

# The County Agent

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A PUBLICATION OF  
THE NATIONAL ASSOCIATION  
OF COUNTY AGRICULTURAL AGENTS

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Volume CXIX No.1 January, 2008

## PROFESSIONAL IMPROVEMENT AND AWARDS PROGRAMS AND COMMITTEE DIRECTORY

# 2008



**ANNUAL MEETING &  
PROFESSIONAL IMPROVEMENT  
CONFERENCE**

***Greensboro, North Carolina - JULY 13-17, 2008***

**OFFICIAL PUBLICATION OF  
NATIONAL ASSOCIATION OF  
COUNTY AGRICULTURAL AGENTS**

## Challenges for the New Year

I hope that every NACAA member had a happy holiday season and took some time off to get their personal batteries recharged. It seems that the pace of living gets faster every year and it has become a struggle to find time to rest, relax, and reflect on the positive impact you are making in your community.

In 2007, North Carolina celebrated 100 years of county agents in our state although it was seven more years before the Smith-Lever Act officially created the Agricultural Extension Service. James E. Butler became North Carolina's first county agent serving in eight Western North Carolina counties including Catawba County – my county. Butler and the others who followed had an immediate positive impact on farming practices in North Carolina and were credited with greatly improving the farm profitability of the region. While both the technology and our educational programs have changed since 1907, I suspect these first county agents experienced challenges very similar to those Extension agents face today. As they struggled to educate farmers and encouraged them to adopt new techniques and practices, they continually broke new ground and helped build the outstanding reputation Extension agents enjoy today.

At this time of year, it is commonplace for television and radio shows to review the critical events of the past year and come up with "top 10" lists highlighting the biggest stories of the year. I would like to encourage you to develop your own personal list and take pride in what you have accomplished during the past year. Like those first Extension agents, each of us have our own personal success stories that should be shared. Even if you don't wish to "toot your own horn", sharing these successes help reinforce the positive image of our organization and have the potential to plant an idea or suggest a solution for one of your peers.

Every year Extension agents across the country are asked to develop year-end reports and success stories. You may have wondered about the value of these reports and if anyone ever read them. One sure way to derive some tangible value from these reports is to utilize them as the basis for applying for one or more of the awards contained in this awards edition of *The County Agent*. I challenge you to take an hour or two from your busy schedule to complete and submit an application for awards recognition. You have already done the work and the application process itself is relatively easy.

In closing, I would like to challenge every member to rededicate themselves to the mission of NACAA. The National Association of County Agricultural Agents' reasons for being are to encourage its members by fostering professional improvement and personal growth, improving communication and cooperation among all extension professionals, and enhancing the image of the Cooperative Extension System. Accomplishing this mission requires everyone's enthusiastic participation and submitting an awards application is a good start. It can't be done without you but together we can continue to build and share in the legacy started by folks like North Carolina's James E. Butler and the other Extension "pioneers." I wish each of you another happy and successful year and hope to see you at one of the upcoming events sponsored by NACAA. Good luck with your awards!



*N. Fred Miller*  
NACAA President

### January, 2008

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**Professional Improvement Programs** Coordinated by NACAA Vice President Phillip Pratt, 4116 E. 15TH, Tulsa, OK 74112 - Phone: (918)746-3708, Fax: (918)746-3704 - email: [phil.pratt@okstate.edu](mailto:phil.pratt@okstate.edu)

**All program entries must be in possession of respective committee state chair by March 15, 2008, except where noted. Applying earlier is encouraged.**

Current members of the NACAA Board may **not** enter the professional improvement programs with the exceptions of DSA and AA. State chairs, regional vice chairs, and national chairs may participate in the programs which their committees are administering according to criteria determined by the NACAA Board of Directors. Contact NACAA Vice President Richard Gibson for further details.

### **Attendance Requirement**

NACAA policy states that all Achievement Award (AA), Distinguished Service Award (DSA), National Finalists, and National Winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the designated ceremony to receive their award. Decisions on requests for non-attendance and excused absences will be made on a case by case basis by consultation among the respective National Committee Chair, in concert with the National Committee Vice Chairs and the NACAA Vice President. Excuses may be granted to AA, DSA, National Finalists, and National Winners for extreme personal or

family illness; circumstances which would seriously jeopardize their job; or similar extreme situations. The intent of this requirement is that awards are inclusive of cash, plaques, and certificates.

In the event a national winner does not receive an excused absence from attending the AM/PIC, the national winner's award will be presented to the next ranking National Finalist who attends the AM/PIC. If none of the National Finalists attend the AM/PIC, a national winner award will not be presented.

In the event a national finalist does not receive an excused absence from attending the AM/PIC, the national finalist award will be forfeited. If a national finalist award is forfeited, there will be no replacement from lower ranking entries.

Note: The National Winner who is asked to make a program presentation at the AM/PIC is eligible for a reimbursement of the AM/PIC registration fee. In case of a team presentation, the value will equal one registration.

*The soybean checkoff is here.*



### *Creating demand for your soybeans.*

From soy biodiesel to record exports, the checkoff has thousands of accomplishments all geared toward one goal – keeping demand for U.S. soybeans strong. Here are just a few of them:

- **Soy biodiesel.** This renewable fuel all started with research funded by the soybean checkoff. Today, annual sales are expected to top 300 million gallons.
- **Production advances.** Since the soybean checkoff started in 1991, acreage has increased from just over 59 million acres to 75.5 million acres. At the same time, yields have increased nearly 25 percent to a nationwide average of 42.7 bushels per acre.
- **Record exports.** The checkoff delivers results in international marketing, successfully doubling U.S. soybean exports since its inception. This year, a record 1.11 billion bushels of soybeans went to other countries.
- **Rust-resistant varieties.** Five years ago the soybean checkoff funded the first research in the U.S. to identify rust-resistant soybean varieties. So far, two genes have been identified that could lead to rust resistance in the near future.
- **New traits.** The soybean checkoff helped fund the development of three enhanced-value soybean traits, including low-linolenic oil. This year, U.S. soybean farmers are estimated to have planted up to 1.9 million acres of these high-demand varieties.
- **Association support.** In 2007, the soybean checkoff gave more than \$2.4 million in direct and indirect support to the American Soybean Association and their efforts. For U.S. soybeans to remain competitive, farmers need both a strong checkoff and strong membership associations.

To find out more about the checkoff's accomplishments, visit [www.unitedsoybean.org](http://www.unitedsoybean.org).

*The soybean checkoff works because every soybean farmer contributes to it. These accomplishments are all thanks to U.S. soybean farmers.*

Our soybean checkoff.  
Effective. Efficient. Farmer-Driven.



# GENERAL APPLICATION FORM

## 2008 NACAA AWARDS PROGRAM

*Note: 1) NACAA policy states that all first place national winners and all national finalists must register and attend the AM/PIC to receive their award. (See inside front cover under "Attendance Requirement"). 2) This form available on the NACAA web site if submitting application electronically).*

(Please Print) \_\_\_\_\_ State \_\_\_\_\_ Region \_\_\_\_\_  
 Name \_\_\_\_\_ Office Address \_\_\_\_\_  
 (Phoenetic spelling) \_\_\_\_\_ City \_\_\_\_\_ County \_\_\_\_\_  
 Position \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone: Office ( ) \_\_\_\_\_ Home ( ) \_\_\_\_\_  
 Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_

Note: Please attach additional sheet to list team member names if application represents a team effort, and/or to list additional media. **Non-NACAA Members must be clearly identified by indicating "Non-Member" next to their name.**

Media: Name \_\_\_\_\_ Fax \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Media: Name \_\_\_\_\_ Fax \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Would you want releases made directly to media?  Yes  No

**Awards programs applicants must be a member at the time they submit an application.**

• **Applicant's signature:** My signature verifies that I am a paid-up member of my state association and NACAA, have read and understand the rules, and certifies that my entry meet these requirements. For "Poster Session" entry — my signature also certifies that my poster or abstract has not been presented at any previous NACAA AM/PIC. (If electronic submission, type name on line and place X in box to confirm).

Signature \_\_\_\_\_ Date \_\_\_\_\_

• **Committee Chair signature:** My signature verifies that I am the committee chair of the award applicant. This application accurately represents the efforts of this individual. (If electronic submission, type name on line and place X in box to confirm).

Signature \_\_\_\_\_ Title \_\_\_\_\_

**Please check the program for which you are applying. Use a separate form for each program you enter. This form may be photocopied. All entries must be in the possession of the state chair by March 15, 2008. Earlier application is encouraged.**

**Professional Improvement Council**

- Animal Science Pre AM/PIC Seminar & Tour
- Horticulture Pre AM/PIC Workshop & Tour
- On-Target Geospatial Technologies Seminar
- SARE Seminar - USDA/SARE/NACAA Fellows Program

**Program Recognition Council**

- Search for Excellence in Sustainable Agriculture/SARE (new)
- Search for Excellence in Remote Sensing & Precision Agriculture
- Search for Excellence in Crop Production
- Search for Excellence in Landscape Horticulture
- Excellence in 4-H Programming
- Search for Excellence in Farm and Ranch Financial Management
- Search for Excellence in Livestock Production
- Search for Young, Beginning, or Small Farmers/Ranchers
- Poster Session - check category
- Applied Research
- Extension Education Prog.
- PRIDE Program
- Scholarship

Communications Award Program - check category:

- \_\_\_ 1. Radio
- \_\_\_ 2. Published Photo or Feature Story
- \_\_\_ 3. Computer Generated Presentations
- \_\_\_ 4. Direct Mail Piece
- \_\_\_ 5. Personal Column
- \_\_\_ 6. Feature Story
- \_\_\_ 7. Newsletter, Individual
- \_\_\_ 8. Newsletter, Team
- \_\_\_ 9. Video Presentation
- \_\_\_ 10. Fact Sheet
- \_\_\_ 11. Publication
- \_\_\_ 12. Web Site
- \_\_\_ 13. Learning Module/Notebook
- \_\_\_ 14. Bound Book

**Incentive program to members who bring in new sponsors. The program is as follows:**

Sponsor Level	Incentive
\$2,000 - \$4,999	AM/PIC registration fee reimbursed
\$5,000 - \$9,999	AM/PIC registration fee reimbursed and \$500 travel voucher to attend the AM/PIC
\$10,000 - up	AM/PIC registration fee reimbursed and \$1,000 travel voucher to attend the AM/PIC

**Note: Where abstracts are required, see page 13 for example and format that must be followed.**

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# CALL FOR ANIMAL SCIENCE SPEAKERS

Extension educators are invited to present successful and/or unique programs at the Animal Science workshops to be held during the 2008 NACAA Annual Meeting and Professional Improvement Conference in Greensboro, NC. Each successful applicant will have 15 minutes to share their program followed by a five-minute discussion period. These workshops are intended to provide an opportunity for professional development as well as allowing presenters the opportunity to share successful animal science extension programs with their peers.

