 15, 2012 and any support material in the Video, Learning Module/Notebook and Bound Book classes that could not be submitted electronically must be in possession of your Communications Committee State Chair by March 15, 2012.**

State Chairs must have winning entries selected/approved on the NACAA website by April 1. Regional Vice Chairs must have Regional Finalists selected/approved on the NACAA website by April 15.

**SCORECARD CLASS 1 Possible Points**  
**AUDIO RECORDINGS**

**1. CONTENT 30**  
Does the program contain useful information?  
Is sufficient information given so listeners can use it?  
Was there good reason for discussing selected subject at the time the program was aired?  
Will it interest a majority of the audience?  
Was information localized as appropriate?

**2. FORMAT 20**  
Do opening remarks attract attention and arouse audience interest?  
Do topics follow one another in logical sequence?  
Does information discussed flow smoothly and naturally?  
Is the closing friendly and direct?  
Will it prompt the listener to tune in again?

**3. STYLE 30**  
Does the entire show have zeal?  
Does a pleasing and friendly personality show through?  
Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**4. TECHNICAL QUALITY 20**  
Does the technical quality of the recording meet broadcast standards?

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**TOTAL POINTS 100****SCORECARD CLASS 2 Possible Points**  
**PUBLISHED PHOTO & CAPTION**

**1. STORYTELLING ABILITY 20**  
Does it contain all the elements necessary to tell the story?  
Are the elements in a logical relationship?  
Is it generally free of distracting or unnecessary elements?

**2. APPROPRIATE CAPTIONS AND/OR TEXT 20**  
Do the caption and text provide orientation or cues as to how the picture are to be interpreted?  
Do they avoid repeating what is obvious from viewing the photos?

**3. PHOTOGRAPHIC QUALITY 40**  
Are the photos clear and sharp and of a high technical quality?  
Do the photos have good composition?

**4. IMPACT 20**  
Does the photo have the ability to capture the viewers' attention?

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**TOTAL POINTS 100****SCORECARD CLASS 3 Possible Points**  
**COMPUTER GENERATED GRAPHICS PRESENTATION WITH SCRIPT**

**1. ORGANIZATION AND CONTINUITY 40**  
Maximum of 50 slides.  
Is the presentation clear and logical?  
Does each visual add to the message, and is there continuity from one visual to another?

**2. APPROPRIATE SCRIPT 20**  
Is the script succinct and clearly written?  
Does it complement the visuals rather than merely repeat their content?

**3. QUALITY OF VISUALS 40**  
Are the visuals clear and sharp and of a high technical quality?  
Do the visual aids have good composition?  
Does creativity heighten interest?

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**TOTAL POINTS 100****SCORECARD CLASS 4 Possible Points**  
**PROGRAM PROMOTIONAL PIECE**

**1. CONTENT 40**  
Does material open by interesting reader in topic or event?  
Is it made clear for whom the information is intended?  
Is information timely, vital, and helpful?  
Is the writing concise while including all essential information?  
Does piece ask clearly for reader action?

**2. READABILITY 20**  
Is the piece clearly written using uncomplicated language, concise paragraphs, correct spelling and punctuation?  
Are headings or subtitles used to organize information?  
Is the tone appropriate for the message?

**3. DESIGN AND APPEARANCE 40**  
Do the format and design attract and guide the reader to the intended action?  
Do the illustrations clarify the information and support the message?  
Is the design appropriate for the audience?  
Is the tone appropriate for the message?

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**TOTAL POINTS 100****SCORECARD CLASS 5 Possible Points**  
**PERSONAL COLUMN**

**1. CONTENT 25**  
Does the column contain useful, timely information?  
Does it provide enough details for the reader to be able to use the information or tell the reader where to learn more?

**2. PERSONALIZED APPROACH 25**  
Is the column written in a conversational style?  
Does the writer make use of personal or local anecdotes to get his/her point across?  
Does the writer talk to the readers rather than down to them?

**3. CREATIVITY 25**  
Does the writer show originality in choice of topics or presentation of material?  
Does the writer's personality come through in his/her writing?  
Does the lead paragraph hook the reader and make him/her want to continue reading?  
Is the column well-written?

**4. READABILITY 25**  
Is the writing well-organized with good paragraph transitions, generally short sentences, short paragraphs and easily understood terms?  
Is the writing free of spelling, grammar and punctuation error?

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**TOTAL POINTS 100****SCORECARD CLASS 6 Possible Points**  
**FEATURE STORY**

**1. CONTENT 35**  
Is the subject important, interesting, timely and appropriate for the audience?  
Is the central theme clearly and fully developed?  
If human interest elements are incorporated, are they used purposely?

