

The County Agent



A publication of the National Association of County Agricultural Agents

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N A C A A A M / P I C 2 0 2 3

IOWA



DES MOINES, IOWA

AUGUST 12-17, 2023



President's Corner -

Meet me at the State Fair!

We're heading to Des Moines this August when the Iowa State Fair is in full swing! It reminds me of the fair in my county, Ogemaw County, Michigan. Though certainly on a far smaller level, my local fair is a great little fair. During fair week, I enjoy watching the dairy show where youth bring their cattle into the ring and lead, cajole, or try to drag their animal around in front of the judge.

Slowly, the judge will evaluate the body conformation and size of growing animals as she or he watches them walk and sizes them up from front to back, finally lining them up in order of best to least. This is cattle school 101; a chance to see how one's animals do compared to those of similar age from other farms. For those who will learn, it is an opportunity to learn whether one is selecting, raising and showing them well compared to one's peers.

There is a certain extent to which the NACAA AM/PIC is like a great state fair. No, we're not serving elephant ears and corn dogs, and there will be no Ferris wheel or death-defying rides, but there are other similarities. Our Annual Meeting/Professional Improvement Conference has feature presentations that will encourage, inspire, and inform you. We'll see things on tour day that will help you

not only better understand Iowa agriculture and communities, but through which you will learn things you can take home to share with your clientele.

Many of you will come because you have been selected for an award or a presentation. The judges sized up each entry and looked at them from front to back and then lined them up in order of best to least. For those of you chosen to receive that "blue ribbon", we are excited to learn more from you about your work.

Maybe your award entry wasn't chosen as a regional or national winner. Maybe your talk or poster wasn't selected to be presented; I invite you to come and take advantage of this great learning opportunity to improve. Think about the youth in the line of dairy cattle at the show that are red and white ribbon winners, winners because they participated, but not because they placed first. They have the greatest learning opportunity, the opportunity to see how they can improve.

This is an "improvement conference". We all need to improve, we all have room to grow, to learn, to develop greater expertise. If that is in your heart, then join us in Des Moines this August 13-17. I remember well



*2023 NACAA
President
Phil Durst*

the 4-H motto, "to make the best better". If you have that motto written on your sleeve, if you have that motivation firmly planted in your head, then come to Des Moines and you will become a better Extension professional because of it.

Our Iowa colleagues have prepared a great conference with so much to hear, see and do. They are proud of the impact of Extension throughout the state and want to showcase that in various ways. We will learn from their efforts, successes, relationships and innovation. So join us in Des Moines, and grow with us in Iowa!

Ask USDA Secretary Vilsack a question

Iowa has invited former Governor, USDA Secretary of Agriculture Tom Vilsack to speak during our Monday morning general session. While we cannot guarantee that he will be there in person, we want to prepare for the possibility. We also want to give you a chance to participate. Maybe you have a question about USDA policies or priorities. The new Farm Bill is scheduled for debate this year, so maybe you have a question about that. We invite you to submit your question for the Secretary of Agriculture. We intend to have Iowa State University President, Dr. Wendy Wintersteen moderate the session and select questions for Mr. Vilsack, maybe yours. Send your question for Secretary Vilsack by email to exec-dir@nacaa.com

JCEP initiates new award for Extension professionals

The Excellence in Extension Engagement Award will be presented for the first time at the 2024 Extension Leadership Conference. This award recognizes high quality, evidence-based Extension work that has documented outcomes and impacts with clientele and strengthens the Extension profession. Information about the award, judging criteria and value of the award are available on the JCEP.org website. Applications are due by May 31. We encourage you to submit the great work you do for the opportunity to showcase it to Extension colleagues from all of the seven Extension professional associations. Show them that NACAA members have excellence in Extension engagement!

Welcome to Iowa

When you come to Iowa, you might ask, "Is this heaven? No, it's Iowa!" This famous quote from the movie filmed in Iowa, *Field of Dreams*, encourages you to see and explore the agricultural awe for yourself.

For those who may not have seen the movie, it highlights the mystery of an Iowa cornfield with the quote "If you build it, Oh they will come to Iowa, Ray." We've been working hard to BUILD the 2023 conference for you all to come to Iowa!

And as the summer approaches, we look forward to seeing you all in Iowa for the 2023 NACAA Annual Meeting and Professional Improvement Conference. Iowa is known for agricultural technology innovation, crop development, and a rich history of multigenerational family farm operations. In the heart of the nation, visit us this summer, and let us show you how Iowa is growing people, places, products, and profits.

On the banks of the Des Moines River, the Iowa Events Center offers a heart-warming location for the AM/PIC amidst one of the fastest-growing cities in the Midwest. The three upscale conference hotels are connected to the event center by a climate-controlled skywalk, and the Des Moines Airport is minutes away with hotel shuttle service. Additionally, downtown attractions are just steps away, including the Pappajohn Sculpture Park, Des Moines Art Route, Botanical Gardens, Iowa State Capitol, the World Food Prize Hall of Laureates, and plenty of interesting restaurants.

During the many professional development pre-tours and tours, you will learn about Iowa's top-producing agriculture and how it impacts the confluence of agricultural and natural resources. Iowa has roughly 85,000 farms, 90% of which are family-owned. Iowa farms grow more corn, raise more pigs, and produce more eggs than any state in the nation. We rank second in soybeans, fourth in cattle marketed, seventh in turkeys, tenth in sheep and lambs, and twelfth in milk production. We have a growing grape industry with nearly 300 vineyards and 100 licensed wineries. Iowa also leads the nation in ethanol production, producing enough E-85 each year to drive a pickup truck around the earth's equator 2.4 million times. Farmers also help generate 42% of Iowa's electricity needs from wind energy. Iowa agriculture and ag-related industries supported 399,631 jobs in 2019, accounting for 20% of total jobs in Iowa and \$22.2 billion in household income. In Iowa, agriculture is not just a job, it is a way of life.

In addition to showing you Iowa's agriculture and providing excellent professional improvement opportunities, we

also have a special evening excursion planned for all our guests, including spouses and children, to the great Iowa State Fair. At the internationally acclaimed fair, you will see grand-champion livestock, historical to cutting-edge agricultural machinery, a variety of 4-H exhibits, the famous butter cow crafted annually since 1911, and exciting entertainment. In addition, you can enjoy just about anything you can imagine eating on a stick! Getting to the state fair is easy for those who want to take in more of the fair excitement and entertainment, with bus transportation conveniently one block from the Iowa Events Center, running daily. DART buses run from one block west of the Iowa Events Center to the fairgrounds from 7 AM to 11 PM.

Whether you're coming for the educational, networking, and leadership opportunities, or you are excited for the tours and after conference excursions, the 2023 AM/PIC is sure to be one that you will remember.

Kapil Arora, Denise Schwab, Virgil Schmitt, Fred Hall, Ryan Drollette, and Jennifer Bentley
2023 NACAA AM/PIC Executive Committee



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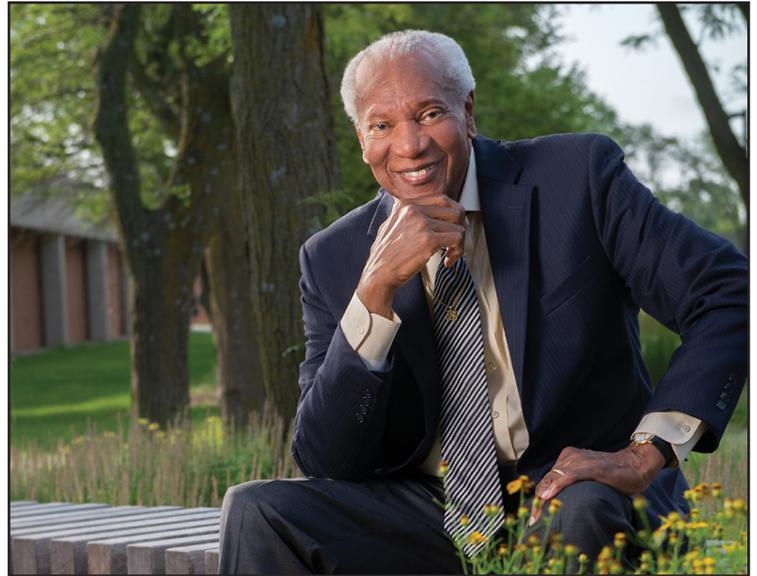
Opening Ceremony to Feature Simon Estes

The Iowa Agricultural Extension Association invites you to join us in celebrating the official kick-off of the 2023 NACAA AM/PIC in Des Moines at Sunday evening's Opening Ceremonies!

The session is sure to inspire with a special presentation of the colors by the ISU ROTC, performance of the national anthem by Simon Estes, greetings from Iowa Secretary of Agriculture Mike Naig, and the Governor of Iowa, Kim Reynolds, as well as NACAA's traditional flag ceremony that honors each great state and territory of our country!

Our speaker for the evening will be the renowned Iowan Simon Estes. He will be sharing his thrilling life story. Estes is an operatic bass-baritone of African-American descent who had a major international opera career beginning in the 1960s. He has sung at most of the world's major opera houses as well as in front of presidents, popes and internationally renowned figures and celebrities including Bill Clinton, Richard Nixon, Boris Yeltsin, Yasser Arafat, Nelson Mandela and Desmond Tutu. Notably, he was part of the first generation of black opera singers to achieve

widespread success and is viewed as part of a group of performers who were instrumental in helping to break down the barriers of racial prejudice in the opera.



Keynote speaker: Thomas J. Vilsack, United States Secretary of Agriculture

Thomas J. Vilsack was confirmed as the 32nd United States Secretary of Agriculture on Feb. 23, 2021 by the U.S. Senate. He was nominated by President Joe Biden to return to the role he served for eight years under President Barack Obama.

Under Secretary Vilsack's leadership, the U.S. Department of Agriculture is building back better by restoring the American economy, strengthening rural and historically underserved communities, responding to threats of climate change, creating good-paying jobs for American workers and the next generation of agricultural leaders, and investing in our kids and our families.

Secretary Vilsack is spearheading a transformation of the food system by creating more, better, and fairer markets and ensuring that the food system of today and the future is more resilient and more competitive globally. It will also offer consumers affordable, nutritious food grown closer to home.

From excessive drought to more extreme fires, our producers, farmers and ranchers are on the frontlines confronting the challenges associated with climate change. USDA is engaging the agriculture and forestry sectors in voluntary, incentive-based climate solutions to improve the resiliency of producers and to build wealth that stays in rural communities. Additionally, USDA is advancing

investments in science and research to offer producers a toolbox to adapt to and mitigate climate change.

Secretary Vilsack continues to take bold, historic action to reduce barriers to access for historically underserved communities. By working to ensure all aspects of civil rights and equity are integrated, USDA is rooting out generations of systemic racism and building systems and programs inclusive of all USDA employees and customers.

Secretary Vilsack is also focused on ensuring Americans have consistent access to safe, healthy, and affordable food. USDA is investing in bold solutions that enhance food safety, improve the various far-reaching and powerful nutrition programs in the Department, and reduce food and nutrition insecurity in America.



Wednesday General Session to feature Jolene Brown

Jolene Brown is a walking-talking spokesperson and champion for the people of agriculture. She's a farmer in Eastern Iowa, contributor into *Successful Farming* magazine's popular family business column, author of three great books and an inductee into the prestigious CPAE Speaker Hall of Fame. Her worldwide audiences appreciate her fun-filled spirit and valuable information. She's on a mission to share leading-edge best practices, appreciation, laughter and celebration to increase productivity, profitability and peace of mind.

Brown's presentation is entitled:

"It's a Jungle Out There!

Blazing New Trails for Agriculture"

They're lurking in the jungle... changing job expectations, diverse needs of those we serve, rules and regulations and more. It's time to blaze a new trail because the

pace, the people, our processes, our products, and programs have all changed, have we? During this fun-filled, eye-opening presentation, we'll discover today's top influencers on those we lead and serve. We'll learn the value of what we do is in the eye of the consumer, not the creator. With lots of humor and real-life stories, we'll laugh while we learn the joys of blazing trails in agriculture's "jungle!"



For more information please see: www.JoleneBrown.com

Welcome to First Timers

The 2023 NACAA Annual Meeting and Professional Improvement Conference (AM/PIC) First Timer Committee and Early Career Development Committee invite you to attend the 108th NACAA AM/PIC in Des Moines, Iowa. We are very excited about this year's event and confident the program offers something for everyone. If you are attending the NACAA event for the first time, be sure to attend the First Timer Orientation and First Timer Luncheon.

The First Timer Orientation will be held on Sunday afternoon, August 13, beginning at 3:00 p.m. and is designed to help you successfully navigate your first AM/PIC. It will also help you learn more about NACAA. Extension can be a challenging and rewarding career and we want to provide you with information and insights that will help you succeed. The program will let you know about an assortment of opportunities that NACAA has to offer to help you build your career in Extension.

The First Timer Luncheon is scheduled for Monday, August 14, at 11:45 a.m. Here you will have the opportunity to mix and mingle with fellow first timers from around the country and hear from 2016 NACAA President Cynthia Gregg (Virginia) and current Southern Region Vice Director Sherri Sanders (Arkansas).

If you have specific questions about Des Moines or any of the events that are planned, please contact Alan Ladd (aladd@iastate.edu). We hope to make your first AM/PIC a great experience and we are here to help in any way we can!



Trade Show 2023

Iowa staff are working diligently to host an outstanding trade show featuring businesses, non-profit organizations, and resources that support Extension nationwide. The Trade Show will be housed in Hall B on the second floor of the Iowa Events Center. In addition to the trade show vendors, the poster session, a snack bar and 4-H entertainment will all be in Hall B. Take the escalator down to Hall B and stop by for a snack, conversation with vendors and your cohorts, and some relaxing entertainment too.

Morning Exercise!

Feeling a little stiff after traveling or sitting all day in NACAA meetings? No problem! We are planning a morning exercise with a light mix of yoga and pilates to get your day started on the right track. If interested, please bring an exercise mat to participate with the certified instructor. A limited number of exercise mats will be provided.

Sunday Evening Opening Meal

Iowans are all about hospitality, and since Sunday is a travel day for most of you, we decided to make the exhibit hall the place to gather. Take the skywalk from your hotel to the Iowa Events Center to check in at the registration desk, then come down to the Exhibit Hall on Level 2 to socialize, meet our sponsors, and grab dinner. A buffet dinner featuring chicken and pork loin sponsored by the Iowa Corn Growers and Iowa Soybean Association will be served in the Exhibit Hall. Gather to relax, visit with old acquaintances, and meet new ones.