To submit your presentation for review, send the application form (page 2) and an abstract (page 13) or from the NACAA web site to Gene Schurman, Animal Science Committee Chair, 827 Water Street, Indiana, PA 15701-1755 by March 15. For additional information contact Gene at [exs10@psu.edu](mailto:exs10@psu.edu) or (724) 465-3880.

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## ANIMAL SCIENCE COMMITTEE PRE-AM/PIC SEMINAR & TOUR

### PURPOSE

This program is designed to provide the opportunity for NACAA members to study and analyze livestock systems in North Carolina. Topics to be featured on the tour will include swine production and processing, small ruminants, and forage utilization. Participants will also have a chance for one on one exchange of ideas with local producers, industry personnel, and your peers from around the country.

### ELIGIBILITY

NACAA members in good standing with responsibilities in livestock and/or alternative markets are eligible to participate in this Pre-AM/PIC tour. The event will take place on Friday-Saturday, July 11-12, 2008 and will depart from the Greensboro area on Friday morning July 11, 2008.

### ENTRY & JUDGING CRITERIA

Complete the "General Application Form" found on page 2 or on the NACAA web site. Also, applicant must prepare a written plan, not to exceed one single spaced typewritten page on:

1. Why you wish to attend the tour.

2. How you intend to use the tour information in your educational programs.

3. Describe your major animal science program emphasis.

### AWARDS

The tour is offered to extension educators on a scholarship basis, with the only cost to the participant being transportation to Greensboro. Donor support is pending, please contact the Animal Science Committee Chair to confirm the availability of scholarships (contact information listed below).

Each successful applicant is responsible for their transportation to Greensboro and should arrive on Thursday, July 10. Two nights of double occupancy lodging (Thursday & Friday) will be included in the tour scholarship as well as tour transportation and most meals. A maximum of 20 participants will be selected for the tour. Submit entries by April 28, 2008 to Gene Schurman, Animal Science Committee Chair, 827 Water Street, Indiana, PA 15701-1755, or email to [exs10@psu.edu](mailto:exs10@psu.edu).

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## NACAA PRE-AM/PIC HORTICULTURE WORKSHOP & TOUR

### PURPOSE

This program is designed to provide the opportunity for selected NACAA members to study and analyze urban horticulture in North Carolina. Sponsorship of this tour is currently being sought and will be necessary for this study tour to take place.

### ELIGIBILITY

NACAA members in good standing in their state association and with horticulture as a major responsibilities are eligible to participate in this seminar and tour. The NACAA Pre-AM/PIC seminar and tour will be held on Saturday, July 12 and Sunday, July 13, 2008.

### ENTRY AND JUDGING CRITERIA

Complete the general application form in this booklet and prepare a written plan not to exceed one double spaced typewritten page on:

- 1) Why you wish to attend;
- 2) How you intend to use this information in your educational programs;
- 3) What your present ornamental horticulture education thrusts are.

lodging. All meals on July 12 and breakfast on the 13th will be provided to participants.

Approximately seven members will be selected from each NACAA Region with a maximum of 30 participants eligible for the seminar and tour. Members should submit their applications to their State Horticulture Committee Chair. If the State Horticulture Chair is one of the applicants, a judge should be appointed to rank all of the applications. The State Horticulture Chairs will submit the ranked application to the Regional Horticulture Committee Chairs. Regional Chairs will then recommend seven candidates and seven alternates to the National Horticulture and Turfgrass Committee Chair. If insufficient candidates apply from a region, the National Chair will select the most qualified applicants from the pool of candidates.

### DEADLINE

Entry must be in possession of your State Horticulture Committee Chair by March 15, 2008.

*Support Pending*

### AWARDS

Each selected participant is responsible for their own transportation to Greensboro, NC on Friday, July 11, 2008. Selected members will be provided a stipend for one night

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# EXCELLENCE IN 4-H PROGRAMMING

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension youth development program(s) for 4-H and other youth.

## ELIGIBILITY

All members of NACAA with 4-H and youth development programs who are in good standing with their state association may be considered for this program. Previous state and regional winners and national finalists are encouraged to participate again. State 4-H and Youth Chairs are eligible but must follow established guidelines. Team entries are permitted. All team members need not be current members of NACAA. Application must be submitted and signed by a current NACAA member.

Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Submitting entries electronically is encouraged (see NACAA web site). The entry should consist of 1) the general application form; 2) a narrative not to exceed 1000 words; 3) support material not to exceed 5 pages (one side of page); and 4) a letter from the entrant's immediate supervisor verifying the program accomplishments. Judging of the entry will be based on: problem identification - 10 points; specific target audience identified - 10 points; goals established - 10 points; teaching methods and activities - 25 points; measurable results, target audience reached, changes noted - 25 points; organization, clearness, readability - 20 points. An abstract of 150-250 words is *required* with application based on the above criteria. If team entry, team member names on the abstract must be the same as on the application form. If submitting by regular mail, both a written

and electronic copy of the abstract are required. See page 13 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC, and will provide a poster display for the exhibit area. Poster must be no larger than 44" x 44". Length of presentation should be 15 minutes maximum, with time allowed for questions. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member of the team.

All entries will be judged with the National award winner and National Finalists' abstracts being selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your 4-H and Youth Committee State Chair by March 15, 2008.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2008. The Region Vice-chair should review the state winning entries for completeness and send one winning entry for each state submitting entries to the National Chair for judging by April 15.

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**www.nacaa.com**

## ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES

**2008**

**Greensboro, North Carolina...July 13 – 17**

**2009**

**Portland, Oregon.....September 20-24**

**2010**

**Tulsa, Oklahoma.....July 11-15**

**2011**

**Overland Park, Kansas.....August 7-11**

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# SEARCH FOR EXCELLENCE IN SUSTAINABLE AGRICULTURE USDA SARE/NACAA RECOGNITION PROGRAM

## PURPOSE

To recognize members who develop and implement outstanding educational programs in sustainable agriculture. Sustainable agriculture is defined as an integrated system of plant and animal production practices having a site-specific application that will, over the long term: satisfy human food and fiber needs, enhance environmental quality and the natural resources base upon which the agricultural economy depends, make the most efficient use of non-renewable resources and on-farm resources and integrate, where appropriate, natural biological cycles and controls, sustain the economic viability of farm operations, enhance the quality of life for farmers and society as a whole.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

## ENTRY

Submitting entries electronically is encouraged (see NACAA web site). Complete general application form and submit with entry that does not exceed 1200 words and reflects program activities and accomplishments within the past three years.

Entries should be organized according to, and will be evaluated according to, the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. All entries should clearly relate how the activities and accomplishments related to the definition of sustainable agriculture listed above. National and regional SARE staff will assist with judging of these entries.

The score sheet for all Extension Programs Committee recognition programs is located on page 8 of the January edition of The County Agent. Attach no more than three (3) supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the

abstract must be the same as on the application form. Both a written and electronic copy of the abstract must be submitted. See page 13 for abstract example and format that must be followed.

## AWARDS

The SARE Regional Offices will provide each regional winner up to a \$500 honorarium. These awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

Each Regional Winner must present his/her program during the 2008 NACAA AM/PIC to be eligible for the honorarium. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one honorarium will be given in the amount indicated above, along with an appropriate certificate/plaque for each team member who is a NACAA member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entries must be in the possession of your Sustainable Agriculture Committee State Chair by March 15, 2008. State Chairs should send all state entries, with the winning entry designated, to their Regional Vice Chair by April 1, 2008.

**Support provided by: Sustainable Agriculture Research and Education (SARE)**



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## Guidelines for the following six Search for Excellence Programs

### ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be current members of NACAA. However, only NACAA members will receive award recognition. Please indicate the members of the team that are non NACAA Members. State Extension Programs Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

Entries will not be considered unless all required signatures are complete on the application form.

### ENTRY

Submitting entry electronically is encouraged (see NACAA web site). Complete general application form and submit with entry that should not exceed 1200 words. Entry should reflect program activities and accomplishments **within the past three years.**

Entry should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching

Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 8.

Send **no more than three (3)** supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the abstract must be the same as on the application form. See page 13 for abstract example and format that must be followed. If submitting by regular mail, both a written and electronic copy of the abstract are required.

#### AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. *SFE in Young, Beginning or Small Farmers/Ranchers - National Winner \$1000, Regional \$500, State \$100 (per sponsor request and award IS cumulative).* The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

## SEARCH FOR EXCELLENCE IN REMOTE SENSING AND PRECISION AGRICULTURE

#### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in utilizing remote sensing and/or precision agricultural techniques.

*Support Pending*

**UtahState**  
UNIVERSITY

## SEARCH FOR EXCELLENCE IN CROP PRODUCTION

#### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in crop production.

*Support Pending*

**QUALISOY**

## SEARCH FOR EXCELLENCE IN LANDSCAPE HORTICULTURE

#### PURPOSE

To recognize a NACAA member who has developed and carried out an outstanding extension educational program in horticulture.

*Support Pending*

**TRUGREEN ChemLawn**

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize in the amount indicated along with an appropriate certificate/plaque will be given only to NACAA members of the team.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

#### DEADLINE

Entry must be in possession of your Extension Programs Committee State Chair by March 15, 2008.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2008.

## SEARCH FOR EXCELLENCE IN FARM AND RANCH FINANCIAL MANAGEMENT

#### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm and ranch financial management.

*Support Pending*

MONSANTO



## SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION

#### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in livestock production.

*Support Pending*

 **igenity**<sup>®</sup>

## SEARCH FOR EXCELLENCE YOUNG, BEGINNING, OR SMALL FARMERS/RANCHERS

#### PURPOSE

To recognize NACAA members who have developed and carried out outstanding Extension educational programs for Young (<35 years of age), Beginning (< 10 years management experience), Small Farmer/Ranchers (<\$250,000 annual agricultural sales).

*Support Pending*



**THE FARM  
CREDIT SYSTEM  
FOUNDATION, INC.**

**FARM CREDIT SYSTEM FOUNDATION, INC.**  
www.fcsfoundation.org

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# SUSTAINABLE AGRICULTURE RESEARCH AND EDUCATION (SARE) SEMINAR USDA SARE/NACAA FELLOWS PROGRAM

## PURPOSE

This program is designed to provide hands-on experience and materials for selected NACAA members to study and become familiar with the basics of sustainable agriculture and alternative farm systems as currently practiced within the four regions of the US Department of Agriculture. An understanding of current trends, practices, and underlying strategies within the sustainable agriculture movement will help Cooperative Extension agents or farm advisors, and agricultural professionals with whom they work, build effective outreach programs to provide assistance to those who have made the transition or to help guide producers desiring to begin the transition toward sustainable production systems on their own farms and ranches.