**2. ORGANIZATION 30**  
Are the facts and ideas presented logically, building on each other and guiding the reader through the story?  
Are extraneous, unrelated facts eliminated from the story?

**3. READABILITY 35**  
Is the writing style direct, crisp and lively?  
Is there variety in sentence and paragraph length and structure?  
Is the writing free of spelling, grammar and punctuation errors?  
Are capitalization, identification and other style considerations consistent throughout the story?

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**TOTAL POINTS 100****SCORECARD CLASS 7 Possible Points**  
**NEWSLETTER, INDIVIDUAL**

**1. CONTENT 35**  
Two issues of a newsletter written and/or edited by a member.  
Does the newsletter contain useful, timely information aimed at the intended audience?  
Is the information developed logically with good progression of thought?  
Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style?  
Is style personal, informal and reader-oriented?  
Are grammar, punctuation, spelling and style correct and consistent?  
Are active voice, familiar words and brief paragraphs used?  
Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**  
Appearance becomes extremely important just to get the reader to look at it in the first place.  
Competition for "eye time" is critical today.

---

**TOTAL POINTS 100****SCORECARD CLASS 8 Possible Points**  
**NEWSLETTER, TEAM**

**1. CONTENT 35**  
Two issues of a newsletter written and/or edited by one or more members.  
Does the newsletter contain useful, timely information aimed at the intended audience?  
Is the information developed logically with good progression of thought?  
Does all content reinforce the newsletter objective?

**2. READABILITY 35**  
Is the newsletter written clearly and directly in active style?  
Is style personal, informal and reader-oriented?  
Are grammar, punctuation, spelling and style correct and consistent?

Are active voice, familiar words and brief paragraphs used?  
Do titles and headings identify topics and attract the reader?

**3. APPEARANCE 30**

Appearance becomes extremely important just to get the reader to look at it in the first place.  
Competition for "eye time" is critical today.

**TOTAL POINTS 100**

**SCORECARD CLASS 9 Possible Points VIDEO RECORDINGS**

**1. CONTENT 35**

Does the subject matter reach the stated objectives?  
Is the subject matter practical and educational?  
Is the subject matter appropriate for the intended audience?  
Is it pertinent to the locality?

**2. FORMAT 30**

Do opening remarks attract audience attention and arouse interest?  
Does the presentation flow freely? Is the video and audio quality clear?  
Does the agent make good use of the visuals and props (location, special effect, models and animation)?  
Is the closing friendly and direct?  
Has the viewer gained a new knowledge or skill about the subject?

**3. STYLE 35**

Does the entire show capture the viewers' attention?  
Is the agent enthusiastic about his/her subject?  
Does the agent use clear and concise terms?  
Does the agent make the information easy to understand?  
Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**TOTAL POINTS 100**

**SCORECARD CLASS 10 Possible Points FACT SHEET**

**1. CONTENT 30**

Does the title help the reader understand the content?  
Is the information useful and timely?  
Is the information written with the audience in mind and presented in a logical progression?  
Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**

Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation?  
Are terms pre-defined and sentences concise?  
Are sub-headings used to help organize the information?  
Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**

Does the format and design attract and hold the attention of the reader?  
Do illustrations support the information?  
Is the design appropriate for the audience?  
Is white space used effectively?  
Are sub-headings used to help organize the information?

Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 11 Possible Points PUBLICATION**

**1. CONTENT 30**

Does the title help the reader understand the content?  
Is the information useful and timely?  
Is the information written with the audience in mind and presented in a logical progression?  
Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**

Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation.  
Are terms pre-defined and sentences concise?  
Are sub-headings used to help organize the information?  
Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**

Does the format and design attract and hold the attention of the reader?  
Do illustrations support the information?  
Is the design appropriate for the audience?  
Is white space used effectively?  
Are sub-headings used to help organize the information?  
Is the reproduction clear and clean?

**TOTAL POINTS 100**

**SCORECARD CLASS 12 Possible Points WEBSITE/ONLINE CONTENT**

**1. CONTENT 30**

Is it immediately clear what the content of the site is?  
Is the subject matter appropriate to the audience?  
Is it in-depth, up to date relevant and factual (research-based)?  
Does the site offer links to more detailed information?  
Is it interactive; does it let the user leave message or provide feedback?  
Is the content up-to-date?

**2. EASE OF USE 30**

Is it obvious how to find information?  
Are the pages easy to understand?  
Is it easy to navigate?  
Are there unnecessary layers between the home page and the information you seek?

**3. OVERALL APPEARANCE 20**

Is there appropriate use of color and graphics?  
Is there a consistent look through the site?  
Is the site interesting?  
Does it have continuity?