Monday States Night Out

States Night Out will be on Monday evening this year. Downtown Des Moines is home to more than 50 restaurants within walking distance from the conference hotels, and many more within a 15 to 20-minute drive. If your state wants to plan ahead, more information on restaurant options can be found at <https://www.regcytes.extension.iastate.edu/2023ncaa/things-to-do/>

Tuesday Night at the Iowa State Fair!

The great Iowa State Fair is a huge part of Iowa's history and culture, and thanks to the support of the Iowa Farm Bureau we want you to sign up on the online registration for a complimentary state fair package including admission, bus, and food tickets. Extension professionals will receive a special map of the 450-acre fairgrounds with suggested routes based on interest areas.



The internationally acclaimed Iowa State Fair is the single largest event in the state of Iowa and one of the oldest and largest agricultural and industrial expositions in the country. Annually attracting more than a million people from all over the world, the Iowa State Fair in Des Moines is Iowa's great celebration, a salute to the state's best in agriculture, industry, entertainment, and achievement. It is the true heartbeat of the Midwest, unequaled and unduplicated.

A few of the 'must-sees' at the Iowa State Fair are the 4-H Exhibit Hall, historic Butter Cow, Avenue of Breeds, biggest bull and boar, horticultural displays, high-tech machinery, Ye Old Mill ride, and quilt competition. Fairgoers can also enjoy free and grandstand entertainment. Be sure to sign up to attend the state fair on your registration form to receive a ticket package.

Annual Awards Banquet

The annual awards banquet on Wednesday, August 16, will celebrate the hard work of our Achievement Award and Distinguished Service Award winners, recognize the dedication of our national board, and reveal what is planned for 2024 in Texas. Iowa youth will entertain us prior to the formal procession of dignitaries. Dinner will feature a flame-grilled Iowa pork chop and award-winning Iowa wine sponsored by the Iowa Pork Producers Association. We look forward to seeing you for a true Iowa celebration!



Tour Day Breakfast

Plan to start off tour day with a hot breakfast sponsored by the Iowa Egg Council and the Iowa Poultry Association. Breakfast stations will be located in the Cloud Ballroom of the Hilton where you can select your breakfast, including eggs of course, have a seat, and visit with others while you eat. The tour buses will be loading from the Hilton Prefunction area.

Tour Day Farewell Dinner



The professional development tours will all wrap-up at the Sukup End Zone Club on the Iowa State University campus. The Sukup End Zone Club was created as part of a \$60 million expansion of Jack Trice Stadium, Iowa State University's football stadium. The two-story, 40,000-square-foot premium club area opened in 2015. It features two levels of premium seating and climate-controlled club space, with the upper level overlooking both the playing field and the stadium tailgating scene. A steak dinner will be served on the upper level, and ISU exhibits will be on display on the lower level. Sukup Manufacturing, a family-owned Iowa grain bin manufacturing company, Iowa Beef Industry Council and John Deere & Company are the evening's sponsors. Following dinner, buses will return everyone to the Event Center in Des Moines.

Iowa Hospitality

Everyone knows that Iowa hospitality includes food, at all times of the day or night! So in addition to the scheduled meals and ice cream times, a snack bar will be a part of the Trade Show in the Exhibit Hall on Level 2 of the Iowa Events Center. Prepackaged snacks, fruit, or home baked goodies, along with coffee, tea and water will be available Sunday afternoon, Monday morning and afternoon, and Tuesday morning for your grazing pleasure. Be sure to check out the sponsors at the Trade Show at the same time! This hospitality area is sponsored by Iowa State University Extension and Outreach.

Educational Breakfast/Luncheon Opportunities

Gene Editing - What is it? Why it's different!

Educational Breakfast
sponsored by
Bayer CropScience LP
Monday - August 14
6:30 a.m. - 7:45 a.m.



Science For A Better Life

Bayer Crop Science is a committed leader in delivering innovative solutions that combine genetics, traits, crop protection chemistries, agronomic recommendations & digital solutions to help our customers manage risk, drive profitability, and deliver food for a growing global population. Our unmatched innovation pipeline is set to drive growth, with more new product launches in the next 10 years across crops, than we've done in the previous 20 years. Today's presentation will highlight Bayer's innovation pipeline with a special focus on gene editing - what it is, why it's different from traditional GMOs, and how it can be leveraged to unlock new solutions for growers.

Presenter: Keith Merrill - Genome Editing, Yield, Disease, and Quality Traits Varietal Project Lead, Plant Biotechnology, Bayer Crop Science

Keith Merrill is an innovative scientist, a driven leader, and a passionate advocate for inclusion and diversity. He holds a PhD in Plant Breeding and Genetics from North Carolina State University, and Masters and Bachelor's degrees in Genetics and Biotechnology from Brigham Young University. Keith currently works for Bayer Crop Science as the Genome Editing, Yield, Disease, and Quality Traits Varietal Project Lead within Plant Biotechnology, where he works to integrate breeding, transgenic, and gene editing solutions. Keith has also held roles as a discovery scientist and germplasm breeder, where he led efforts to accelerate genetic gain through improvements in breeding methodology.

New Advances in the Future of Animal Health

Educational Lunch
sponsored by
Merck Animal Health
Monday - August 14
11:45 a.m. - 1:15 p.m.



Brent Meyer, D.V.M., M.S., beef technical services, for Merck Animal Health will share how new technology and pharmaceutical solutions are helping livestock producers advance their operations. Learn about the impact of these tools on animal care and sustainability. Merck Animal Health produces pharmaceuticals for beef, dairy, equine, swine, goats, poultry, fish, cats and dogs.

Meyer has been with Merck Animal Health since 2012 specializing in feedlot and cow/calf production medicine in the upper Midwest. Meyer has more than 12 years of experience as a practicing veterinarian in Iowa, Minnesota and North Dakota. He also served as a feedyard consultant in eastern Nebraska and an adjunct instructor for the Iowa State University College of Veterinary Medicine. Meyer earned his undergraduate degree in animal science, doctorate of veterinary medicine and master's degree in beef-production medicine from Iowa State University.

Pipeline Ag Safety Alliance
Educational Lunch sponsored by
Pipeline Ag Safety Alliance
Wednesday - August 16
11:45 a.m. - 1:15 p.m.



The Pipeline Ag Safety Alliance (PASA) is a team of pipeline operators, working in collaboration with NACAA members and 811 Center representatives, dedicated to protecting the agricultural community, our nation's buried infrastructure, and the environment through safe digging education.

Farming is one of the 10 most dangerous jobs in America. By working with PASA you can help your clients avoid the grievous injury, environmental destruction, and financial ruin that would result from a serious pipeline incident. Hear how agents are already making a difference, and learn how you can get involved. For more information on PASA, visit PipelineAgSafetyAlliance.com.

Seating is limited to 200 participants.

SPECIAL IOWA WORKSHOPS

Monday, August 14

1:30 pm - 2:45 pm

Climate Hubs and Extension – Partners in Climate Informed Decisions and Agriculture

Climate disruptions, storms, drought in agriculture – or how the USDA Climate Hubs are partnering with extension to help you better serve your clients amidst more extreme weather and climate issues. Come join this session with the USDA Midwest Climate Hub and partners where help you learn more about climate changes and how we can work with you to share information about these issues with your stakeholders. Whether drought in the southwest, excess spring rains in the north or changing growing seasons in the east, we will share how the Climate Hubs and partners work with extension to create and share new information and help implement practices that can help agriculture be more resilient through changing climate issues. After this session you will know more about the Climate Hub in your region and how to incorporate climate work into your program planning.

Save a Child thru Farm Safety Education Programs

Did you know that about every 3 days a child dies due to an agriculture-related incident, while every day around 33 children are injured in these incidents? From animals and ATV/UTVs to tractors and machinery, many of these incidents could have been prevented with safe practices in place. We've compiled a group of farm safety organizations to share tips on organizing and promoting educational programs, resources to use with youth or adults, and alternative delivery ideas. The Progressive Agriculture Safety Day (PAF Safety Day) program provides an age-appropriate, hands-on experience where youth learn to be safer and healthier. Participants will be introduced to the Progressive Agriculture Safety Day program's three unique delivery modes, learn how to get involved, and provide an overview of training, planning, curriculum, and other resources. The National Farm Medicine Center, Iowa Center for Ag Safety and Health, and Upper Midwest Agricultural Safety and Health Center will also be involved in the seminar and will send you home ready to protect your farmers and youth from farm accidents.

Get to Know the Center for Agricultural Law & Taxation

Have you ever had someone ask you, "What are my options for my estate when I die?" "What is the difference between a will and a trust?" "How much in taxes will my heirs owe when I die?" "How will the proposed or new tax law affect my farming operation?" "What is the current tax law on.....?" "Where can I go for more information?" The Center for Agricultural Law and Taxation (CALT) at Iowa State University has helped answer these questions and more from individuals nationwide. Meet the CALT staff and hear about their work to educate producers and their advisors about the law. Discover resources that will help you better serve individuals in your state.

Wednesday, August 16

1:30 pm - 4:30 pm

Preparing for Foreign Animal Diseases

HEADLINE: Foot & Mouth Disease Strikes the US!! Are you and your county or area prepared to handle an outbreak of a foreign animal disease? We need to be! Highly Pathogenic Avian Influenza has significantly changed how the poultry industry operates. African Swine Fever is a major threat to our US pork industry and is already frighteningly close to our southern border. And an outbreak of Foot & Mouth Disease will forever change the meat supply chain as well as our livelihoods. Join this group of animal health experts as we explore the risk potential of foreign animal diseases, learn lessons from Avian influenza outbreaks, learn how the U.S. Swine Health Improvement Plan and the National Poultry Improvement Plan are helping their industries prepare, and explore additional resources available to help our livestock producers before and after an outbreak. Also participate in a discussion about the role and responsibilities of Extension staff and partners to help prepare our producers, as well as a short presentation on carcass disposal following mass euthanasia. Speakers include Dr. James Roth, Clarence Hartley Covault Distinguished Professor of Veterinary Medicine and Director of the Center for Food Security and Public Health, Dr. Christopher Rademacher, Clinical Professor of Veterinary Medicine, Dr. Yuko Sato, Associate Professor of Veterinary Medicine, Danelle Bickett-Weddle, Preventalytics, and Dr. Kapil Arora, Extension Engineer, all from Iowa State University, and Dr. Jeff Kaisand, State Veterinarian for Iowa.

Enjoy 4-H talent throughout the conference! From singing to dancing and everything in between, these talented youth will be showcased during breaks in the Tradeshow area, general sessions, and annual banquet. You can also enjoy Share the Fun acts at the Iowa State Fair in the 4H Building. If your state has talent acts you'd like to feature in Iowa, please contact Larry Tranel, tranel@iastate.edu for more information.

Additional Luncheon Opportunities

Box lunches will be provided by NACAA (and sponsors) for award related luncheons on Monday/Tuesday. You must register for a Luncheon in order to receive a box lunch. Those not attending award luncheons, will be on their own for lunch.

Monday, August 14, 2023 (11:45 a.m. - 1:15 p.m.)

Search For Excellence in Crop Production

Search For Excellence in
Consumer or Commercial Horticulture

Ag Awareness & Appreciation Award Luncheon

First Timer Luncheon
(Spouses of First Timers are welcome)

Tuesday, August 15, 2023 (11:45 a.m. - 1:15 p.m.)

Search For Excellence in
Livestock Production Luncheon

Search For Excellence in
Young Beginning & Small Farmers Luncheon

Search For Excellence in
Forestry and Natural Resources

Wednesday, August 16, 2023 (11:45 a.m. - 1:15 p.m.)

Search For Excellence in
Sustainable Agriculture

Search For Excellence in
Farm and Ranch Business Management

Search For Excellence in 4-H & Youth Programming

Traveling to Des Moines

There is a reason Des Moines is the fastest-growing city in the Midwest, it's easy to get to! The Des Moines International Airport boasts over 160 flights a day, with six major airlines: Allegiant Air, American Airlines, Delta Air Lines, Frontier Airlines, Southwest Airlines, and United Airlines. Plus the conference hotels all provide shuttle service from the airport.

If you are driving, the Iowa Events Center and conference hotels are just a few blocks south of I-235. If driving in from the west or south, take I-235 to the 7th St exit, or if coming from the north or east, take I-235 to the 3rd St exit.

If you are considering making a family vacation of your trip, check out the Iowa AM/PIC web site <https://www.regcytes.extension.iastate.edu/2023nacaa/> for things to do in Des Moines, or the Travel Iowa website for stops along your route <https://www.traveliowa.com/> . We look forward to meeting you in Des Moines!

Annie's Project 20th Anniversary Program

Sunday, August 13

3:00 pm - 4:00 pm

3rd Floor - Iowa Events Center

All are invited to join national Annie's Project non-profit organization for light refreshments, networking and a short program. Annie's Project is the agricultural business education program that empowers women to be successful through education, networks, and resources. Courses support women as they make key risk management decisions in the areas of finance, human resources, legal, marketing and production. Ruth Hambleton, retired University of Illinois Extension Farm and Marketing Specialist founded Annie's Project. Since the first class of ten women in 2003, more than 19,000 women in 38 states have benefited from the program. Extension professionals and others across the county rely on Annie's Project programs to positively impact the audience of women who are key stakeholders in the production of safe and accessible food. Many NACAA members have won awards based on the impact of their Annie's Project work. Guest speakers include the program founder as well as women whose Annie's Project experiences led to business development, conservation, and community involvement.

AM/PIC Parking

If you are driving to Des Moines, a few tips on parking availability. The Hilton offers limited parking (probably 100 spots or fewer) at \$25/night or overflows into the 555 5th Ave city parking ramp at \$10/night. The Marriott also has limited parking (about 120 spots or fewer) at \$30 per night but no oversized vehicles, vans, ¾ ton pickups, etc. The Renaissance Savery does not have its own parking but suggests the city ramp at 400 Grand Ave for \$10/night. The Iowa Agriculture Extension Association has secured "free" parking in two ramps. If you're staying at the Hilton or Savery, you will use parking garage one, using the entrance at 500 Grand Ave or 501 Locust St. If you are staying at the Marriott, you will use parking garage two, the entrance is at 700 Locust St. These are the only two ramps with free parking. Park your car in one of these two ramps, do not lose the ticket given when entering the ramp. You will pick up your free parking pass at the registration desk in the Iowa Events Center.