Specific sustainable farming systems will be studied as selected fellows visit two of the USDA regions each year as part of the two year program. The fellows will hear discussions on sustainable agriculture as pertaining to each region and visit selected farms and ranches to view firsthand the application of sustainable agriculture principles studied in the classroom. For more details go to <http://www.nacaa.com> and click on the SARE Fellows button.

## ELIGIBILITY

Members of NACAA in good standing with their state associations with responsibility in agricultural production systems are eligible to apply for the Fellows Program.

## ENTRY & JUDGING CRITERIA

Complete the general application form in this booklet and provide information on the following, not to exceed two typewritten pages using a font size 12:

1. Why you wish to attend.
2. Details of your experience and past activities that would demonstrate the understanding of and interest in sustainable agriculture and alternative farming strategies.
3. A plan on how you intend to use the Fellows program information in your local Extension programs and the evaluation methods you will implement.
4. The potential impacts and expected results that your participation could have on your local Extension sustainable agriculture program.
5. The potential benefits to other professionals and clientele in their geographic area. Preference will be given to applicants who plan to train others (extension agents, other professionals and clientele) upon completion of the program.

Successful applicants will be selected on the basis of:

1. Geographic and other diversity considerations. The preference of the sponsor would be to have one individual selected each year from each of the NACAA regions.
2. Experience and past Extension activities in this area of emphasis (10 pts)
3. Plan of Extension work following training (60 pts)
4. Local Extension program expected impacts, expected results and program evaluation methods (30 pts)

It is expected that all applicants will have worked through the **Sustainable Agriculture: Basic Principles and Concept Overview** on-line course designed by USDA SARE. A thorough understanding of the basic principles and philosophies of sustainable agriculture are prerequisite to entry into the Fellows Program.

## AWARDS

- Four individuals, one from each NACAA region, will annually be selected for this two year program on a competitive basis (after the initial year there will be 8 individuals in the program in any given year).
- The seminars will occur in the spring and fall of each year with the specific date determined by the host state and SARE region, with input from the participants.
- Economy air travel will be provided to successful applicants to attend each training seminar in the selected region.
- Meals and lodging expenses will also be paid by the program sponsors, but incidental and additional expenses will be the responsibility of the participants.
- Successful participants will also receive a complete USDA SARE library courtesy of the Sustainable Agriculture Network (SAN) in Washington, DC and a \$1,500 stipend to be used for program support, materials or hardware, including the purchase of equipment, such as computers, if desired.

## DEADLINE

Entry must be in possession of Sustainable Agriculture National Committee Chair, Michelle Infante-Casella, 1200 N. Delsea, Clayton, NJ 08312-1095.

**Support provided by:** USDA National SARE Program and SAN. The availability of this program will be dependent upon the consent of USDA SARE and the availability of funds.



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# ON-TARGET GEOSPATIAL TECHNOLOGIES SEMINAR

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## PURPOSE

This program is designed to provide hands-on experience and materials for selected NACAA members to study and have access to manipulation of remotely-sensed imagery (RS), coupled with GPS (global positioning systems) and GIS (geographic information systems). Elements of a RS/GPS/GIS decision support system could improve many ongoing Extension programs and enhance the sustainability of agriculture. Specific applications in precision agriculture and land-use planning will allow participants to have hands-on experience with small, portable systems. Successful participants will receive a small hand-held computer, a GPS unit, and GPS/image management software. NASA imagery will also be made available to participants.

## ELIGIBILITY

Members of NACAA in good standing with their state association with responsibility in agricultural production systems are eligible (could include horticulture/livestock/crops/ other). State Agronomy and Pest Management Committee Chairs are ineligible to participate in this program.

## ENTRY & JUDGING CRITERIA

Complete the general application form in this booklet and prepare a written plan, not to exceed one typewritten page on:

1. Why you wish to attend.
2. How you intend to use this workshop information in your local extension programs.
3. What your past RS/GPS/GIS experience has been.
4. The potential impacts of your improved RS/GPS/GIS program.

Successful applicants will be selected on the basis of:

1. The potential benefits to other professionals and clientele in their geographic area. Preference will be given to applicants who plan to train others (both agents and clientele) upon completion of the program.
2. Geographic and other diversity considerations. Since this is a prototypical program, it is desirable to have representatives from all four NACAA regions.
3. Experience & past activities of the applicant that would form a synergy with this training program.
  - A) Plan of Extension work following this training (65 pts)
  - B) Local Extension program expected impacts, expected results, and program evaluation methods (30 pts)
  - C) Experience and past Extension activities with this technology (5 pts)

## AWARDS

Plans for this program are for approximately 4 participants, nationally, will be selected on a competitive basis. Economy air travel will be provided to successful applicants (October 2008 – at the NASA Space Dynamics facility in Logan, UT. Specific date to be determined by participants). Meals & lodging expenses also will be paid by the program sponsors. However, incidental and additional expenses will be the responsibility of the participants. A limited number of additional participants may be accommodated if they provide all of their travel and others expenses. Successful participants will also receive a small hand-held computer, a GPS unit, and GPS/image management software.

## DEADLINE

Entry must be in possession of your Agronomy and Pest Management State Committee Chair by March 15, 2008. State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2008.

Support provided by:

**UtahState**  
**UNIVERSITY**

# MARKETING EXTENSION PROGRAMS TO DECISION MAKERS AND ELECTED OFFICIALS A Call For Presentations

## PURPOSE

To recognize an NACAA member or team of members who have developed and carried out an outstanding educational Extension Program for elected officials and other decision makers.

## ELIGIBILITY

All NACAA members in good standing with their state association are eligible. Team entries will be accepted. All team members must be a current member of NACAA. State Public Relations & Ag Issues Committee Chairs are eligible, but must follow established guidelines.

## ENTRY

Complete the general application form and submit with entry that should not exceed 500 words and should reflect program activities and accomplishments.

Entries will be evaluated on the following criteria: Originality, Simplicity, Objectives, Programs Activities, Teaching Methods, Impact, Results and Evaluation.

## PRESENTATION

The top four entries will be selected and these members will make presentations during the Public Relations and Agricultural Issues Committee portion of the program on Tuesday of the 2006 NACAA AM/PIC. Up to 50% of entries not to exceed twenty will be included in the Proceedings of the NACAA AM/PIC.

## DEADLINE

Entry must be in possession of Dan Downing, Chair, Public Relations and Agricultural Issues Committee by March 15, 2008. Entries will then be judged by a panel of Life Members and a representative of the Public Relations and Agricultural Issues Committee.

# NACAA EXTENSION PROGRAMS SCORE SHEET

- \_\_\_\_\_ Crop Production
- \_\_\_\_\_ Livestock Production
- \_\_\_\_\_ Farm and Ranch Financial Management
- \_\_\_\_\_ Landscape Horticulture
- \_\_\_\_\_ Remote Sensing and Precision Agriculture
- \_\_\_\_\_ Young, Beginning or Small Farmers/Ranchers
- \_\_\_\_\_ Sustainable Agriculture Research and Education (SARE)

Area:	Points
Educational Objectives	20
Program Activities	10
Teaching Methods	10
Results	20
Impact Statement	20
Evaluation	20



# CALL FOR PRESENTERS FOR THE PROFESSIONAL IMPROVEMENT SESSIONS 2008 NACAA AM/PIC

**PURPOSE:**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs.

To provide to the NACAA membership professional improvement presentations that will enable them to be a more knowledgeable Cooperative Extension professional.

**ELIGIBILITY:**

NACAA members in good standing must submit an abstract of their proposed presentation to the National Chair of the Professional Improvement Council Committee or Extension Development Council Committee that administers the professional improvement session in which the proposed presentation would be made. Professional Improvement Council committees include: Agronomy and Pest Management; Agricultural Economics and Community Development; Animal Science; Natural Resources/Aquaculture; or Horticulture & Turfgrass and Sustainable Agriculture. Extension Development Council committees include: Public Relations & Ag Issues; Early Career Development; Administrative Skills Development; or Teaching and Educational Technologies.

The Professional Improvement Council/Extension Development Council Committees will determine the number of accepted presentations.

The Regional Vice Chairs of the Professional Improvement Council Committees will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chairs will be final. Presentations will be made on Tuesday of the 2008 AM/PIC.

**RECOGNITION:**

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

**ENTRY:**

“Presentation Application Form” below and an abstract must be in the possession of the appropriate Professional Improvement/Extension Development Committee Regional Vice-Chair by March 15, 2008. See page 13 for abstract example and format that must be followed.

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## PRESENTATION APPLICATION FORM

*To make an oral presentation at the 2008 NACAA AM/PIC Professional Improvement and Extension Development Sessions*

(Please Print)

Name _____	State _____ Region _____
Position _____	Office Address _____
Telephone: Office (____) _____	City _____ County _____
Home (____) _____	State _____ Zip Code _____
Email _____	Fax (____) _____

**Applicants must be a member at the time they submit an application.**

My signature verifies that I am a paid-up member of my state association and NACAA, have read and understand the rules, and certifies that my entry meets these requirements. (If electronic submission, type name on line and place X in box to confirm).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please check the program for which you are applying. Use a separate form for each program abstract you enter. This form may be photocopied. All entries must be in possession of the appropriate Extension Development Council or Professional Improvement Council Regional Vice- Chair by March 15. Regional Vice Chairs are listed on pages 23-27.

<input type="checkbox"/> Agronomy and Pest Management	<input type="checkbox"/> Animal Science	<input type="checkbox"/> Agricultural Economics	<input type="checkbox"/> Natural Resources/Aquaculture
<input type="checkbox"/> Horticulture & Turfgrass	<input type="checkbox"/> Sustainable Agriculture	<input type="checkbox"/> Teaching and Educational Technologies	
<input type="checkbox"/> Administrative Skills Development	<input type="checkbox"/> Early Career Development		

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# CALL FOR PAPERS FOR THE POSTER SESSION

## PURPOSE

To showcase NACAA members work by giving them the opportunity to present posters at the Annual Meeting/Professional Improvement Conference. This award program has two categories to recognize NACAA members:

- 1) Applied Research – to give individuals an opportunity to present a poster on applied research they have conducted.
- 2) Extension Education – this category is designed to give members an opportunity to present a poster on new or different educational methods or technologies he or she has used.

The program also provides an opportunity to discuss how an identified educational need in the community was addressed and what the observed results were.

## ELIGIBILITY

An NACAA member in good standing must submit contributed papers, originated by one or more investigators. A member can only be the senior author (the first name appearing on the poster) on one poster in each category each year.

## GUIDELINES

- Poster size must be no larger than 44" x 44". This allows all posters to fit nicely on the frames used at AM/PIC.
- There is no limit to the number of posters on which a member can be listed as a junior author.
- **Any member who does not follow these guidelines and submits more than one poster on which he/she is the lead author in the same category, will have all posters disqualified.**
- *No poster or abstract will be presented at the 2008 AM/PIC that has been presented at any previous NACAA AM/PIC.*
- The Poster Session Committee will have full authority to accept or reject a poster abstract upon evaluation of the title and submitted abstract. Rejection of poster abstract by the Poster Session Committee will be final.