**4. TECHNICAL QUALITY 20**

Does the content load quickly?  
Does everything function as it should?  
Does it make good use of the medium (e.g. colors, links, sound, video, dynamic pages, databases, etc., which are not well suited in print or other media)?

**TOTAL POINTS 100**

**LEARNING MODULE/NOTEBOOK**

**1. CONTENT 30**

Is the material useful, relevant, and appropriate in the teaching/learning of the topic to the intended audience?  
Are the instructional materials of high quality?  
Does the Learning Module contain different types of media useful and applicable to the intended audience?

**2. ORGANIZATION 35**

Is the Learning Module/Notebook organized in a way to facilitate the learning/teaching process and arranged logically to follow the course/unit curriculum?  
Could another Educator take the material and have the essentials to teach this subject?

**3. MEMBER CONTRIBUTION 35**

What is the contribution of the member in the overall teaching module?  
Does it go beyond the compilation of relevant material?  
Does it include some original work?

**TOTAL POINTS 100**

**SCORECARD CLASS 14 Possible Points BOUND BOOK**

**1. CONTENT 30**

Does the title help the reader understand the content?  
Is the information useful and timely?  
Is the information written with the audience in mind and presented in a logical progression?  
Does it provide enough detail for the reader to be able to use the information for which it is intended?

**2. READABILITY 30**

Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation.  
Are terms pre-defined and sentences concise?  
Are sub-headings used to help organize the information?  
Is the language suitable for the audience for which it is intended?

**3. DESIGN AND APPEARANCE 40**

Does the format and design attract and hold the attention of the reader?  
Do illustrations support the information?  
Is the design appropriate for the audience?  
Is white space used effectively?  
Are sub-headings used to help organize the information?  
Is the reproduction clear and clean?

**TOTAL POINTS 100**

# CALL FOR PRESENTERS FOR THE PROFESSIONAL IMPROVEMENT SESSIONS 2012 NACAA AM/PIC

**PURPOSE:**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs.

To provide to the NACAA membership professional improvement presentations that will enable them to be a more knowledgeable Cooperative Extension professional.

**ELIGIBILITY:**

NACAA members in good standing must submit an on-line abstract of their proposed presentation to the National Chair of the Professional Improvement Council Committee or Extension Development Council Committee that administers the professional improvement session in which the proposed presentation would be made. Professional Improvement Council committees include: Agronomy and Pest Management; Agricultural Economics and Community Development; Animal Science; Natural Resources/Aquaculture; or Horticulture & Turfgrass and Sustainable Agriculture. Extension Development Council committees include: Agricultural Issues & Public Relations; Early Career Development; Administrative Skills Development; or Teaching and Educational Technologies.

Author(s) agree that submitted article(s) have not been published or are not currently under consideration for publication in other journals.

The Professional Improvement Council/Extension Development Council Committees will determine the number of accepted presentations.

The Regional Vice Chairs of the Professional Improvement Committees will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chairs will be final. Presentations will be made on Tuesday of the 2012 AM/PIC.

**RECOGNITION:**

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

**ENTRY:**

The application process for making a presentation at the 2012 AM/PIC will be handled on-line at <http://nacaa.com/awards/apps/presentation.php>. Please follow the instructions on-line for submitting a presentation application. All submissions must be completed by March 15, 2012. See page 17 for abstract example and format that must be followed.

## 2012 Service to American/World Agriculture Nomination Form

**DEADLINE:** March 15, 2012

**ATTENTION** Southern Region NACAA Members. You or your state has the opportunity to nominate an individual to receive the Service to American/World Agriculture Award from NACAA for their contribution to agriculture.

**PURPOSE:**

To recognize a U.S. citizen who has made a major contribution to American/World Agriculture and is so recognized by peers and the general public. Recipient is expected to attend the 2012 Annual Meeting and Professional Improvement Conference in Charleston, SC to accept the award, and will receive appropriate expenses to attend the annual meeting.

**GUIDELINES:**

1. Nominations are encouraged by any member of NACAA in the eligible region. Nominees must be residents of the region hosting the annual meeting and must have the approval of the State Extension Director and the President of your State County Agent Association. The recipient of this award will be from the Southern Region in 2012.
2. The nominee may be a public official, lay leader or other professional individual who has made a significant contribution to American and/or World agriculture, but not limited to, Cooperative Extension and/or research.
3. Entries must be received by March 15. Send to Henry Dorough, 1815 Cogswell Avenue, #103, Pell City, AL 35125 or via email at [doroughd@aces.edu](mailto:doroughd@aces.edu).