Thank You - NACAA & Iowa Sponsors



Science For A Better Life



2023 Pre-Tour Opportunities

Field of Dreams, Local Foods, Scenic Sites and Horsing Around Tour

August 11-12

(hosted by the Iowa Agriculture Extension Association)

This tour starts with breakfast at the Amana Colonies, a unique German settlement, then heads to the famous Field of Dreams movie site to visit with a Ghost Player and play some catch on the famous field. Then, traveling to the National Farm Toy museum, an antique store with lots of vintage farm toys; followed by a stroll of downtown shops and sites in Dyersville, Iowa, and culminating at Textile Brewing Company. The evening will showcase the famous Extension program "Meet the Meats" featuring local foods and local chefs. Stay overnight in Dubuque, Iowa for a next morning visit to the National Mississippi River Museum and Aquarium. Enjoy a scenic drive through Rickardsville and Balltown, with lunch at Iowa's oldest restaurant, Breitbach's Country Dining, as we make our way back toward Des Moines, with a final stop at Prairie Meadows for dining and horse racing. **Cost \$150.00/person**

Most meals will be provided, but please do plan on purchasing a few of the meals on your own.

Since we're leaving early morning on Friday, August 11, it's recommended you make a reservation at the **Holiday Inn Des Moines-Airport for Thursday, August 10**. A block of rooms is held but participants should call (515) 287-2400 to reserve their own room before July 24. Ask for the NACAA Field of Dreams tour block. Rooms will be \$100 + tax. If you fly into Des Moines, the hotel provides a shuttle. If you are driving, there will be a \$20 fee to park your car during the tour.

On Friday evening, August 11 we will be staying at the **Best Western Plus Hotel in Dubuque, IA** (\$139 + tax). You will be responsible for making your own lodging reservation for this night. Please call the hotel directly at **(563) 557-8000**. Please tell them you are with NACAA (or National Association of County Agricultural Agents) to receive the special group rate.

Please plan on being in Des Moines no later than 6:30 a.m on Friday – August 11.

Plan on beginning your conference lodging Saturday, August 12 at one of the conference hotels thru the normal registration process.

For more information please contact Larry Tranel at tranel@iastate.edu

2023 NACAA Sustainable Agriculture - SARE Pre-Tour

August 11-12

NACAA and SARE are excited to offer a Sustainable Agriculture Pre-Tour for up to 30 Extension Agents/Specialists on Friday, August 11 - Saturday, August 12, 2023 in central Iowa. Participants should arrive Thursday, August 10th in time to depart early morning Friday, August 11. Tour van/bus will be centralized at the NACAA headquarters hotel (Hilton Downtown) and will return to that location Friday night – then travel again on Saturday to several sustainable agriculture locations **all** within a few hours of Des Moines. Please make sure to schedule your hotel reservations through the NACAA Registration process at one of the primary NACAA hotels. Tour stops will include:



Friday, August 11

- Boxed Breakfast provided (depart at 8:30 am)
- Root to Rise Farm (Certified Organic vegetable and herb farm in Ames, IA)
- Alluvial Brewing and Prairie Moon Winery (Ames, IA) We will enjoy a fantastic farm to table lunch with homemade lemonade, tea, and dessert. A bartender will also be available to serve local crafted beer and wine!
- Clayton Farms (Ames, IA) - Neighborhood farm, grown without pesticides all year long.
- Return to Des Moines (dinner on your own)

Saturday, August 12

- Boxed Breakfast provided (depart at 8:00 am)
- Early Morning Harvest (Panora, IA) - Small-family farm raising vegetables in an aquaponics greenhouse, pastured poultry and organic cereal grains
- Lunch at Triple Berry Farm (Linden, IA)
- Loess Hills Lavender Farm (Missouri Valley, IA)
- Farm Table Procurement (Harlan, IA) - locally grown and produced food
- Dinner at Milk and Honey (Harlan, IA) Simple, fresh and familiar flavors

Registration cost is **\$65/person**

For more information please contact Lindy Berg at lindy.l.berg@ndsu.edu

2023 Animal Science Pre-Tour August 11-12

This year's Animal Science Pre-tour kicks off Thursday, August 10, with an informal meet and greet dinner at 6pm at the Holiday Inn Des Moines-Airport, 6111 Fleur Dr, Des Moines. Participants should gather at the registration desk by 6:45 AM on Friday, August 11, 2023.

The first stop will be the Tama Livestock Auction which is now in its fourth generation of family ownership, to hear about the family history of the barn and how it has changed. Next we head east to Schanbacher Acres, a 400-cow dairy that recently updated to a swing-20 Trans-Iowa parlor. The next stop is Amana Farms, the largest cow-calf herd in the state, with a large feedyard with a methane digester, a large timber operation, seed corn, corn, beans and hay. While in Amana we'll have an authentic family-style German lunch. We'll spend most of the afternoon at Premier 1 Supplies, a family-owned business that provides electric fencing and netting, sheep and goat supplies, clippers and shearers, ear tags, poultry products and expert advice. They have three farms where they raise chickens, ducks, geese, sheep, meat goats and horses and test everything before they sell it to others. Friday evening will be topped off with the Celebration River Dinner Cruise on the mighty Mississippi River.



Saturday will start at the Kent Nutrition Research Farm near Muscatine which includes research facilities for swine, beef and poultry where we will hear from Randy Raub, farm manager, about ongoing research projects. From high tech we'll travel on to see the world of the Amish. Some of the world's best dairy goat genetics are owned by Gerald Bontrager who milks about 180 does producing an average of 3200 lb. per doe. Then we'll travel to his neighbor for an Amish family meal. A short drive will take us to Brenneman Pork, a fully integrated, family run swine and grain operation that features observation rooms for visitors like us. We'll wrap up the tour at the Prairie

Meadows Racetrack and Casino. Participants can dine at any of the restaurants, grills, and bars on their own, watch the races or gamble in the casino. Later in the evening the bus will return participants to the conference hotels or to the Holiday Inn to pick up their cars.

Room reservations are the responsibility of each participant. A block of rooms is on hold at the Holiday Inn Airport in Des Moines for Thursday. Call (515) 287-2400 to reserve a room in the NACAA animal science tour block before July 24. Rooms will be \$100 + tax. If you fly into Des Moines, the hotel provides a shuttle. If you are driving, there will be a \$20 fee to park your car during the tour.

Friday evening will be at the Holiday Inn Express in Moline, Ill. Call (319) 517-6400 to reserve their own room in the NACAA animal science tour block before July 12. Rooms will be \$98+ tax. Or register on line at <https://tinyurl.com/yc2u8z3v>

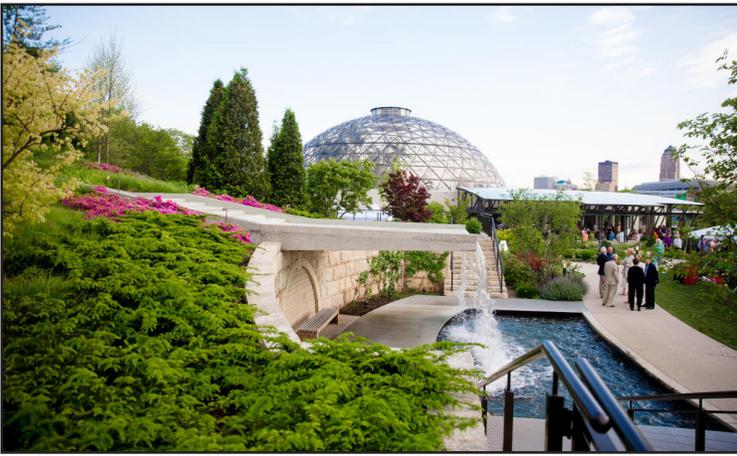
Thanks to sponsorship from Livestock Marketing Association, NACAA, Premier1, Kent Feeds and Iowa SARE. **Registration will be \$150/person** which includes lunch and the river dinner cruise on Friday, breakfast and lunch on Saturday, snacks on the bus plus bus transportation. Thursday evening dinner and hotel, Friday hotel, and Saturday dinner are the responsibility of each participant. The Field of Dreams tour will start and end at the same locations, so participants can meet and mingle, or combine transportation to the pre-tour locations.

For more information please contact Mark Nelson at mark.nelson@usu.edu

2023 NACAA Horticulture/Turfgrass Pre-Tour August 11-12

The National Horticulture and Turfgrass Committee welcomes you to join the 2023 Horticulture and Turfgrass Pre-tour highlighting Central Iowa. The tour will begin on Friday, August 11 from the Hilton Des Moines Downtown, leaving at 8:45 am. The first stop is Principal Park home of the Iowa Cubs Minor League Baseball team. From there we will travel to Better Homes and Gardens Test Garden. This garden in the heart of downtown Des Moines is a testing ground for plants and a photography studio for the company's publications and websites, including Better Homes and Gardens and Midwest Living. Next is Jasper Winery where you will learn about Iowa's grape and wine industry and taste the local wines made there while enjoying a catered lunch. Then visit Iowa Native Trees and Shrubs a unique nursery located in a beautiful rural setting that specializes in growing trees and shrubs native to Iowa using local seed and air-root-pruning technology. We will end our day at Brenton Arboretum where we will enjoy a

2023 NACAA Natural Resources Pre-Tour August 12



catered dinner and tour of this ever-expanding collection of more than 2,500 trees and shrubs representing 500 species, hybrids, and cultivars all set among native prairie plantings. The day ends with a return to the Hotel by 9 pm.

Saturday, August 12 we meet at 7:45 am and walk to the Downtown Farmer's Market where we will eat breakfast (on your own). Then we will load up to travel to Plant Life Designs where we will tour their beautiful gardens and learn about their landscape design process and philosophy. The next stop is the Greater Des Moines Botanical Gardens with fourteen acres of gardens surrounding the large iconic dome conservatory. A catered lunch will be served in the adjacent Trellis Cafe with views of the Botanical Garden. The next stop is Ted Lare Design and Build and Garden Center where we will tour the award-winning and beautiful garden center with a chance to shop. The last stop will be Grade A Gardens. This family-operated producer sustainably grows organic fruits and vegetables for CSA as well as dozens of local restaurants and specialty grocery stores. The tour will return to the Hotel by 6:30 pm.

The registration **cost is \$100/person**. Overnight lodging is at the Hilton Des Moines Downtown (one of the conference hotels). Tour participants are responsible for making sure to book extra nights at the conference hotel. The cost of lodging is not included in the registration fee. If you are looking for a roommate please indicate that when you register for the conference.

For additional information please contact, Cyndi Lauderdale, NACAA Horticulture and Turfgrass Committee chair at cklauder@ncsu.edu.

Be sure to bring sturdy closed-toe shoes, a hat, bug spray, and sunscreen. This tour uses a non-accessible van and most sites require excessive walking on uneven surfaces.

Discover the beauty of the Racoon River from the seat of a kayak or canoe as we explore the natural, historical and agricultural resources of the region. This pre-tour will depart from the Hilton on Saturday afternoon, August 12, and head west to the Whiterock Conservancy. There, we will be met by local experts who will highlight how we have altered the landscape and showcase conservation work in the area as they guide us down the river. Along the way we will stop to visit with speakers who will discuss key hydrogeologic features, explore the local forestry, and examine watershed practices. We will also take time to visit with specialists at some unique land management practices implemented in the adjacent agricultural land. The tour concludes with dinner (included) at the Bur Oak Visitor Center featuring local foods and relaxing scenic views. Tour vehicles will then transport you back to the conference hotel. Tour fees include transportation to and from the Racoon River, water and snacks, and dinner. Please bring sunscreen and dress for a day on (or possibly in) the water! Tour participants must be at least 6 years old. Participants younger than 12 will be required to float the river in a canoe with a participating adult.

When: Saturday before the conference, meet at the Hilton at 12:45 pm.

Cost: \$55/person

For more information please contact Jody Gale at jody.gale@usu.edu



2023 Super Seminar Opportunities

The following Super Seminars will be offered during the 2023 NACAA AM/PIC. Pre-registration is required and can be found on page 28 of this edition of *The County Agent* - and also online at www.nacaa.com (registration link on homepage under the Iowa AM/PIC logo).

Tuesday, August 15
8:30 am - 11:30 am

Strategies for Building Successful Promotional Packages

Do you need to create a promotional package sometime in your career? Do you wish you had the tools to put together a promotion-worthy document? Knowing the details needed in your document from the beginning makes it easier to create a complete document.

During this seminar, participants will learn from a panel of educators that have prepared a promotional package. While packages are not 100% identical between Institutions, some processes can be transferred across all. Educators will discuss various systems that can be utilized to help you put together the best package possible. Specifically, we will cover a brief overview of what materials are included in the various packages and highlight where this information can be found. We will briefly cover your rights and who/ where you can seek guidance if a package is denied. The panel will discuss how to measure your impact and organizational systems that can be used to keep track of the great work you have done.

Soil Health, Carbon Credits, and Cover Crop Resources

For anyone interested in Agronomy related topics, this Super Seminar is for You! We have an exciting panel of experts planning to discuss the latest information on Soil Health, Carbon Credits and Cover Crop Resources. This Super Seminar is sponsored by the Midwest Cover Crops Council.

8:30 a.m. - Soil Health - What is it and how is it measured? – Marshall McDaniel (Associate Professor in the Department of Agronomy at Iowa State University)

9:15 a.m. - What is the science behind carbon credits? – Marshall McDaniel (Associate Professor in the Department of Agronomy at Iowa State University)

10:00 a.m. - Break

10:10 a.m. - What are the economics behind carbon credits? – Alejandro Plastina (Associate Professor in the Department of Economics at Iowa State University and the 2021 Farm Foundation Agricultural Economics Fellow).

10:55 a.m. - Cover Crop Resources – Midwest Cover Crops Council - Anna Morrow (Senior Program Manager, Midwest Cover Crops Council)

Landscape Mulch Myth-busting

Join us if you work with Master Gardeners, the nursery/ landscape industry, or homeowners who have questions about mulching gardens and landscapes. This will be a panel presentation with Dr. Chad Rigsby (representing the landscape industry from Bartlett's Tree Experts), Dr. Jeff Iles (a woody-plant horticulturist from Iowa State University), and Dr. Linda Chalker-Scott (an urban horticulture specialist from Washington State University), who will share their expertise on residential landscapes and mulch usage. Panelists will begin by addressing proper mulch materials and application questions followed by taking questions from the audience. Sponsored by Bartlett Tree Labs.