## RECOGNITION

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

## JUDGING

Poster judging will be based on the following criteria:

- |  |     |
|--|-----|
| 1. Scientific/Educational Merit                  | 60% |
| 2. Poster Presentation                           | 30% |
| 3. Follow instructions for presentation/mounting | 10% |

## ENTRY

Complete the "General Application Form" on page 1 and write an abstract. Both must be sent and in the possession of your Professional Excellence Committee State Chair by March 15, 2008. See page 13 for abstract example and format that must be followed.

## AWARDS

Awards for the best poster papers in each category at the annual meeting are as follows:

Best Contributed Poster	\$500 and a certificate w/holder
Second Place	\$250 and a certificate w/holder
Third Place	\$150 and a certificate w/holder
Region Winners	Certificate

CASH AWARDS WILL BE DISTRIBUTED IF ADEQUATE FUNDING IS SECURED FROM A NATIONAL DONOR/SPONSOR.



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## GUIDELINES FOR APPLIED RESEARCH AND EXTENSION EDUCATION POSTER SESSION

### **Mounting of the Poster:**

Foam core display boards will be provided for you. Posters should not exceed the 44" x 44" size limitation. Pushpins must be used to mount the poster and you must provide your own.

### **Program Title, Author, Institution and Address:**

Poster title, author names, and affiliations *should appear on the top* of the poster. A simple sans-serif typeface (i.e., Arial or Helvetica) should be used. Lettering for the title should be at least one half (1/2) inch.

### **Abstract:**

The abstract that was submitted with the poster session application has to appear on the poster. The abstract title, author(s) and affiliations can be omitted in the abstract affixed to the poster. However, the word "abstract" should appear at the top of the abstract text. Minimum size for abstract typeface is 16 points.

**Extension Education abstracts should show program impact. Applied Research abstracts should include research data.**

### **Supporting Materials:**

Material that supports the poster (i.e., workshop workbooks, handouts, etc.) may be placed below the poster on the floor. Room for supporting material is limited to space directly below your poster. A pocket will be attached below each poster to allow people who are interested in learning more about your program to drop their business card into it.

### **Content:**

Do not prepare a poster as if it were a manuscript. Primarily use tables and figures and limit verbiage. Details of the work can be discussed during the "Meet the Author Sessions" with interested parties. Make sure that the selected typeface is easy to read. No more than two different typefaces should be used on the poster. Lettering for text and illustrations should range in size between 24 and 48 point type.

24 point      48 point

### **"Quality Matters When Preparing a Poster"**

**Adapted from Communicaid article by Evie Liss and Bernadine Strik, 1991**

- 1. How well is the message conveyed (simplicity and clarity of the message)?** Most people spend less than ten minutes at a poster. Each poster will be reviewed for one to three main points or themes the presenter wants people to retain. Also, each poster will be evaluated for a center of interest to identify and introduce the message.
- 2. How easy is the poster to read at three feet?** The judges will look for posters with text tables and figures in letter (type) sizes that are easy to read at three feet. Readability of lettering style is also important.
- 3. Is the poster visually balanced and organized?** Successful posters do not crowd the information. Details can be shared on a handout. Attractive posters have a logical order with figures, photos, and text throughout.
- 4. Does the poster use colors and contrast to visually attract the readers?** Contrasting colors are used to lead the viewer's eye throughout the poster, and imaginative ways to add color might include photographs, illustrations. Charts graphs, and colored poster board.

# INSTRUCTIONS FOR SUBMITTING ALL ABSTRACTS WHERE REQUIRED

## I. Abstract Format

1. The text should be roughly 150-250 words, in font size of 12. An original copy of the abstract has to be submitted. Electronic copies of the abstract are also required. They should be sent on a DOS compatible diskette in Wordperfect or Microsoft Word.
2. **TITLES SHOULD BE COMPLETELY CAPITALIZED**, and typed from the left margin on the first line. It should not be underlined. The body of the abstract should be fully justified (both margins even).
3. Name(s) of author(s), institutional affiliation(s), and address(es) should be entered two lines below the title line. Name(s) of author(s) should be underlined and written in the order of family name and the initials of the given and middle name. The last name of the presenter should be marked with an asterisk (\*) at right.
4. Insert an empty line before beginning to type text. Text should be preceded with a space of three letters.
5. Scientific names (i.e., botanical names) should be written in italic type or underline.

## II. General Instructions for Applications that require an abstract.

1. **Written and electronic copies** of the abstract are to be submitted with the application to the appropriate State Committee Chair. Be sure to send them in an envelope supported with cardboard so that they will not be bent.
2. Abstracts will not be accepted if they do not conform to the instructions contained herein, both in content and/or format.
3. The following is an example of the abstract format that must be followed for all abstracts. The abstract selected is the 2006 National Winner of the Poster Session Applied Research category.

### Sample FORMAT FOR All NACAA ABSTRACTS

When published, the entire abstract (including the title and by-line), will be printed by phototype process exactly as you submit it. Author(s) underlined and written in order of family name, given and middle initials, with an asterisk (\*) to the right of the presenting author; followed by the address; and that the text starts on the next two lines, indented three spaces.)

The Committee responsible for the award category **may choose not to publish an abstract if it does not meet the required rules and format layout.**

Abstracts must be in the hands of the respective committee state chair by March 15, 2008. Additional information (the schedule of presentation, details on presentation methods, and so on) will be provided after the abstract has been approved.

## EVALUATION OF THE EFFECTIVENESS OF BIO-FUNGICIDES IN THE PRODUCTION OF FRESH MARKET ORGANIC TOMATOES

Blevins,\* P.K.<sup>1</sup>, Straw, R.A.<sup>2</sup>

<sup>1</sup> Extension Agent, Virginia Cooperative Extension, Washington County, Abingdon, Virginia 24210

<sup>2</sup> Extension Specialist, Virginia Cooperative Extension-Southwest Virginia AREC, Glade Spring, Virginia 24340

Disease control in fresh market tomatoes is a major factor limiting the adoption of organic production methods by growers in Southwest, Virginia. Six bio-fungicides were compared to a conventional standard [Bravo (3 pts/acre) alternated with Manzate (2 lbs/acre) plus Tanos (8 oz/acre) plus BCS Copper (64 oz/acre) for the first four weekly sprays, and Bravo alone thereafter] and an untreated check (UTC) for relative effectiveness in controlling diseases such as early blight. The biological materials and rates applied were, Storox (1% solution), Biophos (2% solution), Prophyte (4 pts/acre), Serenade Max (3 lbs/acre), BCS Copper (2qts/acre), and Serenade Max (3lbs/acre) plus BCS Copper (2qts/acre). All treatments were made on a weekly basis. The tomato variety 'Mountain Fresh Plus' was used in a drip irrigated, trellised, plasti-culture system. Fruit was harvested and graded and placed into one of the following grades: Jumbo, Extra Large, Large, Medium, Small, No. 2, or Cull. Yield data and disease ratings were analyzed using ANOVA techniques and means were separated using Duncan's Multiple Range Test. There were no statistical differences in yield of total marketable fruit. The UTC plot produced the greatest number of Jumbo fruit, while the Serenade/BCS Copper produced the lowest. Storox has been a material that local organic growers have relied on for disease control. In terms of disease control, all treatments including the UTC were better statistically than Storox, which had leaf area damage ratings in excess of 40%. This study suggests that there are differences in the relative effectiveness of these bio-fungicides for disease control. However, in this case it did not significantly impact total marketable yield. If harvest had continued, yield differences would have been expected due to defoliation by early blight.

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## NACAA OFFERS NEW VENUE FOR PUBLISHING PAPERS

by: Mickey P. Cummings

A survey administered by NACAA a couple of years ago indicated a need of creating a vehicle that would allow NACAA Members to publish papers in a refereed manner. This seems to be very important to the promotion process for most of our state institutions.

Last year I was appointed to a committee with the sole purpose of creating a mechanism that provide opportunities for NACAA Members to publish their demonstration and research work. The committee that I worked with consisted of Glenn Rogers from Vermont, Mike Christian from Kansas, Janet Schmidt from Washington, Allen Hogan from Louisiana, Elmo Collum from Mississippi and myself.

One of our main goals was to develop something that could be initiated quickly. Therefore, in this issue of the County Agent Magazine you will find a "Call for Papers". The papers collected will be reviewed by at least 3 NACAA Members that have expertise in the subject matter being covered. We will have two separate categories for consideration: Applied Research and County Programs.

Our committee felt it was very important to include NACAA members "on Farm Demonstrations" as a part of this process. Any subject area is open for this "Call for Papers". All NACAA Committees are a part of this process. For example, you may be conducting some on farm variety trials, or you may have some data concerning a local livestock show. Another example might be the need of young extension agents to develop advocates for their extension program. There are all kinds of possibilities for this "Call for Papers".

All reviewed and accepted papers will be published in the NACAA Proceedings. For those authors that participate in the program there will be no plaques or prize money. Our sole purpose for the development of this program was to help NACAA Members to publish their demonstration and research work. The long term benefit to the program will be the member's promotion.

Our committee is presently seeking members to serve as reviewers. If you would like an opportunity to serve as a reviewer for the NACAA Call for Papers please email me at [coosa@uga.edu](mailto:coosa@uga.edu) or call me at 706-439-6030.

## CALL FOR PAPERS TO BE PUBLISHED IN THE 2008 NACAA AM/PIC PROCEEDINGS

### PURPOSE:

To provide NACAA members an opportunity to publish in a recognized national professional improvement format.

To provide NACAA members an opportunity to share successful Cooperative Extension scholarly work such as on farm research demonstrations, applied research, and related Extension activities.

To provide to the NACAA membership with additional professional improvement opportunities that will enable them to be a more knowledgeable Cooperative Extension professional.

### ELIGIBILITY:

NACAA members in good standing must submit an electronic abstract (see descriptions of NACAA abstracts) and an electronic copy of their submission to the National Chair of the Electronic Journal Committee. The Chair of the Electronic Journal Committee is Mickey P. Cummings at [coosa@uga.edu](mailto:coosa@uga.edu).

The Electronic Journal Committee will have full authority to accept or reject a proposed article based upon reviews. Rejection or acceptance of a proposed article by the Electronic Journal Committee will be final. Articles will be published in the 2008 AM/PIC Proceedings.

### RECOGNITION:

Peer reviewed articles will be selected for publication in the NACAA Annual Meeting and Professional Improvement Proceedings.