**4. Attach credentials in 1,000 words or less for nomination.**

Nominee _____
Title or Position _____
Address _____
City _____ State _____ Zip _____
Primary reason for recognition (in 10 words or less) _____ _____
Private Citizen _____
Public Official _____
Other (specify) _____
Name of person making nomination _____
Approval Signature of State Association President _____
Approval Signature of State Extension Director _____

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# CALL FOR PAPERS FOR THE POSTER SESSION

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## PURPOSE

To showcase NACAA members' work by giving them the opportunity to present posters at the Annual Meeting/Professional Improvement Conference. This award program has two categories to recognize NACAA members:

- 1) Applied Research – to give individuals an opportunity to present a poster on applied research they have conducted.
- 2) Extension Education – this category is designed to give members an opportunity to present a poster on new or different educational methods or technologies he or she has used.

The poster session also provides an opportunity to discuss how an identified educational/research need in the community was addressed and what the observed results were.

## ELIGIBILITY

An NACAA member in good standing must submit an abstract to which they have been a contributing investigator. A member can only be the senior author (the first name appearing on the poster) on one poster in each category each year. ***THE SENIOR MEMBER AUTHOR OF POSTERS MUST REGISTER FOR THE AM/PIC (MINIMUM OF 1 DAY FEE) AND BE IN ATTENDANCE AT THE MEET THE AUTHORS SESSION DURING THE AM/PIC (TENTATIVE DATE OF MONDAY, JULY 16, 2012).***

## GUIDELINES

- Poster size must be no larger than 44" x 44". This allows all posters to fit nicely on the frames used at AM/PIC.
- There is no limit to the number of posters on which a member can be listed as a junior author.
- Any member who does not follow these guidelines and submits more than one poster on which he/she is the lead author in the same category, will have all posters disqualified.
- *No poster or abstract will be presented at the 2012 AM/PIC that has been presented at any previous NACAA AM/PIC.*
- The Professional Excellence Committee will have full authority to accept or reject a poster abstract upon evaluation of the title and submitted abstract. Rejection of poster abstract by the Professional Excellence Committee will be final.

## ABSTRACT SUGGESTIONS

Some suggestions for what an abstract should include:

Abstracts should include the following types of information.

- State the main objective and rationale of your research, project or educational program.
- Outline the methods you used to accomplish your objectives.
- List your project's results or products.
- Draw conclusions about the implications of your research, project or educational program.

## RECOGNITION

Peer reviewed abstracts will be selected for presentation and authors will have the abstract published in the NACAA Annual Meeting and Professional Improvement Proceedings on the website located at: <http://www.nacaa.com/ampic/>. Participants can also have the posters posted on the website located at: [http://www.nacaa.com/posters/posters\\_summary.php](http://www.nacaa.com/posters/posters_summary.php).

## JUDGING

Poster judging will be based on the following criteria:

- |  |     |
|--|-----|
| 1. Scientific/Educational Merit                  | 60% |
| 2. Poster Presentation                           | 30% |
| 3. Follow instructions for presentation/mounting | 10% |

Judging criteria for Applied Research and Extension Education posters can be found at:

<http://www.nacaa.com/posters/scorecard.pdf>.

## ENTRY

Complete the on-line application process found at <http://www.nacaa.com/posters/poster.php>.

No hard copy applications will be accepted. All submissions must be completed by March 15, 2012. Authors of accepted abstracts will be notified by the Professional Excellence Committee.

## AWARDS

Awards for the best poster papers in each category at the annual meeting are as follows:

Best Contributed Poster	\$500 and a certificate w/holder & Ribbon
Second Place	\$250 and a certificate w/holder & Ribbon
Third Place	\$150 and a certificate w/holder & Ribbon
Region Winners	Certificate & Ribbons
Finalists	Ribbons

Poster Session information and guidelines can be found at:

<http://www.nacaa.com/posters/>

and

<http://www.nacaa.com/posters/guidelines.php>.

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## GUIDELINES FOR APPLIED RESEARCH AND EXTENSION EDUCATION POSTER SESSION

### **Mounting of the Poster:**

Foam core display boards will be provided for you. Posters should not exceed the 44" x 44" size limitation. Pushpins must be used to mount the poster and you must provide your own.

### **Program Title, Author, Institution and Address:**

Poster title, author names, and affiliations *should appear on the top* of the poster. A simple sans-serif typeface (i.e., Arial or Helvetica) should be used. Lettering for the title should be at least one half (1/2) inch.

### **Abstract:**

The abstract that was submitted with the poster session application has to appear on the poster. The abstract title, author(s) and affiliations can be omitted in the abstract affixed to the poster. However, the word "abstract" should appear at the top of the abstract text. Minimum size for abstract typeface is 16 points.

**Extension Education abstracts should show program impact. Applied Research abstracts should include research data.**

### **Supporting Materials:**

Material that supports the poster (i.e., workshop workbooks, handouts, etc.) may be placed below the poster on the floor. Room for supporting material is limited to space directly below your poster. A pocket will be attached below each poster to allow people who are interested in learning more about your program to drop their business card into it.