Wednesday, August 16
1:30 pm - 4:30 pm

How to Document Impacts of Video and Social Media Content Beyond View Counts

The Teaching and Educational Technologies (TET) Committee has received consistent feedback stating that Extension Agents want to know how to document impacts of not just educational videos but social media content. When we deliver in person programming, we can easily survey participants to gain insights on how well the materials impacted their lives or operations. When we offer webinars or similar online content we have participant information and we can follow up with email or phone calls to collect impacts. However, many of our clientele are suffering from Zoom fatigue or have stopped coming to in-person events since the Covid-19 Pandemic. Extension agents may turn more to asynchronous content like educational videos posted on social media, or they may develop a social media presence on platforms like Facebook, Twitter, Instagram, TikTok, and YouTube. This content can generate a large, but silent, following. Content creators can easily access things like view count but have a hard time reporting the real impacts of their video or social media content.

How do we capture this information and make sure we get credit in our annual reports and promotional processes? This Super Seminar will invite expert content creators and social media experts who have done the work to deep dive into social media analytics to gather real world data for reporting and promotional documents. Our experts will present how they develop unique content and share their reporting processes. We will also have an expert panel for a Q&A session and allow participants to share their successes and concerns.

Registration cost - \$30.

Emotional Intelligence as a Lever for Authentic DEI Work

Objective: To highlight how emotional intelligence (EQ) development may be the linchpin to effectively address diversity, equity, and inclusion in the workplace.

Participants will:

- Understand how EQ may impact the work environment.
- Define EQ and its essential components, including vulnerability.
- Understand the difference between EQ, IQ, and personality.
- Explain why EQ can be a non-threatening approach to system-wide DEI implementation.
- Use assessment tools to explore aspects of their emotional intelligence.
- Engage in rich group dialogue and discussion prompts about EQ, DEI, and vulnerability in the workplace.

Intended audience: Extension professionals interested in exploring and leading with emotional intelligence to navigate workplace dynamics within the cooperative Extension system.

Topics covered: Leveraging the connection between emotional intelligence (EQ) and diversity, equity, and inclusion (DEI) is not a novel concept but a highly underutilized one. Over the past few years, the growing interest in both has been an encouraging trend. But how might we cultivate the connection and flip a trend into real engagement? How can we leverage the essence of EQ to create environments that create a sense of belonging and are ripe for authentic conversation? Let's talk about it! During this interactive session, we will explore using emotional intelligence to reimagine how Extension professionals may offer new approaches to leading in this area.

"Reading the Farm" (Sponsored by SARE)

***Super seminar participants are required to participate in the Professional Improvement Tour (#23).**

Reading the Farm is a program designed to help Extension agents and other agriculture service providers use a team approach to better understand farms as holistic systems. Addressing the economic, environmental, and social components of a farm assists farmers who want to improve the sustainability of their operations. This super seminar will provide a program overview of the farm we plan to visit. On tour day we will meet the farmers, enjoy a farm-to-table lunch, then travel to a local meeting place to summarize our observations before meeting with the farmers to share our ideas.



The location we will be visiting will be the **Dogpatch Urban Gardens**, a community destination to support local food. They make farm-inspired products available to grocery stores throughout the state of Iowa, host farm-to-table dinners, and even have an on-site AirBnB! Jenny Quiner started DUG in the fall of 2015 to enhance community and environmental conservation. Sustainable and regenerative agriculture is the foundation of their farm model. While the farm was founded on growing healthy, fresh produce for their community, they have diversified the business to be more than crops and are proud to offer valued customers a full range of products and services.

The Super Seminar and tour will be led by the 2018 fellows, Jessica A. Kelton, Soil Health Institute (*formerly with the Alabama Cooperative Extension System*); Kathleen Painter, University of Idaho Extension; Nicole Santangelo, Penn State Extension; Claire Strader, University of Wisconsin Extension.

Space is limited to 50 people and preregistration for both the super seminar and the professional improvement tour is required.



108th Annual Meeting/Professional Improvement Conference

TENTATIVE PROGRAM

FRIDAY, AUGUST 11

- 8:00 am – Pre-Conference Animal Science, Horticulture, & Sustainable Ag Tours
 8:00 am – 5:00 pm NACAA Board Meeting

SATURDAY, AUGUST 12

- 7:00 am – Pre-Conference Animal Science, Horticulture, & Sustainable Ag Tours
 12:45 pm – Natural Resources Pre-Conference Tour
 8:00 am – 5:00 pm NACAA Board Meeting
 3:00 pm – 6:00 pm Registration at Iowa Events Center
 3:00 pm – 6:00 pm Scholarship auction item drop off
 6:30 pm Iowa Meeting

SUNDAY, AUGUST 13

- 8:00 am – 7:00 pm Registration at Iowa Events Center
 8:00 am – 7:00 pm Scholarship auction item drop off
 8:00 am – 5:00 pm Life Member/Spouses Hospitality
 9:00 am – 1:00 pm Commercial Exhibits & NACAA Educational Exhibits, Poster Set Up
 9:00 am – 5:00 pm Scholarship Selection Committee
 9:00 am – Noon Nominating Committee Meeting
 10:00 am – Noon Regional Directors/Vice Directors Meeting
 12:00 pm – 2:00 pm Past National Board Luncheon
 1:00 pm – 6:30 pm Commercial Exhibit Trade Show and NACAA Poster Session Display
 1:30 pm – 3:00 pm State Officers Workshop
 2:00 pm – 2:45 pm Life and Spouse Member Welcome and Orientation
 2:00 pm – 4:00 pm First Lady's Reception (by invitation)
 2:00 pm – 5:00 pm NACAA Educational Foundation Annual Meeting and Board of Directors Meeting
 2:30 pm – 3:00 pm Break (Exhibit Hall)
 3:00 pm – 4:00 pm Annie's Project 20th Anniv. Reception
 3:00 pm – 4:30 pm First Timer Orientation and Reception
 4:30 pm – 6:30 pm Welcome to Iowa Dinner (Tickets Required)
 5:30 pm – 6:00 pm State President Rehearsal for Flag Ceremony
 6:00 pm – 6:15 pm National Leadership Rehearsal
 6:00 pm – 6:45 pm Parents Orientation for Sons and Daughters Program
 7:00 pm – 8:45 pm Opening Session and Inspirational Program
 9:00 pm Ice Cream Social
 9:00 pm – 10:00 pm State Pictures
 9:30 pm – 11:30 pm Hospitality Rooms Open (Hilton)
 10:00 pm Iowa Meeting

MONDAY, AUGUST 14

- 6:30 am – 7:30 am Morning Group Exercise
 6:30 am – 5:00 pm Life Member/Spouse Hospitality (light breakfast items and snacks available)
 6:30 am – 7:45 am Voting Delegates Breakfast (invite only)
 6:30 am – 7:45 am Bayer CropScience Breakfast (Tickets Required)
 8:00 am – noon Scholarship auction item drop off
 8:00 am – 5:00 pm Registration at Iowa Events Center
 8:00 am – noon NACAA Poster Judging
 8:00 am – 10:15 am General Session
 9:00 am – 11:00 am Life/Spouse Workshops
 9:00 am – 4:30 pm Commercial and NACAA Educational Exhibits Open
 10:15 am – 10:30 am Break
 10:15 am – 10:45 am Meet the Authors Poster Session
 10:30 am – 11:40 am Committee Workshops for all NACAA Members
 10:30 am – 11:45 am Life Members Business Meeting
 11:45 am – 1:15 pm Agriculture Awareness & Appreciation Award Luncheon (Tickets Required)
 11:45 am – 1:15 pm First Time Attendee Luncheon (Tickets Required)
 11:45 am – 1:15 pm Professional Improvement and Search for Excellence Luncheons (Tickets Required) Crop, Consumer or Commercial Horticulture
 11:45 am – 1:15 pm Merck Educational Luncheon Seminar (Tickets Required)
 12:00 pm – 1:15 pm Life Member/Spouse Luncheon
 1:30 pm – 2:45 pm Committee Oral Presentations (Ag Econ, Horticulture (2))
 1:30 pm – 2:45 pm Trade Talk Sponsor Sessions
 1:30 pm – 2:45 pm Special Iowa Workshops: Climate Hubs and Extension - Partners in Climate Informed Decisions and Agriculture Save a Child thru Farm Safety Education Programs Center for Agricultural Law & Taxation
 1:30 pm – 4:30 pm Life/Spouse Tours
 2:00 pm – 3:30 pm Life/Spouse Workshops
 2:30 pm – 3:00 pm Break (Exhibit Hall)
 3:00 pm – 5:00 pm Regional Meetings and Candidate Presentations
 5:00 pm States Night Out
 7:00 pm Silent and Live Auction Preview
 8:00 pm Live Auction
 9:00 pm – 10:00 pm State Pictures
 9:00 pm – 10:00 pm Ice Cream Social
 9:30 pm – 11:30 pm Hospitality Rooms Open (Hilton)
 10:00 pm Iowa Meeting

TUESDAY, AUGUST 15

6:30 am – 7:30 am Morning Group Exercise
6:30 am – 5:00 pm Life Member/Spouse Hospitality (light breakfast items and snacks available)
7:00 am – 8:15 am Achievement Award Recognition Breakfast (invite only)
8:00 am – 2:00 pm Registration at Iowa Events Center
8:30 am – 11:30 am Delegate Session
8:30 am – 11:30 am Committee Oral Presentations (4-H & Youth Programming, Natural Resources, Sustainable Agriculture, Teaching & Educational Technologies, Animal Science)
8:30 am – 11:30 am Super Seminars
#1 – Strategies for promotion packet
#2 – Soil Health
#3 – Landscape Mulch Myth-busting
8:30 am – 2:00 pm Life/Spouse Activities (Tours)
9:00 am – 3:30 pm Commercial and NACAA Educational Exhibits Open
9:00 am – 3:30 pm NACAA Poster Session Open
9:30 am – 11:00 am Life/Spouse Workshops
10:00 am – 10:30 am Break (Exhibit Hall)
11:45 am – 1:15 pm Communication/Poster Awards Luncheon (invite only)
11:45 am – 1:15 pm Search for Excellence Luncheons: Livestock Production, Young, Beginning or Small Farms/Rancher Program, Forestry/Natural Resources (Tickets Required)
1:30 pm – 5:00 pm Committee Oral Presentations (4-H & Youth Programming, Agriculture Economics, Agricultural Issues, Agronomy, Animal Science, Horticulture, Leadership & Administrative Skills, Natural Resources, Sustainable Ag, Teaching & Ed Technologies)
2:00 pm – 3:30 pm Life/Spouse Workshops
3:00 pm – 3:30 pm Break
3:30 pm – 5:00 pm Commercial Exhibits close and take down
3:30 pm – 5:00 pm Leadership Academy
4:30 pm – 10:00 pm Iowa State Fair
10:00 pm Iowa Meeting

WEDNESDAY, AUGUST 16

6:30 am – 7:30 am Morning Group Exercise
6:30 am – 5:00 pm Life Member/Spouse Hospitality (light breakfast items and snacks available)
6:30 am – 8:00 am National Committee Members Breakfast Recognition of Retiring Chairs, Vice Chairs and Special Assignments
7:45 am – 4:30 pm Life/Spouse Activities (Tours)
8:00 am – 2:00 pm Registration at Iowa Events Center
8:30 am – 10:00 am NACAA Policy Meeting

8:30 am – 10:15 am General Session
10:15 am – 10:30 am Break
10:30 am – 11:45 am Committee Oral Presentations (4-H & Youth Programming, Agricultural Issues, Ag Econ, Agronomy, Animal Science, Horticulture, Leadership & Administrative Skills, Sustainable Ag, Early Career)
11:45 am – 1:15 pm Search For Excellence Luncheons: (Tickets Required) 4-H and Youth Programming, Sustainable Ag, Farm and Ranch Bus. Mgmt.)
11:45 am – 1:15 pm Ag Pipeline Alliance Luncheon – (Tickets Required)
11:45 am – 3:00 pm Administrative Leaders Luncheon and Program (for Extension Directors, Program Leaders with statewide responsibilities)
1:00 pm – 4:00 pm ARPAS Testing
1:30 pm – 4:30 pm Special Iowa Workshop: Preparing for Foreign Animal Diseases
1:30 pm – 4:30 pm Super Seminars
#4 Document impacts of video/Social Media
#5 Emotional intelligence as a lever
#6 Reading the Farm
1:30 pm – 4:30 pm Committee Oral Presentations (Agronomy, Horticulture, Early Career)
2:30 pm – 3:00 pm Break
4:30 pm – 5:00 pm Formal Picture Opportunity
5:00 pm – 6:30 pm DSA & AA Recipients, Hall of Fame Recipients, NACAA Board Members, Region Directors, Past Officers, Special Assignments, Special Guests, Council Chairs, Committee Chairs and Vice Chairs Assemble for Banquet
6:30 pm – 9:00 pm Annual Banquet (Tickets Required)
9:15 pm – 11:00 pm President's Reception
10:00 pm Iowa Meeting

THURSDAY, AUGUST 17

6:00 am – 8:45 am Tour Day (On-site registration closed) Breakfast (Tickets Required)
6:00 am – 9:00 am Assemble for Professional Improvement Tours
6:30 am – 6:00 pm Professional Improvement Tours (23 tours) (Tickets Required)
4:45 pm Shuttle buses for Iowa Dinner for non-tour participants
5:00 pm – 7:00 pm Post Tour Dinner (Tickets Required)
10:00 pm Iowa Meeting

FRIDAY, AUGUST 18

8:00 am – 5:00 pm NACAA Board Meeting

2023 NACAA AM/PIC Professional Improvement Tours

Expect light walking on all tours, and potentially sunny and humid/hot conditions. Insect repellent is recommended. Water and snacks will be provided on all buses.

Tour 1: Small Town Proud



Why do some small towns thrive while others seem to wither and die? Manning is a town of about 1500 residents that has grown with the return of young families, development of new businesses, and involvement of its residents. Puck Custom Enterprise went from a custom manure hauling business to an international leader in manure pumping systems. The town boasts its Main Street businesses, water park, hospital, school system, multiple parks, and authentic German Haus barn. The final stop will be at the famous Templeton Rye Distillery, known for its history producing outstanding whiskey during the Prohibition, and now legal production of some of the best whiskey in the country.

Tour 2: Alternative Livestock (Supported by SARE)



Iowa is ranked in the top ten for pork, poultry, beef, eggs, and turkey production nationally, but we are also home to many direct meat marketers. This tour will visit one producer who is a part of the largest direct pork market systems, Berkwood Farms, featuring high quality Berkshire pork. Then travel to the Market on Main, also a family-owned business featuring their own Black Angus beef along with locally produced meats, honey, milk, ice cream, cheeses, soaps, and wine. We'll have lunch at the Dreesman Buffalo Ranch and view 400 acres of woods and hills and the buffalo that roam there and end up at the home of landscaping goats.