### ENTRY:

"Publication Application Form", abstract, and proposed article must be submitted to the Electronic Journal National Chair by March 15, 2008. See page 13 for example of abstract. These should be sent in electronic format to Mickey P. Cummings at [coosa@uga.edu](mailto:coosa@uga.edu).

### Manuscript Specifications:

- Double-spaced
- 12 point font
- Microsoft Word 2003 or newer
- Maximum of 2,000 words plus tables, graphics and abstract
- 1 inch justified margins
- First letter of words in title should be capitalized
- Titles should be centered
- Name of author, institution and address should be centered 2 lines below the title
- Names of authors should be underlined and written in order of family name, initials of given and middle name
- Insert 1 empty line before text
- Text should be preceded by 3 blank spaces
- Scientific names should be written in italic type

# PRIDE Program

## PURPOSE

To recognize NACAA members or team of members for outstanding use of Public Relations in Daily Efforts that improve the understanding of agriculture in their communities.

## ELIGIBILITY

All entrants must be members of both their State and National Associations of County Agricultural Agents. Regarding Team entries, only the lead applicant of the team must be a member of the State and National Association. Public Relations efforts submitted for judging must have been conducted between January 1, 2007 and March 15, 2008. Previous regional winners are ineligible for a period of one year. State Public Relations Committee Chairs are eligible but must follow established guidelines.

## ENTRY

Each entry should follow the outline listed under the entry criteria section. The report should be typewritten and of sufficient length to cover each section of the entry criteria as outlined. Please title each section of your report according to the entry criteria. There is not a separate category for team entries. Please submit your entries in an assembled notebook, portfolio or similar type cover. Along with each entry, submit an abstract of 150-250 words based on the above criteria and on the abstract example and format as outlined on page 13. National winners will be asked to prepare additional materials in support of their entries for display at the NACAA Public Relations exhibit at the next annual meeting.

## ENTRY CRITERIA

Complete the general application form and send it with the following support materials.

County Situation (10 points possible). Describe your county situation; total acreage, farmed acreage, agricultural income, major crops and livestock, total population and farm vs. non-farm shares of total population; economic importance of agriculture, agribusiness and other industries, and community attitudes toward agriculture and public relations opportunities.

Public Relations Objective (30 points possible). Explain how and by whom objectives were established. List Public Relations objectives. They should be pertinent, realistic, specific, measurable and aimed directly at achieving a better

understanding of agriculture in your community. Explain the relationship of your objectives to the situation in your county.

Program Execution (30 points). Describe your Public Relations activities; what was done; your role and contributions; actions and responsibilities of others. Explain how activities related to objectives.

Results and Evaluation (30 points possible). Explain your results and how they relate to objectives. List number of persons reached personally through media, etc. Describe effects on attitudes toward agriculture.

## RECOGNITION AND AWARDS

If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 10 minutes maximum. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each team member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Public Relations Committee State Chair by March 15, 2008.

State Chairs should send all state entries with the state winning entry designated to their region Vice Chair by April 1, 2008.

Support Provided by:



*Nasco*

## 2008 Service to American/World Agriculture Nomination Form

**DEADLINE:** March 15, 2008

**ATTENTION:** Southern Region NACAA Members. You or your state has the opportunity to nominate an individual to receive the Service to American/World Agriculture Award from NACAA for their contribution to agriculture.

## PURPOSE:

To recognize a U.S. citizen who has made a major contribution to American/World Agriculture and is so recognized by peers and the general public. Recipient is expected to attend the 2008 Annual Meeting and Professional Improvement Conference in Greensboro, NC to accept the award, and will receive appropriate expenses to attend the annual meeting.

## GUIDELINES:

1. Nominations are encouraged by any member of NACAA in the eligible region. Nominees must be residents of the region hosting the annual meeting and must have the approval of the State Extension Director and the President of your State County Agent Association. The recipient of this award will be from the Southern Region in 2008.
2. The nominee may be a public official, lay leader or other professional individual who has made a significant contribution to American and/or World agriculture, but not limited to, Cooperative Extension and/or research.
3. Entries must be received by March 15. Send to Phillip Pratt, Vice-President-NACAA, 4116 E. 15TH, Tulsa, OK 74112

### 4. Attach credentials in 1,000 words or less for nomination.

Nominee _____
Title or Position _____
Address _____
City _____ State _____ Zip _____
Primary reason for recognition (in 10 words or less) _____
Private Citizen _____
Public Official _____
Other (specify) _____
Name of person making nomination _____
Approval Signature of State Association President _____
Approval Signature of State Extension Director _____

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# NACAA HALL OF FAME AWARD

## PURPOSE:

The purpose of the NACAA Hall of Fame Award is to recognize NACAA individuals for demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator, consideration for association involvement at both the state and national level, and outstanding humanitarian service. This award recognizes NACAA members with sustained and distinguished careers.

This award will be presented annually to one person from each of the four NACAA regions. The Vice Chairs of Recognition and Awards from each region will be responsible for collection of applicants from the states. The Program Recognition & Awards Committee reserves the right to reject any applicant if minimum standards are not met.

## ELIGIBILITY:

All current and life members of the National Association of County Agricultural Agents are eligible, except previous winners. The candidate must have previously been awarded the Distinguished Service Award (DSA).

## NOMINATION:

Each state association has the opportunity to nominate one applicant from their state association to be forwarded to the Regional Vice Chair of Recognition & Awards. The nomination process at the state level will be determined by each state but the award deadlines will align with the Achievement Awards (AA) and Distinguished Service Awards (DSA). The state may choose a candidate or an applicant may apply to the State Chair of Recognition & Awards. State Chairs will submit State Winners' applications to Recognition & Awards Regional Vice-Chairs by January 15.

Nominations are to be double spaced, typed essays of not more than 500 words describing the activities listed in the criteria section. Nominations are to be accompanied by the application form, a letter from the state president (or vice president if the president is the nominee) verifying the state association's support of the nominee and that the nominee is a member in good standing of both the state and national associations. The nomination packet should contain 2 testimonial letters from clientele who have knowledge of the educational programming

efforts. Nomination materials may be submitted electronically, in all or part, to the State Recognition and Awards Chair. A one-page bio-summary must also be completed (see sample on web <http://www.nacaa.com/awards/> ).

## CRITERIA:

- **40% Demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator.** Quality of Extension Programs includes the scope, innovation and appropriateness of the nominee's program to the identified needs of the people and community within his or her assigned area or state.
- **30% Association involvement at the State and National level.** Involvement includes length of membership, committee assignments, offices held, AM/PIC attendance, and special assignments.
- **30% Humanitarian activities and leadership outside of normal Extension programming.** Humanitarian activities may span any length of time and involve any type of service to one's community beyond the normal call of duty. Examples: Volunteerism (Red Cross, civic organizations, hospital, EMT, church, youth organizations, crisis teams, etc.); Leadership (Civic organizations, community action groups, church, schools, crisis teams, boards, etc.); Personal (Acts of heroism, care of foster children or elderly, philanthropy, etc.)

A cash award of up to is \$1000. The winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the Monday General Session to receive their award.

- One winner from each region will be recognized at the Monday General Session.
- All state winner applications received by the established deadline will be reviewed and judged by the NACAA Recognition & Awards Committee.



Support provided by:

**JOHN DEERE**

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## COMMUNICATIONS AWARDS PROGRAM

### PURPOSE

To recognize NACAA members who excel in communicating programs and ideas to their clientele.

### ELIGIBILITY AND JUDGING CRITERIA

Members of NACAA in good standing with their state association are eligible to enter, including team entry members. Extension editors and/or other paraprofessional Extension Communication specialists are not eligible. Only one entry per class per individual. All classes are open to entries from one or more NACAA members with the exception of Class 2 - published photo, Class 5 - personal column and Class 7 - individual newsletter, which are open to individual entries only. Entries must have been used by member between March 15, 2007 and March 15, 2008.

Entry materials that have already been state, regional, or national winners are not eligible again. First place national winners may not repeat in consecutive years in the same category. Communications Committee State, Regional, and National Chairs are not eligible to participate in this program **unless they are one member of a team entry with another person as the primary entrant.** Judging criteria for each category follows on pages 16-17.

### ENTRY

Submit materials in a file folder (with folder tab removed). Attach copy of application form on outside. Application form may be photocopied or retrieved from the NACAA Home Page as needed. Do not submit entries in note covers or binders (exception - category 13). **Electronic submission** can be made for the Direct Mail, Personal Column, Feature Story, Individual Newsletter, Team Newsletter, Fact Sheet, Publication categories only. All materials must be submitted to the State Chair at the same time.

**Note:** NACAA will do everything possible to safeguard entry materials. However, it is recommended that members duplicate valuable entry materials in case materials are lost.

### ABSTRACT

**Each entry must have an abstract.** Include members' name, state, and county (team entries should list all NACAA members who contributed to the entry); a short summary that includes objective, purpose (why, when, how, audience, and audience number, and results); and how the entry was prepared (i.e. recorded, edited,

printed, or duplicated professionally or by field staff on field office equipment), how distributed and how many were distributed. The abstract should include the member's contribution to the final product. Abstracts for all regional and national winners will be published. See page 13 for abstract example and format that must be followed.

**Please include CD disc in a pocket or envelope attached inside the folder. Abstracts must be on a CD disc. Zip discs will not be accepted. Submit both hard copy and CD disc with entry material.**

## CATEGORIES

1. **Radio** - 1 to 15 minute presentation. Can be a complete program or only a segment of radio programs to be judged, however the segment of a longer tape must be dubbed off onto a blank cassette tape or CD for judging. Member(s) must have been a major contributor to the presentation or conducted the interview(s). Cassette must be recorded at the standard 1 7/8 inches per second, cd must be formatted to play in standard cd player. Indicate date and time(s) used, station(s) where program aired, and where taped (agent's office or station).

2. **Published Photo & Caption** - One or more black and white or colored photos taken by member which tell a story. Include clipping containing the photo (2); outline and story (if used). Pictures should be 5x7 inches. Provide explanation if original photos are not available. Original copy must be included for outline and/or story. Only photo and caption will be judged. If digital photos were used and transmitted directly to the newspaper, please indicate the digital photo in a JPEG format on a diskette as well as a printed copy.

3. **Slide Set, or Computer Generated Graphics Presentation** - Maximum of 80 slides up to 15 minutes in length or if longer, entrant must designate portion of set to be judged by indicating the portion to be judged on the script. Computer generated graphics presentations (i.e. Powerpoint, Presentation, Harvard Graphics) may be submitted on disk in the "pack and go format" when Windows 95 compatible, or printed out in hard copy for other operating systems. If a tape is used, the tape must be only the portion to be judged indicating the slide to start on. Submit 35mm slides in clear plastic slide sheets. A written script must be included.

4. **Program Promotional Piece** - One short, promotional item used to advertise a program or event and/or alert the reader to an important current issue. It should create awareness and call for action. Indicate audience to whom the item was sent and the number distributed as well as results of number registered.