### **Content:**

Do not prepare a poster as if it were a manuscript. Primarily use tables and figures and limit verbiage. Details of the work can be discussed during the "Meet the Author Sessions" with interested parties. Make sure that the selected typeface is easy to read. No more than two different typefaces should be used on the poster. Lettering for text and illustrations should range in size between 24 and 48 point type.

24 point      48 point

### **"Quality Matters When Preparing a Poster"**

**Adapted from Communicaid article by Evie Liss and Bernadine Strik, 1991**

- 1. How well is the message conveyed (simplicity and clarity of the message)?** Most people spend less than ten minutes at a poster. Each poster will be reviewed for one to three main points or themes the presenter wants people to retain. Also, each poster will be evaluated for a center of interest to identify and introduce the message.
- 2. How easy is the poster to read at three feet?** The judges will look for posters with text tables and figures in letter (type) sizes that are easy to read at three feet. Readability of lettering style is also important.
- 3. Is the poster visually balanced and organized?** Successful posters do not crowd the information. Details can be shared on a handout. Attractive posters have a logical order with figures, photos, and text throughout.
- 4. Does the poster use colors and contrast to visually attract the readers?** Contrasting colors are used to lead the viewer's eye throughout the poster, and imaginative ways to add color might include photographs, illustrations, charts, or graphs.

## EVALUATION OF THE EFFECTIVENESS OF BIO-FUNGICIDES IN THE PRODUCTION OF FRESH MARKET ORGANIC TOMATOES

Blevins,\* P.K.<sup>1</sup>, Straw, R.A.<sup>2</sup>

<sup>1</sup> Extension Agent, Virginia Cooperative Extension, Washington County, Abingdon, Virginia 24210

<sup>2</sup> Extension Specialist, Virginia Cooperative Extension-Southwest Virginia AREC, Glade Spring, Virginia 24340

Disease control in fresh market tomatoes is a major factor limiting the adoption of organic production methods by growers in Southwest, Virginia. Six bio-fungicides were compared to a conventional standard [Bravo (3 pts/acre) alternated with Manzate (2 lbs/acre) plus Tanos (8 oz/acre) plus BCS Copper (64 oz/acre) for the first four weekly sprays, and Bravo alone thereafter] and an untreated check (UTC) for relative effectiveness in controlling diseases such as early blight. The biological materials and rates applied were, Storox (1% solution), Biophos (2% solution), Prophyte (4 pts/acre), Serenade Max (3 lbs/acre), BCS Copper (2qts/acre), and Serenade Max (3lbs/acre) plus BCS Copper (2qts/acre). All treatments were made on a weekly basis. The tomato variety 'Mountain Fresh Plus' was used in a drip irrigated, trellised, plasti-culture system. Fruit was harvested and graded and placed into one of the following grades: Jumbo, Extra Large, Large, Medium, Small, No. 2, or Cull. Yield data and disease ratings were analyzed using ANOVA techniques and means were separated using Duncan's Multiple Range Test. There were no statistical differences in yield of total marketable fruit. The UTC plot produced the greatest number of Jumbo fruit, while the Serenade/BCS Copper produced the lowest. Storox has been a material that local organic growers have relied on for disease control. In terms of disease control, all treatments including the UTC were better statistically than Storox, which had leaf area damage ratings in excess of 40%. This study suggests that there are differences in the relative effectiveness of these bio-fungicides for disease control. However, in this case it did not significantly impact total marketable yield. If harvest had continued, yield differences would have been expected due to defoliation by early blight.

## CALL FOR PAPERS TO BE PUBLISHED IN THE 2012 JOURNAL OF THE NACAA

### PURPOSE:

To provide NACAA members an opportunity to publish in a recognized national professional improvement format.

To provide NACAA members an opportunity to share successful Cooperative Extension scholarly work such as on farm research demonstrations, applied research, and related Extension activities.

To provide the NACAA membership with additional professional improvement opportunities that will enable them to become a more knowledgeable Cooperative Extension professional.

### ELIGIBILITY:

NACAA members in good standing must submit an electronic abstract and full article by following the entry rules listed below. Articles are to be submitted on-line (no hard copy/paper versions will be accepted).

Topics can include research, case studies and innovative ideas that would promote scholarship and professionalism in Extension.

The Electronic Journal Committee will have full authority to accept or reject a proposed article based upon reviews. Rejection or acceptance of a proposed article by the Journal Committee will be final. The Chair of the Journal Committee is listed on the Committee Leadership page.