Tour 3: I-80 West

(Supported by SARE)



A blend of historical sites and sustainable agriculture. The farm is organic raising corn, soybeans, small grains, popcorn, hay and cover crops, Red Angus, swine, and egg layers. Shop at their on-farm store featuring crafts and food items. Enjoy a fresh farm lunch featuring the farms' meat and produce catered from their restaurant. See the sights to and from the farm, freedom rocks, the Little Mermaid with a stop at the Danish Windmill in Elkhorn, IA on the way. Going home we swing through Winterset IA, taking a look at the covered bridges and visiting the John Wayne Museum and birthplace, alternative tour of quilt museum. *Short time walking on farm and at museum.*

Tour 4: Dairy in Iowa

Welcome to Iowa's dairy industry! Home of amazing innovation, grand traditions, and world-class research. The 2023 dairy tour will showcase all three elements starting with a tour to the Lely North American plant where robotic milking, automatic feeding, manure handling and calf care are taken from concept to reality. The new campus boasts nearly 60 acres and opened 2022. It includes approximately 100,000 sq. ft. of manufacturing and professional space as well as a state-of-the-art training facility for use by employees and Lely's distribution partners throughout North America. The current production activities include manufacturing of the Lely Astronaut A5 robotic milking system and Lely Luna cow brushes.



The next stop will be a chance to see a Lely robotic system in action. In December of 2017 Caleb and Nathaniel Stam saw two Lely Astronaut A4s robots arrive at their Oskaloosa, Iowa farm. Stam Dairy started with their dad, Calvin, in the late 1970s with a small herd, which has grown to 120 today. They credit their dad who had the insight to investigate milking automation 20 years ago when it was brand new technology. See how they use dairy herd management software to better care for their milking herd.

Our lunch stop will be at Tasselridge Winery to learn about the history of grape growing in Iowa, the vineyard planting and harvesting process, and the processing, fermenting, blending, and bottling of wine. A box lunch will be provided along with a wine tasting paired with some of Iowa's finest cheeses.

The final stop will be at the Iowa State University dairy where nearly 400 cows are milked each day in the double-12 parallel parlor. The farm fulfills the three pillars of the land-grant mission by demonstrating technology, training students and providing animals and facilities for a wide variety of research and outreach through a group of world-class faculty.

Then we can "all scream" for our favorite flavor of ice cream from the Iowa State University Creamery. Come see how dairy innovation and research is done, at the oldest land grant college, where innovation is the tradition!

Light walking

Closed toed-shoes required

Tour 5: Kinze and Amana Tour



Kinze Manufacturing is another story of local Iowa farm business gone global. Jon Kinzenbaw started Kinze

Welding in 1965 as a small welding and repair shop. It grew from doing repairs for local farmers to custom fabrication projects such as wagons and fertilizer spreaders to re-powering John Deere 5020s with 300+ horsepower Detroit Diesel engines. Today, Kinze is a leading manufacturer of row crop planters, grain carts, and high-speed disks. And in 2013, they opened a production facility in Vilnius, Lithuania to meet the growing demand for their products in Central and Eastern Europe. You will see the manufacturing plant as well as their Innovation Center. Then on to lunch and a historical tour of the Amana Colonies. The seven villages of the Amana Colonies were founded in 1855 by German immigrants as a collective community. Amana is well known for its beer, wine, great food, and woolen mill. Learn more about this National Historic Landmark at the Amana Heritage Museum, and browse the many craft and beverage stores.

Tour 6: Beef, Water, and Wine tour



Join us on the Beef, Water, and Wine tour where our first stop will be at Hands On Tiling and Excavating, where we will learn about the importance of subsurface drainage to Iowa agriculture. You will get an up-close look at tiling equipment and learn how proper tile drainage system design coupled with edge-of-field practices can improve water quality. Lunch will be aboard the Scenic City Empress Riverboat for a cruise on the beautiful Iowa River where you will learn about the history of the area. After lunch we will visit Couser Cattle Company and Modern Ag Farm to learn about their 5,200 head feedlot facilities and innovative nutrient management practices. The Couser family are recognized as leaders in conservation and sustainable beef production. The tour will conclude with a relaxing stop to sample from a variety of local libations at Prairie Moon Winery and Alluvial Brewing Company.

Maximum 50 participants



Tour 7: Exploring Ecosystem Engineers in Iowa: Beavers, Bison, and People (Supported by SARE)



Widespread historic practices such as conversion of prairie and woodland to row crop agriculture and urban land uses, stream straightening, removal of riparian vegetation, and artificial subsurface drainage make Iowa arguably one of the most altered landscapes in the United States. Witness firsthand the legacy environmental impacts of these alterations, but also the large-scale restoration efforts aimed at regaining ecosystem function, as we tour the beautiful Neal Smith National Wildlife Refuge (NSNWR) in central Iowa. The day will kick off with a bus tour through watersheds dominated by intensive row crop agriculture, where we'll discuss how historic and current practices are impacting soils, water quality, wildlife, and the agricultural enterprise. As we enter NSNWR, you'll be immersed in nearly 4000 acres of near-continuous restored native tallgrass prairie and oak savanna. You'll experience bison herds and elk, and learn how prescribed fire is being used to restore oak savannas. Next, we'll walk the tallgrass with prairie and pollinator experts, and view how prairie seed is collected and harvested for restoration purposes. We'll end with discussions on impressive water quality research occurring at NSNWR, as well as how beavers are factoring in on Iowa's water quality.

Expect light walking on maintained trails, and potentially sunny and humid/hot conditions. Insect repellent is recommended. Water and snacks will be provided, and bathrooms are located near all stops.

Tour 8: All Alcohol All Day Long** (Supported by SARE)



Enjoy a tour planned around all thing's alcohol!! Got you interested in reading. Well, you are in Iowa, and we make alcohol from different feedstocks for different purposes. Meet the manufacturing team of a corn-grain to ethanol producing facility and have a facility tour learning



about ethanol. This facility produces alcohol for use in transportation vehicles which comes from a renewable source - corn. Iowa is one of the leading states in the nation in cellulosic conversion to renewable biogas. Tour the site where corn stover is harvested, baled, and stored for use as a feedstock for producing biogas. This biogas is cleaned and injected into the natural gas pipeline serving a town of 50,000 residents. Enjoy lunch at the oasis of Reiman Gardens, which has a natural genesis as part of Iowa State University's mission to educate stakeholders around horticulture. Enjoy a tour of this 17-acre university-owned public garden which has over 20 distinct garden areas, an indoor conservatory, and an indoor butterfly wing. After enjoying your lunch and a garden tour with some quality time in the sunshine, head off to learn about renewable fuels production from algae, miscanthus, and other feedstocks at the Bio-Century Research Farm. Wrap-up your day with a stroll in the Prairie Moon Vineyard and indulge in some fine wine and cheese tasting while learning the art of making wine from a master wine maker. After wine tasting, we will travel a short distance directly to the Farewell Supper. Moderate walking, casual attire with close-toed shoes required. **Max 50 participants. **Participant names required in advance, so no trading of tour allowed.**

Tour 9: Iowa's Equine industry**



Iowa is not often thought of as a major horse state, but the equine industry is a significant contributor to Iowa's economy. Tour the backside of Prairie Meadows racetrack, and an equine therapeutic facility. Also see what ISU Large Animal Clinic has to offer the equine industry. Moderate walking and limited seating at stables. Participants must

register in advance so names can be approved by the Iowa Racing Commission in advance for the racetrack tour. ****Participant names required in advance, so no trading of tour allowed.**

Tour 10: Beef Cattle and Cruise Tour



Enjoy an overview of the cattle industry in Iowa along with a scenic cruise on the only floating riverboat in Iowa. Join us for a stop at the nationally recognized Iowa River Ranch operated by David Petty for over 40 years. Dave is the 2001 national winner of the Environmental Stewardship Award Program, sponsored by the National Cattlemen's Beef Association; a 2002 Environmental Protection Agency Regional Administrator's Award for Environmental Excellence to name a few. Petty has served on the Rural Farm and Ranch Agricultural Committee Advisory to the U.S. Environmental Protection Agency.

Next, we will visit a diversified grain and cattle operation operated by Larry Zoske and see open front and confinement beef that is part of his corn and soybean operation.

Then we will depart aboard the "Empress" for lunch on the Iowa river while learning about the rock formations that created this picturesque river.

After lunch we will visit Summit Farms, a division of Summit Agricultural Group. Summit utilizes both open feed lots and confinement barns for feeding cattle. They feed out cattle in several states but are based west of Alden, Iowa. We will see their feedlots, feed handling facilities, and meet with key personnel. They also operate 12,000 acres of crops and are diversified in other investments. <https://www.summitag.com/> *Moderate walking*

Tour 11: Ag History & Innovation

This tour combines Iowa's rich agricultural history with cutting edge research and development. Our first stop in Des Moines is the world headquarters for Kemin Industries. Established in 1961, they remain a family-owned and operated company with 2,800 employees. We'll visit the Molecular Advancement Center to learn about specialty ingredients produced for human/animal health and nutrition, crop technologies, and textile industries. At

the World Food Prize Hall of Laureates, we'll celebrate those who dedicated their lives to fighting hunger around the world. Built in 1900, the historic library became a museum where every room tells a beautiful agricultural



story. We'll travel north to enjoy lunch at the Hickory Park Restaurant Co. which was established in 1970. It's an Ames tradition for hickory smoked meats and old fashioned parlor sundaes. Iowa State University initiated the nation's first agricultural engineering program in 1905. We'll tour the top ranked Department of Agricultural and Biosystems Engineering which moved into the new Elings Hall and Sukup Hall in 2010. You'll see firsthand how cutting-edge research, teaching, and outreach provides 21st century ag technology systems that impact people's lives globally. A short walking tour of campus will highlight Morrill Hall, dedicated in 1891. It was envisioned in 1862, when the Iowa state legislature became the first to officially accept the provisions of the Morrill Act. We'll hop back on the bus to join others at the ISU Sukup End Zone at Jack Trice Stadium for dinner. *Tour participants need to wear closed-toed shoes and long pants.

Tour 12: What's New at the U



Iowa leads the nation in livestock and animal feed production. This tour will see several of the new research and teaching facilities at ISU, starting with the newly constructed \$21 million ISU feed mill and grain science complex. The complex is a world-class, state-of-the-art facility used to enhance ISU teaching programs related to feed technology, grain science and animal nutrition. Students and industry trainees will use the complex to learn how to keep the food system secure and sustainable. The ISU Meats laboratory is a federally inspected facility with the capability for slaughtering and complete processing of meat animals. It has a full complement of sausage-

making equipment and is available to private companies for product and process development. A retail sales outlet provides additional opportunities for students. The new Turkey Teaching and Research Facility is the only major-university facility focused solely on turkey production in the nation. Our last stop will be the new ISU Veterinary Diagnostic Lab opening in 2023. The VDL processes more than 100,000 case submissions a year and plays a key role in ensuring animal health, public health and food safety to Iowa's \$32 billion animal industry. *Closed toe shoes, long pants, no farm visits prior to the tour.*

Tour 13: Ag Ingenuity: Handcrafted Specialties to Global Innovations



Learn the stories behind innovative agriculture while experiencing Pella, one of Iowa's most unusual cities. New products of tomorrow are unveiled during a guided factory tour at Vermeer Manufacturing's world headquarters of ag equipment. Then enjoy lunch in charming downtown Pella, where free time will permit strolling and sampling Pella's famous Dutch bakeries, handcrafted food markets and ethnic shops; or elevate to optional city views from the top of the tallest U.S. operating Dutch windmill (additional fee). Return to Des Moines to tour the beautiful World Food Prize building and gardens, while learning how Nobel Prize Winner Norman Borlaug utilized genetic crop research to increase the world food supply. You may then choose to return to the Des Moines hotel by 5pm for dinner and evening activities on your own, or continue to Ames for a picnic buffet and return to the hotel later that evening. Moderate walking, closed toed shoes required for factory tour.

Tour 14: Cotton, Cars and Corn**

Join us for the cotton, cars and corn tour! Our first stop will be John Deere Des Moines Works where you'll learn about the worldwide cotton harvester manufacturing industry, benefits to the central Iowa economy and reasons behind the central Iowa manufacturing location. The second stop will be the Albaugh Classic Car Collection, owned by Dennis Albaugh, chairman of Albaugh Crop Protection.



Here, we'll enjoy lunch and classic Chevrolet convertibles produced from 1912 to 1975. We'll also learn about Albaugh Crop Protection products, worldwide product offerings, crop protection industry trends and importance to the Iowa economy. Our last stop will be Syngenta Seeds near Slater where we'll learn about hybrid and variety testing in central-Iowa, parent seed production and the use of genetically modified crop protection traits. **** John Deere requires attendance list one week before tour. There will be no attendee substitution during the conference.**

Tour 15: Sukup Manufacturing, Latham Seeds Tour



Visit family farms and the largest grain bin in the world. Sukup manufacturing started out with one farmer's idea of how to control crusting on his corn bins, to one of the leading manufacturers of grain bins and corn drying equipment. After a devastating earthquake in Haiti in 2010 the engineers at Sukup designed the Safe T home using standard grain bin parts to make an earthquake proof and hurricane proof structure for Haiti to protect the native people. Hurricane Matthew tested the Safe T homes with over 145 MPH winds and all 200 of the homes prevailed with just minor damage. In 2018 Sukup built the World's largest free-span grain bin holding nearly 2 million bushels.

Just a few miles from the manufacturing plant we will tour the Plagge farm where we will see a working grain handling system along with corn grain drying and handling.

The Final stop will be Latham Seeds, a family-owned seed company producing hybrid corn and soybean seeds for the Midwest.