5. **Personal Column** - Clippings and original copy for two columns for two different dates. Photocopies of the final published article will be accepted if original clipping is not available.

6. **Feature Story** - Clipping and original copy of one article. A straight news story will not qualify, although a news feature story will be accepted. Photocopies of the final published article will be accepted if original clipping is not available.

7. **Newsletter, Individual** - Two issues of a newsletter written by a member that is informal and personal. It may contain several unrelated topics. Indicate audience to whom letter was sent and the number distributed.

8. **Newsletter, Team** - Two *different* issues of a newsletter written by **one or more members**. Non-members may be a part of a team entry (i.e. NRCS). Entry may be a portion of a multi-county, area extension newsletter, or multi-agency newsletter.

9. **Video Tape/Television** - One presentation that **one or more members** contributed to or produced, not over 15 minutes long. It can be a segment of a longer tape, but the segment must be dubbed off onto a blank tape for judging. Entries must be on a 1/2 inch video cassette. Indicate audience, purpose and how the presentation was used. DVD format is acceptable.

10. **Fact Sheet** - An educational piece on a single subject produced on a single sheet of paper. (size and format unspecified). Indicate audience, purpose and number distributed.

11. **Publication** - An educational publication on one or more subjects that is more extensive than class 10 - Fact Sheet. Publication may be a fact sheet that is more than one page or a bulletin. Indicate intended audience, purpose and number distributed, agent/educator's role in the development, writing and production.

12. **Web Page** - Entry will consist of abstract and http address for the Home Page. Person submitting should be the person primarily responsible for content, design and maintenance of the Home Page.

13. **Learning Module/Notebook** (includes either a book form learning module or web-page based learning module) - Entry will consist of total materials written and compiled as learning/teaching aids for specific Extension Programs, (i.e...Master Gardener Notebook). Entry materials can be of several media (print, audio, video, etc.). Significant portions of the entry material should be the work of the entrants.

14. **Bound Book** - The entry will consist of a bound book on one or more subjects that is more extensive than either class 10 or 11. The primary author must be a member in good standing. Indicate the intended audience, purpose, number printed and the agent/educator's roll in the development, writing and production of the book.

## AWARDS

Awards in each of the fourteen (14) categories are as follows:  
\*National Category Winner – Plaque and cash if donor available.  
\*3 National Category Finalists - Plaque and cash if donor available.  
\*8 Regional Category Finalists – Certificate  
\*State Category Winners – Certificate

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

**NOTE: First place National Winner and all National Finalists must register and attend AM/PIC to receive award.** National winners are expected to prepare a poster display of their award winning entry for the AM/PIC.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member.

## DEADLINE

Entry must be in possession of your Communications Committee State Chair by March 15, 2008.

State Chairs should send state winning entries to their region Vice Chair by April 1, 2008. Region Vice Chairs must send to National Committee Chair by April 15.

Support provided by:



<b>SCORECARD CLASS 1</b> <b>RADIO PROGRAM</b>	Possible Points
<b>1. CONTENT</b>	<b>30</b>
Does the program contain useful information? Is sufficient information given so listeners can use it? Was there good reason for discussing selected subject at the time the program was aired? Will it interest a majority of the audience? Was information localized as appropriate?	
<b>2. FORMAT</b>	<b>20</b>
Do opening remarks attract attention and arouse audience interest? Do topics follow one another in logical sequence? Does information discussed flow smoothly and naturally? Is the closing friendly and direct? Will it prompt the listener to tune in again?	
<b>3. STYLE</b>	<b>30</b>
Does the entire show have sparkle? Does a pleasing and friendly personality show through? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?	
<b>4. TECHNICAL QUALITY</b>	<b>20</b>
Does the technical quality of the tape meet broadcast standards?	
<b>TOTAL POINTS</b>	<b>100</b>

<b>SCORECARD CLASS 2</b> <b>NEWS OR FEATURE PHOTO CAPTION</b>	Possible Points
<b>1. STORYTELLING ABILITY</b>	<b>20</b>
Does it contain all the elements necessary to tell the story? Are the elements in a logical relationship? Is it generally free of distracting or unnecessary elements?	
<b>2. APPROPRIATE CAPTIONS AND/OR TEXT</b>	<b>20</b>
Do the caption and text provide orientation or cues as to how the picture are to be interpreted? Do they avoid repeating what is obvious from viewing the photos?	
<b>3. PHOTOGRAPHIC QUALITY</b>	<b>40</b>
Are the photos clear and sharp and of a high technical quality? Do the photos have good composition?	
<b>4. IMPACT</b>	<b>20</b>
Does the photo have the ability to capture the viewers' attention?	
<b>TOTAL POINTS</b>	<b>100</b>

<b>SCORECARD CLASS 3</b> <b>SLIDE SET TRANSPARENCIES,</b>	Possible Points
<b>1. ORGANIZATION AND CONTINUITY</b>	<b>40</b>
Maximum of 80 slides or transparencies. Is the presentation clear and logical? Does each visual add to the message, and is there continuity from one visual to another?	
<b>2. APPROPRIATE SCRIPT</b>	<b>20</b>
Is the script succinct and clearly written? Does it complement the visuals rather than merely repeat their content?	

<b>3. QUALITY OF VISUALS</b>	<b>40</b>
Are the visuals clear and sharp and of a high technical quality? Do the visual aids have good composition? Does creativity heighten interest?	
<b>TOTAL POINTS</b>	<b>100</b>

<b>SCORECARD CLASS 4</b> <b>DIRECT MAIL PIECE</b>	Possible Points
<b>1. CONTENT</b>	<b>40</b>
Does material open by interesting reader in topic or event? Is it made clear for whom the information is intended? Is information timely, vital, and helpful? Is the writing concise while including all essential information? Does piece ask clearly for reader action?	
<b>2. READABILITY</b>	<b>20</b>
Is the piece clearly written using uncomplicated language, concise paragraphs, correct spelling and punctuation? Are headings or subtitles used to organize information? Is the tone appropriate for the message?	
<b>3. DESIGN AND APPEARANCE</b>	<b>40</b>
Do the format and design attract and guide the reader to the intended action? Do the illustrations clarify the information and support the message? Is the design appropriate for the audience? Is the tone appropriate for the message?	
<b>TOTAL POINTS</b>	<b>100</b>

<b>SCORECARD CLASS 5</b> <b>PERSONAL COLUMN</b>	Possible Points
<b>1. CONTENT</b>	<b>25</b>
Does the column contain useful, timely information? Does it provide enough details for the reader to be able to use the information or tell the reader where to learn more?	
<b>2. PERSONALIZED APPROACH</b>	<b>20</b>
Is the column written in a conversational style? Does the writer make use of personal or local anecdotes to get his/her point across? Does the writer talk to the readers rather than down to them?	
<b>3. CREATIVITY</b>	<b>25</b>
Does the writer show originality in choice of topics or presentation of material? Does the writer's personality come through in his/her writing? Does the lead paragraph hook the reader and make him/her want to continue reading? Is the column well-written?	
<b>4. READABILITY</b>	<b>20</b>
Is the writing well-organized with good paragraph transitions, generally short sentences, short paragraphs and easily understood terms? Is the writing free of spelling, grammar and punctuation error?	
<b>5. APPEARANCE OF ORIGINAL COPY</b>	<b>10</b>
Is the copy double-spaced with indented paragraphs and margins of at least one inch on all sides?	
<b>TOTAL POINTS</b>	<b>100</b>

<b>SCORECARD CLASS 6</b> <b>FEATURE STORY</b>	Possible Points
<b>1. CONTENT</b>	<b>30</b>
Is the subject important, interesting, timely and appropriate for the audience? Is the central theme clearly and fully developed? If human interest elements are incorporated, are they used purposely?	
<b>2. ORGANIZATION</b>	<b>30</b>
Are the facts and ideas presented logically, building on each other and guiding the reader through the story? Are extraneous, unrelated facts eliminated from the story?	
<b>3. READABILITY</b>	<b>30</b>
Is the writing style direct, crisp and lively? Is there variety in sentence and paragraph length and structure? Is the writing free of spelling, grammar and punctuation errors? Are capitalization, identification and other style considerations consistent throughout the story?	
<b>4. ORIGINAL COPY APPEARANCE</b>	<b>10</b>
Is the copy double-spaced and cleanly reproduced with indented paragraphs and margins of at least one inch?	
<b>TOTAL POINTS</b>	<b>100</b>

<b>SCORECARD CLASS 7</b> <b>NEWSLETTER, INDIVIDUAL</b>	Possible Points
<b>1. CONTENT</b>	<b>35</b>
Two issues of a newsletter written and/or edited by a member. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?	
<b>2. READABILITY</b>	<b>35</b>
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?	
<b>3. APPEARANCE</b>	<b>30</b>
Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.	
<b>TOTAL POINTS</b>	<b>100</b>

<b>SCORECARD CLASS 8</b> <b>NEWSLETTER, TEAM</b>	Possible Points
<b>1. CONTENT</b>	<b>35</b>
Two issues of a newsletter written and/or edited by one or more members. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?	
<b>2. READABILITY</b>	<b>35</b>
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style	

correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?

3. **APPEARANCE** 30  
 Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.

**TOTAL POINTS** 100

**SCORECARD CLASS 9** Possible Points  
**VIDEO TAPE/TELEVISION PRESENTATION**

1. **CONTENT** 35  
 Does the subject matter reach the stated objectives? Is the subject matter practical and educational? Is the subject matter appropriate for the intended audience? Is it pertinent to the locality?
2. **FORMAT** 30  
 Do opening remarks attract audience attention and arouse interest? Does the presentation flow freely? Is the video and audio quality clear? Does the agent make good use of the visuals and props (location, special effect, models and animation)? Is the closing friendly and direct? Has the viewer gained a new knowledge or skill about the subject?

3. **STYLE** 35  
 Does the entire show capture the viewers' attention? Is the agent enthusiastic about his/her subject? Does the agent use clear and concise terms? Does the agent make the information easy to understand? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**TOTAL POINTS** 100

**SCORECARD CLASS 10** Possible Points  
**FACT SHEET**

1. **CONTENT** 30  
 Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

2. **READABILITY** 30  
 Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

3. **DESIGN AND APPEARANCE** 40  
 Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS** 100

**SCORECARD CLASS 11** Possible Points  
**PUBLICATION**

1. **CONTENT** 30  
 Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

2. **READABILITY** 30  
 Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

3. **DESIGN AND APPEARANCE** 40  
 Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS** 100

**SCORECARD CLASS 12** Possible Points  
**WEB SITE**

1. **CONTENT** 30  
 Is it immediately clear what the content of the site is? Is the subject matter appropriate to the audience? Is it in-depth, up to date relevant and factual (research-based)? Does the site offer links to more detailed information?