**Author(s) agree that submitted article(s) have not been published or are not currently under consideration for publication in other journals.**

### RECOGNITION:

Peer reviewed articles will be published on the NACAA website [www.nacaa.com/journal](http://www.nacaa.com/journal).

### ENTRY:

Abstract, and proposed article must be submitted online at [www.nacaa.com/journal/post\\_editor.php](http://www.nacaa.com/journal/post_editor.php) by March 15 for the Summer edition or by October 15 for the Winter edition. See abstract example. The on-line entry form has designated areas to enter title, author, institution and address, additional authors, and then the main manuscript.

---

Manuscript Specifications:

Maximum of 2,000 words plus tables, graphics and abstract

First letter of words in title should be capitalized

Literature citations should follow the American Psychological Association style guide: <http://www.apastyle.org/>

In the abstract, Scientific names should be indicated by preceding with "<i>" and followed with "</i>".

## 2011/2012 NATIONAL PEER REVIEWERS FOR THE JOURNAL OF THE NACAA

**Linden Greenhalgh**

Tooele County Cooperative Extension, Utah State University

**Dr. Jeffrey Smeenk**

UAF

**Mary Carol Sheffield**

Paulding County

UGA Cooperative Extension, University of Georgia

**Richard Kersbergen**

Cooperative Extension, University of Maine

**Dr. Roy Stanford**

Texas AgriLife Extension –  
Orange County, Texas AMU

**Dr. Bill Sciarappa**

Rutgers Cooperative Extension, Monmouth County,  
Rutgers University - NJAES

**Michael Wheeler**

Hall County,

UGA Cooperative Extension, University of Georgia

**Tim Lemmons**

University of Nebraska-Lincoln Extension,  
Northeast Research and Extension Center

**Michael Heimer**

Texas AMU

**Richard W. VanVranken**

Rutgers NJAES Cooperative  
Extension of Atlantic County

**Wayne C. Porter**

Mississippi State University Extension Service

**Donna R. Coffin**

University of Maine Cooperative Extension

**Dr. Michael A. Davis**

Baker County Extension, University of Florida

**James J. Hoorman**

Mercer County, Ohio State University Extension

**Michael Pace**

Box Elder County, Cooperative Extension, Utah State University

**Dr. Brian Kiepper**

College of Agricultural & Environmental Sciences,  
University of Georgia

**Cindy Sanders**

Alachua County Extension, University of Florida/IFAS

**Dr. Ann Swinker**

Penn State University,  
Cooperative Extension

**Katherine Garland**

University of Maine Cooperative Extension

**Jeremy M. Kichler**

Macon County Extension, University of Georgia

**Beth Burritt**

Box Elder, Cache and Rich Counties, Utah State University

**Rebekah Norman**

Rutherford County, Tennessee, University of Tennessee - Knoxville

**Lee Stivers**

Washington County, Penn State Extension

**Salvatore Mangiafico**

Rutgers Cooperative Extension of Salem County

**Carol Bishop**

Northeast Clark County, University of Nevada, Reno

**Jeff McCutcheon**

Morrow County, Ohio State University Extension

**Chris Penrose**

OSU Extension, Morgan County, Ohio State University Extension

**Dr. Rocky Lemus**

Mississippi State University

**Carl J. Cantaluppi, Jr.**

North Carolina Cooperative Extension Service

**Derek Barber**

IFAS Extension, University of Florida

**Tim Wilson**

UF/IFAS Bradford County Extension

**Pamela J. Bennett**

Ohio State University Extension

**Tony A. Glover**

Cullman County - Alabama Cooperative Extension System

**Gary L. Strickland**

Oklahoma State University

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# Individual or Group NACAA Scholarship Application Process