Tour 16: Central Iowa Agronomy**



A tour featuring corn and soybean production? It only seems fitting in Iowa! If you are also all about the corn and soybeans, join us as we travel around central Iowa to learn more about some important aspects of corn and soybean production. Up first, we will be swinging by the Corteva Agriscience Pioneer headquarters in Johnston Iowa to learn more about not only the history of the seed industry but also to tour and learn about the latest innovations in the seed industry. Lunch is up next and will be a BBQ-style picnic lunch at one of Iowa's most historic and unique nature destinations, Ledges State Park. During lunch, we will hear from a local watershed coordinator about how Iowa farmers are helping to improve water quality and about the Beaver Creek Watershed's unique approach for improving water quality. Following lunch, we will visit a central Iowa corn and soybean farm, visit with the farmer, and see some of the equipment used on their farm. The final stop will feature a tour of the NEW and only one of its kind, ISU Kent Feed Mill and Grain Science Complex. From the feed mill, we will head on over to the Sukup End Zone at Jack Trice Stadium for supper and evening activities before heading back to Des Moines. **** Closed toe shoes and long pants required. Spouses that are employed by competitive seed companies cannot attend this tour. Pioneer Hi-bred requires attendee lists two weeks before the tour. There will be no attendance substitutions for this tour during the conference.**

Tour 17: Covered Bridges, Wildflowers and Wine



Welcome to Madison County, home of the famous covered bridges. Only 30 minutes from the bustling capital of Des Moines, step into a peaceful valley to experience the best of iconic America. The birthplace of agricultural "firsts" and prominent Hollywood legends, Madison County businesses continue this innovative spirit today.

Our day begins with a visit to the Hogback bridge, built in 1884, for a photo op. Hogback, which got its name from the limestone ridge nearby, is one of the six covered bridges, as we hear the celebrated history of this region.

We will also visit The Allendan Seed Company, which grows more than 250 species of wildflowers and native plants for U.S. and international markets.

Our noon stop at the Madison County Historical Complex provides guided tours of 14 restored 1880's buildings and Victorian Mansion. We'll enjoy local foods lunch by the region's cattle and pork producers.

Our tour day ends with a stop at Covered Bridges Winery for a tasting opportunity and learning about growing Iowa grape varieties and marketing wines throughout Iowa.

Tour 18: Grains and Trains Tour



Travel the path of grain from Iowa State's Agronomy and Ag Engineering Research Farms, to a local farm, the seed corn processor and enjoy fantastic scenery by rail through the Des Moines River Valley.

Our day will begin with a stop at the Iowa State University Research farm outside of Ames. We will tour the facilities and visit with staff about on-going research projects. Our next stop will be the Blomgren Family Farm just a couple of miles away. Sean will share the story of their family farm and how technology has been incorporated into the operation. We will board the Scenic Valley Railroad in Boone for a trip into the Des Moines River Valley for spectacular views and a great lunch. We will then visit the Bayer seed corn facility which is next the Farm Progress Show site before retiring to the Sukup Endzone at Jack Trice Stadium in Ames to conclude our day. **Closed toe shoes required.**

Tour 19: Water Quality: From Research to Action (Supported by SARE)



Iowa State University is a national leader in developing new conservation practices to protect our waterways. Join us if you're interested in seeing, firsthand, the research to implementation pathway! The tour includes four stops that showcase water quality research, statewide innovations, and the people who are putting these conservation practices on the landscape. The first stop will be at the Marsden Farm long-term experimental research plot to examine the effects of cropping system diversification and crop-livestock integration on soil health and water quality. We will then head north to Lost Lake Farm, a dairy that specializes in artisan cheese making, to enjoy lunch and discuss controlled grazing. The third stop is along Bear Creek at the nation's first saturated buffer installation, a conservation practice that reduces nitrate from tile drainage. The tour concludes at an active research site where Iowa State University and Iowa Soybean Association are investigating drainage water recycling and its potential to improve both water quality and quantity.

Expect light walking and potentially sunny and humid/hot conditions. Sun protection and bug repellent is recommended. Water and snacks will be provided, and bathrooms are located near all stops.

Tour 20: Cattle, Groceries and ISU Research



Hy-Vee is an employee-owned chain of supermarkets with over 90,000 employees and over 280 stores in eight states. The Chariton Distribution center has over 1,500 employees working out of 4 different buildings. During the tour, visitors will see their Produce departments as well as the location where they ripen bananas.

McNay siblings, Harry and Winnie, generously donated 480 acres of land just southwest of Chariton, Iowa in 1956 to establish Iowa State University's McNay Memorial Research and Demonstration farm. Since the initial donation of land, the McNay farm has been able to expand its size to 1,968 acres.

The farm is home to cattle, forage, and crop production research. The cattle herd is comprised of 400 purebred Angus cows that are used to study markers associated with growth and meat quality, animal disposition and more.

Forage trials are conducted to study grass yields, grazing systems and management, alfalfa trials and more.

Corn and soybean trials at the farm are centered around tillage systems, weed and insect control, and crops for ethanol production.

Research trials that take place at McNay continually shift and change to meet the needs for both cattle and crop producers.

Tour 21: Iowa State University Horticulture

Horticulture has been a part of Iowa State University since the beginning and more than 150 years later, it is still thriving. This tour will showcase some of the horticultural facilities at Iowa State. Starting at Jack Trice Stadium, tour participants will get to learn about one of the best-



managed natural turf fields in collegiate football including the details of how the field was completely replaced in 2022 with sod grown at Iowa State University by faculty and students. Reiman Gardens is a public garden that serves both Iowa State University and the city of Ames. The Gardens offer 17 acres and 26 unique garden areas. Inside there are two large glass houses: the breathtaking Christina Reiman Butterfly Wing, holding one of the most diverse collections of live, exotic butterflies in the country, and an indoor, tropical Hughes Conservatory open year-round. Next participants travel to the Plant and Insect Diagnostic Clinic (PIDC) to learn the important role they perform in Extension and Outreach for Iowa State. Completed in 2018, this state-of-the-art lab helps farmers, producers, and home gardeners identify and manage the diseases and insect pests they may encounter. Finally, the tour ends with the Iowa State Horticulture Research Station. This 235-acre research facility has extensive horticultural plantings and projects, including apple orchards, vineyards, pest control in muskmelons, demonstration home gardens, vegetables, fruit, hops yards, turfgrass and ornamentals. The farm has active research related to areas outside of horticulture too, including turtles, honeybees, wasps, and tree swallows.

Tour 22: Des Moines Walking Tour



Des Moines' East Village and the Principal Riverwalk are home to an impressive collection of buildings notable for their architectural expression. This walking tour will explore the area of downtown from the capitol to the Des Moines River.

Enjoy the impressive capitol building with stunning four-story law library. Built in 1871, in addition to serving as

the seat of Iowa government, the Capitol is a showcase for artwork, woodcarvings, artifacts, and decorative wall and ceiling painting and stenciling. The building's interior features 29 types of marble, as well as many varieties of wood.

The tour will continue through the East Village where visitors will find one-of-a-kind shops, food and drink. Among some of the more notable boutiques, stops will include the bold and cheeky Raygun, and the color and texture of Sticks.

The tour will conclude at the World Food Prize Hall of Laureates where visitors can appreciate Dr. Norman Borlaug's legacy and further learn how laureates have explored the intersection of agriculture and science to feed the world. The space is a showstopper that will send you home telling others about the wonders found inside.

Tour 23: SARE/Reading the Farm

Participation in the Reading the Farm Tour requires participation in the Reading the Farm Super Seminar (held on Wednesday afternoon, August 16th).



The super seminar will provide the program overview, a profile of the farm, and time to prepare for our visit. On tour day, we will visit Dogpatch Urban Gardens.

What started as an urban farm has evolved into so much more! Dogpatch Urban Gardens is a community destination to support local food. They make farm-inspired products that are available in grocery stores throughout the state of Iowa. Dogpatch Urban Gardens hosts farm-to-table dinners and even have an on-site AirBnB! Jenny Quiner started Dogpatch Urban Gardens in the fall of 2015 to promote health/nutrition, enhance community and environmental conservation. Sustainable and regenerative agriculture is the foundation of their farm model. While the farm was founded on growing healthy, fresh produce for our community we have diversified our business to be more than crops.

The Super Seminar and tour will be led by the 2018 cohort of SARE Fellows: Jessica Kelton, Soil Health Institute; Kathleen Painter, University of Idaho Extension; Nicole Santangelo, Penn State Extension; and Claire Strader, University of Wisconsin Extension. **Moderate Walking**

Life Member & Spouse/Guest Program

NACAA and Iowa wish a special welcome to life members, spouses, and other guests. This year, the Life Members and Spouses Programs will participate together in a shared hospitality room, workshops, and tours. Participants will be provided information about local attractions including a map to a self-guided art and sculpture tour.

Sunday, August 13, 2023

- Life Member and Spouses Hospitality Room (8 am to 5 pm)
- Life Member and Spouse Welcome & Orientation 2:00 pm - 2:45 pm

Monday, August 14, 2023

- Morning Group Exercise (6:30 – 7:30 am)
- Life Member and Spouses Hospitality Room (6:30 am to 5 pm)
- Life Members Business Meeting (10:30 – 11:45 am)
- Life Member/Spouses Luncheon (12:00 – 1:15 pm)

On-site workshops:

9:00 am – 11:00 am

The Science of Parenting: Understanding Research and Reality

How do parents use research to help inform their unique parenting reality? Learn about how parenting realities are different and discover helpful parenting tools and techniques.

2:00 pm – 3:30 pm

Question. Persuade. Refer (QPR)

Say YES to saving the life of a friend, colleague, sibling, or neighbor. Learn three simple steps to help save a life from suicide. When you take the QPR suicide prevention training, you learn the warning signs of a suicide crisis and how to respond.

2:00 pm – 3:30 pm

Wildlife conservation in Iowa

Did you know that there were once no white-tailed deer in Iowa and today there are nearly half-a-million? Or that bison and elk once roamed the state and structured the plant communities in the prairies here? This presentation will explore the history of wildlife and wildlife conservation in Iowa and highlight the people working to restore and conserve Iowa's wildlife for future generations.

Activity 1: State Capitol and World Food Prize Center (1:30 pm – 4:30 pm)



Take a guided tour through Iowa's State Capitol. You'll learn about the history and architecture of the interior of this beautiful building as well as Iowa's history. Then we'll take a tour of the World Food Prize Center. This center is a special tribute to Nobel Peace Prize winner and World Food Prize founder, Dr. Norman Borlaug. It's a world-class museum to recognize great achievements in agriculture and fighting hunger, an educational facility featuring interactive displays on hunger and food security, and more.

Activity 2: Botanical Gardens (1:30 pm - 4:30 pm)



Come explore Midwest's ornamental and native plants. Spanning 14 acres bordering the Des Moines River, the Botanical Gardens features a domed conservatory that houses over 1,000 varieties of exotic plants from throughout the world. It is also home to an impressive herb garden, tropical and desert plants, and one of the best bonsai collections in the U.S.

Tuesday, August 15, 2023

- Morning Group Exercise (6:30 – 7:30 am)
- Life Member and Spouses Hospitality Room (6:30 am to 5 pm)

On-site workshops:

9:30 am – 11:00 am

Preserve the Taste of Summer 101

Love that fresh garden produce but have more than you can eat? Preserve it! It's not difficult, but you do need to follow safe methods. You'll learn how to can, freeze, and dry foods safely at home.



9:30 am – 11:00 am

Question. Persuade. Refer. (QPR)

Say YES to saving the life of a friend, colleague, sibling, or neighbor. Learn three simple steps to help save a life from suicide. When you take the QPR suicide prevention training, you learn the warning signs of a suicide crisis and how to respond.

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The Science of Parenting: Understanding Research and Reality

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Activity 1: Nothing Compares to the Iowa State Fair (8:45 am – 2:00 pm)



Create your own adventure through the Iowa State Fair using maps that will be provided, highlighting "must-see" attractions like the Butter Cow, livestock to horticulture to food and more. The Iowa State Fair is the single largest event in the state of Iowa and one of the oldest and largest agricultural and industrial expositions in the country. You'll also have the option to take a guided tour through the 4-H building scheduled at 10 am and 1 pm to learn more about 4-H and Iowa State University Extension and Outreach. Your ticket will also be valid for entry back in when all NACAA participants have the option to go to the Iowa State Fair that evening. If kids choose to go to Iowa State Fair with life members/spouses, they must be accompanied by their guardian, no chaperones will be provided for youth. Be sure to register to attend the state fair on your registration form.

Activity 2: Living History Farms (8:30 am – 2:00 pm)

Participants will travel back in time and learn how the fertile prairies of the Midwest have been turned into the most productive farmland in the world. This interactive 500-acre open-air museum allows visitors to explore and learn about farming practices and small community living over the past 300 years. From the loway Indian Farm, circa 1700, to the Horse-Powered Farms of 1900, visitors are able to learn about livestock, tools, machinery, crops, gardens and daily household chores that took place during these time periods. The town of



Walnut Hill, circa 1876, re-creates a bustling frontier community complete with craftsmen and merchants in several historically accurate shops, businesses, homes and even an old country schoolhouse. Take an educational adventure and find out and experience how these pioneers lived in some of the most challenging times of our nation's history.

Wednesday, August 16, 2023

- Morning Group Exercise (6:30 – 7:30 am)
- Life Member and Spouses Hospitality Room (6:30 am to 5 pm)

Activity 1: Iowa State University Tour (8:15 am – 4:30 pm)



Explore the Iowa State University campus with a walking tour guided by College of Ag and Life Sciences Ambassadors as they give you the inside scoop about the amazing places students learn. We'll also stop at the ISU Department of Food Science and Human Nutrition, and ISU Creamery. Here, participants will learn about Iowa's dairy industry, tour the creamery to learn how dairy products are made, and sample some amazing cheese and ice cream made right from the creamery. After lunch, we'll spend the afternoon at Reiman Gardens. Spanning 17 acres, explore the array of beautiful gardens and most recent additions, Conservatory Complex and Christina Reiman Butterfly Wing. The theme for 2023 is Light and Reflection. Explore garden displays and exhibits revealing the power of light and reflection in nature. Examine how plants can help us find solutions to a changing climate while you see yourself in herbs, delight in floral kaleidoscopes, an edible rainbow, and look through rose colored glass.

Activity 2: Bridges of Madison County (7:45 am – 4:30 pm)



Madison County Chamber of Commerce will greet us and provide a two-hour guided covered bridge tour, where you'll get a chance to learn more about the famous bridges including Roseman, Hogback or Cedar and Holliwell bridges. Then we'll make a stop at the Winterset City Park where you can explore the English hedge maze, Cutler-Donahoe covered bridge, and more. We'll break for lunch at the Madison County Historical Complex, where Madison County Pork Producers will be serving up a delicious meal while you tour the museum and the historical buildings on the grounds. The afternoon will be yours to explore on your own on the Winterset courthouse square where you can shop the award-winning retail district, tour John Wayne Birthplace & Museum and/or Iowa Quilt Museum. *Comfortable walking shoes are recommended. A personal waterbottle is recommended but not required. First-aid, snacks, and water will also be available daily.