2. **EASE OF USE** 30  
 Is it obvious how to find information? Are the pages easy to understand? Is there a navigation tool to quickly get you to the desired location? Is there some redundancy to accommodate different used learning styles (e.g. is there more than one way to get to the same information)? Are there unnecessary layers between the home page and the information you seek? Does the use get to it fairly directly?

3. **OVERALL APPEARANCE** 20  
 Is there appropriate use of color and graphics? Is there a consistent look through the page? Is the page interesting? Does it have continuity?

4. **TECHNICAL QUALITY** 20  
 Does the homepage offer search capability? Do images load quickly? Does everything function as it should? Does it make good use of the medium (e.g. colors, links, sound, video, dynamic pages, databases, etc., which are not well suited in print or other media)? Is it interactive; does it let the user leave message or provide feedback? Is the code clear and well documented?

**TOTAL POINTS** 100

**SCORECARD CLASS 13** Possible Points  
**LEARNING MODULE/NOTEBOOK**

1. **CONTENT** 30  
 Is the material useful, relevant, and appropriate in the teaching/learning of the topic to the intended audience? Are the instructional materials of high quality? Does the Learning Module contain different types of media useful and applicable to the intended audience?

2. **ORGANIZATION** 35  
 Is the Learning Module/Notebook organized in a way to facilitate the learning/teaching process and arranged logically to follow the course/unit curriculum? Could another Educator take the material and have the essentials to teach this subject?

3. **MEMBER CONTRIBUTION** 35  
 What is the contribution of the member in the overall teaching module? Does it go beyond the compilation of relevant material? Does it include some original work?

**TOTAL POINTS** 100

**SCORECARD CLASS 14** Possible Points  
**Bound Book**

1. **CONTENT** 30  
 Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

2. **READABILITY** 30  
 Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

3. **DESIGN AND APPEARANCE** 40  
 Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS** 100



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# JCEP 2008

## Public Issues Leadership Development Conference

April 28-30, 2008

Key Bridge Marriott Hotel

Arlington, Virginia

### Request for Proposals - Posters

#### Poster Guidelines:

Poster must show educational programming outcomes in the area of Public Issues Leadership Development.

Poster proposals must be submitted by March 7<sup>th</sup> and will be selected by March 12<sup>th</sup>.

Recipients must attend and present their poster at the 2008 PILD Conference.

Applicants need to be a current member of one of the JCEP Professional Organizations.

Ten applicants will receive a \$100.00 scholarship to attend PILD.

Up to 25 abstracts will be accepted.

The individual receiving the scholarship must submit a form to JCEP for reimbursement after the 2008 PILD Conference.

White Show Board Displays will be provided. Show Board displays are 48" wide by 36" high, tri-fold center portion 24" wide and each side 12". If you decide to bring your own display, maximum poster size is 44" by 44", (has to fit on a table).

#### Format Required for Submission of Proposed Poster:

(Failure to adhere to the following outline may result in non-evaluation of the proposal by the JCEP Review Committee.)

Title of Presentation:

Name of Presenter:

Title of Presenter:

Presenter Mailing Address:

Presenter E-Mail:

Presenter Phone/ Fax Numbers:

Indicate which JCEP organization(s) you are a member of:

Abstract - 250 words maximum:

Summary - 50 words maximum to be used in the program:

All proposals must be received electronically by 5:00 p.m., March 7, 2008 to Fred Miller, fred\_miller@ncsu.edu. In addition, a hard copy must be mailed to Fred Miller, JCEP President Elect, NC Cooperative Extension, P.O. Box 389 Newton, NC 28658-0389 and postmarked no later than March 7, 2008.

FAX copy will not be accepted. This form is also found on the JCEP WEBSITE at: [www.jcep.org](http://www.jcep.org) under "PILD Conference." The poster proposals will be reviewed by the JCEP Review Committee which is comprised of the National President from the Extension Professional Organizations: ANREP, ESP, NAE4-HA, NACAA, NEAFCS, and NACDEP.

#### Sponsored by:

*JCEP – Joint Council of Extension Professionals*

*For conference details, visit [www.jcep.org](http://www.jcep.org)*

*Stan Moore, PILD Chair [moorest@msu.edu](mailto:moorest@msu.edu)*

# INDIVIDUAL OR GROUP NACAA SCHOLARSHIP APPLICATION FORM

(Please type or print answer 1,2,3 on additional page)

Name \_\_\_\_\_ Email Address \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ Phone: Home ( ) \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Office ( ) \_\_\_\_\_  
 Present position \_\_\_\_\_ Years in same \_\_\_\_\_ NACAA Member as of March 15  Yes  No  
 Amount requested from NACAA Foundation \$ \_\_\_\_\_ Approximate starting date of course or tour \_\_\_\_\_

**Has applicant (all group members) contributed \$40 to NACAA Scholarship Fund by June 30, 2007 ?**  Yes  No

Has applicant (any group member) ever received a NACAA Scholarship?  Yes  No If yes, give total amount received: \$ \_\_\_\_\_

**Applications Must Include the Following (See NACAA Website for Example)**

1. Description in detail your plan for this training or activity (sponsoring institution, location, courses dates and tour itinerary).
2. **Describe** in detail the training/activity justifications and application of knowledge gained for/from this activity, and detailed itinerary.
3. Finances: Using a **detailed budget** describe how the funds will be spent (i.e. tuition, fees, books supplies, travel, lodging, meals, etc.)
  - a) Estimated cost of training \$ \_\_\_\_\_ (attach details).
  - b) Amount received from other sources such as full or part salary, assistantship, expense account, other scholarships, etc. \$ \_\_\_\_\_

**Criteria for Awarding Scholarships (in 2008)**

1. Application must carry signature or electronic submission of State Association President or his/her designee, State Scholarship Chair and Appropriate State Extension Administrator.
2. **Each participant must have contributed at least \$40 to the NACAA Scholarship Fund by June 30, 2007. (Check with your State Scholarship Committee Chair to confirm this prior to submitting an application. (If one person within the group has not contributed \$40 by June 30th, it disqualifies the entire group).**
3. Study or training must start within 14 months of the 2008 AM/PIC (July 13-17, 2008) & cannot be initiated before application is approved by the Scholarship Selection Committee and the Trustees of the NACAA Educational Foundation (July 13, 2008).
4. Applications will be judged and funded based on completeness, plan for training, how it will be used/applied post training, and availability of funds.
5. Award is for individual or group professional improvement which may include advanced degrees, graduate credits, tours, seminars, research or other specialized training.
6. Maximum scholarship is \$1000 per year, & a total of \$2,000 during a member's Extension career. (This amount includes scholarships received as an individual or as part of a group.)
7. Scholarship funds will not be awarded until 60 days prior to study or training begins. It is the recipient's responsibility to advise the National Scholarship Chair if impending date of educational activity changes.
8. Report must be made to National Scholarship Chair within 30 days after the training is completed. That report must include a 75-word abstract of the approved educational activity and documentation that the expenses were spent according to the stated educational objectives of the application. The penalty for misuse of NACAA Scholarship Funds is repayment of the funds to NACAA & prohibition from future NACAA Scholarships.
9. Recipients will be selected by the Scholarship Selection Committee with final approval of the Trustees, NACAA Educational Foundation.
10. No scholarship will be awarded a person, if as a result of such grant, any member of the Scholarship Selection Committee, National Board of NACAA, or any Trustee of the Foundation shall derive a private benefit, either directly or indirectly.
11. Selection for Scholarships shall be made on an objective & nondiscriminatory basis, regardless of race, creed, color, gender, or religion of the applicant.

**Send seven (7) copies of the application form to the Scholarship Committee State Chair by June 1. Six copies will then be sent on to the Regional Vice Chair prior to June 15. Applications must reach the National Chair by July 1. If applying electronically, send e-mail with attachments.**

**FOR GROUP APPLICATIONS** - All tour members must meet criteria, including address, home and office phone, contribution of \$40 to the NACAA Scholarship Fund by June 30, 2007, whether they received a previous scholarship and if so, how much. List this on a separate sheet of paper and attach to the scholarship application.

My signature verifies that (I am) (we are) paid up members of the State Association and NACAA, have read the criteria and any other rules governing scholarship selection, and certifies that this entry meets all the requirements. I further certify that (I) (we) am/are not related to any member of the Scholarship Selection Committee, the NACAA Officers or Board of Directors, or any Trustee of the NACAA Educational Foundation, and that no member of above committee, Officers, Directors, or Trustees should derive a private benefit, either directly or indirectly. For electronic submission, type name on appropriate line and place an X in box on that line.

Signature of applicant (or group leader) \_\_\_\_\_ Date \_\_\_\_\_   
 Approved by State Scholarship Chair \_\_\_\_\_ Date \_\_\_\_\_   
 Approved by State President or his/her designee \_\_\_\_\_ Date \_\_\_\_\_   
 Approved by State Extension Administrator \_\_\_\_\_ Date \_\_\_\_\_

**Revised 12/07**

**(Do not use older application form)**

# 2008 NACAA COMMITTEES

## 2008 OFFICERS



**PRESIDENT**

N. Fred Miller  
PO Box 389  
Newton, NC 28658  
Ph: 828-465-8240  
Fax: 828-465-8428  
Fred\_Miller@ncsu.edu



**PRESIDENT-ELECT**

Rick Gibson  
820 East Cottonwood Ln, Bldg. C  
Casa Grande, AZ 85222  
Ph: 520-836-5221 ext. 227  
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**VICE-PRESIDENT**

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4116 E. 15TH  
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**SECRETARY**

Leon J. Church  
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**PAST PRESIDENT**

Chuck Otte  
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## 2008 DIRECTORS

## 2008 VICE DIRECTORS

### NORTH CENTRAL REGION



Chuck Schwartau (2009)  
863 30th Ave SE  
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Mark Stewart (2009)  
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### NORTH EAST REGION



Paul H. Craig (2009)  
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Betsy Greene (2009)  
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Fax: 802-656-8196  
betsy.greene@uvm.edu

### SOUTHERN REGION



James Devillier (2008)  
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Alan Galloway (2008)  
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Dirk Webb (2009)  
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dirk.webb@okstate.edu



Charles Davis (2009)  
PO Box 161  
St. Mathews, SC 29135  
Ph: 803-874-2354  
Fax: 803-874-2461  
cdvs@clemson.edu

### WESTERN REGION



Michele Hebert (2008)  
University Park Bldg., Room 138  
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Fairbanks, AK 99775-8155  
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Fax: 907-474-6885  
ffmah@uaf.edu



Virginia Knerr (2008)  
515 Broadway  
Townsend, MT 59644  
Ph: 406-266-9240  
Fax: 406-266-3674  
acxvk@montana.edu

# 2008 SPECIAL ASSIGNMENTS

## **NACAA HEADQUARTERS & THE COUNTY AGENT**

Scott Hawbaker - Executive Director  
252 N. Park Street  
Decatur, IL 62523  
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nacaemail@aol.com

## **ELECTRONIC COMMUNICATIONS COORDINATOR**

John Dorner, IV - (2008)  
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Email: john\_dorner@ncsu.edu

## **NACAA POLICY CHAIR**

Steven E. Munk  
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Sioux Falls, SD 57104  
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Fax: 605-376-4609  
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## **JOURNAL OF EXTENSION REPRESENTATIVE**

Keith Mickler  
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Fax: 706-295-6213  
mickler@uga.edu

## **NACAA EDUCATIONAL FOUNDATION BOARD OF TRUSTEES**

Eddie Holland, Treasurer  
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eholland@ctesc.net

Curtis Grissom- President  
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Dave McManus-  
VicePresident/ Secretary  
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Olathe, CO 81425  
Ph: 970-323-6572  
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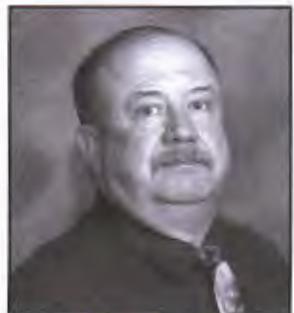
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**CHECK OUT  
 OUR  
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New Items added weekly -  
 stay tuned for more

“E” County Agent updates!