**Scholarship applications must be completed electronically at [nacaa.com](http://nacaa.com)**

1. Application must carry signature or electronic submission of State Association President or his/her designee, State Scholarship Chair and Appropriate State Extension Administrator.
2. For 2012 Scholarship requests - each participant must have contributed at least \$40 to the NACAA Scholarship Fund before the end of the 2011 AM/PIC. (Check with your State Scholarship Committee Chair to confirm this prior to submitting an application. (If one person within the group has not contributed \$40 by the deadline, it disqualifies the entire group). Beginning with the 2013 Scholarship requests - member vestment will be \$40 to qualify for up to \$1,000 scholarship and a vestment of \$100 (an additional \$60 contribution to the scholarship fund) to qualify for an additional scholarship awards from \$1,001 to \$2,000 (no more than \$1,000 in any one year will be awarded) before the end of the 2012 AM/PIC.
3. Study or training (1) must start within 14 months of the AM/PIC where scholarship is awarded & cannot be initiated before application is approved by the Scholarship Selection Committee and the Trustees of the NACAA Educational Foundation).
4. Applications will be judged and funded based on completeness, plan for training, how it will be used/applied post training, and availability of funds.
5. Award is for individual or group professional improvement which may include advanced degrees, graduate credits, tours, seminars, research or other specialized training.
6. Maximum scholarship is \$1000 per year, & a total of \$2,000 during a member's Extension career. (This amount includes scholarships received as an individual or as part of a group.)
7. Scholarship funds will not be awarded until 60 days prior to study or training begins. It is the recipient's responsibility to advise the National Scholarship Chair if impending date of educational activity changes.
8. Report must be made to National Scholarship Chair within 30 days after the training is completed. That report must include a 75-word abstract of the approved educational activity and documentation that the expenses were spent according to the stated educational objectives of the application. The penalty for misuse of NACAA Scholarship Funds is repayment of the funds to NACAA & prohibition from future NACAA Scholarships.
9. Recipients will be selected by the Scholarship Selection Committee with final approval of the Trustees, NACAA Educational Foundation.
10. No scholarship will be awarded a person, if as a result of such grant, any member of the Scholarship Selection Committee, National Board of NACAA, or any Trustee of the Foundation shall derive a private benefit, either directly or indirectly.
11. Selection for Scholarships shall be made on an objective & nondiscriminatory basis, regardless of race, creed, color, gender, or religion of the applicant.

The application form must be submitted to the Scholarship Committee State Chair by June 1. State Chairs will then send onto the Regional Vice Chair prior to June 15. Applications must reach the National Chair by July 1. All attachments must be included with the on-line application process.

**FOR GROUP APPLICATIONS** - All tour members must meet criteria, including address, home and office phone, contribution of \$40 to the NACAA Scholarship Fund by the end of the previous AM/PIC, whether they received a previous scholarship and if so, how much. This information should be identified through the on-line application process.

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# 2012 NACAA COMMITTEES

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## 2012 OFFICERS



### **PRESIDENT**

Paul Wigley  
PO Box 309  
Morgan, GA 39866  
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### **PRESIDENT - ELECT**

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### **VICE-PRESIDENT**

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### **SECRETARY**

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### **TREASURER**

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### **PAST PRESIDENT**

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## 2012 DIRECTORS

## 2012 VICE DIRECTORS

### NORTH CENTRAL REGION

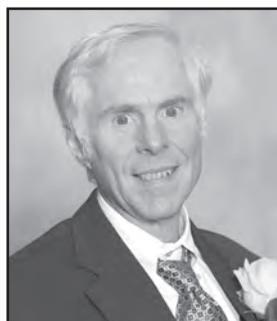


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### WESTERN REGION



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Mark Nelson (2012)  
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Fax: 435-438-6499  
mark.nelson@usu.edu

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## 2012 SPECIAL ASSIGNMENTS

### **NACAA HEADQUARTERS & THE COUNTY AGENT**

Scott Hawbaker - Executive Director  
6584 W. Duroc Road  
Maroa, IL 61756  
Ph: 217-794-3700  
Fax: 217-794-5901  
nacaemail@aol.com

### **JOURNAL OF NACAA**

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Email: scbrown4@alaska.edu

### **NACAA POLICY CHAIR**

Mickey Cummings (2013)  
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Fax: 706-439-6036  
coosa@uga.edu

### **JOURNAL OF EXTENSION REPRESENTATIVE**

Keith Mickler  
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## NACAA EDUCATIONAL FOUNDATION BOARD OF TRUSTEES

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eholland@ctesc.net

Frank FitzSimons

President  
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Hendersonville, NC 28792  
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Glenn Rogers

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Essex Junction, VT 05452  
Ph: 802-318-5387  
Email: glenn.rogers@uvm.edu

---

## ASSOCIATION POLICY COMMITTEE

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Stan Moore

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---

## 2012 COUNCIL CHAIRS



### **Program Recognition Council**

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### **Extension Development Council**

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### **Professional Improvement Council**

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# 2012 NACAA ANNUAL MEETING

## COMITTEE CHAIRS

### AM/PIC Chair

Chair: Russell Duncan  
Email: rduncan@ftc-i.net  
Phone: 803-460-7260

### AM/PIC Co-Chair

Chair: Frank FitzSimons  
Email: ffitz3@gmail.com  
Phone: 828-329-5591

### Secretary

Chair: Jonathan Croft  
Email: croft@clermson.edu  
Phone: 843-563-5777

### Treasurer

Chair: Mike Loveless  
Email: mlvss@clermson.edu  
Phone: 864-427-6259 x. 111

### Finance and Fundraising

Chair: Charles Davis  
Email: cdvs@clermson.edu  
Phone: 803-874-2354 x. 117

### Facilities

Chair: Tim Davis  
Email: tdvs@clermson.edu  
Phone: 803-730-7956

### Publicity

Chair: Morgan Judy  
Email: judy@clermson.edu  
Phone: 803-534-6280

Co-Chair: Millie Davenport  
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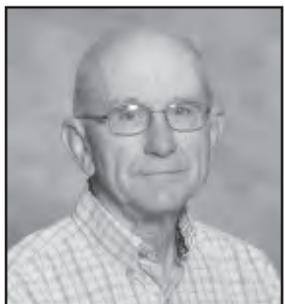