Sons and Daughters Program

**Monday, August 14, 2023:
“Explore Iowa State University”
(7:45 am – 4:30 pm)**



Participants get to experience many of the keystone attractions of Iowa State University and its extended campus. Situated on over 17 acres, Reiman Gardens offers both indoor and outdoor gardens, a conservatory with seasonal displays, as well as a massive Butterfly Wing covering over 2,500 square feet. Covering 235 acres, the ISU Horticulture Research Station, is one of the nation's leading field research centers specializing in fruit, vegetables, home gardens, hops, orchards, vineyards, ornamentals, and honeybees. From chickens to horses and everything in-between, the ISU Animal Science Teaching Farm Complex, is a great way to explore and learn about various livestock production operations and ongoing research activities. The ISU Student Innovation Center provides opportunities to explore digital media, photography, electronics, 3D printing, laser cutting, as well as virtual reality. Finally, if that wasn't enough, tour attendees will stop at the ISU Food Science and Creamery Department. Here, participants will learn about Iowa's dairy industry, tour the creamery to learn how dairy products are made, and sample some amazing cheese and ice cream made right from the creamery.

**Tuesday, August 15, 2023:
“Living History Farms”
(8:30 am – 2:00 pm)**



Participants will travel back in time and learn how the fertile prairies of the Midwest have been turned into the most productive farmland in the world. This interactive 500-acre open-air museum allows visitors to explore and learn about farming practices and small community living over the past 300 years. From the Ioway Indian Farm, circa 1700, to the Horse-Powered Farms of 1900, visitors are able to learn about livestock, tools, machinery, crops, gardens and daily household chores that took place during these time periods. The town of Walnut Hill, circa 1876, re-creates a bustling frontier community complete with craftsmen and merchants in several historically accurate shops, businesses, homes and even an old country schoolhouse. Take an educational adventure and find out and experience how these pioneers lived in some of the most challenging times of our nation's history. Then return to the Events Center for games and activities.

**Wednesday, August 16, 2023:
“Blank Park Zoo”
(8:15 am – 3:00 pm)**



What's wild in Des Moines? Since 1963, The Blank Park Zoo has inspired guests to have an appreciation of the natural world through conservation, education, research and recreation. The Blank Park Zoo spans over 49 acres and includes almost 3,000 animals. From lions to penguins, everyone's favorite wildlife animals are waiting for guests to see and learn more about them. Tour guests will also get to experience additional educational programs and workshops such as a vet clinic tour or zoo staff career panel just for being with the NACAA. Train rides and a carousel complete a great adventure that all are sure to enjoy. Participants will end the day with a farewell pizza party back at the Events Center from 6:30-8:30 pm.

*Comfortable walking shoes are recommended. IA Swag Bag will include a drawstring cinch sack backpack, t-shirts for daily wear, among other novelty items. A personal waterbottle is recommended but not required. Breakfast, snacks, water and first aid kits will also be available daily.

REGISTRATION FORM

NACAA ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE

August 13-17, 2023 - Des Moines, Iowa

Registration forms must be postmarked on or before June 15, 2023: Late fee is \$100 - Return ALL forms together.

Please fill out all forms completely. Enclose proper payment where needed.

On-site Registration will be in the Iowa Events Center.

For Insurance Liability reasons - Name Tags will be required at ALL EVENTS (meal functions, bus trips, conference sessions - everything). NO EXCEPTIONS

SEND FORMS AND PAYMENT TO: NACAA 6584 W. Duroc Road Maroa, IL 61756 Phone: 217-794-3700 Fax: 217-794-5901 E-mail: exec-dir@ncaa.com

PARTICIPANT'S NAME

(Last) (First)

(Preferred first name on tag if different from above)

ADDRESS

CITY STATE ZIP

PHONE - daytime () -

Cell Phone () -

(for emergency conference contact)

E-mail address

Confirmations will be sent electronically for everyone (unless you are without email - it will then be mailed via U.S. Mail) - by no later than July 15, 2023.

Are you an NACAA Member (Active or Life) NO

Check your region: NC NE W S

SPECIAL ARRANGEMENTS - Please check below if you need special assistance during the meeting.

- Accessibility needs during the meeting
Dietary (Please contact the registration office at the above address prior to July 1st to make request or send a note with this registration).

If your spouse, child(ren), and/or guest is attending the conference, please complete:

SPOUSE NAME: (Last) (First)

GUEST'S NAME (Last) (First)

CHILDREN'S NAMES AND AGES (if attending):

Name Age

Name Age

Name Age

Name Age

LIFE MEMBER & SPOUSE/GUEST ACTIVITIES

MONDAY - August 14, 2023

ON SITE WORKSHOPS

- Workshop 1: The Science of Parenting: Understanding Research and Reality (9:00 am to 11:00 am) # Plan To Attend
Workshop 2: Question. Persuade. Refer (QPR) (2:00 pm to 3:30 pm) # Plan To Attend
Workshop 3: Wildlife conservation in Iowa (2:00 pm to 3:30 pm) # Plan To Attend

Life Member/Spouse Luncheon (12:00 noon to 1:15 pm) # Plan To Attend

OFF SITE ACTIVITIES

- Activity 1: State Capitol and World Food Prize Center (1:30 pm to 4:30 pm) # Plan To Attend
Activity 2: Botanical Gardens (1:30 pm to 4:30 pm) # Plan To Attend

TUESDAY - August 15, 2023

ON SITE WORKSHOPS

- Workshop 1: Preserve the Taste of Summer (9:30 am to 11:00 am) # Plan To Attend
Workshop 2: Question. Persuade. Refer (QPR) (9:30 am to 11:00 am) # Plan To Attend
Workshop 3: Preserve the Taste of Summer (2:00 pm to 3:30 pm) # Plan To Attend
Workshop 4: The Science of Parenting: Understanding Research and Reality (2:00 pm to 3:30 pm) # Plan To Attend
Workshop 5: Wildlife conservation in Iowa (2:00 pm to 3:30 pm) # Plan To Attend

OFF SITE ACTIVITIES

- Activity 1: Nothing Compares to the Iowa State Fair (8:45 am to 2:00 pm) # Plan To Attend
Activity 2: Living History Farms (8:30 am to 2:00 pm) # Plan To Attend

WEDNESDAY - August 16, 2023

OFF SITE ACTIVITIES

- Activity 1: Iowa State University Tour (8:15 am to 4:00 pm) # Plan To Attend
Activity 2: Bridges of Madison County (7:45 am to 4:30 pm) # Plan To Attend

REGISTRATION FEE INFORMATION

Check ALL Blocks That Apply to You

Participant's Name _____

	Last Name	First Name		
NACAA Member	Agent Fee # Attending	Spouse/Guest Fee # Attending	Total Fees to be Paid	
First Time Attending <small>(5 yrs. or less) employed after 8/1/2018</small>	(\$225.00 x _____)	+ (\$300.00 x _____)	=	\$ _____
Regular Member	(\$475.00 x _____)	+ (\$300.00 x _____)	=	\$ _____
Life Member	(\$325.00 x _____)	+ (\$300.00 x _____)	=	\$ _____
OTHERS				
Sons & Daughters	(\$275.00 x _____)	<i>(participating in activities)</i>	=	\$ _____
Visitor	(\$475.00 x _____)	+ (\$300.00 x _____)	=	\$ _____
Univ. or USDA Administrator	(\$475.00 x _____)	+ (\$300.00 x _____)	=	\$ _____
Guest of NACAA President	(Waived x _____)	+ (Waived x _____)	=	\$ _____
National Donor/Exhibitors	(Waived x _____)	+ (Waived x _____)	=	\$ _____
Past National Board Luncheon (\$45 x Number of People _____)			=	\$ _____
Sustainable Ag Pre-Tour (\$65 x Number of People _____)			=	\$ _____
Horticulture & Turfgrass Pre-Tour (\$100 x Number of People _____)			=	\$ _____
Animal Science Pre-Tour (\$150 x Number of People _____)			=	\$ _____
Natural Resources Pre-Tour (\$55 x Number of People _____)			=	\$ _____
Field of Dreams Pre-Tour (\$150 x Number of People _____)			=	\$ _____
Impacts of Video & Social Media Content Super Seminar (\$30/person)			=	\$ _____
PART-TIME ATTENDANCE				
Number Attending Each Day: Sun____; Mon____; Tues____; Wed____; Thurs____				
Daily Fee (\$275 x Number of Days____x Number of People____)			=	\$ _____
Attending only Wednesday Night Banquet: (\$80 x Number of People____)				
(Cost is already included in full registration - this is only for non-registrants or daily registrants)			=	\$ _____
Late Fee: Applies to all registrants listed above whose registration form and fees are postmarked after June 15, 2023 - \$100 per individual)			=	\$ _____
Facilities Fee (FOR ALL ACTIVE AND LIFE MEMBERS): NACAA has initiated a facilities fee for this Conference.			=	\$ _____
If you do not plan to stay at one of the approved hotels listed on this registration form - and make that reservation through NACAA - a \$250 fee will be administered. The lodging form must be completed with reservation information- or the fee will be added to your total registration cost.				
TOTAL FEES PAYABLE WITH REGISTRATION: (Make checks payable to NACAA)			=	\$ _____

REGISTRATION FORMS WILL NOT BE PROCESSED IF FEES ARE NOT PAID AT THE TIME OF REGISTERING (I.E. WAITING FOR SECONDARY FUNDING). IF A PERSONAL CHECK/COUNTY CHECK OR CREDIT CARD INFORMATION IS NOT SENT WITH THE REGISTRATION - YOUR REGISTRATION WILL BE PLACED ON HOLD UNTIL THE MONIES ARE RECEIVED.

IF PAID BY CREDIT CARD:

___MasterCard ___VISA ___Discover Card ___American Express - No other cards will be accepted.

Person's Name on Credit Card _____; Expiration Date _____

Card Number _____; (List all numbers 16 digits - 15 for AMEX)

Address of Credit Card Billing Statement if different than address given on Personal Information

Street _____ City _____ State _____ Zip Code _____

Signature _____

(IF CARD INFORMATION IS INCORRECT OR NOT ACCEPTED DURING THE CARD APPROVAL PROCESS, YOUR REGISTRATION WILL BE DELAYED)

CANCELLATION/REFUND POLICY

There shall be a **75%** refund of registration fee when a request is made before July 29 (no later than 16 days before the AM/PIC begins). Between July 30 and August 12 (prior to the start of the AM/PIC) there shall be a **25%** refund. No refunds will be given if a request is made after the beginning of the AM/PIC. Appeals due to emergency will be handled on a case by case basis by the NACAA Board with a maximum of 90% reimbursed. **Requests must be made in writing** to NACAA, Attn: Scott Hawbaker, 6584 W. Duroc Road, Maroa, IL 61756 or email to: nacaemail@aol.com. Refund for part-time attendance is the same, except there will be no refund for the banquet. Members and guests eligible for fee waivers will be refunded upon verification by the National Board of Directors.

SUPER SEMINARS

TUESDAY, AUGUST 15 - 8:30 am-11:30 am

STRATEGIES FOR BUILDING SUCCESSFUL PROMOTIONAL PACKAGES

Do you wish to register for this Super Seminar?
___ Yes How many people ___

SOIL HEALTH, CARBON CREDITS, AND COVER CROP RESOURCES

Do you wish to register for this Super Seminar?
___ Yes How many people ___

LANDSCAPE MULCH MYTH BUSTING

Do you wish to register for this Super Seminar?
___ Yes How many people ___

WEDNESDAY, AUGUST 16 1:30 pm - 4:30 pm

HOW TO DOCUMENT IMPACTS OF VIDEO AND SOCIAL MEDIA CONTENT BEYOND VIEW COUNTS - REGISTRATION \$30

Do you wish to register for this Super Seminar?
___ Yes How many people ___

EMOTIONAL INTELLIGENCE AS A LEVER FOR AUTHENTIC DEI WORK

Do you wish to register for this Super Seminar?
___ Yes How many people ___

SUSTAINABLE AG/ "Reading the Farm" SARE

Do you wish to register for this Super Seminar? You will also need to register for Tour 23 on Tour Day as this Seminar relates directly to that Tour.
___ Yes How many people ___

PRE-TOURS

FIELD OF DREAMS PRE-TOUR (Cost \$150 - lodging not included)
(How many people plan to attend _____)
Name(s): _____

SUSTAINABLE AGRICULTURE PRE-TOUR (Cost \$65 - lodging not included)
(How many people plan to attend _____)
Name(s): _____

HORTICULTURE/TURFGRASS PRE-TOUR (Cost \$100 - lodging not included)
Name(s): _____

ANIMAL SCIENCE PRE-TOUR (Cost \$150- lodging not included)
(How many people plan to attend _____)
Name(s): _____

NATURAL RESOURCES PRE-TOUR (Cost \$55)
(How many people plan to attend _____)
Name(s): _____

Application for Pre-Tours:

On a separate paper - please answer the following questions and submit with your registration forms:

Include:

1. Why you wish to attend the Pre-Tour.
2. How you intend to use the tour information in your educational programs.
3. Describe your major program emphasis within Extension.

Many of the rural locations being visited during Pre-Tours may require substantial walking along uneven terrains, and may not be ADA compliant. Individuals with mobility issues are encouraged to discuss participation with your physician prior to registering.

IOWA SPECIAL WORKSHOPS

Climate Hubs and Extension - Partners in Climate Informed Decisions and Agriculture
___ Yes How many people ___

Save a Child thru Farm Safety Education Programs
___ Yes How many people ___

Get to Know the Center for Agricultural Law & Taxation
___ Yes How many people ___

Preparing for Foreign Animal Diseases
___ Yes How many people ___

Volunteer

As a registrant of the AM/PIC - would you like to volunteer a few hours to assist with the AM/PIC? Yes No

First Timer Orientation

Sunday - August 13, 2023 (offsite at Buzzard Billy's) - 3:00 - 4:30 p.m. #

Do you plan to attend: Yes No

Award Luncheons/Educational Seminars

Several luncheon opportunities are listed for your consideration.

Box lunches will be provided by NACAA (and sponsors) for Award related luncheons on Monday-Wednesday. **You must register for a Luncheon in order to receive a box lunch.** Those not attending award luncheons, will be on their own for lunch. Seating may be limited at each of the functions. Other Ag Industry sponsored luncheons are also listed but will be on a first come/first served basis. Tickets are limited to each function based on sponsorship funding.