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## NACAA

# Commemorative Knives Available

The NACAA Educational Foundation and the Scholarship Committee have just under 150 limited edition NACAA Case Knives available for purchase.

The knife, a three bladed medium stockman, has a green Jade Bone handle. The three blades, a clip, spey and sheepfoot have the NACAA logo in color etched onto the largest blade. The medium stockman measures 3<sup>5</sup>/<sub>8</sub> inches closed and weighs 2.5 oz. The knife is in a commemorative tin with the NACAA logo printed on the lid.

These fine knives can be purchased by contacting Scott Hawbaker at the NACAA office and he can send one to you. The price including shipping is \$50 per knife.

The money raised from the selling of these knives will go to the foundation to fund travel scholarships.

These knives will make great Birthday and Holiday presents as well as a good retirement gift for agents. Don't miss this opportunity to own a collectible Case knife. If you have any questions about these knives Scott Hawbaker at the NACAA headquarters at (217) 424-5144.



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## OPEN COMMITTEE CHAIR AND VICE CHAIR POSITIONS 2008 - 2010

When you read through the Special Edition of The County Agent, it is obvious that committee work and related activities is the essence of what it takes to achieve NACAA's mission. Historically NACAA has been fortunate to have committed, hard working members fill those leadership positions. This year as every year there is an opportunity for members to expand and share their leadership and professional improvement skills by applying for committee positions that are open. Becoming active in the NACAA committee structure will provide you with a wealth of both professional and personal growth. Give serious consideration to any of the state and national committee positions that are available.

Application/nominations will be available on the NACAA web site shortly after January 1, 2008 and will be due no later than March 1, 2008. Appointments will be made at the Spring Board Meeting.

### Professional Improvement Council

Agronomy & Pest Management - Vice Chair  
 Ag Economics & Comm. Dev. - Vice Chair  
 Animal Science - Vice Chair  
 Natural Resources/Aquaculture - Vice Chair  
 Horticulture & Turf Grass - Vice Chair

### Region Open To Application

Northeast and North Central 2 year term  
 North Central and Southern 2 year term  
 Northeast and Western 2 year term  
 North Central and Western 2 year term  
 Southern and Western 2 year term

### Extension Development Council

Public Relations & Ag Issues - Vice Chair  
 Early Career Development - Vice Chair  
 Administrative Skills Dev. - Vice Chair  
 Teaching & Communications - Vice Chair

### Region Open To Application

Northeast and North Central 2 year term  
 Southern and Western 2 year term  
 Northeast and Western 2 year term  
 North Central and Southern 2 year term

### Program Recognition Council

Communications - Vice Chair  
 Extension Programs - Vice Chair  
 4-H and Youth - Vice Chair  
 Professional Excellence - Vice Chair  
 Public Relations - Vice Chair  
 Recognition & Awards - Vice Chair  
 Scholarship - Vice Chair

### Region Open To Application

Northeast and Western 2 year term  
 Northeast and Western 2 year term  
 Northeast and Western 2 year term  
 North Central and Western 2 year term  
 North Central and Southern 2 year term  
 North Central and Southern 2 year term  
 Northeast and North Central 2 year term

### Council Committee Chair Openings

Extension Development

### Open to General Membership

Open to General Membership 3 year term

### National Committee Chair Openings

Agronomy & Pest Management  
 Ag Economics & Comm. Dev.  
 Animal Science  
 Administrative Skills Dev.  
 Early Career Development  
 Teaching & Communications  
 Extension Programs  
 Professional Excellence  
 Public Relations  
 Recognition & Awards

Open to General Membership 2 year term  
 National Chair 2 year term

# Call of the Week



We encourage County Agents to submit some of their humorous, strange or unusual calls you've had over the years. These are the ones that make you shake your head in amazement or just tickle your funny bone. We know you've had some. Take a minute and E-mail them to us at [nacaemail@aol.com](mailto:nacaemail@aol.com) or send them by snail mail to NACAA, Attn: Call of the Week, 252 N. Park St. Decatur, IL 62523.

It was actually a Master Gardener got a call from a woman asking if there was anything that can be done for her yard. Upon further discuss, the woman revealed that they had been out of town for a week and had a neighborhood college student watering their plants. The student thought they would be nice and get rid of the Japanese beetles so she bought some product and sprayed the plants. When the woman got back from vacation, she noticed all her plants were dead or dieing. Upon investigation, the student had bought some form of weed killer/round-up and sprayed it on all the plants in the woman's yard. Needless to say, we confirmed there was nothing to do for the plants at this time.

Her next question than became what she could do to quickly "beautify" her yard because she was in the process of trying to sell her house!

*Nikky Witkowski  
Extension Educator  
Agricultural and Natural Resources/Horticulture  
Purdue Extension-Lake County  
880 East 99th Ct, Suite A  
Crown Point, IN 46307*

A lady called with a common problem in bermuda grass lawns in the deep south. There was crabgrass infesting her lawn and she wanted to know if there was chemical she could use to control it. I told her the most common herbicide used in this situation as a post-emergence application was MSMA. She then thanked me and asked me how to spell MSMA.

*Mike Reeves  
Urban Regional Extension Agent,  
Home Grounds and Pest,  
Alabama Cooperative Extension System,  
Morgan County  
PO Box 98  
Hartselle, AL 35640*

A lady called my office back in the early fall and the secretary spoke to her a moment before forwarding the call with a "heads up" that it concerned squirrels in her yard. I listened as she described her problem that centered around two large pecan trees out her back door.

"The little squirrels are after the pecans and they are making a mess all over the yard." I went over some methods such as a physical barrier around the trunks but there were too many other trees with overlapping branches they could crawl out and jump onto the pecan trees. Hav-a-Heart live traps weren't an option because she wouldn't know how to dispose of the squirrels that were caught. I asked if she owned any cats and she said no and she'd be afraid the cats would actually hurt the squirrels. After hearing that, I figured my question about hiring someone to shoot them was better left unsaid. I was running out of options when she took a breath and asked, "Isn't there something I can spray on the trees so they won't make pecans?" I thought for a while about all the pecan questions I've answered in my career and then realized I had a real "first". I said, "Ma'am, in all my years as a county agent, this is the very first time I've been asked that question....and I'm not aware of any such product."

She sweetly said, "I guess they'll go away this winter" and I agreed. As we said good-bye and I hung up the phone, I thought to myself, "I thought I'd heard it all!"

*Jim F. Crawford, Jefferson  
County Extension Coordinator  
2529 U.S. Hwy. 1 North  
Louisville, GA 30434*

# Invitation to GALAXY III

The Joint Council of Extension Professionals (JCEP) Board invites you to attend the Galaxy III Conference in Indianapolis, Indiana, **September 15-19, 2008**.

The Galaxy III theme is "Celebrating the Extension System: Strengths, Diversity, and Unique Qualities." The Galaxy conference is a wonderful opportunity for Extension professionals from all subject matter areas and all parts of the country to network, learn together, and continue to build programs that will serve the citizens of our communities now and well into the future.

On-line web registration for Galaxy III Conference will open via Purdue University Division of Conferences on April 15, 2008.

## Galaxy III Mission:

To present ourselves as a unified group of extension professionals who are a viable and responsive force dealing with people's needs, opportunities and challenges in the 21st century.

## Galaxy III Objectives:

- To provide opportunities for personal and professional development for ALL Extension professionals.
- To provide opportunities for Extension professionals to make scholarly presentations, reporting research and accomplishments of significant programs.
- To encourage and promote interdisciplinary programming.
- To share strategies for enhancing the image of the Cooperative Extension System both internally and externally.
- To provide an opportunity to explore new tools and technology.
- To recognize members for excellence in programming that addresses critical issues.



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## INVITATION TO THE 2008 AM/PIC GREENSBORO, NORTH CAROLINA

**The North Carolina Association of County Agricultural Agents** hopes you and your families are planning to attend the 2008 NACAA Annual Meeting and Professional Improvement Conference. It will be held July 13-17, 2008 at the Koury Convention Center and Sheraton Hotel in Greensboro. This facility is easily accessible whether you are driving in or flying, and as Greensboro sits in the middle of our state we hope you plan to come early or stay late so you can take in our mountains or visit our coast.

The theme for the 2008 NACAA meeting is "North Carolina-A Place to Grow". Visit our website [www.ncacaa.org/2008ampic](http://www.ncacaa.org/2008ampic) and see what the North Carolina Agricultural Agents have planned for you. As always, we have youth activities, spouses' tours and workshops, and events for our Life Members planned. It's our 34 Professional Improvement tours planned for Wednesday, July 16th that we hope will make your decision to attend the 2008 AM/PIC in Greensboro that much easier.

Agriculture is the number one industry in North Carolina, generating \$68.3 billion to the economy of our state. The state leads the nation in total tobacco production, flue-cured tobacco, pig crop and sweet potatoes. It also ranks in the top five in cucumbers for pickles, turkeys raised, blueberries, broilers, strawberries and peanuts.

The North Carolina Cooperative Extension is fortunate to have two fine land-grant institutions-North Carolina State University and North Carolina A & T State University.

From the mountains to the seas, North Carolina has a diversity of agriculture. North Carolina is blessed with wonderful weather, friendly people and a rich agricultural heritage.

Ya'll come and see us July 13-17, 2008 and experience "North Carolina-A Place to Grow".

Barry S. Foushee  
Jim Cowden  
Publicity Co-Chairs

## *The County Agent*

POSTMASTER: SEND ADDRESS CHANGES TO:  
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