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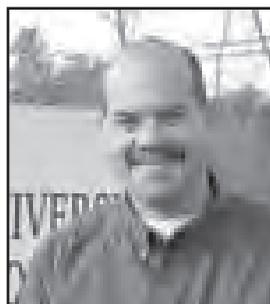


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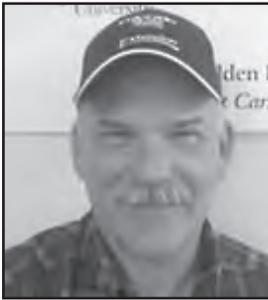
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## OPEN COMMITTEE CHAIR AND VICE CHAIR POSITIONS 2012 - 2014

When you read through the Special Edition of The County Agent, it is obvious that committee work and related activities is the essence of what it takes to achieve NACAA's mission. Historically NACAA has been fortunate to have committed, hard working members fill those leadership positions. This year as every year there is an opportunity for members to expand and share their leadership and professional improvement skills by applying for committee positions that are open. Becoming active in the NACAA committee structure will provide you with a wealth of both professional and personal growth. Give serious consideration to any of the state and national committee positions that are available.

Application/nominations will be available on the NACAA web site shortly after January 1, 2012 and will be due no later than March 1, 2012. Appointments will be made at the Spring Board Meeting.

### Professional Improvement Council

Agronomy & Pest Management - Vice Chair	North Central and North East	2 year term
Ag Economics & Comm. Dev. - Vice Chair	North Central and Southern	2 year term
Animal Science - Vice Chair	North East and Western	2 year term
Natural Resources/Aquaculture - Vice Chair	North Central and Western	2 year term
Horticulture & Turf Grass - Vice Chair	Southern and Western	2 year term
Sustainable Agriculture	North East and Southern	2 year term

### Region Open To Application

### Extension Development Council

Ag Issues & Public Relations - Vice Chair	North Central and North East	2 year term
Early Career Development - Vice Chair	Western and Southern	2 year term
Administrative Skills Dev. - Vice Chair	North East and Western	2 year term
Teaching & Educational Technologies - Vice Chair	North Central and Southern	2 year term

### Region Open To Application

### Program Recognition Council

Communications - Vice Chair	North East and Western	2 year term
Search for Excellence - Vice Chair	North Central and Western	2 year term
4-H and Youth - Vice Chair	North East and Western	2 year term
Professional Excellence - Vice Chair	North East and Southern	2 year term
Public Relations - Vice Chair	North Central and Southern	2 year term
Recognition & Awards - Vice Chair	North Central and Southern	2 year term
Scholarship - Vice Chair	North Central and North East	2 year term

### Region Open To Application

### Council Chair Openings

Professional Improvement Council Chair	Open to General Membership	3 year term
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### Open to General Membership

### National Committee Chair Openings

*Administrative Skills	National Chair	1 year term
*Agricultural Issues & Public Relations	National Chair	1 year term
*Teaching & Educational Technologies	National Chair	1 year term
*Early Career Development	National Chair	1 year term
*Agricultural Economics & Community Development	National Chair	1 year term
*Agronomy & Pest Management	National Chair	1 year term
Animal Science	National Chair	1 year term
Horticulture & Turfgrass	National Chair	1 year term
*Natural Resources/Aquaculture	National Chair	1 year term
*Sustainable Agriculture	National Chair	1 year term
*Recognition & Awards	National Chair	2 year term
*Professional Excellence	National Chair	2 year term
*Public Relations	National Chair	2 year term

\* Open to Vice Chairs

# *The County Agent*

POSTMASTER: SEND ADDRESS CHANGES TO:  
*The County Agent* - NACAA, 6584 W. Duroc Rd.,  
Maroa, IL 61756 - Attn: Scott Hawbaker

## **ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES**

**2012**

**Charleston, South Carolina.....July 15-19**

**2014**

**Mobile, Alabama.....July 20-24**

**2013**

**Pittsburgh, PA (Galaxy IV).....Sept. 15-19**

**2015**

**Sioux Falls, South Dakota.....July 12-16**

South Carolina



NACAA 2012

It's finer in South Carolina!