MEALS/EVENTS

Registration includes meal tickets, however tickets must be requested or will not be provided in your registration packet or available on-site. Tickets are not available for non-registrants. #

Sunday Evening - Welcome to Iowa _____
Thursday Breakfast _____
Thursday Farewell Evening Meal _____

IOWA STATE FAIR PACKET (Tuesday Evening)

including transportation, admission and meal voucher (Number requested for members, Life members, spouses and sons/daughters) _____

ANNUAL BANQUET

Wednesday Evening August 16. Full Registrations include a ticket (but you still need to register for it - one will not be given to you unless you register) Daily registrations DO NOT include a banquet ticket - must be purchased separately - extra tickets for this event are available for purchase - see payment form). #

Do you plan to attend: Yes No

Other Meal Functions

Sunday, August 13, 2023 (11:45 am - 1:15 pm)

___ Past National Board Luncheon (\$45/person - fee on main registration page)
___ Which office did you hold: President Treasurer Secretary Director

Monday, August 14, 2023 (11:45 a.m. - 1:15 p.m.)

- ___ Gene Editing - What it is? Why it's Different! Breakfast (6:30 a.m. - 7:45 a.m.) (sponsored by Bayer CropScience)
- ___ New Advances in the Future of Animal Health Luncheon (sponsored by Merck Animal Health)
- ___ SFE Crop Production Luncheon
- ___ SFE Consumer or Commercial Horticulture Luncheon
- ___ Ag Awareness & Appreciation Award Luncheon
- ___ First Timer Luncheon (Spouses of First Timers are welcome)

Tuesday, August 15, 2023 (11:45 a.m. - 1:15 p.m.)

- ___ SFE Livestock Production Luncheon
- ___ SFE Young Beginning & Small Farmers Luncheon
- ___ SFE - Forestry & Natural Resources Luncheon

Wednesday, August 16, 2023

- ___ National Committee Members Breakfast (Current and Incoming - 7:00 - 8:00 a.m.)
- ___ SFE - Sustainable Ag- Luncheon (11:45 a.m - 1:15 p.m.)
- ___ SFE Farm and Ranch Business Mgmt. Luncheon (11:45 a.m - 1:15 p.m.)
- ___ SFE in 4-H & Youth Programming Luncheon (11:45 a.m - 1:15 p.m.)
- ___ Pipeline Ag Safety Alliance Educational Luncheon (11:45 a.m - 1:15 p.m.)
- ___ Administrative Leaders Luncheon and Meeting (11:45 am - 3:00 pm for State Program Leaders, Extension Directors, Dean)

Note: Achievement Award Breakfast (Tuesday), Communications Award/Poster Winner Luncheon* (Tuesday), Voting Delegates Breakfast (Monday) - reservations are all handled by the National Committee Chairs/Officers - by invitation. If you are attending one of these functions - please do not register for a concurrent events listed above.

Mode of Transportation to AM/PIC

In order for NACAA to better plan, please let us know whether you plan to drive or fly to Des Moines.

Drive Fly

PROFESSIONAL IMPROVEMENT TOURS

Thursday, August 16, 2023

Participant's Name _____

Last Name

First Name

NOTE: If the spouse and children are participating in the same tour as the agent, please list the total number under the agent.

AGENT	Tour No.	# of people on Tour	SPOUSE/GUEST (If different from Agent)	Tour No.	# of people on Tour
1 st Choice	_____	_____	1 st Choice	_____	_____
2 nd Choice	_____	_____	2 nd Choice	_____	_____
3 rd Choice	_____	_____	3 rd Choice	_____	_____

LODGING INFORMATION

THIS MUST BE RETURNED WITH REGISTRATION FORM

HOUSING INSTRUCTIONS:

- Reservations will be made in the order received - but will be prioritized by number of room nights needed and availability.
- A Facilities fee for all Active and Life members is in force for this year's AM/PIC. **For those NOT making a hotel reservation through this lodging form - a \$250 fee will be added to your registration.**
- All reservations must be made with this housing form. You WILL NOT be allowed to make reservations directly with the contracted facility - all reservations must accompany a NACAA AM/PIC Registration Form and will be submitted to the hotels by NACAA.
- Room rates do not include taxes and assessment fees which is currently 12-15% (subject to change).
- Rooms will be held using a credit card. To hold your room with another form of payment - please contact NACAA for options.
- The registration form must be postmarked before June 15, 2023 to guarantee accommodations.

Please NUMBER (1,2,3) your preference in each box

- Hilton Des Moines Downtown (Headquarters Hotel) \$179 (single/double/quad/triple) + 15% tax/fees (current subject to change)
Connected to Events Center (255 rooms) \$25/day self parking (subject to change)
- Des Moines Marriott Downtown (195 rooms) \$175 (single/double/quad/triple) + 12% tax (current subject to change)
Skywalk connected Valet parking \$30/day (subject to change)
- Renaissance Des Moines Savery Hotel (110 rooms) \$129 (single/double/quad/triple) + 12% tax (current subject to change)
Skywalk connected No onsite parking available - city parking 1 block away \$10/day
- Fairfield Inn & Suites Des Moines Downtown (40 rooms) \$169 (single/double/quad/triple) + 12% tax (current subject to change)
No skywalk connection On-site parking \$15/day (subject to change)

Once these hotels are full - additional hotels within driving distance will be made available on a first come first served basis on the NACAA website.

Room Reservation should be made in the following name:

Please give Billing Address below for the Credit Card you plan to use to Guarantee Room. This address must match where your credit card billing statement is mailed to (home, office, etc.)

Name _____
(Last) (First)

Address _____

City/State/ZIP _____

Credit Card to Guarantee Room and Used at Checkout

Master Card ___ VISA ___ Discover ___ Amex ___

Person's name as it appears on card:

Card Number: _ _ _ _ - _ _ _ - _ _ _ _ - _ _ _ _

Expiration Date: _____ 3 Digit Sec. Code _____

Signature _____

Arrival Date: _____ Time _____ AM/PM

Departure Date: _____ Time _____ AM/PM

Requested Room Type

___ 1 Bed ___ 2 Beds ___ Handicap ___

___ Crib ___ Roll away (not available in rooms with 2 Beds)

Other (please describe)

If you are sharing a room with another NACAA member - you must list name in order for their name to be on the room as well. It is strongly recommended to send in your reservation forms together in order for the lodging reservations to be made correctly.

Sharing Room With: _____

Do you need a roommate? Yes No (Male Female)

NACAA will make every attempt to assist in finding you a roommate, however you are encouraged to find your own roommate. NACAA will not assign you a roommate. You will be sent a list of others also looking to share a room, and you will then have the opportunity to contact each other to determine if you are a suitable fit to share a room. Once you come to an arrangement, you can then notify NACAA as to whom you will be sharing a room with.

Special Notes to Registration Committee:

SON'S AND DAUGHTER'S PROGRAMS

See Program for Details

PARTICIPANT'S Name _____
Last Name First Name *Agent or Life Members name if not the same Last Name*

Son's and daughter's registration will be held at the main registration desk at the Iowa Events Center. Activities will begin with the orientation meeting prior to the Opening Ceremonies Sunday, August 13. Adult chaperones must be registered for the meeting. This year's program is designed for youth ages 8 - 18. Youth 7 and under may participate only if accompanied by a parent or guardian that is registered for the events. All costs are included in the registration fee, including lunch. NACAA is unable to provide day care services for children.

PLEASE LIST THE NAME, AGE, AND T-SHIRT SIZE (DESIGNATE YOUTH OR ADULT SIZE) OF YOUR CHILDREN ATTENDING THE PROGRAMS. A = Adult, Y = Youth; XL = extra large, L = large, M = medium, S = small, XS = extra small. Extra large is only available in adults and extra small only in youth. If your child needs a youth large T-shirt, write YL in the space provided.

		T-Shirt					T-Shirt	
(Name)	Age	Size	Height		(Name)	Age	Size	Height
Child # 1 _____	_____	_____	_____		Child # 3 _____	_____	_____	_____
Child # 2 _____	_____	_____	_____		Child # 4 _____	_____	_____	_____

NOTE: Adults are welcome to attend and will be asked to assist as chaperones. Adults must accompany their children ages 7 and under on any activity. Please list any adults who will chaperone. Only sons & daughters and adult chaperones will be eligible for a T-Shirt.

		T-Shirt				T-Shirt
(Name)	Age	Size	Height	(Name)	Age	Size
Adult # 1 _____	_____	_____	_____	Adult # 2 _____	_____	_____

Please indicate the child and adult number from the above list that will be attending Son's & Daughter's Program.

	# Youth	# Adults	Youth & Adult's Name (s)
<u>SUNDAY, AUGUST 13</u>			
Orientation	_____	_____	_____

<u>MONDAY, AUGUST 14</u>			
Iowa State University Tour	_____	_____	_____
	_____	_____	_____
<u>TUESDAY, AUGUST 15</u>			
Living History Farms	_____	_____	_____
	_____	_____	_____
<u>WEDNESDAY, AUGUST 16</u>			
Blank Park Zoo	_____	_____	_____
	_____	_____	_____
Farewell Party (Includes Evening Meal)	_____	_____	_____
	_____	_____	_____

SON'S & DAUGHTER'S MEDICAL RELEASE FORM: Medical release forms will be required for all youth participants. Please complete the document found online at: <https://www.nacaa.com/uploads/userfiles/files/2023%20NACAA%20SD%20Release%20SDH.doc> WITH THIS REGISTRATION FORM - OR EMAIL TO: NACAAEMAIL@AOL.COM

Passing of Two Past NACAA National Presidents

Phillip Wade Pratt, 73, passed away Sunday September 18th in Tulsa, OK. He was born January 24, 1949, in Elk City, OK to Wade and Blanche Pratt. He was the oldest of 3 sons. He was baptized as a teenager at First Baptist Church in Butler, OK.



Phil graduated as salutatorian from Butler High School in 1967.

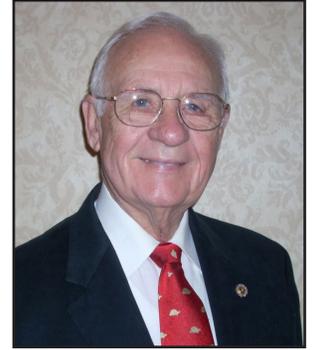
He earned a Bachelor of Science degree from Oklahoma State University (OSU) in 1971, followed by a Master's in Plant Pathology in 1977. While attending OSU, he became a member of the fraternity of Alpha Gamma Rho, where he made many lifelong friends. Phil began working for OSU Extension Service in 1975. During his career, he spent many years working as the Area Extension Plant Pathologist for Northeast Oklahoma. He later became County Director of the Tulsa County Extension Program. In 2010 he was elected president of the National Association of County Agriculture Agents. He retired after 35 years with OSU.

In 1976, Phil married the love of his life, Mary Carole Mayhall. They settled in Muskogee and raised 3 sons. Clint was born in 1979 followed by a set of twins, Jason and Justin in 1983.

Phil enjoyed hunting and fishing with his friends, watching OSU sports, working cattle, reading, lawn care and gardening, outside grilling with his family, and playing with his grandkids. He will be deeply missed by his family and many friends.

He was a devoted husband, father, grandfather, brother, and friend. He is preceded in death by his father Wade Pratt. He is survived by his wife of 46 years Mary Carole Pratt of Broken Arrow; his mother Blanche Ford of Weatherford; children, Clint Pratt and wife Jenny of Stillwater, Jason Pratt and wife Inna of Jenks, Justin Pratt, and wife Katie of Broken Arrow; his grandchildren Grayson, Penelope, Caleb, Nathanael, Vance, Isaac, Ethan, Aiden and Clara; his siblings, Dennis Pratt and wife Jennie of Edmond, Kevin Pratt and wife Tamra of Shellknob, MO.

Robert R. Jones, age 85, of Randallstown, Maryland passed away on Wednesday, February 15, 2023.



Robert Jones, retired University of Maryland Extension Service Principal Agent, was honored September 21, 2009 by the National Association of County Agricultural Agents (NACAA) as the recipient of the NACAA Hall of Fame Award at their Annual Meeting and Professional Improvement Conference in Portland, Oregon. NACAA is the professional improvement association for over 3,400 Extension agents and specialists across the country.

Jones's 34 year career with the University of Maryland Extension Service was in Dorchester and Carroll counties. During his career, Jones was instrumental in reorganizing the DHIA (Dairy Herd Improvement Association) in Carroll County where he established a central testing laboratory, computerized records and hired career minded personnel. This led his county being named the outstanding DHIA program in Maryland. Jones also organized young farmer classes involving 50-60 people, many who became outstanding farmers and agricultural leaders at the county, state and national level. Another achievement of Jones, was the development of educational programs in concert with the Soil Conservation District supervisors to initiate the Piney Run Watershed development.

Jones served as President of the Maryland Association of County Agricultural Agents in 1962, and President of NACAA in 1976. During his term with NACAA, membership of the National Association reached an all time high in active membership of 5230. Jones was also responsible for establishing the NACAA Educational Foundation, a 501 (C) 3 Foundation to assist members with scholarship opportunities.

He is survived by his wife Charlene.

**INTERESTED IN VIEWING ALL AWARD WINNERS
(STATE/REGIONAL/NATIONAL) ?
GO TO**



<https://www.nacaa.com/award-winners>

The County Agent

POSTMASTER: SEND ADDRESS CHANGES TO:
The County Agent - NACAA, 6584 W. Duroc Rd.,
 Maroa, IL 61756 - Attn: Scott Hawbaker

ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES



2023
Des Moines, Iowa.....August 13-17

2024
Dallas, Texas.....July 14-18

2025
Billings, Montana.....June 29 - July 2

2026
Denver, Colorado.....July 8-12

Upcoming Issues of The County Agent Magazine

June, 2023	October, 2023	December, 2023
Open Topic	AM/PIC Recap	Committee Director/Awards Edition
Deadline for articles: June 1, 2023	Deadline for articles: September 10, 2023	Deadline for articles: November 28, 2023
Mail Date: June 30, 2023	Mail Date: October 10, 2023	Mail Date: December 28, 2023



Safety Tip

Myth

I remember where utilities were installed. I don't need to contact 811.

Utility depth changes over time. Erosion, dirt moving activities, or new facility installations may have taken place changing the depth and location of buried utilities.

Request FREE Farm & Ranch Excavation Safety Guides for the farmers in your county! Contact Whitney@IR-SavingLives.com.

























[More resources at PipelineAgSafetyAlliance.com](http://PipelineAgSafetyAlliance.com)